

Revitalizing Pan Hu Culture and Promoting the Integration of Urban and Rural Development in Yuanshui County ——Take Luxi County as an example

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Abstract: Through data analysis and reference of related theories, this paper studies the influence of Pan Hu culture on county economic development from the perspective of economics. It is found that exploiting historical and cultural relics and developing tourism have various effects on economic development. The results show that tourism plays a vital role in economic development, which is reflected in income effect, employment effect, and industrial association effect and so on. Among them, the income effect can directly reflect the impact of tourism on economic development. After research and analysis, we put forward the development countermeasures of combining Pan Hu culture with tourism in Luxi County, and planned the development roadmap of Pan Hu Cultural Site in Luxi County, making Luxi County a cultural town with Pan Hu characteristics. With the development mode of "cultural protection-tourism development-economic growth" complementing each other, we can solve the local employment problem and optimize the industrial structure, thus driving the development of related industries. By studying the in-depth impact of the development of cultural sites in Pan Hu on economic development, this paper provides theoretical guidance for the development of tourism in Yuanshui County, and finally achieves the goal of promoting the integration of urban and rural development in the county.

Keywords: "Panhu culture", economic development, Miao Autonomous County, tourism.

1. Introduction

The related research at home and abroad started from the initial qualitative research, such as Economic Theory of Tourism and Tourism Income written by Italian expert Troisi in 1955 and Economic Analysis of Tourism Space written by Chu Yifang in 1992. After a period of time, the research focused on quantification. For example, in 2006, scholar Chen Xuejun made a systematic quantitative analysis on the correlation effect of tourism industry in Hubei Province, and concluded that tourism promoted the economic growth of Hubei Province. Now, he pays attention to the combination of qualitative research and quantitative research. Foreign research on tourism and economic development has been mature, while domestic research started late, and most of them are empirical studies. Among them, Zhang Alan and other scholars have studied the impact of tourism and economic growth in Tibet. By using the empirical analysis method, this study draws the conclusion that tourism in Tibet has greatly promoted economic development and contributed greatly to GDP. In this paper, through data analysis and relevant theoretical reference, the influence of developing tourism based on Panhu culture on county economic development is studied, and the necessity of developing Panhu culture site in Luxi County is discussed. After inquiring relevant experts and collecting historical data, suggestions are made for its scenic road planning. Luxi County is a national poverty-stricken county. In 2021, on the basis of building a well-off society in an all-round way, we have made progress towards the goal of basically realizing socialist modernization. It is imperative for poverty-stricken counties to take off their hats. Therefore, this study responds to the call of the times, offers suggestions for consolidating the achievements of building a well-off society in poverty-stricken counties, and provides theoretical guidance for the integration of urban and rural development in minority counties in Yuanshui River Basin.

2. The origin and characteristics of Panhu culture

(1) The source and flow of Panhu culture

Hunan is famous for four rivers: Xiang, Zi, Yuan and Li, and Yuanshui is the oldest one among them, which gave birth to the ancient Panhu culture. Luxi County, which swims in Yuan River, is the birthplace of Panhu culture [1]. There are historical and cultural sites such as Xinnvyan, Xinnvci and Pan Hu Temple. The myths and legends of Xin Nu and Pan Hu are respected by Miao people in Luxi County, and they still go to Xin Nu Temple to worship their ancestors during the festive season.

The stories of Panhu and Xinnv, and the costumes, ballads and sculptures produced by them are all important components of Panhu culture. Among them, the story of Panhu has been widely circulated so far, and it can still be found in martial arts TV series. According to legend, in ancient times, Xinnv, the daughter of King Gao Xin, eloped with Panhu, a god dog who had made great achievements in fighting against the dog Rong, and came to the unique peak of swimming in the West Bank in Yuan River, loving each other and starting a life of farming by men and weaving by women. However, the good times didn't last long, and the defeated dog Rong Guo offered a heavy reward for killing Panhu. Xinnv was devastated when she learned that tears turned into torrential rain, which is now Xinnv Creek. She stood on the top of the cliff, missing her husband, and her tears dried up and turned into rocks, which is now Xinnv Rock.

