

Exploring the crisis of literature education based on new media

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ABSTRACT. *The literature education in new media are facing multiple crises. The impact of new media not only seriously hits the transmission efficiency of paper media of literature education, but also reduces people's aesthetic demand for literature education. The new media platforms are full of fickleness and vanity, which bring crisis to the development of literature education. In view of this, education reform measures should be proposed for the crisis of literary education, and the literary education should be optimized based on new media. The following article explores the crisis of literary education based on new media.*

KEYWORDS: *literary education, new media, education crisis, crisis*

1. Introduction

The development of new media has made the development of literary education impact. Learning literary works no longer rely on traditional literary carriers, and has changed from print communication to digital communication, gradually weakening the influence of literature. The development of new media is a reflection of the literary education crisis. It not only has the reasons for the misplacement of education, but also the factors of backward education, which cannot enhance the glory of literature education. However, new media can not only stimulate the reform of literature education objectively, but also improve the way of literature education and exert positive influence. The following is a detailed analysis.

2. The Impact of New Media in Literature Education

As for the development of current literature education, it cannot be separated from the carrier in the communication of literature media. The continuation of Chinese literature works has experienced the communication channels of bamboo and silk and paper, and it is oriented towards digital development in the new media era. The new media occupies the main position of the current literary communication, including not only e-mail communication tools, forum literary

discussion tools, the instant transmission tools of literary works, but also micro-mobile phone tools, Weibo and blog tools, etc., they are not only a powerful carrier of information dissemination under the new media, but also played an important role in the dissemination of literary education works and literary public opinion supervision [1]. For the development of new media have a significant impact on literature education, relying on new media's own advantage, the situation of the open education can be guided under the new media age, instant communication tools can be used, such as MSN and QQ, ICQ, WeChat, news websites. These methods can effectively achieve the communication of information resources in literature teaching and facilitate the timely communication between teachers and students.

3. A Brief Analysis of the Current Crisis in Literature Education

3.1 Not adapting to the information environment

Under the new media, there are still some deficiencies in literature education. In the new media era, for higher vocational computer majors to cultivate students' media literacy, due to the change of information dissemination methods in the new media era, not only the dissemination tools are diversified, but also the dissemination content is diversified. The development of digital technology changes the function integration of media, for text and video. Widespread dissemination of various information such as sounds, students are not fully accepted and proficient in operation [2]. As a result, students, facing a huge amount of new media information, lack media literacy education in terms of comprehension ability and choice ability in the computer course teaching. The acceptance of students is slow and small. At the same time, the intensity of practical operation cannot meet the needs of media development.

3.2 Inadequate control over new media

In literature education, there is a lack of effective judgment on media information. Under the impact of instant messaging, mobile search, and social networking sites, students is reducing their interest in learning and indulging in the Internet. In the promotion of literary education works by new media, there is still a lack of selective mechanisms. It is not only the mixed appearance of various literary works, but also the emergence of a large number of new literary works in new media, which will make people feel confuse in the choice of learning [3]. In the new media information, literary works present in fragmentation, which not only contains a large amount of information, but also leads to people's inability to appreciate literary works and immerse themselves in the thinking of literary works.

3.3 Reduce students' theoretical literacy

In literary education, the new media reduces students' ability to interpret literary works, which leads students to analyze a literary work often influenced by new media materials, lack of their own new theoretical vision and concepts, and deviate from the literary works text, and put too much energy on post-reading feelings, but reduce their literary literacy [4]. In the new media era, students' utilitarianism is enhanced and interest in literary works is reduced.

3.4 Education bias

Under the new media, literary works are likely to be biased because of the difference in popularity and influence. Just as Mr. Mo Yan won the Nobel Prize in Literature, his reputation has widely spread, and various media platforms are also promoting the promotion of Mr. Mo Yan's literary works. Nowadays, literary education also begins to increase the interpretation of Mr. Mo Yan's works. The works that were not noticed before the special period were also interpreted excessively [5]. At the same time, due to the rapid spread of the new media platform, "Mo Yan's Childhood Photograph", which was "himself put forward" in the essay "From the Camera", inferred that Mo Yan lived a rich life as a child. As if everyone can be Sherlock Holmes as long as people can use the search tools in the new media era. Such a new media will bring very bad influence to literature education, reduce the artistic charm of literary works, but also make the development of literature education be affected.

