

On the "New Normal" of Ideological and Political Education in Fighting Corruption and Building a Clean Government

Xie Xiao

Xi'an Aeronautical University, Xi'an, Shaanxi 710077, China

Abstract: *The "new normal" breeds a new generation of leadership ideas, ideas and strategies for governing the country. It fosters, forms and develops a new normal in all fields and aspects. It is a new requirement for governing the country, and it is also a stable state for the country. New logo. The theoretical framework of the "new normal" has important practical value for exploring the further development of ideological and political education in anti-corruption and building a clean government. Ideological and political education is the primary link and spiritual motivation for fighting corruption and building a clean government. Ideological and political education is facing opportunities and challenges while fighting corruption and building a clean government. In the face of opportunities and challenges, we must not only strengthen the confidence of ideological and political education in fighting corruption and promote integrity, but also enhance the awareness of danger, continuously enrich the content of ideological and political education, improve methods, and optimize the environment, so as to truly prevent corruption from the source and promote anti-corruption. Promoting the in-depth development of integrity.*

Keywords: *New Normal, Ideological and Political Education, Fighting Corruption and Advocating Honesty*

1. Introduction

In December 2014, the Central Economic Work Conference elaborated on the trend characteristics and key tasks of the new economic normal from nine aspects, and clearly pointed out that what we must do is to recognize, adapt and lead the new normal. Since the Central Work Conference, the term "new normal" has received widespread attention from the people across the country, and the "new normal" has also become familiar to more and more people. And this article starts from the "new normal" of anti-corruption and building a clean government, connects it with ideological and political education, and gives full play to the advantages of the two in the construction process. While seizing the opportunity to meet the challenges, we will continue to promote the in-depth development of ideological and political education in the fight against corruption and promote honesty, so as to truly complete the first line of defense from the source.

2. The status quo of the "new normal" of ideological and political education in combating corruption and advocating a clean government

General Secretary Xi Jinping pointed out: In order to accomplish the goals and tasks set at the 18th National Congress of the Communist Party of China, to achieve the goals of the "two 100 years" and to realize the "Chinese Dream" of great rejuvenation, we must build our party well, and the major task of party building is It is to promote the construction of party style and clean government and the fight against corruption [1]. The mainstream of our party members and cadres is always good, but we must be soberly aware that there are still negative corruption phenomena in some areas. From this point of view, building a clean government and fighting corruption is still a long-term and complex task. Although there are many domestic discussions on how to carry out the construction of anti-corruption and building a clean government, for example, Liu Zaiguo believes that "the fundamental way to combat corruption requires not only institutional constraints and legal protection, but also humanistic education and ethical norms." [2] To combat corruption, it is necessary to carry out the construction of humanities education; Song Li also carefully explored the root causes of corruption in Shanxi Province, clarifying the dialectical unity of anti-corruption and advocacy of integrity and ideological and political

education. Ideological and political education is the inherent requirement of anti-corruption and advocacy of integrity. [3] etc. However, few have incorporated ideological and political education. Among them, Xu Fengming pointed out that "Ideological and political education has a fundamental position and role in combating corruption and building a clean government. Ideological and political education can improve the political literacy of leading cadres, mobilize the masses, and give full play to the people. The power of the masses [4]. Liu Jin and Zhang Dan agree that the lack of ideological and political education leads to corruption, which not only leads to the weakening of people's willpower and the strengthening of people's desire to accumulate money, but also to the various feudal ideas and concepts brought to us. Such adverse effects [5]. Therefore, ideological and political education is the primary link in combating corruption and promoting honesty, so we must strengthen the construction of ideological and political education in combating corruption and promoting honesty, and promote the in-depth development of ideological and political education.

3. Opportunities faced by ideological and political education in fighting corruption and building a clean government

Ideological and political education and anti-corruption and building a clean government are complementary to each other and have a dialectical unity. Therefore, our party has always attached great importance to the development of ideological and political education in the fight against corruption and building a clean government.