Panhu and Xinnv were married and propagated the children and grandchildren of Miao, Yao and She minorities in southern China, created an ancient civilization and wrote a splendid cultural history, which shone brilliantly for thousands of generations.

(2) Characteristics of Panhu culture

① The natural scenery is pleasant

Luxi Miao Autonomous County, which swims in Yuan River, has a good ecological environment with green mountains and green waters. Here, countless scholars write in poems or serve as secretaries of history. These have created a good humanistic environment for the landscape and cultural relics of Panhu culture in Yuanshui River Basin. In terms of natural scenery, there are Xinnv Rock transformed by missing, Xinnv Bridge standing for more than 2,000 years, and Pushi, an ancient town with prosperous business in the past. On national skills, there are amazing Miao yarn counting, Nuo mask in sacrificial activities, and the national name "Treading Tiger and Chiseling Flowers".

② Extremely rich in ethnic minority characteristics

Panhu culture is a profound and extremely rich national culture. It has both psychological and behavioral aspects, as well as spiritual and physical aspects. The ballads, operas, dances, paintings, sculptures, costumes, crafts and so on which are produced by the legend and its totem worship are all part of Panhu culture [1]. At present, "Panhu Legend" has become a national intangible cultural heritage, and Panhu culture is deeply permeated in the hearts of the people in Luxi Miao Autonomous County, which has profound national characteristics and has far-reaching influence on generations. In thousands of years' inheritance, creation and development, it has formed local and national cultural resources, and has become a huge material wealth and spiritual wealth in Luxi Miao Autonomous County.

③ The development level of cultural sites is not high

There are many historical and cultural relics of Panhu in Luxi County, but their influence on economic development is still insufficient. The lack of its development degree can be reflected in the development of the tertiary industry in Luxi County. According to the survey, due to the impact of the COVID-19 epidemic in 2020, the tertiary industry represented by tourism in Luxi County even experienced negative growth. It can be concluded that Luxi County has not formed a perfect and diversified economic development model to cope with the sudden impact, especially the application value of Panhu culture has not yet been developed. In order to reverse the downward trend of Luxi County's economy and make up for the economic losses under the epidemic situation, we should optimize and adjust the industrial structure, develop tourism, make good use of the influence of Panhu culture, and promote the integration of urban and rural development in Luxi County, which will be the top priority of Luxi County's next economic development strategy.

3. Analysis on the potential of Panhu culture to promote the integration of urban and rural development in Yuanshui County

The development of Panhu culture has played a vital role in regional economic growth, and these influences are reflected in different aspects. Next, this paper will analyze the impact of developing tourism based on Panhu culture on economic development from three aspects: income effect, employment effect and industrial association effect.

(1) Benefit to increase income

Among the promotion effects of tourism on economic development, the income effect is the most direct manifestation. By collecting the data of tourism revenue and national economy in Luxi County, we can more intuitively show the income effect of tourism development in promoting economic development.

Table 1: The proportion of tourism revenue in Luxi County in the national economy from 2018 to 2020

Age	2018	2019	2020
GDP of Luxi county (100 million yuan)	58.15	69.48	72.34
Output value of tertiary industry (100 million yuan)	23.95	35.68	35.07
Total tourism revenue (100 million yuan)	2.52	5.29	6.21
Total tourism revenue/GDP (%)	4.34	7.61	8.58

Data source: Luxi Municipal Government's public statistical annual report

It can be seen from the above table that the tourism industry in Luxi County has developed very rapidly in the past three years, and the total revenue of tourism industry has increased from 252 million yuan in 2018 to 621 million yuan in 2020, which has nearly tripled in this short period of three years. In addition, we also noticed that although the GDP of Luxi County is also increasing year by year, the growth rate is slow, which is slightly inferior to the development of tourism. On the other hand, from the proportion of total tourism revenue to GDP, the proportion of tourism has been increasing in recent three years, indicating that tourism has become one of the pillar industries of Luxi County's national economy.

