

# Exploration and Research on the Cultivation of Students' Aesthetic Consciousness in College Interior Design Teaching

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**Abstract:** With the rapid development of social economy, China has gradually entered the information age, the demand for talents in economic and social construction tends to be diversified, and skilled talents have gradually become the scarce talents in society. With the improvement of material living standards, the interior design work has higher requirements, not only to meet the basic living needs, but also to improve the aesthetics of interior design. As an important platform for talent training, colleges and universities are related to the training of interior design talents. This paper analyzes the cultivation of students' aesthetic awareness based on the actual situation of interior design teaching in colleges and universities in China.

**Keywords:** Universities, Interior Design Teaching, Aesthetic Consciousness, Culture

## 1. Introduction

The development of science and technology and the economic and social construction make the development of the education industry face new opportunities and challenges. As an important platform for talent training, colleges and universities will have an important reaction to the economic and social construction. Some colleges and universities have made corresponding innovations and reforms in teaching activities to meet the social teaching requirements. To carry out teaching work in combination with the needs of the professional market, interior design, as a relatively professional course, not only requires students to have basic theoretical knowledge, but also to master corresponding professional skills. As an important work in talent training, aesthetic awareness training has become a key task in the course teaching.

## 2. Overview and importance of aesthetic consciousness

Aesthetic consciousness mainly appears in the production practice, and is a kind of dynamic reflection of the individual to the aesthetic objects or works. It can be understood as a kind of broad sense of beauty and aesthetics. The formation of aesthetic consciousness is a long-term process, including different aspects such as interest, ideals, standards and feelings. It is a specific reflection of consciousness. In the current era, people often analyze and study people's aesthetic consciousness through art forms. From the perspective of the generation of aesthetic consciousness, this kind of consciousness mainly appears in the interaction between nature and people, and can reflect some image characteristics or colors of the natural environment, such as elegance, clarity and beauty. The two imperceptibly influence and interact with each other to produce a kind of beautiful experience and feeling.

Take a painting as an example, a variety of factors should be comprehensively considered in the design and production process, such as composition, modeling, perspective and color. The practical application of relevant aesthetic literacy in aesthetics is actually the aesthetic consciousness, which is actually the key reference factor to measure the taste and quality of a work. The formation of aesthetic consciousness is not only influenced by contemporary life, but also by historical and cultural factors, which essentially belongs to a kind of psychological judgment. In fact, creative thinking is a complex, which includes cultural literacy and aesthetic elements. In the process of design and production, abstract beauty and natural beauty are integrated, which puts forward higher requirements of [1] for designers' own aesthetic experience and aesthetic ability.

It is worth noting that, as an idea, aesthetic consciousness can have an important reaction to the

author's later creation. The author's aesthetic consciousness will have a direct impact on the aesthetic feeling of the design products, and also can reflect the taste of the works from the side. Therefore, from the perspective of taste and quality of interior design products, it is necessary to promote the cultivation of students' aesthetic awareness.

### **3. Classification of aesthetic consciousness in interior design**

#### ***3.1. Decorative elements***

In order to pursue a high-quality life, the aesthetic needs of some real estate owners gradually show a decoration style of "emphasizing decoration and neglecting decoration", which is a brand-new challenge for interior designers. The traditional interior design mode has poor adaptability and is difficult to meet the relevant design needs. Interior designers face new problems in space matching, refining decoration parts and spatial layout. Therefore, colleges and universities need to strengthen the cultivation of students' aesthetic consciousness, so as to help students choose scientific design methods in their later design work.

#### ***3.2. Spatial elements***

Among the spatial elements, aesthetic consciousness is mainly reflected in the spatial layout. With the increase of the population base, there is a new demand for the design of indoor space area. In the spatial layout work, it is necessary to not only ensure the functionality of different spaces, but also realize the rational utilization of different spaces. From the perspective of interior design teaching, interior layout is also a key point in teaching work. Teaching staff should give full play to their initiative, and combine the basic laws and personality characteristics of the specialty, in order to reasonably promote scientific zoning and space division, and guide students to reasonably divide relevant areas in space layout design.

#### ***3.3. Color elements***

As a key factor to be grasped in the interior design work, color is related to the atmosphere construction of the interior space. Different color matching methods can show different space design effects, thus bringing people different life experiences and aesthetic feelings. In combination with the teaching of relevant courses, color matching and application are also the core courses in the cultivation of students' aesthetic awareness. Relevant teaching personnel should summarize the previous teaching experience, promote the teaching work through the effective combination of practical training courses and theoretical courses, and effectively improve the students' color application ability.

### **4. Current situation of interior design teaching**

#### ***4.1. Teaching objectives need to be defined***

Clear teaching objectives can greatly improve the pertinence of teaching work and effectively reduce the working pressure of teaching staff. However, according to the teaching situation of the interior design course, many teachers have certain deviations in their teaching concepts due to the influence of traditional teaching concepts, focusing on the teaching of students' skills and basic knowledge and neglecting the cultivation and guidance of students' aesthetic quality. Students cannot learn in class. In the long run, students' learning enthusiasm will be affected, which is not conducive to the promotion of later teaching work. In addition, the unclear teaching objectives also makes the teaching pressure of teaching personnel further improve. In the long run, it is not only not conducive to the development of teaching work, but also will have a negative impact on the work enthusiasm of teaching personnel. Therefore, it is particularly important to clarify the teaching objectives.

#### ***4.2. The teaching method is relatively simple***

Different students have certain differences in learning basis and learning interest. In order to ensure the steady progress of teaching work, it is necessary to grasp the students' learning interest and learning basis, so as to select different teaching methods. However, according to the actual teaching work, some teachers' professional knowledge base is not reliable, resulting in poor teaching and learning results.[2] The cultivation of aesthetic awareness is a kind of teaching with vague concepts, which has higher

requirements for teachers' professional quality. Therefore, teachers need to give play to their own initiative and choose diversified teaching methods.