3.1 Stabilized the historical position of ideological and political education in combating corruption and advocating a clean government

Our party has always attached great importance to the development of ideological and political education in the fight against corruption and upholding integrity. Ideological and political education is the heirloom of fighting against corruption and upholding integrity. Soon after the founding of the Communist Party of China, Mao Zedong pointed out that "the central link of uniting the whole party in a great political struggle is mastering ideological education. If this task is not solved, all the party's political tasks cannot be accomplished" [6], Mao Zedong firmly believes Ideological and political education is the central link in fulfilling the party's political tasks. Deng Xiaoping pointed out that we mainly use education and legal system to solve the problem of corruption[7]. Education and legal system are the two basic ways to solve corruption. Jiang Zemin emphasized that the primary task of party building is ideological and political construction. Ideological and political education is an indispensable force for our party to improve its combat effectiveness and cohesion. It is also a fundamental measure for our party to always maintain the vanguard nature of the working class and insist on opposing corruption. [8]. Hu Jintao also made it clear that fighting corruption and building a clean government is to do a good job in the ideological and political work of the majority of party members and cadres. Xi Jinping emphasized: We must strengthen the ideological and moral foundation for party members and cadres to be honest in politics, and build a solid ideological and moral defense line against corruption [9]. From this we can see that ideological and political education plays a vital role in combating corruption and building a clean government. It is the basic force of our party to strengthen corruption and resist change. At any time and at any stage, we must attach great importance to the fundamental role of ideological and political education in combating corruption and advocating honesty.

3.2 Strengthen the institutional guarantee of ideological and political education in the fight against corruption

Strengthen the system construction of ideological and political education, that is, use a tough system to guide people's value judgments and standardize people's behavioral choices. For example, based on the clarification of various departments and the implementation of various responsibility mechanisms, it is possible to clarify that the main body is the party committee, the disciplinary committee should continue to assist the party committee in its work, the organization department should integrate the cadre team with ideological and political education, the propaganda department should do a good job in propaganda work, and the news media must Do a good job of positive reports and the disclosure and supervision of corruption, and each department performs its own duties to form a joint force of ideological and political education for anti-corruption and upholding integrity; based on the construction of its evaluation mechanism, each unit must be regularly and strictly and fairly

evaluated, regularly inspect and evaluate its performance, find problems and promptly supervise and solve them. Reward the units that perform well, criticize the bad ones, effectively improve the work of various departments, and increase the efficiency of work.

4. Challenges faced by ideological and political education in combating corruption and building a clean government

While facing the opportunities, it is necessary to clearly understand the challenges faced by ideological and political education in combating corruption and promoting honesty. The problems and disadvantages of ideological and political education in the field of combating corruption and promoting honesty must be highly valued.

4.1 The content of ideological and political education lacks pertinence

As a subject, ideological and political education involves too much content, so it lacks specificity in the construction of anti-corruption and upholding integrity. I did not grasp the point of integration with social reality, and did not pay attention to the hot issues in social life and the focus of people's attention; on the other hand, I did not implement ideological and political education, but stayed on the surface and verbally. The in-depth development of ideological and political education has made ideological and political education a mere formality, and there has been a large number of "face-saving projects" to engage in formalism. On the surface, it seems that the work of ideological and political education is in full swing, but in reality it is not what we see. Ideological and political education cannot achieve tangible results, so the construction of anti-corruption and upholding integrity will be greatly reduced.

4.2 The methods of ideological and political education lack flexibility

On the one hand, the methods of ideological and political education lack comprehensiveness. We adopt the same method for all ideological and political education activities. We cannot adopt corresponding methods according to specific problems, and cannot perform specific analysis of specific problems and choose to use ideological and political education. The method is relatively rigid. It only uses one method to solve the problem instead of comprehensively using multiple methods. It does not form a joint force of education and does not give full play to the advantages of various methods. On the other hand, the methods of ideological and political education in anti-corruption and promotion of integrity lack innovation and cannot choose methods according to the requirements of the times, and cannot keep up with the times. Only use the methods that have played a certain role in the past and achieved certain results to solve the new tasks and new issues that are currently facing, so that the methods of ideological and political education stick to the tradition, lack the spirit of innovation, and cannot meet the needs of the people. The enlightenment effect.

