

Relying on the Internet + Curriculum Ideological and Political Education Mode to Innovate Ideological and Political Education in Colleges and Universities

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ABSTRACT. Under the background of “Internet +” era, the integration and application of Internet information technology and traditional classroom teaching mode has become an important choice for the reform and innovation of teaching activities in the new era. In the new era of innovation in Ideological and political education in Colleges and universities, we can try to introduce the mode of “Internet + curriculum thinking and politics”, innovate the teaching system of Ideological and political education, and create a good platform for ideological and political education for students. This article selects “Internet + curriculum ideological and political” mode as the breakthrough point, and interprets the innovation of the ideological and political education work path, striving to promote the realization of the goal of Ideological and political education in Colleges and universities.

KEYWORDS: “Internet + curriculum thinking”; Universities; Ideological and political education; Implementation path

1. Introduction

The advent of the “Internet +” era has had a tremendous impact on the development of Ideological and political education in China's universities, which has severely impacted the traditional way of Ideological and political education, and has been unable to meet the actual needs of Ideological and political education in Colleges and universities in the new era. Therefore, ideological and political educators in Colleges and universities try to explore the innovative development and planning measures of the implementation path of Ideological and political education in Colleges and universities from the application of the mode of “internet + curriculum ideological and political education”, and strive to promote ideological and political education in Colleges and universities to open up a new development situation in the context of the information age with the help of the strength of the Internet platform.

2. New Characteristics of College Students' Ideology in the Era of “Internet +”

Influenced by the “Internet +” era, college students' thoughts are faced with the impact of diverse and complex culture. In order to achieve the goal of all-round development, university students must accept positive and effective ideological and political education and guidance, improve their level of ideological understanding, and contribute to social construction. For the “Internet +” era of College Students' ideological characteristics of the new characteristics of the detailed interpretation, found mainly in the following aspects:

2.1 Students' subjective Values Are Weakening and Their Ability to Accept New Things is Strong

Supported by the Internet platform, students can obtain multicultural information from the network carrier. With the support of multicultural forces, students' ideological understanding has changed greatly, their ability to accept new things has been enhanced obviously, and personalized understanding has been formed. Mainstream values are weakening, and social responsibility is weakening. Feeling weak, the ideological and political work in Colleges and universities to carry out a new requirement[1].

2.2 Students' ability to Think Independently and to Cooperate Independently Has Been Strengthened

In the context of the Internet era, students often choose to seek ways to deal with problems from the network in the process of encountering problems, and can think independently to deal with problems effectively. However, the existence of network platform hinders the communication and communication among the students in real life, and the students' communicative and collaborative abilities are obviously declining. It requires that the ideological and political work in Colleges and universities should focus on this issue, so as to create a good growth environment for college students[2].

2.3 Students Crave Positive Energy, But Hedonism is Relatively Serious

In the era of “Internet plus”, college students show obvious individualization characteristics in their learning and growing process, and are affected by multiple networks. Students are eager for positive energy and hope to live in a healthy and healthy network environment.

3. Innovation Measures of Ideological and Political Education in Universities under the Mode of “Internet + Curriculum Ideological and Political Education”

After the introduction of the Internet + curriculum ideological and political

education mode, colleges and universities should correctly position the new development direction of Ideological and political education in the process of reform and innovation of the ideological and political education mode. The ideological problems encountered in the process of growth should be dealt with scientifically and effectively, so that they can form correct outlook on life and values, actively participate in the practice of national social construction in the future growth process, and contribute to the development of socialist modernization in China[3].

