

The Contemporary Meaning and Implementation Strategy of Integrating 100 Years of Party History into Ideological and Political Education System of Colleges and Universities

Xiaoguang Sun*

Southwest Petroleum University, Chengdu, 610500, China

*Corresponding author: 187326438qq.com

Abstract: Since entering the new era, the Party and the State have paid special attention to the reform of teaching and education for human development in colleges and universities, and ideological and political education, as an important guarantee for cultivating innovative and composite talents in colleges and universities, is of great significance to the physical and mental health development of college students. Throughout the hundred years of Party history in China, it is not difficult to find that it is closely related to ideological and political education, and Party history education is becoming an important content of ideological and political education for college students. The hundred-year Party history contains the original mission of Chinese Communists, the revolutionary spirit of hard struggle and defiance of power, and reflects the general trend of historical development and progress of the times, which has laid the theoretical foundation and provided resource materials for universities to carry out ideological and political education work innovatively.

Keywords: 100 years of Party history, Ideological and political education, Contemporary meaning, Implementation strategy

1. Introduction

On the one hand, this paper elaborates the contemporary meaning of integrating the century-old party history into the ideological and political education system of colleges and universities, and establishes the interconnection between the century-old party history education and the ideological and political education of colleges and universities; on the other hand, it innovates the implementation strategy of integrating the century-old party history into the ideological and political education system of colleges and universities, which helps to drive more college students to better draw wisdom power, better practice the original mission and better renew the The system can help more college students stand in the historical opportunity period of the centennial of the founding of the Party to better draw wisdom power, better practice the original mission, and better write the brilliance of the times.

2. The contemporary meaning of integrating the century-old Party history into the ideological and political education system of colleges and universities

When the Communist Party of China celebrated its centennial birthday, people of all nationalities across the country set off a wave of learning the centennial Party history, which also laid a solid foundation for the integration of the centennial Party history into the ideological and political education teaching practice in colleges and universities. All teachers and students in colleges and universities must "learn the history to understand, learn the history to increase confidence, learn the history to be virtuous, learn the history to do, learn the history of the Party, understand the ideas, do practical work and open a new situation", and stand at the new starting point of the history of the centennial of the Party, continue to keep pace with the times and make efforts to meet the next century with a new attitude. Integrating the century-old Party history into the ideological and political education and education system of colleges and universities can not only help teachers and students further revisit the development of the Party and learn the revolutionary spirit of the Party, but also drive them to draw forward strength from the history, further correct their ideological and political attitudes, further improve their education level and learning ability, and further contribute to the revitalization of the country and the prosperity of the nation.

2.1. Consolidating the developmental achievements of Marxism's Chineseization

With the deepening of reform and opening up, various "non-Marxist" trends at home and abroad tend to impact on the ideological awareness of college students, especially some corrupt and hedonistic ideas will shake the guiding position of Marxist theory to a certain extent, which seriously affects the effect of ideological and political education in colleges and universities, especially some erroneous theories or trends represented by historical nihilism. In this regard, it is very necessary to deepen the reform of Party history education, guide college students to have a deeper and more rational understanding of the century-old Party history, and to learn the century-old Party history more imaginatively and vividly, and also It also helps college students strengthen their theoretical knowledge of Marxism, establish their firm belief in the Communist Party of China and cultivate their great ideal of national rejuvenation, so as to avoid being misled or influenced by bad thinking and wrong theories to the maximum extent. Moreover, integrating the century-old Party history into the ideological and political education teaching of college students will also help them understand more comprehensively, systematically and accurately the development results of Marxism's Chinese-ization, the historical background, development history, outstanding achievements, social significance and contemporary values of Marxism's Chinese-ization, and accordingly guide them to establish a correct world view, outlook on life, values and Party history, and then consciously They will be guided to establish correct worldview, outlook on life, values and Party history, and then consciously use the basic theories of Marxism to analyze and solve problems in their life, study and work, so that the achievements of the Chineseization of Marxism can really take root in the ground.