5. Strengthen the construction of the "new normal" of ideological and political education in fighting corruption and advocating a clean government

The fundamental purpose of ideological and political education in combating corruption and advocating a clean government is to build a line of defense in ideology, aiming at the current challenges that ideological and political education faces in combating corruption and building a clean government, that is, existing problems, and then thinking about how to further develop ideas in the fight against corruption and building a clean government. The role of political education is to provide correct ideological guarantee and spiritual motivation for the fight against corruption and promote honesty, thereby establishing a solid ideological defense line.

5.1 Enrich the content of ideological and political education

Strengthen the education of ideals and beliefs and build ideological defenses. General Secretary Xi Jinping pointed out that ideals and beliefs are the spiritual "calcium" of communists. If ideals and beliefs are firm, the bones will be hard; without ideals and beliefs or if the ideals and beliefs are not firm, there will be "calcium deficiency" mentally and "chondrosis". We must strengthen the education of ideals and beliefs in the fight against corruption and honesty. First, use scientific theories to educate the people, guide them to earnestly study Marxism, Mao Zedong Thought, and the theoretical system of socialism with Chinese characteristics, strengthen the people's political position and confidence in the

construction of socialism, and encourage people to contribute to the modernization of socialism with Chinese characteristics. Secondly, to educate the majority of party members and cadres to view problems, analyze problems, and solve problems from the perspective of materialist dialectics, insist on using comprehensive, connected, and discoverable viewpoints to discover and ultimately solve problems, and be good at seeing through complicated phenomena The essence of things. Correctly grasp the direction of socialism and actively participate in socialist modernization; finally, strengthen the education of the party's nature, purpose and fundamental tasks, always maintain the party's advanced nature, guide the majority of party members and cadres to maintain their own advanced nature, and always maintain Good, develop the fundamental interests of the broad masses of the people, and always build the party for the public and govern for the people.

Strengthen moral education to create a good fashion. Ideological and political education can cultivate people with noble moral sentiments, and persevering in moral education is the inherent requirement of ideological and political education. To carry out ideological and political education, we must first integrate professional ethics, and strengthen professional ethics education in fighting corruption and promoting integrity. No matter what type of industry we are engaged in, we must love our own work, and we must give ourselves the meaning of professional sage. Possess a certain level of professional ethics, and must give full play to and realize their own value in the workplace; secondly, they must integrate with social ethics, use various means, and through various channels to guide people to abide by the social public order, and cultivate citizens' sense of political responsibility and Public awareness, safeguarding public interests, and combining individual interests with collective interests. Finally, combined with family virtues, a good family atmosphere should be created in the family. Parents and children can live together democratically and equally, respect the old and love the young, carry forward the traditional virtues of the Chinese nation, and create a warm family atmosphere.

5.2 Methods to improve ideological and political education

The method of combining persuasion education with practical exercise. Persuasion education is the theoretical education that people get indirectly, while the practical activity is the direct experience that people get. Combine persuasion education with practical activities, and play the guiding function of ideological and political education in practical activities, so that people can move in the right direction. Ideological and political education should persuade people with reason, use correct and positive examples to guide people to consciously accept the influence of scientific theories, and at the same time carry out practical activities to truly internalize the theory into the choice of behavior in practice, and integrate theoretical education and practical activities. Closely integrated, so that ideological and political education can achieve the best results.

The method of combining model demonstration and warning education. General Secretary Xi Jinping emphasized the need to strengthen supervision of public opinion, focus on comparative propaganda, and play the leading role of advanced models as well as the deterrent and warning effects of negative models. Through typical model characters, guide people to continuously learn their good qualities, and constantly reflect on their own behaviors, follow the advanced characters, and continuously improve their own ideological and moral quality under the guidance of role models. At the same time, we must strengthen the warning role of ideological and political education, and use typical cases around us to warn public officials at all levels, especially leading cadres, to maintain a sense of integrity and self-discipline, consciously resist all kinds of temptations, and truly erect a line of defense from the ideological level.