(2) Conducive to driving employment

According to the amount of labor input in the industry, we roughly divide the industry into labor-intensive industries and capital-intensive industries. Tourism is a typical labor-intensive industry because it needs a lot of manpower input in every link. According to the survey, one out of every 15 jobs in the world belongs to tourism. From this, we can find that tourism, as a labor-intensive industry, is bound to play an important role in promoting regional employment.

In the process of getting rid of poverty in Luxi County, tourism has provided a large number of direct and indirect employment opportunities. According to statistics, one person directly employed can drive five people indirectly employed. In recent years, Luxi County has taken the opportunity of creating a provincial-level global tourism demonstration zone, and has accelerated the construction of scenic upgrading projects around the tourism development idea of "one core, two belts and three circles", so as to create a boutique tourism route. During the founding period, the quantity and quality of tourism resources in the county have been greatly improved. The ancient architectural complex in Pushi has been approved as a national cultural relic's protection unit, and the ancient town scenic spot in Pushi has successfully established a national 4A-level tourist scenic spot. Five scenic spots, namely Baisha Scenic Spot, Yanmen Castle Scenic Spot, Mawangxi Scenic Spot, Xinzhaiping Scenic Spot and Tianqiao Mountain Scenic Spot, have been rated as national 3A-level tourist scenic spots. Mawangxi Village was selected as the first batch of key rural tourism villages in Hunan Province, and four tourist attractions, such as Pushi Impression, were rated as provincial five-star rural tourism areas (spots). Six tourist attractions, such as Huayuanping Farm, were rated as provincial four-star rural tourist areas (spots). 9 villages including Duqi Village were rated as state-level rural tourism demonstration villages; Puxi Village in Pushi City is listed as a key village in Xiangxi Prefecture. With the massive construction of tourist areas, the development of catering industry and homestay industry is also full of vigor. In 2017, there were 7,300 directly employed people in Luxi County, so the total number of people who absorbed social employment could reach 36,500. By the peak tourist season in 2019, the number reached 50,000. Tourism has also promoted the economic development of 147 villages in 11 townships in Luxi County, and accelerated farmers' wealth. In recent years, Luxi County Government has strengthened vocational training in tourism professionals, and carried out systematic employment training for farmers who are deeply in poverty, so that they can enjoy the dividends brought by tourism development. According to the data of Luxi County Tourism Bureau, more than 400 farmers were trained in Luxi in 2017, of which

tourism system managers accounted for 40%.

It can be seen that the employment effect of tourism in Luxi County is very obvious, and according to the "2021 Development Master Plan of Luxi County", it can be seen that vigorously developing regional characteristic cultural tourism has become the main goal of government work. By then, the impact of tourism on employment will be more prominent.

(3) Conducive to industrial integration

Industrial association refers to the result that different industries influence each other because of their certain connection in the process of social change and development. Under the overall social system of the region, due to the linkage of economic development, the progress and development of an industry is bound to bring more or less influence to related industries. Especially, under the same industrial structure, it is more likely to have the situation of "taking the lead and moving the whole body". As the main pillar of the tertiary industry, the correlation effect of tourism is even more remarkable.

In the overall tourism planning of Luxi County, we always adhere to the development mode of broadening the industrial layout and extending the industrial chain. This also makes the correlation effect of tourism industry in Luxi County play to the greatest extent, and achieves the goal of coordinated development and mutual promotion of various industries. Specific analysis, first of all, Luxi County's traditional skills, such as the flourishing characteristics of folk culture, sitting in the hall with local characteristics, and chen river Gaoqiang, are bound to play a very strong pulling role in the cultural and entertainment industry. Secondly, due to the superior geographical location and climate environment in Luxi County, the development of tourism has also led to the growth of regional agricultural planting industry, making the local unique ponkan and grape sold everywhere. Thirdly, the unique Waxiang people of Miao nationality in Luxi County have their own language, costumes and customs, and the grand ceremony of jumping incense after autumn attracts countless visitors every year. These unique national cultures and specialties also promote the development of commodity trade industry. Finally, the tourism industry in Luxi County will undoubtedly bring development opportunities to railway transportation, road transportation and air transportation, and with the growth of regional economy, the real estate industry in Luxi County will usher in spring.