4. Measures to Circumvent the Literary Education Crisis Based on New Media

4.1 teaching by means of new media

Try to use modern teaching means, make use of the multimedia technology in the new media, improve students' interest in learning literary works. Teachers can use computer software, video recorders, CD-ROMs, etc. to organize students to watch movies adapted from literary classics, such as "The Besieged City", "Romeo and Juliet", "Red Sorghum", etc. These wonderful literary works can not only enable students to appreciate the wonderful dialogues, but also effectively deepen the students' impression of learning the culture and background knowledge in the study of literary works. They can break the shackles of students' thinking ability in literary education and cultivate their imagination in a pleasant environment [6]. In the new media era, students can understand the characteristics of media and the content of communication, and have the ability to apply information dissemination. In literature education and teaching, teachers can combine the characteristics of digital communication of new media, timely disseminate course information in literature education through network media, improve the quality of literature education, and

effectively exert its influence in the network, so as to attract students' attention. In the new media era, through the means of linking, copying, etc., integrate and aggregate the functions of various media, and gather teaching resources of various media. In this way, in literature education, students can use the network to solve their learning problems, and teachers can also use the network to conduct teaching, to screen good course resources for students, and at the same time, to improve the level of literature education in classroom teaching.

4.2 Improve the concept of literature education

Cultivating students' humanistic feelings. In literature education, students' moral sentiment and humanistic spirit should be cultivated from the philosophical level, through the reading of literary works, edify students' sentiment, broaden their horizons, make students establish correct life values, enrich students' spiritual and cultural life. In literary education, students should cover a variety of subjects, including reflections and sentiments on life, so as to enhance their cognitive level in foreign literature [7]. Cultivate students' understanding of culture, just as in the foreign literary work "The Kite Runner", the protagonist constantly examines his own shortcomings, tries to correct his mistakes, and thus overcomes himself. It is concluded that people will grow and mature. At present, in the literature education of our country, the idea of improving education based on the new media form is also a kind of growth. In literary education, it reflects the real situation of the society. Literature is the carrier of culture and the concrete manifestation of the times. Therefore, it is necessary to cultivate students' cognition at the level of cross-cultural communication and expand students' cultural vision in teaching. In literature education under the new media, provide better service for literature education group, with the help of a new media platform, providing important learning resources platform, guide them to establish correct life values and good reading habits, to read the literature at the right time, to raise the student's ability to understand history of literature at the rational cognition level. In the course of literature education, the course enables students to understand the development of literature as well as the genres, writers and literary forms, so as to understand more basic knowledge of literature and improve their level of literature learning.

4.3 Optimize education methods

In literary education, it is also possible to adopt a dialogue-based form of teaching. Mainly discussed by teachers and students around a central literary issue, and then can express their views in the conversation, in the exchange of words between the two sides, can draw on the beneficial views of others, reflection on their own thinking in the shortcomings [8]. At the same time, teachers should break away from the restriction of a single textbook and embody humanistic care under the new media. In this way, the intermediate links can be reduced and the participation of students can be expanded, so as to meet students' personalized and diversified

expectations for literature education [9]. Based on the background of new media, Chinese and foreign comparative literature education should be carried out. For example, through the new media platform, literature materials of middle schools can be collected and sorted, so that subjects can discuss the performance of female images in literary works, and understand the differences between China and the United States and Britain. In literary works, it is mainly to strengthen the understanding of female's rights between countries, so as to improve students' recognition of female. By discussing female images in different countries in literary works, students can better see the differences between the two sides in female issues and understand the status of female in the society at that time, so that students can gain something through literary education and improve the aesthetic appreciation of literature.

4.4 Conducting Diversified Literature Education

In the literature education under the new media, the modular teaching method can be used to cultivate the spirit of cooperation between students' teams. For the literature education curriculum, guide students to solve problems through network resources. This kind of teaching method can not only enhance the cooperation spirit and team awareness of students in the new media era, but also enhance students' initiative in learning and improve their media literacy. In literature education, teachers can use local area network to share teaching resources, help group students to solve doubts. In view of the deficiency of students' understanding of literary works, teachers should explain and supplement the works to meet the diverse needs of readers. Under the background of new media, experts and scholars can often be employed to conduct academic research, exchange culture, and activate the academic atmosphere of the library, so that the literature educated students can be infected by the cultural atmosphere and activate the students' reading awareness. Improve the guiding art of literary education under the new media, accurately grasp the law of communication and the students' acceptance of literary information, adopt new forms, new packaging of literary works, and enhance the appeal of literary works to students in literary education. With the idea of individualized development, the form of literature education can be adjusted reasonably, and combine with personal-media to enhance the guiding power of public opinion. For a literary topic, students can communicate directly with teachers through Weibo, avoid the obstacles of information communication in traditional teaching, effectively disseminate correct knowledge concepts, and improve the guiding ability of network media. So that students have a deeper understanding of network information knowledge.

5. Conclusion

To sum up, in the new media era, the literary education should combine the new media era characteristics, optimization of literature education concept by means of new media, improve the traditional literature education. By applying these methods

can not only conduce to improve the quality of literature education, but also can avoid the crisis of literary education, and better to meet the needs of new media literature education, makes the literature education undertakings flourish.

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