

Practice and Thoughts in “Internet +” Home-School Cooperation

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ABSTRACT. *Educational reform promotes the all-round development of students. Moral education has become one of the most important tasks of education. It is a concrete manifestation of the new connotation of education in China. In addition to schools, the family is an important place for students to grow. Strengthening home-school cooperation is to ensure the quality of teaching. It is a keyway to promote the overall development of students and accomplish the task of fostering people, and the development of information technology provides them with new opportunities. This article focuses on the positive significance of the Internet for home-school cooperation, analyzes the current problems of home-school cooperation, and explores solutions and specific practical strategies.*

KEYWORDS: *Internet+, Home-school cooperation, Moral education*

1. Introduction

Moral education is one of the key tasks of education. To complete this task not only requires schools and teachers to actively change educational concepts and innovative educational models, but also requires parents to play a major role in it. Teachers should communicate with parents and collaborate together which play an important role in education [1]. The development of science and technology has made Internet increasingly used in the education industry, and it has also brought great opportunities for home-school cooperation and created good conditions. In this context, educators and parents need to think about how to better promote home-school cooperation.

2. The Importance of Internet + for Home-School Cooperation

2.1 The Benefit of Building Effective Communication Channels between Home and School

Modern education must cultivate comprehensive and versatile talents based on social needs. This task requires schools, teachers, families and even the society to participate in teaching activities, create a good environment for students, and help

students establish a sense of morality [4]. In the process of cultivating students' moral character, the integration of Internet+ can build a good communication channel for parents and the school, allowing parents to better cooperate with teachers, correct students to a right direction, and guide them in detail. The realization of communication between schools and families must rely on the modern platform of the Internet.

2.2 The Benefit of Improving the Effects of Moral Education

To achieve the goal of quality education, the school must pay attention to the comprehensive cultivation of students' cultural literacy and moral thinking, so that students must cultivate high morals, participate in physical exercises, and comprehensively improve their own quality in addition to acquiring theoretical knowledge during the learning process. Among them, moral education is extremely important, and it has become a key content that schools and families must pay attention to. It is undeniable that teachers play an important role in education, but parents are the people who have the most influence on students. All the details may have a great impact on the growth of students. Moral education also needs to take responsibility. Only good family education and the subtle influence of parents can guide students to thrive [5]. The integration of Internet + makes it possible to communicate effectively between families and schools, which has a profound impact on improving the teaching effect of moral education.

3. Problems in Home-school Cooperation in the Context of Internet +

3.1 Educational Imbalance

Under the traditional education model, schools and teachers are the dominant force in educational activities, and most parents place this heavy responsibility solely on teachers. They have no awareness of family education, and they have not placed themselves in the position of educators. A relatively serious educational imbalance has formed. Educational imbalance refers to the lack of parents in the education process. Not only the parents, but schools and teachers under the traditional education model also have some educational philosophy issues. They believe that they have the absolute power to make decisions, so parents can only passively accept and rely on the school's education methods [2]. This has an adverse effect on both the family and the teacher. For the family, the unilateral focus of educational tasks prevents parents and children from forming a good relationship. The lack of communication increases distance and aggravate the disharmony between parents and children. For teachers, in addition to knowledge transmission, teachers also need to conduct moral education and psychological literacy training for students, which increases the workload of teachers. In this context, home-school cooperative education is indispensable, which is extremely important for the healthy growth of students, the establishment of a good moral consciousness, and the resolution of home-school conflicts.

3.2 Lack of Focus

At present, home-school cooperation still has the problem of not being pertinent. This is mainly reflected in the fact that the school and parents have not designed and determined the way of home and school cooperation according to the specific circumstances. Therefore, home and school cooperation becomes empty talk because it is superficial and it lacks practical meaning. In addition, each student has its own unique learning methods, characteristic, and personality. Therefore, the vague and modular home-school cooperation method cannot achieve a unified effect. It does not respect the personality of the student, which cannot be ideal effect for the healthy growth of the student.

3.3 Absence of Parental Structure

Modern education should pay attention to the comprehensiveness of education. Not only schools need to actively innovate educational methods, but families must also assume the main role. At present, family education still has problems of quality and quantity. The so-called insufficient quality refers to the inability to obtain effective information in the process of participating in education, and the inability to fully play a role in education. Quantity refers to the infrequent participation of parents in various school activities [3]. In addition, compared with students, parents' literacy and overall quality are also uneven, and some parents work outside and are not accompanied by students, which greatly aggravates the problem of insufficient communication between home and school.

4. Practice of Home-School Cooperation in the Context of “Internet +”

4.1 Forming a Strong Synergy of Education

The development of Internet information technology has made mobile phones and computers increasingly popular among students, and they have become an important way for parents to communicate with others. Therefore, teachers can use this feature to release student-related information in class groups in a timely manner, so that parents can be informed about students' information. As for the problems that students need to pay attention to, they can be sent privately to parents, so that parents can understand the problems in time and cooperate with teachers to solve them. While this method facilitates communication between parents and teachers, it can also form a strong educational synergy, which will be beneficial in moral education.

4.2 Building a Bridge between Home and School

In addition to learning problems, students also have certain psychological problems under the pressure of learning, which need to be discovered and resolved

in time by the school and parents in order to ensure the healthy growth of students. In order to promote exchanges and cooperation between home and school, both parties can use the Internet as a bridge to discover problems in moral education in time and resolve them through mutual discussion. The Internet provides more diverse and convenient communication channels for home-school exchanges. All parties should give full play to this advantage, actively participate in the exchanges, and work together to discuss the best way to cultivate people and make educational activities efficient and direct.

4.3 Building a Powerful Multimedia Teaching Platform

The Internet age makes multimedia technology increasingly used in teaching. Teachers should use this as an opportunity to improve the effectiveness of education, innovate teaching methods, give full play to the powerful advantages of information-based multimedia equipment, use more network teaching resources, and strengthen communication with parents. These will allow parents to see students' performance in school [6]. At the same time, parents are guided to find the gap between their children and other students, and actively take effective measures to improve the overall quality of students. On the multimedia teaching platform, teachers, parents, and students can communicate with each other and discuss together. This way will increase the flexibility of modern education and promote the effective improvement of the quality of moral education.

4.4 Organizing Special Moral Education Activities

In the context of the Internet, the spread of stories reaches wide. Therefore, parents and teachers should fully seize the opportunity, cooperate with each other, organize special moral education activities through parent committees, spread moral education stories, demonstrate the effects of moral education, and use multimedia equipment to make stories more vivid to students. In addition, teachers can extensively search for online resources, allow students to receive education through online platforms, invite well-known education experts to participate in activities, and use them as course materials for long-term and repeated use through video production and data sorting.

5. Conclusion

The rapid economic development and the increase in social pressure have caused parents to focus more on their jobs and neglect the management of their children. There has been less communication between parents and children compared with the relationships between schools and teachers. The state of isolation, and the emergence of the Internet provides an effective solution to this problem. Under the background of "Internet +", effective communication between parents and teachers becomes possible. This is significant to reach the goal of moral education. Therefore, schools and parents must fully realize the advantages of the Internet and the

importance of moral education to promote students fully healthy growth.

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