

The influence of entrepreneurship education of students in the UK

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ABSTRACT. *In modern education, in addition to the traditional theory of classroom teaching, UK pays attention to students' entrepreneurship education. The government has set up relevant institutions and allocated the corresponding funds to support entrepreneurship education in schools. Schools make cooperation with enterprises, community and so on, set up the enterprise operation, causes the student to think and act like a business man. Through a lot of hands-on practice, reduce the students' dependency to teachers or others, vulnerable to the environment changes, the dependence of psychology and the fear of the uncertain environment. Through years of graduate employment units and the degree of satisfaction investigation, to correct the existing measures then put it as the final link into the students' employment ability training strategy. With the support of government, colleges and universities also encourage their staff to participate in more enterprises or communities which not only improve the ability of faculty of entrepreneurship education but also expand the business-pioneering education in schools' cooperation space.*

KEYWORDS: *Enterprising education; personal ability; development*

1. Introduction

“In May, 2007, the Lincoln University hosted the “Energizing, Enterprise in Education” training programs”[1], aims to share the parties' understanding of entrepreneurship education application, to promote higher education institutions and interact the cooperation between enterprises, to improve the effect of the application of entrepreneurship education together. Not the students participate in this entrepreneurship education campaign but the staff was also encouraged to take part in the operation of enterprises and communities. Through training in colleges and universities to incentive the passion of students and teachers, so as to gradually

change the existing mode of education to guide it to improve employment ability which is given priority to education to students.

2. Entrepreneurship education

Compare the entrepreneurship education and the theory of education, the former pays attention to teach students to participate in the activities by themselves and try their best to find the unknown results, the latter emphasis on teaching the already existing knowledge or theory which means students can only to accept. In the British education system, students from primary school began to accept entrepreneurship education, after years of learning to master the corresponding methods and abilities, educators and by constantly trying to improve entrepreneurship education formed a more mature.

2.1 What is entrepreneurship education

Entrepreneurship education aims to cultivate entrepreneurial basic quality and create a type of personality as the goal, not only to foster students consciousness of entrepreneurship, innovation, but to face to the whole society, for those intends to entrepreneurship, business has been, successful entrepreneurial business groups, in stages hierarchical education of creative thinking training and entrepreneurship ability of exercise. Creative education is essentially a kind of practical education. "It also improves participants' initiative, independence, creativity, problem solving, leadership, rapid response ability, identify and the ability of using the opportunities, challenge ability, etc." [1] So, students will acknowledge varies of knowledge and experience after receiving these kinds of classes.

2.2 The performance of entrepreneurship education in the teaching in the UK

In terms of students' employment ability training, the "DOTS" model, designed by the Bill Law and Tony Watts, was widely used in the colleges and universities in the UK. This model provides a framework for students' professional learning from four aspects, the ego, opportunities to consciousness, decision-making ability and learning transfer. From 2006, the UK blended entrepreneurship training courses in

teaching, asking students to study in a real situation. The most useful action is to help students setting up learning teams, through mutual learning, they prepare group reports and statements together. By understanding their associated with professional qualities, analyzing the opportunities of his face, applying the learned knowledge and skills, to make the right decisions final.

3. The influence of entrepreneurship education of students in the UK

Entrepreneurship education of students are more popular with the enterprise than ordinary students when the enterprises are recruiting. A survey showed that the students who have accepted entrepreneurship education not only are easier to find jobs after they graduate from colleges but also show a great advantage in entrepreneurship and future development. In this part, I will analyze the different influences to see the advantages.

3.1 The influence on employment

Due to a sharp rise in the number of college students, more and more people go into the small and medium-sized enterprises, but these enterprises do not have complete orientation programs, so they prefer to recruiting the students who have working experience. The survey also shows that students with entrepreneurship education promoted faster than others because they deal with interpersonal relationship well and perform better in appraisal performance. Good communication with their direct leaders let the feedback effectively which also help them to understand the ideas of leaders. “The effects of EE on the future career activity of the respondents as identified within Table III, namely, self-employment, intrapreneurial activities, general activities, entrepreneurial support activities and general enterprising behavior. “[2]

3.2 The influence on entrepreneurship

Entrepreneurship education gives priority to with practice outside of classroom teaching, encouraging students to actively participate in practical activities concerning the theoretical study. It also encourages students to learn the knowledge

and skills into the ability to work at the same time which also cultivates the students' pioneering consciousness. When students were at school, they visited business people and other organizations, attend many enterprise's lecture to learn experience, all of these laid a solid foundation for their entrepreneurial success later. After students starting a business, they can use the knowledge they learned in school and obtain the support of the schools and teachers, the government also set aside some money to support the student's business plan, investors are more inclined to the dynamic innovative business plan. However, sometimes students are not preparing well and their experience is inadequate, so they may failure. But learning is a gradual process, through continuous learning and practice, step by step to closer to success.

3.3 The impact on the future development

The cultivate ability developed in the schools also shows an important role in their future development. Their marketing and language expression ability make them a commanding lead in the peers. Outstanding ability creates a broad prospect of employment and entrepreneurship. They have a keen insight to the development of the future and believe in their abilities. So they may promote more quickly than others.

It shows obviously advantage to college student. They accept online or the impact of different new things around, their imagination to challenge traditional ideas and the traditional industry, entrepreneurship education makes students through the experience and practice, form the initiative to make them more aggressive force and development philosophy.

4. The improvement of entrepreneurship education

In the next stage, on the basis of the existing, combined with the feedback in recent years, will develop a new entrepreneurship education mode which is more suitable for the UK students. Combining with domestic situation and education mode at home and abroad to set a new teaching mode to adapt to the new era for the students. The improvement will performances on the following aspects:

Awareness: the enlightenment of students' innovative consciousness and the

entrepreneurship spirit, make students understand the quality requirement of the innovative talents, understand the concept, elements and characteristics of entrepreneurship, make the students master the basic knowledge required to conduct business activities. Ability to ascend, parse and cultivate students' critical thinking, insight, and decision-making, organization and coordination ability and leadership quality innovative undertaking and make students possess the necessary skills.

Environmental awareness: cognitive today's enterprise and the industry environment, guide the student understand the entrepreneurial opportunities, grasp the business risk, to grasp business model development process, design strategies and skills, etc.

Practice simulation: through business plan writing, simulated practice activities, students are encouraged to experience all aspects of entrepreneurship preparation, including the pioneering market assessment, financing, start a business process and risk management, etc.

5. Conclusion

Through analyzing the current situation of UK students after graduation, entrepreneurship education helps them live better whether they are working or entrepreneurship. From the students' personality development, skills development, practical learning, experience learning and career guidance of five aspects: establishing the entrepreneurship education and student degree course organic integration framework, and vigorously strengthen faculty entrepreneurship education ability training, to cultivate university students' employment which also force to made a significant positive effect.

References

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