3.1 Construction of “Internet + Curriculum Ideological and Political Work” System, Active Ideological Position

Under the mode of “Internet + curriculum thinking”, in the process of reform and innovation in Ideological and political education, colleges and universities should give prominence to the guiding role of “Internet +” mode in Ideological and political education, and establish a new classroom teaching mode and education system, so as to provide abundant teaching for the development of Ideological and political education activities. Resources, create a platform for interactive exchanges, create good conditions for students to actively participate in learning and exchanges, and under the support of active ideological positions, help students to strengthen their political position and improve the effect of Ideological and political education. In the process of constructing the Internet + curriculum ideological and political curriculum system, teachers can deal with the problems encountered by students in Ideological and political education, and disseminate advanced ideological information on the network platform, and create a new position of Ideological and political education through diversified educational forms, and implement diversity for students. In the process of growth, students can be positively influenced and nurtured by the guidance. For example, a university will take “Internet +” as the breakthrough point of public opinion guidance in Ideological and political education in Colleges and universities, and actively carry out diversified ideological and political education activities, gradually set up a workshop of “green net plan”, extend ideological and political education work to the network platform, and strive to build a comprehensive integration of Internet + party building + ideological and political education activities. Educational platform, division of labor and cooperation to carry out effective education and guidance for students, dynamic supervision of students'ideas, greatly improve the pertinence and effectiveness of Ideological and political education in Colleges and universities, ideological and political education objectives can be achieved[4].

3.2 Strengthen Teacher Training and Enhance Ideological and Political Teachers'media Literacy

Influenced by the “Internet +” era, teachers in Colleges and universities undertake important duties and responsibilities in the process of innovation in Ideological and political education. Only university teachers can scientifically grasp the influence of the “Internet +” era, and implement more scientific and effective

thinking based on “Internet + curriculum thinking and politics” mode. Political education and guidance can highlight the value of Ideological and political education in the “Internet +” era, and enable students to maintain an active and healthy growth state. Therefore, in the process of promoting the innovation and implementation of Ideological and political education in the “Internet + curriculum ideological and political education” mode, we should strengthen the training of teachers' groups and focus on improving the media literacy of Ideological and political education workers, so that they can comprehensively apply information technology organizations to carry out ideological and political education activities, and consolidate innovative talents for ideological and political education. Basics. In the process of training and training teachers' media literacy, we can give full play to the role of the Internet platform, and comprehensively apply various modes such as teacher training, professional training and social practice exploration to create favorable conditions for the learning and growth of teachers' groups, so that the ideological and political teachers in Colleges and universities can connect with the “Internet + class” in the new era. The implementation of Cheng's “Ideological and Political Education” mode should be adapted to the needs of the students, and the characteristic education should be carried out to enable the ideological and political education in Colleges and universities to truly achieve the goal of innovative development, achieve remarkable educational results and guide the study and growth direction of College students[5].

3.3 Perfecting Network Supervision and Creating Health Education Environment

On the basis of in-depth implementation of the “Internet + curriculum ideological and political” mode, in the process of innovating the ideological and political education system, in order to enhance the stability and long-term effectiveness of the work, colleges and universities should pay attention to improving the network supervision structure, actively explore the construction of the health education environment, and ensure that students can receive positive energy network. Infection and edification of information, contact with positive and healthy network content, so that students maintain a healthy state of mind, improve the level of ideological awareness. In this case, students explore the construction of the healthy network education environment and give play to the role of campus network consensus guidance, so that students can be in a harmonious educational environment. “Internet + curriculum ideological and political education” can achieve more remarkable results, and has a positive impact on promoting the healthy growth of College students[6-8].

To sum up, colleges and universities undertake the important task of training high-quality talents. The effective implementation of moral education in Colleges and universities is related to the comprehensive quality of personnel training. Under the background of the “Internet +” era, colleges and universities should actively implement the leadership of the Party Central Committee, reform and innovate ideological and political education work, support the Internet platform as a support for building a new ideological and political work mode, highlight the effectiveness

of Ideological and political work, and ensure students' sense of social responsibility and historical mission can be objectively and dialectically observed. To deal with social problems, we should become excellent builders and successors of socialism and contribute to the realization of China's great dream of rejuvenation.

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