

Focus on Business Administration Training to Improve Business Administration

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ABSTRACT. *with the improvement of people's living standard, the economic level is constantly improving. The core competitiveness of enterprises has changed, and the original economic benefit maximization has been transformed into the smooth development of enterprises. And the factor that can influence this result is the management level of the enterprise. The original enterprise management focused on economic development. The times are progressing, the business model of the enterprise is constantly copied, which also leads to more and more competitors. When there is competition among enterprises, the management mode that can develop in the long term is the most influential one. The main element of management in enterprise management is human, so it is necessary to change the concept of human to be more plus excellent business administration awareness to open up the market. This paper discusses the importance of business administration, the problems existing in business administration training, and timely improvement according to the problems to improve the management level of enterprises.*

KEYWORDS: *Business administration training, Business administration, Necessity, Personnel training*

1. Introduction

First of all, enterprises want to develop must constantly improve the ability of individuals. When all the personnel of the enterprise have high quality, the management and operation of the enterprise will not be a difficult problem. At the same time, the ability of high-quality managers can not be improved without the training of business administration. Business administration training and effective guidance in the operation of enterprises, on the other hand, targeted management training for enterprise managers, in the process of enterprise development will encounter a variety of difficulties, business administration training can effectively solve these problems.

2. Need for Business Administration Training in Enterprises

2.1 Improved Quality of Enterprise Managers

The normal operation of the enterprise can not be separated from the normal decision-making, the rational management of the management personnel, and the high executive power of the employees of the enterprise. As a key management, the managers can correctly understand the decision-making and make corresponding analysis. Enterprise management personnel is a core resource of enterprises, and the current management level of enterprises has been widely recognized and paid attention to by enterprises. It is necessary to say that the level of enterprise management has a decisive significance and role in the future development of enterprises. But the actual situation is that most enterprises have low education level of business managers, which can not correctly interpret the decision-making content of enterprises. i So that can understand the decision of the enterprise, but in the management of the lack of corresponding knowledge system, more lack of good professional accomplishment. Therefore, in the development of enterprises, we should constantly improve the business management training business of managers, so as to help managers supplement the lack of management knowledge and have the level of real managers.

2.2 Facilitate the Smooth Development of Business Management

The development of enterprises can not be separated from a set of advanced management methods and business models, and the effective operation of management methods and business models needs to rely on managers to have a higher level of management, according to the company's rules and regulations, management

model, business model to effectively operate the enterprise. The premise that management mode and operation mode can be carried out smoothly is that high quality management personnel are needed. Managers should not only have rich experience, but also use solid management knowledge as the basis, skilled use of enterprise management model and business model. The quality of enterprise operation and the level of management directly depend on the quality of internal managers. So yes It is very necessary to improve the corresponding quality of enterprise managers, so we should strengthen the training of business administration in enterprises. Fundamentally improve the business ability of managers and the skilled use of business models, for the long-term development of enterprises to provide an inexhaustible power.

3. Current Business Administration Training Issues

First, there is a large shortage of teachers, and the ability to train teachers is limited. can not greatly improve the comprehensive quality of enterprise managers. Secondly, many enterprises have been focusing on business administration training, can analyze that business administration training has a positive role in promoting the long-term development of enterprises, and will regularly carry out business administration training activities. Often, however, these activities remain only superficial, a formality. In the long run, applying the same theory, there is no deep excavation of business administration training. training the same knowledge content repeatedly. For human, material and financial resources make full use of, but waste resources. This is due to the lack of awareness of business administration training. Thirdly, in the process of enterprise business administration training, the focus is only on form, and there is no test and investigation on whether the managers have mastered the relevant contents of enterprise business administration training. Enterprise management personnel, did not correct their attitude. While participating in the training, there is a lack of communication with the training teachers. At the same time in the lack of feedback training, the training teacher can not understand the following management grasp of the situation.

4. Strengthening Business Administration Training and Upgrading Business Administration

4.1 Enhanced Ideological Understanding of Business Administration Learning for All

The main body of enterprise operation is actually people in operation, only by improving the comprehensive quality of all personnel can we achieve a qualitative leap. Both managers and grass-roots business personnel need to have a certain understanding of the business administration of enterprises. And the study of business administration of enterprises, need the whole people's learning consciousness has been improved. First of all, we should correct the attitude of business administration learning and strengthen the awareness of training. Through the form of leading cadres to lead a good head, change the learning consciousness of the whole staff, and actively do a good job in the propaganda and guidance role of business administration learning. Secondly, the formal process should be avoided for training. Promotion through excellent training courses Staff training awareness, enhance the desire for business administration learning. Enhance the students' sense of collective honor and corporate cohesion through corporate culture. Only in the training consciousness at the same time, can realize the enterprise long-term development goal.

4.2 Strengthening of the Teaching Staff

First of all, hire excellent business administration training talents, audit their training qualifications, audit their ability to change ideas and innovative ability of curriculum layout. Secondly, we should improve the composition structure of teachers. Teachers should not only have professional business management training personnel, but also psychological guidance, political guidance, concept change of outstanding personnel. Only in this way will the course not be single, but also can solve the various difficulties of the students from a multi-directional perspective. Again, make good use of the network platform. The establishment of the network platform can understand the learning status of students, learning opinions. Through the network platform to train teachers, but also to achieve better interaction with students, more solutions Lots of problems. This is also a major innovation in training.

4.3 Establishment and Improvement of the Business Administration Training and Evaluation System

From the significance of training, training is to improve the students' learning ability and enhance their comprehensive quality. Apply the abilities you have learned to your work. But if applied to work, it takes a long

time to see results. There is also little knowledge of the trainees. Therefore, it is necessary to adopt the system of testing and evaluation to feedback the students' presentation of the training and learning results. The system can adopt a credit system, and students who have achieved a certain score can continue to play a big role in their management positions. Second, managers in their daily work should also adopt an assessment system. It depends on whether the manager knows the business administration of the study Knowledge is applied to daily business operations. At the same time, the system of rewards and punishments is carried out.

5. Concluding Remarks

For the current society, the enterprise development needs to be able to long-term development, the guarantee that the enterprise can long-term development is that the manager can play the role that the manager should do. Apply the advanced business administration concept to the normal operation of the enterprise. The ability level of enterprise managers can not be improved without the credit of enterprise business administration training. Therefore, if enterprises can long-term development, more should be the business administration training of enterprises to become bigger and stronger, with better results to meet new challenges.

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