

The Construction and Exploration of "Course Ideology and Politics" for Fine Arts Majors

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Abstract: *At present, the ideological and political education work in colleges and universities is not only the task and responsibility of ideological and political course education and teaching, but also one of the important tasks of other general education courses and professional education courses. In the art major, it is particularly important to integrate the curriculum ideology and politics into the art curriculum teaching. This paper analyzes the problems and the value of the times in the "course ideology and politics" of the art major, and proposes corresponding strategies.*

Keywords: *higher education, curriculum ideology and politics, art major, moral education*

1. Introduction

In the process of deepening and advancing my country's higher education reform, education and teaching work is particularly important. The Party and the government have always attached great importance to education and teaching in colleges and universities. Especially in recent years, they have not only put forward new requirements and standards for the construction of ideological and political courses, but also guided the teaching and construction of general courses and professional courses. A number of professional horse engineering textbooks have been published and put into use. These measures provide new norms for the education and teaching activities of colleges and universities, help to cultivate the builders and successors of socialism with Chinese characteristics who are red and professional, have both ability and political integrity, and develop all-round development, and promote the healthy development of education in our country.

2. Literature review and questioning

Since the 21st century, the expansion of college enrollment, the increase in the number of students, and the uneven quality of students have brought a series of impacts on the education and teaching work of colleges and universities, increasing the difficulty of ideological and political education in colleges and universities. In addition, under the background of frequent academic exchanges and personnel exchanges in domestic and foreign colleges and universities, diversified values have profoundly affected the cognition and thinking of college students and even college teachers, and impacted the socialist core values. In order to consolidate the guiding position of Marxism in the field of ideology in colleges and universities, and guide college students to establish a correct world outlook, values and outlook on life, experts and scholars from all walks of life have offered advice and suggestions, and have carried out continuous exploration and research on higher education in the new era." "Course Ideology and Politics" was officially born in this context.

General Secretary Xi emphasized at the National Conference on Ideological and Political Work in Colleges and Universities: "Ideological and political theory courses must be strengthened in the process of improvement, and the affinity and pertinence of ideological and political education must be improved [1]. All other courses must maintain a good track and cultivate responsibility fields, so that all kinds of courses and ideological and political theory courses go in the same direction, forming a synergistic effect." A new way and a new direction have been pointed out. As socialist colleges and universities under the leadership of the Party and the forefront of ideological construction, our higher education must play the role of spreading Marxist theory and strengthening value leadership. At present, the ideological and political education work in colleges and universities is not only the task and responsibility of ideological and political course education and teaching, but also one of the important tasks of other general education courses and professional education courses to people's new

requirements, new standards. However, to do a good job of "curriculum ideological and political" work in colleges and universities is not a simple matter on paper. It can be seen that "curriculum ideology and politics" is a choice between instrumental rationality and emotional rationality, which highlights the important content of socialist university education with Chinese characteristics, and reflects the socialist builders and successors. It is an inevitable choice for educating people in colleges and universities for all staff, the whole process, and all-round education [2]. Our colleges and universities are colleges and universities under the leadership of the party. The ideological and political work in colleges and universities is related to the fundamental issue of "who to train, how to train people, and for whom". Therefore, higher education must adhere to the correct political direction, fully implement the party's educational policy, implement the socialist school-running purpose, persistently spread Marxist ideology, do a good job in Marxist theoretical education, and lay a scientific ideological foundation for the healthy growth of students [3]. This is inseparable from the construction of "course ideology and politics". Therefore, it is necessary to cultivate the soul of curriculum construction and infiltrate the Marxist position, viewpoint and method into the curriculum system, in order to effectively enhance the value of college education and give full play to its leading role [4-5]. In addition, many scholars have carried out in-depth exploration and thinking on the practice and realization path of "course ideological and political" construction. Among them, building a new mechanism for collaborative education and infiltrating ideological and political education into the teaching work of various disciplines will help improve the pertinence and effectiveness of "course ideology and politics", and then form a multi-field, multi-level and multi-functional network nurture system [6-8]. For the art major, because of its origin from the soil of Western society, professional values and ethics are deeply influenced by Western cultural thoughts and values. Therefore, the construction of "course ideology and politics" for art majors is particularly important.

3. The value of the times in the construction of "course ideology and politics" for art majors

General Secretary Xi pointed out at the National Conference on Ideological and Political Work in Colleges and Universities: Ideological and political work "must focus on students, take care of students, and serve students, and constantly improve students' ideological level, political awareness, moral quality, and cultural literacy, so that students can become both political and political, comprehensive and comprehensive developing talents [9]".

3.1 Feasibility of "course ideological and political" construction for fine arts majors

The major of Fine Arts is a second-level discipline under the Arts, with strong application and practicality. The art major is constantly growing and its influence is increasing day by day. The development of the art major is inseparable from the strong support and promotion of the state. In particular, the quality education in primary and secondary schools has brought a large number of artistic talents, which has prompted colleges and universities to strengthen the emphasis and investment on the art major. In particular, the value pursuit of truth, goodness and beauty advocated by fine arts has strong consistency and relevance with the value stance of Marxism, which creates feasibility for the construction of "course ideology and politics" for fine arts majors. In 2019, the Fine Arts major fully launched the education and construction of "course ideology and politics", requiring all teachers to take Marxist thinking as their standpoint in the process of lesson preparation and teaching, actively integrate into the content of ideological and political education, and guide students to establish a correct world outlook in a subtle way, view of a person's life, values.