Therefore, breaking the traditional development state of regional closure, innovating industrial development mode, relying on regional unique resources and vigorously developing tourism are conducive to promoting industrial integration and further promoting regional economic development.

4. Application planning of Panhu culture in tourism industry of Luxi County

(1) "Cultural protection tourism development economic growth" complementary development model

Cultural protection, tourism development and economic growth have always been hot topics. This study innovatively puts forward the development mode of deep integration of the three. According to the deep foundation of "Panhu culture", we plan the route of tourism development in Luxi County. The development of tourism can promote the economic growth of Luxi Miao Autonomous County and promote the prosperity of the county economy. The development of cultural sites and the development of county economy will promote people's understanding of "Panhu culture" and provide funds for the repair of cultural and historical sites, so that "Panhu culture" can be protected to a certain extent. Tourism is an industry in low-carbon life, and taking tourism as a breakthrough in economic development in Luxi County is completely consistent with the positioning of "green mountains and green hills are Jinshan Yinshan". The interlocking development model of "cultural protection-tourism development-economic growth" conforms to the call of the times, which not only promotes the development of economy and culture, but also lays a foundation for the sustainable development of local natural ecological environment.

(2) Travel planning route

Based on the investigation and study of "Panhu culture", the following scenic routes are planned:

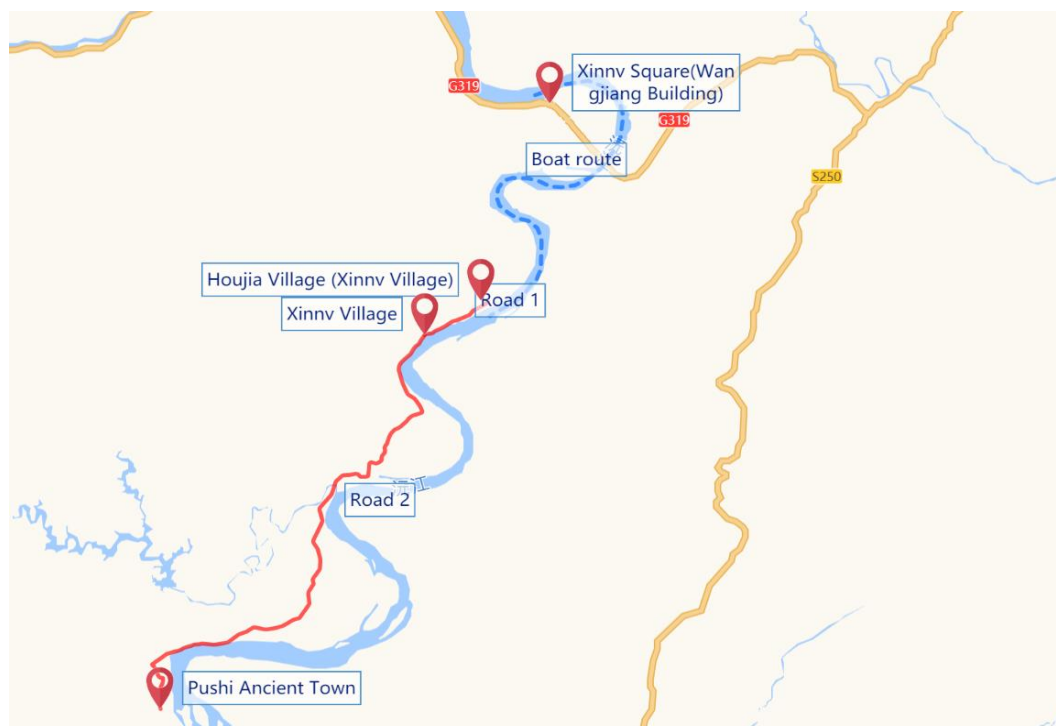


Figure 1: Route map of Luxi County scenic spot planning

① Cruise route. Wangjiang Building is located near Luxi County Expressway, near Xinnv Square, where passengers can easily reach, so we choose to take a boat from here. The ship sailed along Yuanshui River and around Shili Painting Wall to Houjia Village (Xinnv Village). Along the way, you can taste the scenery of Yuanshui River and watch PanhuXinnv cultural totem on Shili frescoes.

② Panhu culture relics route. After sailing to Xinnv Village, get off the boat. Xinnv Village has many Panhu relics. Visitors can go to "Zijia Shuxiangyuan" to consult many books about PanhuXinnv, climb over the mountains to find Xinnv Rock, and admire the holy statue of Xinnv in Xinnv Temple where cigarettes curl up. After a break, you can drive along the road 1 to the Xinnv Bridge, which has stood for more than 2,000 years and never collapsed. It is called the "Ancient Civilization Bridge". Finally, drive along the car road 2 to Pushi Ancient Town, and feel this ancient commercial town that has faded from its former prosperity.

(3) Cultural construction of scenic spots

① Shili wall painting