2.2. Promote contemporary college students to better understand the national spirit

"History is a precious spiritual treasure and a treasure house of wisdom, and it is the source of patriotic emotions". The patriotic heart, the will to serve the country and the national spirit of defying power and sacrifice contained in the century-old Party history will effectively stimulate the patriotic enthusiasm of the majority of college students and thus enhance the cohesion of the Chinese nation. With the progress of society and the development of the times, the contemporary college students are inevitably influenced by various trends and cultures at home and abroad, which especially need to firm up their ideals and beliefs and set up ambitious goals, and need to make use of the revolutionary deeds and excellent examples of the Communist Party of China to inspire themselves to maintain correct political beliefs when they are confused and lost, and effectively maintain their identification with the Party's cause, and in practical activities such as foreign exchanges In addition, the students will be able to maintain their "road confidence, theory confidence, system confidence and cultural confidence" through practical activities such as foreign exchanges. Meanwhile, the "spirit of the Long March, the spirit of the Red Boat, the spirit of the anti-flood and the spirit of the anti-epidemic" contained in the hundred-year history of the Party is not only the mark of the era of Marxism Chineseization, but also the embodiment of the value of the hard struggle and continuous progress of the Communist Party of China, which is of great significance for the teachers in colleges and universities to educate and guide the college students to inherit and carry forward the excellent tradition and fine style of the Party. It will also play a key role in cultivating the national spirit and learning the spirit of the times for college students.

2.3. Enhance the effect of ideological and political education in colleges and universities

The 100-year history of the Party is "the history of struggle, the history of hard work and the history of construction", which is also an important content of the theoretical teaching of ideological and political courses in contemporary colleges and universities. Let college students know, perceive and learn the century-old Party history, which can broaden the path of ideological and political education, make the relatively theoretical ideological and political education course more vivid and interesting, and make college students more correct learning attitude and determined to grow and become successful. It is true that integrating the content of 100 years of party history in the theoretical courses of ideological and political education in colleges and universities will further highlight the important position of party history education in ideological and political education and further enhance the social influence and radiation power of party history education. At present, although the content of Party history education in colleges and universities has been penetrated to different degrees in the theoretical courses such as Introduction to the Basic Principles of Marxism and Outline of Modern Chinese History, the content is generally scattered and even some contents are repeated, which is not conducive to college students' systematic study of the century-old Party history and teachers' construction of the curriculum framework of Party history education. This time, the systematic application of the century-old Party history to the

teaching practice of the political theory courses in colleges and universities will enable college students to learn the Party's policies, programs and systems more comprehensively and will enhance the effectiveness of ideological and political education.

3. The specific contents of integrating the century-old party history into the ideological and political education system of colleges and universities

At present, ideological and political education in colleges and universities is mainly based on theoretical courses, and most of the course contents are abstract and obscure, which is difficult to stimulate college students' enthusiasm for learning and realize the optimal effect of ideological and political education. As a concentrated embodiment of national spirit, as a concentrated demonstration of the ideal and belief of the Communist Party, and as an excellent result of Marxism Chineseization, the hundred-year Party history has accumulated very valuable historical experience, which is a precious learning resource exchanged by the revolutionary martyrs with their lives, and is also an important content for ideological and political education in colleges and universities in the new era. "The integration of centuries-old Party history education into the teaching of Civics and Political Science classes in colleges and universities should always adhere to the principles of political orientation, unification of history and times, and combination of theory and practice." [1] This indicates that the first step to integrate the centennial party history into the ideological and political education system of colleges and universities is to dig deeply into the specific contents of the centennial party history and find the inner connection between party history education and ideological and political education.

Firstly, ideological and political education is carried out around the national spirit in the hundred-year Party history to stimulate the family and national sentiments of college students. The hundred-year Party history contains the very deep family and national sentiments of communists and revolutionary martyrs, which is a natural material for patriotic education. In the process of actively promoting the history of the founding, development and struggle of the Communist Party of China, teachers in colleges and universities need to carry out patriotic education all the time, promote revolutionary culture through outstanding revolutionary figures or heroic revolutionary deeds, vividly interpret the concrete embodiment of the spirit of patriotism, let contemporary college students know the difficulties and hardships of establishing a new China, perceive the worries of the Communists about the country and the people, and through their own The second point is to combine the spirit of patriotism with the spirit of the Chinese Communists.

