

Research on Innovation and Entrepreneurship Education Reform and University Talent Cultivation Model Innovation

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Abstract: *In recent years, in the process of continuous improvement and advancement of education reform, the importance of innovation and entrepreneurship for talent training and the improvement of students' thinking literacy have been gradually emphasized. Therefore, in this context, specific educational models and the teaching methods are improved and optimized to give full play to the training effect of applied talents. For this reason, the innovation and entrepreneurship education reform and the training model of university talents need to be more perfected, and the curriculum construction, teaching staff and teaching activities need to be optimized in many aspects, which are for reference only.*

Keywords: *innovation and entrepreneurship; education reform; university talents; talent training*

1. Introduction

In recent years, education has continuously received national attention, and education reform has also been continuously promoted and implemented. Although many results have been achieved in the process of improvement, there is still room for development. As the current society's demand for talents is constantly changing, it places more emphasis on the cultivation of social affairs and application-oriented talents. For this reason, colleges and universities should recognize its key role in talent training, and strengthen the integration and improvement of entrepreneurship and innovation education. , So as to solve the key problems in learning, strengthen the practical level of talents, and create more favorable conditions for the cultivation of applied talents.

2. About the relationship between the innovation and entrepreneurship education reform and the talent training model of colleges and universities

2.1 *The nature of innovation and entrepreneurship education itself*

The purpose of innovation and entrepreneurship education is to help the society to cultivate more application-oriented talents, so that students can achieve effective connection with the society after graduation. If students have received innovation and entrepreneurship education during the school period, they can directly proceed in the later period. Entrepreneurship work. In the process of cultivating applied talents, it is inseparable from the scientific education system, the cultivation of relevant professional literacy and the improvement of innovative practical ability. Therefore, in the process of innovation and entrepreneurship education, the essence and core is that teachers can help students analyze In the process of entrepreneurship and simulated entrepreneurship, problems are discovered in time, and the ability to deal with emergencies is improved, and students' enthusiasm for entrepreneurship is activated. For this reason, in the education process, the construction and improvement of student talent training models should be strengthened.

2.2 *The training model of applied talents*

Looking at the current development status of the industry, it is not difficult to find that no matter whether it is in the enterprise or the government, it needs more application-oriented talents. Therefore, how to ensure that the application-oriented talents have a good comprehensive ability is our special concern in the talent training process. It is necessary for educators to clarify the outstanding qualities

that they need in the process of training applied talents. In the process of talent training, innovation and entrepreneurship education can combine the overall ability of students' knowledge with hands-on practical ability, and can solve related problems such as unmatched practical activities in education, so as to truly achieve the perfection and construction of the innovation system, and then better Meet the development needs of society and industry.

2.3 The complementary relationship between the cultivation of applied talents and innovation and entrepreneurship education

Innovation and entrepreneurship education is the preliminary preparation for innovation and entrepreneurship practice, and the construction of this system is a prerequisite for real realization in the later period. Therefore, in the process of innovation and entrepreneurship, it is necessary to strengthen students' application ability, hands-on practical ability and the cultivation of innovative thinking in a targeted manner, so as to fully ensure the effectiveness of curriculum practice and innovative training courses, so that knowledge can be truly transformed into Practical ability and strengthening the ability of applied talents to solve problems will also further enhance students' innovative ability. In addition, the two can also effectively help students form the enthusiasm for active participation. It can be seen that innovation and entrepreneurship education and the talent training model of colleges and universities have a complementary and mutually reinforcing relationship between the two.

3. Innovation and Entrepreneurship Education Reform and Innovation and Perfection Strategies of University Talent Training Model