Shili wall painting is a 1.2 km long rock carving relief, from the bridge head of Tieshanhe Bridge in Baisha Town to the opposite of Chaoyang Road Pier. The carving contents are divided into four parts: "fighting for peace and chaos", "faithful love", "thriving and living" and "grand sacrifice", which are intended to express the essence of Panhu culture and render the scenic atmosphere. Panhu culture worships totems and other contents, which have a lot of meanings, as if they were in an ancient myth.

② Zijia Book fragrance garden

Mr. Hou Zijia is a famous minority writer in Xiangxi Prefecture, and has provided a lot of relevant materials about Panhu culture for the writing of this thesis. It has made in-depth research on Panhu culture and made many records. And built "Zijia Book fragrance garden" with his savings, and collected precious books about Panhu culture. As a part of the scenic spot, it will surely make tourists realize the charm of Panhu culture and deepen the cultural construction of the scenic spot.

③ Xinnv rock

Xinnv rock is recorded in Qing Ganlong's "Chen Zhou Fu Zhi" and "Luxi County Zhi": "Xinnv rock is 30 miles south of the city, and the dangerous peak is towering, and there are stones standing like people. It is said that Gao Xin's daughter is turned into stone here." The "Book of the Later Han Dynasty" quoted the "Jingzhou" as saying: "There is Panhu Stone Room in Shanping" [3]. All kinds of historical records make Xinnv rock rich in profound cultural background, which fully shows the beautiful environment of

Xinnv rock, with dual colors of natural beauty and humanistic beauty.

④ Xinnv temple

Xinnv Temple was first built in Han Dynasty, located at the top of Xinnv rock, with Xinnv puppets placed on the altar in the temple. After several changes in dynasties, the Xinnv Temple has been destroyed and rebuilt many times, but the constant thing is that people who come here to worship their ancestors are always in an endless stream. The Xinnv Temple was restored in 1990 with the approval of higher authorities, which fully demonstrated the importance of Xinnv to Miao people.

⑤ Xinnv bridge



Figure 2: Xinnv Bridge

The picture comes from the book *Luxi, the birthplace of Panhu culture*

Xinnv Bridge is located under Xinnv rock on the west bank of Yuan River. At the confluence of Xinnv Creek and Yuan River, it is an ancient stone arch bridge-Xin NV Bridge. As the saying goes, "mountains and streams are easy to rise and fall". Xinnv Creek is prone to flash floods, so the rolling turbidity current immediately cuts off the way across the creek. This stream is the only way to lead to Xinnv Temple. In the past, in order to make the road to pay homage to the ancestor Xinnv smooth, Miao people pooled their money to sell rice and asked craftsmen to build a stone arch bridge called "Xinnv Bridge". This stone arch bridge has performed Panhu civilization for more than 2,000 years, and you can still feel the breath of history when you step on it.