Secondly, ideological and political education is combined with the ideals and beliefs of the Chinese Communists to enhance the political consciousness of college students. The history of the Party for a hundred years is forged by generations of Communists, which all show the lofty ideals and firm beliefs of excellent Communists, especially the ideals and beliefs shown by the anti-Japanese heroes who did not fear life and death and the revolutionary martyrs who were not afraid of sacrifice are especially worthy of study and admiration by contemporary college students, and are also suitable for teachers to carry out ideological and political education activities. By helping college students to strengthen their ideals and beliefs, it will help them to better strengthen their inner thoughts in the face of bad temptations, and it will help college student party members and cadres to better maintain their original missions when they encounter bad trends.

Thirdly, based on the achievements of Marxism Chineseization innovation ideological and political education, clear the historical mission of college students. One hundred years of Party history is not only the history of the development of the Communist Party of China, but also the history of the evolution of the Chineseization of Marxism, and the theoretical basis of socialist thought with Chinese characteristics in the new era, which is an important guarantee for realizing the Chinese dream and moving toward national revitalization. Through the study of the theoretical achievements of the Chineseization of Marxism, it will help college students to have a deeper understanding of the theory of socialism with Chinese characteristics, will make the most vivid and cutting-edge theory better arm the brains of college students, and then better understand the historical responsibility and mission given to contemporary college students by the times, and aspire to make their own contribution to the cause of modernization and construction under the influence of the Party and the country.

4. Innovative teaching forms of integrating century-old party history into ideological and political education system of colleges and universities

Most college students in the new era have active thoughts and are full of curiosity and desire for knowledge about new things, but limited by the background of their growing up and living environment, many contemporary college students are unable to practically perceive the hard-won happiness of life, and are unable to experience the historical achievements of the Communist Party of China in concrete terms. "Universities widely combine the propaganda and education with the history of the CPC in the process of important commemorative day activities, the construction of patriotic education bases, the promotion of youth Marxism project, and even practical teaching and study tours." [2] It is necessary to innovate and optimize the teaching forms of ideological and political education in colleges and universities according to the physical and mental development characteristics of college students in the new era, but to continuously consolidate and improve the final effect of ideological and political education.

Firstly, highlight the important position of 100 years of party history in the classroom of college civics theory. On the basis of comprehensive and systematic study of 100 years of party history, the teachers of college Civics should plan and design the teaching program as a whole, combine the psychological needs and interests of college students with the background of the times and important events of social development, find the inner fit between ideological and political education and party history education, and design special lectures and theme activities related to 100 years of party history, appropriately embed the heroic deeds and excellent cases of exemplary party members and revolutionary martyrs. In order to increase students' enthusiasm and initiative in learning Party history, and to make the century-old Party history come to life in the teaching of ideological and political theory courses.

Secondly, to create a campus atmosphere of integrating the century-old Party history in the college Civics classroom. In the campus, use electronic display, campus public number, official website, board and wall poster to publicize and spread the specific contents of the century-old Party history, organize knowledge competition, special lectures and practical activities related to the century-old Party history education, and carry out special Party history education activities combined with major historical events and important historical figures, so that the Civic and Political Science education can go out of the classroom and campus, and also make the Party history education in the campus become normalized. It also makes the party history education become normalized and visualized in the campus, so that it can implicitly influence the ideological cognition and behavioral actions of college students, and guide them to establish the historical and party historical view in an invisible way.

Thirdly, the innovative college Civic and Political Science classroom integrates the practical activities of 100 years of party history. Ideological and political education is not indistinct and unattainable, but internalized in the study and life of college students, which requires teachers to break through the limitations of traditional Civics theory classroom and carry out Party history education activities concretely combined with revolutionary education bases and red tourist attractions, for example, colleges and universities can organize teachers and students to follow the footsteps of the Long March to experience red culture, and can guide teachers and students to actively participate in. For example, colleges and universities can organize teachers and students to follow the footsteps of the Long March to experience the red culture, can guide teachers and students to actively participate in volunteering and explaining services in revolutionary holy places, can lead teachers and students to carry out tomb sweeping activities on Memorial Day and Qingming Festival, etc. to fully learn and perceive the development history of the Party for a century, effectively inspire patriotism and effectively draw energy from life and study.

