

# The Situation and Development Strategy of Marxist Theory Subject Construction

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**Abstract:** *In order to improve the comprehensive level of discipline construction, this study takes the Marxist theory discipline as an example to study the situation and development strategies of discipline construction. The problems of discipline construction are analyzed from three aspects: the uneven distribution of discipline construction resources, the lack of high-level leading talents, and the common phenomenon of repeated research. Combining the development trend of the rational layout of the disciplines and the transitional development of the connotation of the disciplines in the construction of the disciplines, the development strategy of consolidating the academic foundation of the disciplines, strengthening the professional construction of the discipline team, and establishing and perfecting the academic exchange mechanism is proposed to achieve the results of the existing discipline construction. The perfection.*

**Keywords:** *Marxist theory; development; construction; strategy; situation; subject*

## 1. Introduction

In order to strengthen the macro position of Marxism in my country's market, we should increase the work of discipline construction in this area as a prerequisite for related work [1]. Through a comprehensive understanding of the historical process of the current subject theory construction, it can be seen that among the current academic achievements, there are many representative works on the development process of Marxist theory, but most of them have certain limitations in teachers, courses, textbooks, etc., making relevant Academic research objects cannot be comprehensively grasped based on the current construction status and existing deficiencies of the corresponding theoretical disciplines, and it is impossible to achieve advanced construction of the quality of the disciplines. The main reason for this problem is that the current central government and the government The supporting policies and regulations related to it have not yet been issued, making the discipline construction work without support. At the same time, the construction of this discipline will play a more active role in maintaining the leading position of Marxism in the national ideology. Only by fully understanding the basic characteristics and importance of the discipline can we truly realize the important role of this discipline in the academic field and use its related theoretical knowledge to further advance the construction of the discipline in the future. Therefore, this article will synthesize the existing research results of the academic circle and carry out the continuous advancement of the discipline construction work, so as to achieve the improvement and level of academic research.

## 2. Problems in the Subject Construction of Marxist Theory

### 2.1. Uneven distribution of discipline construction resources

Although there are relatively many academic research results on Marxist theoretical disciplines in the education field, in-depth research on this subject has found that there is still a significant problem of uneven resource allocation in the construction of this discipline [2]. Based on regional analysis, most of the existing first-level theories are distributed in the east. Among them, the pilot areas represented by regions such as Liaoning and Heilongjiang occupy a large amount of basic education resources, and the cultural heritage of this region is rich, and the construction of subject infrastructure is relatively Complete. However, the discipline resources in Inner Mongolia, Shaanxi and other places are restricted by academic exchanges and resource synchronization, resulting in a relatively lagging resource distribution.

## **2.2. Lack of high-level leaders**

In addition to the above-mentioned problems, when conducting research on discipline construction, it was also found that pilot institutions in some regions had a serious phenomenon of "borrowing boats to go to sea". This phenomenon also reflects the high level and high quality of the discipline in the construction. The problem of talent support. When discussing this aspect in detail, it is found that the overall level and comprehensive quality of the discipline team is the key to the development of discipline construction. However, based on the current level of academic influence, it can be seen that the academic research talents of the discipline are increasing year by year, and the proportion of leading talents is Decrease year by year.

## **2.3. Repeated research is common**

Although the current academic research fields have produced a wealth of Marxist theoretical results, based on the analysis of the academic level, it has been found that the existing academic resources are insufficient. For example, representative works such as "Marx Theory", "Research on Ideological and Political Psychology", and "Educational Discourse" in the market today are all at an early level, not only lacking innovation, but also having the problem of repeated discourse. This kind of academic research method is not only a waste of existing market resources in the academic research process, but also reflects the misconduct of academic staff to a certain extent.