⑥ Ancient town of Pushi

Pushi, a thousand-year-old town in the Yuanshui River Basin, was the most developed market for industry and commerce in western Hunan in the past, and was the transportation hub of Luxi, Chenxi and Mayang. Qingganlong and Jiaqing, a commercial ancient town, are located in Yuan River, with Wide River and gentle water depth, where boats and ants gather and merchants gather. The following inscriptions were inscribed on the wharf mouth of this ancient Yuanshui River basin: Luxi has Pu, the waterway is important to Tianjin, boats and ants support it, traders gather in scales, and they go to the streets and rivers. Pushi Grand Wharf is an ancient relic in the Yuanshui River Basin, which precipitates numerous cultural details and composes a magnificent ancient song for future generations, which haunts every son and daughter in the Yuanshui River Basin.

5. Countermeasures of urban-rural integration development in Yuanshui County with Panhu culture as the link

(1) Strategic thinking

Today, China is already the world's largest source country of tourists and the largest consumer country of outbound scale. And young consumers have undoubtedly become the main force of this huge market. Therefore, we should start from the needs of consumers, integrate the characteristic Miao culture of Luxi, and build a Panhu characteristic cultural town with "tourism driven" mode. Through the survey, it is found that millennials have their own opinions on travel, especially the original travel. However, in order

to meet the current trend, the cultural tourism industry in some areas has made excessive commercialization changes, which makes the local lose its authenticity and obliterate its own national cultural characteristics. These cultural tourism projects, which have been "over commercialized" and "homogenized", have finally lost the favor of consumers. Personalized, niche, customized demand is a very important development direction of the tourism industry [2]. Therefore, in the process of developing xinnvpanhu culture town, we should always pay attention to cultural scene and cultural experience. This paper mainly plans from the following four aspects.

① Create unique cultural IP. Xinnvpanhu culture belief has been popular for a long time and is an indispensable part of local people's spiritual and cultural life. Take xinnv Panhu culture as the core, carry forward its cultural core of honesty, loyalty to love and equal respect, and make use of the characters of xinnv and Panhu to create a unique local culture. Through the publicity film of public welfare tourism, highlight the emotion in the story of "xinnv and Panhu", build a cultural brand relying on emotional resonance, realize cultural experience relying on historical stories, innovate cultural scenes relying on natural scenery and historical sites, and develop tourism with national characteristics.



Figure 3: Step tiger chisel flower

② Build a landmark tourist attractions distribution center. To gain a firm foothold in the cultural and tourism market is indispensable for my unique national characteristics. In order to excavate the cultural resources with Miao characteristics, enrich the connotation of xinnvpanhu culture, and accelerate the development of tourism industry in Luxi area, we should carry out more literary and artistic programs with local characteristics, invite relevant experts to design some historical scenes or "theme parks" that can reflect the characteristic culture of xinnvpanhu, so as to achieve the effect of historical reappearance. Xinnvpanhu culture will be introduced in the form of national culture song and dance drama, cultural relics exhibition, Chenhe laoqiang performance, etc. Strengthen the training of tour guides to make them have more rich historical and cultural knowledge. Design xinnvpanhu cultural and creative peripheral, set up collective Miao song meeting, improve the participation of the masses. At the same time, a tourist experience area can be set up in the theme park, so that tourists can experience and make tourism souvenirs with local culture, such as Nuo mask, tiger carving flower and Miao cross stitch. This can not only make profits, but also make tourists have endless aftertaste and improve the revisit rate.