3.1 Fully build a complete innovation and entrepreneurship curriculum system

Innovation and entrepreneurship need to strengthen the cultivation of students' innovation and thinking ability and other aspects, and then improve the overall quality of running a school. To some extent, it is also the basic goal of higher education development. For this reason, in the actual development of innovation and entrepreneurship education, in order to train students to achieve personalized development goals, and promote student employment, and then output application-oriented talents to the society, then colleges and universities should strengthen the core essence of innovation and entrepreneurship education The realization of this, and fully integrate it with specific teaching measures, teaching procedures and teaching activities. As the foundation of school education, the core content of school curriculum is to ensure that students can obtain comprehensive learning and practice opportunities. Therefore, the school must be able to fully respond to the needs of the society, integrate professional courses and entrepreneurship courses in a complete way, and improve from concepts and paths. And build a talent training model system, so as to strengthen the construction speed of curriculum innovation and reform, and achieve a complete integration between the professional and innovative education process. For this reason, the training direction and plan of the two should be formulated reasonably to ensure that the innovative education system in the teaching process can strengthen the two modes of theory and practice, and that long-term and continuous teaching activities can be fully valued. For example, in the process of teaching related subjects, the school should further explore the curriculum system of related professional teaching, strengthen the construction of practice and innovation modules, innovate the traditional teaching path, and promote students to actively think and explore in the classroom. Provide more exploration opportunities for social practice to help cultivate more skilled and innovative talents.

3.2 Fully attach great importance to the construction of the teaching staff of innovation and entrepreneurship

In the traditional teaching team, many teachers have limited understanding of innovation and entrepreneurship. Therefore, if we want to effectively maintain the innovation and entrepreneurship education model, we should strengthen the construction of the teaching team to ensure that the quality of education activities and education personnel can be kept up to date. Keep advancing and fully understand the cutting-edge knowledge of related industries. With the transformation of teaching concepts, teachers will also actively strengthen their own awareness of innovation, strengthen their ability to integrate resources for innovation and entrepreneurship education, truly break through the limitations and rigid models in the traditional teaching process, and enrich teaching links and teaching models at the same time. It also allows students to meet the individual development needs of the

enterprise during the training process. For this reason, schools should regularly recruit talents to ensure the construction of a high-quality teaching team. At the same time, they should also ensure that the skills of teachers with limited abilities and existing skills are upgraded, combined with professional knowledge and innovative cutting-edge knowledge, to help teachers recognize the current situation. The limitations. Of course, teachers must be actively encouraged to apply for innovative scientific research projects to further explore the professional skills of students. At the same time, teachers must be able to lead students to have a good connection with enterprises, strengthen their own innovation and entrepreneurship capabilities, and also enable students to practice and experience. During the exploration process, improve application-oriented capabilities.

3.3 Project-oriented promotion of innovation and entrepreneurship practice activities

In the actual teaching process, to improve students' entrepreneurship and innovation level, it is necessary to strengthen students' experience through multiple channels and realize the full integration of knowledge and practical skills. Therefore, in the process of innovation and entrepreneurship teaching, colleges and universities should fully focus on students, center on the goal of talent training, and use entrepreneurial projects as an important support to improve students' problem-solving ability and strengthen the development goal construction of the industry-university integration model. This kind of teaching method can realize the teacher-student interaction, strengthen the practical effect, and is also conducive to the construction of a complete educational practice system. To this end, colleges and universities should be able to fully integrate project resources and subject resources on and off campus, regularly carry out training projects for innovation and entrepreneurship, organize more college student science and technology competitions, etc., through such a variety of practical methods, can further promote students to actively participate in innovative practice and simulation activities, and in this process, teachers should also play a full role as a guide to strengthen the promotion of a good relationship between teachers and students. In the process of school-enterprise cooperation projects, it is also necessary to strengthen the improvement and training of students' innovative ability. The school can also organize entrepreneurial exchanges and entrepreneurial forums on a regular basis, allowing students to interact with outstanding experts and advanced business managers to achieve experience sharing and knowledge learning. It also helps students to gain access from an extra-curricular perspective and in-class teaching methods. More understanding, and in the process of research activities and exchanges, students can understand the entire difficult process of practicing innovation and entrepreneurship, and in the process of participating in entrepreneurial competitions, they can also strengthen their will and strengthen the leadership of higher education. Sexual role, cultivate advanced application-oriented talents.

4. Conclusion

In summary, colleges and universities are the key places and important platforms for cultivating talents. Therefore, they need to be able to fully recognize the frontiers of industry development and the needs of the society for the development model of talent training. In combination with the needs and ability requirements of social positions, colleges and universities need to be Fully improve and reform the talent training model and education methods, continuously integrate various resources, build a good teaching team, cultivate students' knowledge application ability and problem-solving ability, and create more positive and beneficial for later learning and growth and employment condition.

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