3.2 Necessity of "course ideological and political" construction for fine arts majors

My country's higher education is socialist education under the leadership of the Communist Party of China. The purpose and fundamental task of education is to train builders and successors of the socialist cause. Therefore, college education must be guided by Marxist theory, starting from the top-level design and overall system of the curriculum, to solve the problem that professional courses and ideological and political courses go in the same direction [10]. General Secretary Xi speech at the National Conference on Ideological and Political Work in Colleges and Universities has provided a path and pointed out the direction for the construction of "course ideology and politics" in various majors. In addition, the current professional exchanges between domestic and foreign universities have increased, and internationalization has become an important indicator to measure the level of colleges and universities. Frequent international academic exchanges, on the one hand, promote the in-depth

understanding and cooperation between Chinese and foreign cultures, and promote the development of science and technology culture; the teaching management and personnel training in colleges and universities has brought an impact.

Art major is mainly to train students to master the basic principles, basic knowledge and basic skills of art, so that students can become teachers who can conduct art teaching and teaching research in colleges, primary and secondary schools after graduation, or engage in aesthetic education-related workers. Based on the training goals of fine arts talents, it is particularly important to strengthen the ideological and political education of students and integrate the course ideology and politics into the teaching of fine arts courses.

3.3 The urgency of the "course ideological and political" construction of fine arts majors

The rapid development of the art major and the expansion of the scale of education and training have made its influence increasing day by day. However, problems such as personality shaping at the university stage and poor ideological awareness of students are ignored, which seriously affects the development of professional fine arts. In order to effectively curb this phenomenon, the training of fine arts talents urgently needs to improve the requirements and standards, strengthen the education of socialist core values and ethics, and improve the comprehensive quality of students through the guidance of values. In addition, to strengthen the construction of fine arts talent team, it is also necessary to increase practical teaching and integrate "course ideology and politics" into professional practice activities.

4. Strategies of "course ideology and politics" for fine arts majors

4.1 Raising awareness of moral education

"Education-oriented, moral education first" recognizes the importance of moral education to moral education. Adhere to the ideological and political education throughout the whole process of education and teaching, so that people-oriented, moral education, educating people with aesthetics and culture, mastering the laws of students' physical and mental development and cultivating education, and being able to view students from a developmental perspective. It can implement educational and teaching activities according to the characteristics of students, and has the comprehensive educating ability to promote the all-round development of students through subject teaching and team activities. When creating art works, you can choose themes related to moral education, such as the red theme centered on the party, beautiful rivers and mountains, traditional virtue stories, etc., so that students can create works under the theme of moral education.

Increase the emphasis on moral education from all aspects, practice moral education in art classrooms, improve the moral education awareness of teachers and students, and enhance the effectiveness of moral education.

4.2 To hone the comprehensive ability of art teachers

Professional teachers are the direct practitioners and the main force in carrying out educational and teaching activities in colleges and universities, and they are the guarantee force for completing various teaching tasks. If art teachers can carry out moral education throughout the teaching process, the effect of moral education will be greatly improved. This requires that teachers of art majors need to have comprehensive abilities, not only mastering professional knowledge and skills, but also acquiring non-professional knowledge and continuously improving their awareness of learning. Teachers majoring in art can improve their comprehensive ability by participating in some comprehensive training or continuing education, so that art teachers have the ability and consciousness to integrate moral education into the curriculum.

The construction and promotion of "course ideology and politics" is inseparable from the support and cooperation of art teachers, especially front-line professional teachers. It can be seen that the cognition, thinking and action of teachers of art majors play a crucial role in the construction of "curriculum ideology and politics" in colleges and universities.

4.3 Pay attention to the cultivation of students' ability

The training goal of the art major is to enable students to have the necessary professional quality, basic theory, basic knowledge and basic practical skills, and have the ability to combine subject knowledge, educational theory and educational practice to work creatively; have an open vision, lifelong The awareness of learning and the ability of sustainable development; able to be competent in art teaching, teaching and research, class management and other related work in educational institutions, with innovative spirit and practical ability, able to adapt to the reform and development requirements of middle school art education and teaching, and promote the development of my country's education and cultural heritage. Therefore, the "course ideology and politics" of art majors should dig out suitable points from both the professional perspective and the ideological and political education perspective, realize the integration of professional education and ideological and political education, and improve students' thinking, cognition and ability. In addition, in the practical teaching link, it is also necessary to play the leading role of ideological and political education incorporating the content of ideological and political teaching into the teaching of art professional courses to build the humanistic depth of the course content, making the professional courses more educational value of morality and cultivating people [11].

5. Conclusion

In a word, it is the general trend for the art major to carry out the construction of "course ideology and politics", which is in line with the trend of the times, and it is also the requirement for social workers to shoulder the historical responsibility and mission. We must solve, maintain and promote this construction. However, the construction of "course ideology and politics" for art majors is a complex and systematic project, which cannot be achieved in one fell swoop. At the same time, following the basic laws of professional curriculum education and teaching, overall design, take the overall situation, find the carrier, make great efforts from the aspects of education mechanism, development mechanism, evaluation mechanism, guarantee mechanism, etc., do a good job in articles, and effectively achieve knowledge education and the combination of moral education, full, whole process, all-round education, strengthens humanistic care and psychological counseling, improves students' sense of identity and acquisition, and responds to students' practical needs in course learning.

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