#### ***4.3. The teaching content needs to be enriched***

Rich teaching content can greatly improve the pertinence of teaching work, but also can take care of different students' learning differences, but combining the actual situation of interior design work, teaching content to be rich, teachers in the teaching process excessive focus on textbook knowledge teaching and teaching, but the aesthetic itself is a relatively vague concept, according to the traditional teaching mode, it is difficult to improve students' aesthetic consciousness. Therefore, in the teaching process, to fully with the help of the relevant objects and the carrier, combined with some higher vocational colleges teaching work, many students did not master the correct aesthetic way, but also lack of correct understanding and feeling of beauty, the lack of abstract thinking makes many students learning, many problems appeared in the process of learning, some students in aesthetic law and indoor teaching work, the understanding of interior design appeared certain deviation and disconnection.

### **5. Tactics of cultivating students' aesthetic consciousness in Interior design teaching**

#### ***5.1. Making full use of traditional culture***

As an important lifeline of economic and social construction and development, traditional culture is related to the long-term development of society. Under the background of the rapid development of new information technologies such as multimedia and Internet, teachers can use a variety of advanced teaching equipment to promote teaching in the teaching process. Various teaching aids emerge in endlessly, and the teaching mode is constantly changing and optimizing. In the daily teaching process, teachers should also promote teaching work in combination with relevant traditional culture. Therefore, interior design should not only have design but also have soul.[3] As an important spiritual force, traditional culture can have an important impact on the cultivation of students' aesthetic awareness. China has a long history and numerous oriental arts. It is necessary to promote the in-depth application of traditional culture in interior design teaching courses. It can not only cultivate students' aesthetic consciousness, but also cultivate students' cultural identity and sense of belonging, and help students establish aesthetic consciousness with oriental characteristics.

#### ***5.2. Aesthetic theory and skill training***

The cultivation of theoretical basis has an important influence on the promotion of designers' aesthetic consciousness, Therefore, teachers should start from the perspective of theoretical basis, taking the cultivation of basic skills of fine art as a key task in design teaching, For students with different learning foundations, Adopt different teaching methods and techniques, On the one hand, it can help students to form a good aesthetic ability in the subtle way, On the other hand, it can also help students to strengthen their own skills training, So as to help students to form a good aesthetic ability imperceptibly, Through different artistic judgments of color, sketch, hand drawing and sketch, Guide students to understand what a unique interior design is, What is the beautiful bedroom design.[4]

In the process of cultivating aesthetic theory and skills, in order to ensure the pertinacity of talent training, it is necessary to analyze the current talent demand in the current external market and adjust the talent training plan in time. At the same time, we should also strengthen the basic art practice, especially the knowledge of composition, modeling, color and picture processing in interior design, to promote the effective combination of art skills and aesthetic theory. After completing the explanation of the basic knowledge, we should also combine the relevant experience of interior design, select some architectural graphics and indoor pictures targeted, and guide students to analyze the feasibility and rationality of interior decoration and interior design scheme, so as to achieve the ideal goal of improving students' aesthetic consciousness.

#### ***5.3. Improve the art course design***

In the implementation process of art course, we should not only take into account the gradual teaching work, but also ensure the quantity of courses. The systematic teaching mode can not only help students to fully understand and absorb relevant knowledge, but also improve the efficiency and quality of teaching work. Combined with the actual situation of art course teaching, the application and

development of information technology to promote the reform and optimization of art curriculum, many teachers lack the correct understanding of art curriculum, in the process of teaching serious compression art foundation, choose information technology teaching, students' creative thinking ability has not been effectively promoted [5].

In the long run, students are not competent for the relevant design and teaching work. In fact, in the design process of art works, students should not only master the basic computer P diagram technology, but also master CAD and other technologies, but also abide by the relevant design specifications. Combined with some related course teaching in higher vocational colleges, some colleges and universities in the related course teaching to realize the art course teaching problems, have to carry out the curriculum reform and optimization work, however, some art design class recruit students from art students to science students, which makes the art course teaching work faces new challenges.

#### **5.4. Promoting the construction of teachers**

Under the background of quality education and new curriculum reform, most colleges and universities have carried out teaching reform and adjustment one after another in order to follow the development and construction of education. Some colleges and universities have promoted the construction of teaching work in order to meet the needs of talent training, such as leading teachers to go abroad for efficient further education and learning. In the teaching of interior design course, teachers should not only have basic professional knowledge accumulation, but also have skilled professional skills.

For the construction of the teaching staff, first of all, teachers should start with aesthetic theory, regard the training and exercise of art skills as an important task in professional learning, constantly improve their comprehensive ability, and promote the transformation of their own art thinking in combination with the learning foundation and personality characteristics of students; Secondly, we should promote the cultivation of our own aesthetic quality and improve our own aesthetic ability through drawing, sketch and other forms; Finally, we should actively participate in some teacher training activities of colleges and universities, such as talent exchange meetings and technical seminars.

## **6. Conclusion**

As a typical interdisciplinary subject, interior design is the product of the high combination of art and technology. Promoting the cultivation of students' aesthetic awareness is the key task in teaching work. Teaching staff should timely change teaching concepts, and innovate teaching methods and teaching models, so as to improve their aesthetic accomplishment and art skills at the same time, and help students realize the effective combination of art theory and art skills training. In the teaching work, we should choose a variety of teaching methods to promote the cultivation of students' aesthetic consciousness.

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