5.3 Optimize the environment for ideological and political education

Optimize the economic environment. If ideological and political education is to be carried out smoothly in the fight against corruption and upholding integrity, it is necessary to optimize its economic environment. On the one hand, by constantly improving the order of the market economy, the order of the market economy will be standardized, and people will make rational economic behaviors, and the socialist market economy will develop healthily; on the other hand, it will establish a harmonious interest relationship in the whole society to reduce people's Contradictions and conflicts, under the premise of emancipating the minds of the masses, vigorously develop social productive forces, promote economic development, continuously optimize and upgrade economic conditions, and create a good economic environment for my country's anti-corruption and honesty.

Optimize the political environment. Ideological and political education is directly affected by the

political environment, and the optimization of the political environment is conducive to the in-depth development of ideological and political education. Continuously strengthen the construction of socialist democracy and the legal system, and continue to promote the reform of the political system to provide a good political environment for ideological and political education. Guarantee and respect the fundamental rights and interests of the people, accept the opinions of the people humbly, and be the public servants of the people. From the system level, we ensure that the people are the masters and create fundamental political conditions for fighting corruption and advocating honesty. At the same time, to strengthen the construction of the socialist rule of law, and gradually realize the institutionalization and legalization of socialist democracy, the majority of party members and cadres should take the lead in advocating, setting an example, strictly implementing the regulations of the Party Central Committee, and setting a good example for the people while being conscious. Accept the supervision of the people.

Optimize the cultural environment. Culture is the spiritual pillar and soul of a country. Therefore, it is necessary to optimize the cultural environment and atmosphere for fighting corruption and advocating integrity. By exposing and criticizing the nature and harm of various "backward cultures" and "corrupted cultures", vigorously promote and advocate a clean government culture that meets the fundamental interests of the people and reflects the needs of the times, so that people consciously accept the influence of advanced culture; through vigorously developing cultural industries, careers, promote the healthy development of the entire cultural environment, and create good cultural conditions for ideological and political education; optimize the sub-cultural environment, strive to optimize campus culture, community culture, and family culture, so that it becomes an organic part of socialist harmonious culture.

6. Conclusion

Facing the complex and volatile international situation and the arduous and arduous tasks of reform and development, to stably realize the "two centenary" goals and realize the Chinese dream of the great rejuvenation of the Chinese nation, we must grasp the most basic content of party building. Therefore, while improving the party's leadership and governance level, and enhancing the ability to resist changes in all aspects, we must also pay attention to the party's ideological construction, pay attention to guiding behavior from thought, and truly fulfill the three-level requirements of socialist core values. To truly realize the "new normal" of development in all aspects of the country.

References

- [1] *The subject of this book. Questions and answers on the spirit of the series of speeches by General Secretary Xi Jinping* [M]. Beijing: Party School Press of the Central Committee of the Communist Party of China, 2013.12 (reprinted on May 2014): 222.
- [2] Liu Zaiguo. *Perspective of Corruption* [M]. Beijing: CPC Central Party School Press, 2006: 406.
- [3] Song Li. *Research on Ideological and Political Education in Anti-corruption and Promoting Honesty in Shanxi Province* [D]. Shanxi: Taiyuan University of Technology, 2015: 13.
- [4] Xu Fengming. *Research on the Value and Practice Path of Ideological and Political Education to Prevent Corruption* [D]. Nanjing: Nanjing Normal University, 2014: 16.
- [5] Liu Jin, Zhang Dan. *Ideological and political education provides intellectual support for fighting corruption and advocating integrity* [J]. Talent, 2016: 186
- [6] *Selected Works of Mao Zedong (Volume Three)* [M]. Beijing: People's Publishing House, 1991:109.
- [7] *Selected Works of Deng Xiaoping (Volume Two)* [M]. Beijing: People's Publishing House, 1994: 342.
- [8] Jiang Zemin. *On Party Building* [M]. Beijing: Central Literature Publishing House, 1995:166.
- [9] *The Literature Research Office of the Central Committee of the Communist Party of China. Selections of important documents since the 18th National Congress of the Communist Party of China (Part 1)* [M]. Beijing: Central Literature Publishing House, 2014: 233-237.