## **3. Situation analysis of the discipline construction of Marxist theory**

### **3.1. Shift from large-scale promotion to rational distribution of disciplines**

In order to call on and respond to the country's needs for various strategies in development, the scale of discipline construction began to gradually improve. Based on the macro-level analysis of discipline construction, the content of disciplines has begun to be enriched, and the discipline system is gradually enriched, and the number of main disciplines matching it has also shown a trend of increasing year by year [3]. Nowadays, the construction of this aspect has formed an academic direction composed of 7 main disciplines in the development, corresponding to: basic theory market research direction, Marx development history direction, modern history research direction, party building direction, ideological and political education system Research direction, etc. The content and functions of each corresponding academic research direction are also enriched in practice and social research. At present, this trend has become the main trend of discipline construction.

### **3.2. From extensional development to intensional development**

In addition to the development trend mentioned above, the development trend of related discipline construction is also showing a trend of transition from extension to connotation. This trend also represents that the quality of academic research in my country is gradually moving in a deeper direction. In order to meet the relevant needs in academic research, the state has united with local educational institutions, strengthened the construction of academic exchange platforms, and provided more technical support for the promotion of representative directions of subject research [4]. At present, the national central propaganda unit has officially issued the "Innovative Guide for the Construction of Related Marxist Theoretical Disciplines and Ideological and Political Theory Curriculum System" in shopping malls. The document clearly stated that the Marxist discipline should be built into an outstanding representative discipline in my country. Therefore, it is reasonable to believe that the transition from denotation to connotation is also the main development situation of discipline construction under the background of the advancement of the times.

## **4. Development strategy research**

### **4.1. Consolidate the academic foundation of the subject**

In order to solve the many shortcomings in the construction of disciplines, it is necessary to consolidate the academic foundation as the core of promoting the construction and development of disciplines. For example, in the construction work, we should correctly recognize the relationship between the content and the political and social nature of the subject during construction. And where

necessary, diversified propaganda trends are used to promote the discipline construction at the grassroots level, so as to eliminate or reduce the misunderstanding and disapproval of the discipline construction at the grassroots level [5]. But in this process, it should be noted that the way of publicity should be continuous, and it should not be over-publicized to achieve a certain purpose. Excessive publicity of ubiquity will only cause resistance and negative impact on the construction of disciplines.

#### **4.2. Strengthen the professional construction of discipline teams**

After completing the research on related work, we should continue to increase the improvement of the discipline construction team. Only through the positive guidance of the discipline construction work by first-class academic staff and high-level researchers can we ensure that the final construction results meet the research needs of academia. In response to the implementation of this work, three corresponding opinions are put forward: formulate complete and strict admission standards for tutors; increase the continuous introduction of high-tech and high-level ideological and political professors; improve the professional quality and core literacy of discipline teachers. In this way, the comprehensive level of the discipline construction team presents a qualitative upward trend, so as to achieve the ultimate goal of strengthening the quality of the discipline.

#### **4.3. Establish a sound academic exchange mechanism**

Improving the academic communication channels in the process of discipline construction is the main solution to the repeated research of repetitive results. For example, in the process of academic exchanges, researchers should increase the autonomy of external communication, and effective measures should be taken to submit and upload materials for the research and development results, so that other researchers can conduct in-depth research on the basis of them. When there is a need, the organization of academic salons can be regularly adopted to provide a space for academic researchers to share resources. And on this basis, improve my country's foreign exchange mechanism, increase investment in academic exchanges with foreign universities, in this way, achieve continuous improvement of the achievements of my country's discipline construction.

### **5. Conclusion**

Although the current construction of Marxist theoretical disciplines has gone through more than ten years of development, it is still at a relatively immature stage. Although the relevant fields have carried out very comprehensive research on this, there are still problems that lack systemicity and logic. Therefore, in order to further strengthen the understanding of the important position of the discipline, and to provide a more reliable theoretical basis for maintaining and consolidating the ruling position of the Chinese Communist Party, this article carries out the research on the situation and development strategy of the construction of the Marxist theoretical discipline.

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