Fourthly, strengthen the online teaching of college Civics classroom integrating 100 years of Party history. In today's society, Internet information technology is developing rapidly. Compared with traditional information propaganda and dissemination methods such as news and newspapers, the emergence of Internet, new media and self-media platforms has created convenient conditions for innovative online network teaching and the development and utilization of educational resources of centennial Party history, which requires colleges and universities to actively use campus websites and network teaching platforms to share educational resources of centennial Party history, publicize special topics of centennial Party history and develop educational contents of centennial Party history. It is also necessary for colleges and universities to encourage teachers and students to make use of "two micro ends" to strengthen communication and contact, to discuss current political hotspots and to jointly innovate the education activities on the history of the Party.

5. Develop the special courses of integrating the century-old Party history into the ideological and political education system of colleges and universities

"Centennial party history plays an absolutely positive role in ideological and political education in colleges and universities." [3] At present, ideological and political teaching and education in colleges and universities has not yet formed a characteristic party history education curriculum, nor has it independently designed compulsory or elective courses for party history education, which makes it difficult to form a systematic and comprehensive party history education curriculum system, difficult to guarantee the consistency and professionalism of party history education, and even more difficult to promote the teaching integration of centennial party history education and ideological and political education, and it is urgent to use the resources related to centennial party history to There is an urgent need to use the resources related to 100 years of Party history to design and develop thematic special courses.

Firstly, design the party history education curriculum and enhance the proportion of party history education. In addition to the traditional ideological and political education theoretical courses, we should design or independently develop the special courses of Party history education, and use the video resources, picture resources and text resources related to the centennial Party history to develop online high-quality courses or compulsory and optional courses, and take the major events and important tasks in different stages of the CPC history as the main line to link the content of the whole centennial Party history. The entire century of party history content, the formation of clear thinking, detailed content of the party history education curriculum system, highlighting the objectivity and historicity of party history education, effectively fill the gaps in the teaching of traditional Civic Theory courses, and enrich the curriculum content of Civic Education.

Secondly, the construction of party history education disciplines, the integration of party history teaching and research resources. Based on the hundred-year party history, we scientifically design the backbone disciplines related to party history and party construction, promote the discipline development of party history education in colleges and universities, enhance the proportion of the curriculum of party history education, solve the problem of positioning of party history education, and consolidate the theoretical foundation of party history education. Whether building the primary or secondary disciplines of party history education, the core position of the century-old party history should be highlighted, and the value and role of party history education for civic education should be clarified. Subject teachers should also increase their teaching and research efforts on the century-old Party history, so that the resources related to the century-old Party history can be effectively developed and utilized.

Thirdly, the development of Party history education materials to improve the quality of Party history education. A series of classical writings and achievements have been formed in the course of the centenary of the founding of the Party, which provide authoritative and standardized materials for designing Party history education teaching materials and writing Party history education materials, and also determine the target direction of Party history education in colleges and universities and show the basic premise of Party history education. Since the founding of the Communist Party of China, the important discourses on the Chinese revolution and social development and progress made by the leaders of the Communist Party of China, such as Comrade Mao Zedong, Comrade Deng Xiaoping, Comrade Jiang Zemin, Comrade Hu Jintao and Comrade President, have provided basic teaching materials for the teaching of Party history education courses in colleges and universities, and created convenient conditions for college students to systematically study the content of Party history education in the new era. Fourthly, the formation of a party history education team.

Fourthly, to form a party history education team and create a party history learning atmosphere. Different colleges and universities can combine their own orientation, professional characteristics and teacher team construction to scientifically form a hundred-year party history training group or party history education teaching team to exchange and study the policy documents of the Party and the state on ideological and political education and teaching reform of colleges and universities in the new era and the objectives and tasks of party history education teaching, share classical works, teaching programs and teaching and research achievements of party history education regularly or irregularly, and continuously innovate online and offline party history education teaching. The content and form of online and offline Party history education and teaching will guide college students to correct their ideological and political attitudes, help them to participate in learning the content of the course of 100 years of Party history, and stimulate their interest and enthusiasm in learning 100 years of Party history actively.

