

# Research on the Reform and Development of English Teaching in Colleges and Universities under the Background of “Internet +”

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**ABSTRACT.** *With the development of technology in the era, education is constantly reforming and developing. The 21st century is a century with clear background characteristics of the “Internet +”. In this context, Internet technology has penetrated deeply into English teaching in colleges and universities. The teaching model based on “Internet +” has brought new challenges to English teaching, and has also promoted the reform and development of English teaching in colleges and universities. This paper analyzes the current situation of English teaching in colleges and universities, analyzes the challenges it faces, and studies the reform and development of English teaching in colleges and universities.*

**KEYWORDS:** *“internet +”; English teaching in colleges and universities; Reform and development*

## 1. Introduction

With the development and application of “Internet +”, it has been deeply rooted in people's hearts. The teaching method based on “Internet +” is widely used in teaching, which brings new vitality and reform to English teaching in colleges and universities in a certain sense. The combination of “Internet +” and English teaching is the trend of technological development in the combination of teaching and learning. However, the advantages and disadvantages often appear at the same time. The relationship between them needs to be adjusted reasonably to find a balance point in order to take advantage of the background of the “Internet +” era to promote the reform and development of English teaching well in colleges and universities.

## 2. Challenges of College English Teaching in the Context of “Internet +”

Under the influence of the “Internet +”, there needs to be significant changes in the teaching methods of college English. The traditional single teaching mode is obviously not suitable for the current college English teaching. Teachers are affected by traditional teaching concepts and teaching methods, and the new teaching method is not fully transformed, and the dominant position of student is not clear in teaching. In addition, instillation is still used in teaching, so that it is not enough for students to learn initiative and enthusiasm. And it also affects students' enthusiasm and confidence in learning English, and it is difficult to play the role of “Internet +”. On the other hand, under the influence of the convenience and sharing of “Internet +”, more and more teachers directly use resources such as online lesson plans and teaching PPT courseware in teaching, which are highly dependent on network resources and multimedia technology. As a result, the teaching is less targeted and the classroom interaction is reduced. There are situations that are not suitable for students' learning status and learning needs, which is not conducive to the satisfaction of student needs and the cultivation of high-quality talents, and even affects the teaching efficiency.

## 3. An Analysis of the Reform of College English Teaching under the Background of “Internet +”

### 3.1 “Internet +” technology promotes the improvement of English teaching methods

English is a language discipline. Under the background of the “Internet +”, English teaching resources are abundant, providing the basic choice for the expansion of teaching materials and teaching contents. At the same time, it provides an excellent and suitable teaching resource for college English teaching, promotes the reform of teaching, and further ensures the quality of students' learning. The “Internet +” technology brings infinite

possibilities to English teaching methods, and promotes the improvement and diversification of English teaching methods. It is more convenient for students to find suitable learning methods and meet the needs of students' training and development. Under the background of Internet, teaching effect and teaching quality can be collected and analyzed through Internet, which is beneficial for teachers to improve the pertinence and accuracy of teaching, and improve teaching methods and teaching quality.

### ***3.2 “Internet +” technology promotes the change of students' English learning methods***

“Internet +” technology breaks through the restrictions of time and space, and enables teaching to extend to the after-school stage, so that students of different degrees can choose their own parts to study at the right time and place. This change is the change of students' English method and the advantage of “Internet +”. With the support of “Internet +” technology, students can be guided to change their outlook and broaden their horizons, increasing the flexibility of students' learning methods. In addition, students can choose appropriate resources based on their learning interests to constantly improve their expressive ability, which is more conducive to the needs of diversified talents cultivation.

## **4. An Analysis of Strategies for the Reform and Development of English Teaching in Colleges and Universities under the Background of “Internet +”**

### ***4.1 Teachers Should Pay Attention to Combine “Internet +” Technology with the Teaching to Improve Teaching Methods and Create a Diversified Teaching Mode***

Under the background of the “Internet +”, the reform and development of English teaching need to first define the characteristics of the era of “Internet +”, and reasonably introduce “Internet +” technology. Teachers should combine current teaching situation and students' learning needs to improve teaching methods, and constantly innovate teaching methods and create a diversified teaching mode to attract students' attention and explore suitable teaching methods for students. For example, with the combination of “Internet +” technology and college English teaching, the technology of “MOOC” and “micro-class” will expand the teaching to the online platform, and extend the teaching classroom and teaching content. With the help of Internet technology and its platform, the teaching content will be detailed and diversified, and at the same time, students will be guided to take the initiative to learn, develop personalized learning plans, so that students can choose appropriate teaching courses to carry out learning in combination with teaching needs and their own level. “MOOC” and “micro-class” are the products of the reform of college English teaching under the background of “Internet +”, and have a positive effect on the development of college English. The diversified teaching mode combining with the background of the “Internet +” is more targeted and accurate, which is more in line with the current concept of teaching reform and development.

### ***4.2 Students Should Focus on Optimizing Their Learning Methods in Combination with Internet Technologies***

As the main object of college English teaching, students need to constantly update their learning concepts and learning methods in conjunction with teaching reform and development. In the context of the “Internet +”, they should optimize their learning methods in conjunction with Internet technologies. The autonomy and learning habits of students are more required in the teaching mode combined with “Internet +”. Therefore, teachers should pay attention to the guidance of students' good learning habits in teaching, help students analyze their learning situations, and optimize students with the help of Internet platforms. The effect of leak detection and compensation can be obtained to improve the efficiency, quality and pertinence of students' learning, so that students can make full use of Internet technologies to optimize themselves under good study habits. For example, the Internet technology is used to establish online learning groups for students to communicate online to improve their speaking ability. At the same time, excellent students can assist students with poor foundation to improve their learning quality and make common progress.

### ***4.3 Schools Should Emphasize the Effective Promotion of the “Internet +” Teaching Concept and Provide an Information-Based Teaching Platform***

In the context of the “Internet +”, the construction of information-based teaching platforms is an inevitable process in the reform and development of college English teaching. Teaching through the combination of

information-based teaching platforms and offline teaching classrooms is more conducive to the protection of college English teaching resources, as well as to facilitate students to find and use teaching resources for students and improve the utilization ratio of teaching resources. The time of offline classroom is short, and there is less interaction between teachers and students. On the information platform, real-time interaction between teachers and students can be achieved to help students solve problems in the process of college English learning. In addition, the information platform can also have functions of assessment and evaluation. The optimized college English teaching methods and quality assessment is more conducive to the analysis of teaching quality and student situation, so that teaching can be more targeted improvement.

## 5. Conclusion

“Internet +” is the development trend of the times, which has brought new changes to college English teaching. It fully clarifies the advantages of “Internet +”, continuously absorbs the essence of “Internet +”, improves and innovates college English teaching, and makes teaching methods diverse. And diversified teaching classrooms are more conducive to the improvement of teaching quality and learning quality. The reform of college English teaching with the appropriate “Internet +” technology and the situation of students can be used to promote its development and improve the quality of teaching. It is also the direction of English teaching in colleges and universities in the future.

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