6. Guarantee conditions for improving the integration of centennial party history into ideological and political education system of colleges and universities

"The integration of the centennial history of the Communist Party of China into the ideological and political theory courses of colleges and universities is an important task of reform and innovation of the ideological and political courses of colleges and universities in the new era." [4] Integrating the century-old Party history into the ideological and political education system of colleges and universities requires the joint efforts of all teachers and students in colleges and universities, the support of Party history education needs to be strengthened from the government level, the important status of Party history education needs to be highlighted from the leadership level, the curriculum resources of Party history education needs to be developed from the teacher level, and the feedback evaluation of Party history education needs to be strengthened from the college student level.

Firstly, the government strengthens the policy guidance of party history education. Higher education teaching authorities need to strengthen the teaching guidance for ideological and political education in colleges and universities based on 100 years of Party history, especially to highlight the important status of Party history education and to show the promotion role of Party history education for ideological and political education, which requires relevant government education departments to actively issue guiding policy documents for integrating 100 years of Party history into ideological and political education system in colleges and universities, and to supervise each college and university to constantly strengthen the importance, necessity and urgency of Party history education. This requires the relevant education departments of the government to actively issue guiding policy documents to integrate the century-old Party history into the ideological and political education system of colleges and universities, supervise the importance, necessity and urgency of Party history education in each college and provide support and guarantee in human and financial resources to solve the problems of Party history education.

Secondly, colleges and universities should strengthen the status of Party history education in educating people. As a cradle for cultivating innovative and compound talents and a place for young students to receive higher education, colleges and universities naturally need to serve the development of the country and society and take up the important responsibility of Party history education. Party leaders, leaders of the Communist Youth League and counselors in colleges and universities need to study the relevant contents of the century-old Party history in depth, need to effectively clarify the important role of Party history education, need to effectively highlight the important status of Party history education, need to increase the examination of the effect of nurturing people in Civic Education in their daily work, and create the nurturing atmosphere of Party history education on campus.

Thirdly, teachers enhance the teaching and research of party history education. In the process of teaching ideological and political education courses, teachers need to sort out and integrate the resources related to the history of the Party through various channels, such as online and offline, and integrate and permeate them in classroom teaching, especially through online teaching platforms, microblogs, WeChat public numbers and other carriers to promote and disseminate the teaching content of the history of the Party, and also lead students to go deep into social practice to perceive and experience the greatness and charm of the history of the Party. In addition, it is possible to focus on specific Party history education issues by means of project issues such as project creation to improve the level of Party history training of the faculty.

Fourthly, students increase the feedback and evaluation of party history education. Whether online or offline learning the content related to 100 years of party history, they need to feedback their learning effect to teachers or schools through stage evaluation, immediate evaluation and summative evaluation, and find the actual problems of integrating 100 years of party history into ideological and political classroom teaching through teacher-student interaction and student-student interaction, and put forward solutions to solve the problems, so that the party history education in colleges and universities becomes normalized and standardized. In addition, the effectiveness of ideological education can be improved.

Acknowledgements

1). Project of special funds for humanities and social sciences of Southwest Petroleum University. Research on the integrated development of Ideological and political education and aesthetic education in Colleges and universities in the new era (Humanities and Social Sciences Project of Southwest Petroleum University 270) No:2020RW044.

2). Achievement of excellent Traditional Culture Education and Inheritance Instructor's studio of

Southwest Petroleum University.

References

[1] Ya Xiao, Wen Fang. *The integration of Party history education into the teaching of ideological and political theory class in colleges and universities [J]. Journal of Yunnan Agricultural University (Social Science). 2021(04): 138-142*

[2] Xiang Zhu. *Study on the integration of President's important discourse on CPC history into the teaching practice of ideological and political theory courses in colleges and universities [J]. Party History Bo Cai (next). 2019(01): 61-62*

[3] Shihui Zhao. *Utilizing the positive role of a century of party history in ideological and political education in colleges and universities [J]. Jilin Education. 2021(Z5): 21-23*

[4] Chunyan Tao, Chun Zhang. *The value implication and realization path of integrating 100 years of party history into ideological and political theory courses in colleges and universities [J]. Journal of Civil Aviation Flight Academy of China. 2021(06): 59-62*