③ Professional division, development and environmental protection, to form a characteristic cultural town. The development of cultural tourism should actively seek win-win cooperation with the surrounding areas, and jointly seek a breakthrough in the development of tourism market in the far water basin. Through the construction of scenic areas, reasonable planning of cultural experience area, commercial residential area, to create a harmonious tourism environment of cultural and tourism integration, landscape city integration. In dealing with the protection and development of historical and cultural heritage, we should give tourists the strongest cultural experience and ensure that tourists can get the most comfortable service. Improve the transportation infrastructure, and realize the rapid traffic between the tourist area and the commercial area. In the business district, luxury and comfortable hotels, B & B of different styles, distinctive local delicacies and civilized and standardized services are set up to promote tourists' travel experience to a higher level.

④ Culture drives economy and promotes the integration of urban and rural development. Cultural tourism should not be isolated point tourism, but should be a global tourism combined with local industry. Ponkan is the pillar industry of Luxi agricultural economy, and its quality is widely recognized by the whole country. Therefore, while building xinnvpanhu culture tourism IP, we should closely combine it with beautiful countryside and modern agriculture. The combination of rural tourism and historic sites enables people to escape from the hustle and bustle of the city and return to rural life, while meeting their spiritual needs and experiencing traditional culture. In the scenic area, we set up some special agritainment experience projects, such as picking Luxi Ponkan, planting glass pepper, squeezing tea oil, and making Xixi preserved bean curd. We combine cultural tourism with characteristic agriculture, promote global tourism and enhance the popularity of regional characteristic agricultural products, so as to drive agricultural sales.

(2) Development Countermeasures

① Government and enterprise cooperation and joint development. In recent years, the state has issued policy documents to support the integrated development of culture and tourism industry. The integrated development of culture and tourism has become the key development direction of China's culture and tourism related work. Firstly, the cooperation between government and enterprises is conducive to the government's strong support and high attention for cultural tourism projects. At the same time, it is also conducive to promote the protection and inheritance of cultural heritage, and increase the inclination of the development of xinnvpanhu characteristic cultural tourism. Second, the government's participation is conducive to the realization of the supervision of the protection of traditional culture in the process of commercial development. In the process of development, the cultural core and local characteristics are strictly protected to avoid the occurrence of "over commercialization" and "homogenization".

② Highlight their own uniqueness, improve public awareness. To develop characteristic cultural tourism, we should establish enough "cultural confidence". The local government should have a clear and complete understanding of its own culture, break through the traditional conservative concept, and carry out the overall planning according to the advantages of natural resources and cultural resources, combined with the characteristics and positioning of local tourism. While vigorously developing its own tourism facilities, it also uses new media to improve its popularity in the public mind, and carries out online and offline platform linkage. Such as the rational use of live this new form of marketing. For example, the design of live variety show vividly shows the local conditions and customs of Luxi for the outside world, and promotes the development of tourism. The live broadcast with goods can also broaden the market for local agricultural and sideline products and handicrafts, and improve the local economic conditions.

③ Combine self-reliance with the introduction of investment to expand financing channels. The government must establish a sound financing system of "tourism industry", promote the free flow of production factors in the tourism industry, and strive to transform tourism resources into tourism capital. The implementation of investment promotion, after the planned tourism projects, the local tourism industry projects will be built well and quickly. Investment promotion by projects, capital influx into local market by projects, rapid development of local tourism by projects, promotion of local popularity at home and abroad by tourism reputation, promotion of local economic development and maximization of resource utility. While striving for investment, we should also encourage the local government to achieve self-sufficiency, self-reliance, independent development of service industries such as characteristic catering and home stay, promote the synchronous development of local cultural construction, entertainment facilities and infrastructure, and comprehensively realize the great development of tourism.

④ Regional linkage, strengthen tourism cooperation between the city and the countryside. In order to promote the integration of tourism industry, it is necessary to strengthen the connection and connection of tourism routes with neighboring counties (districts), actively seek win-win cooperation with surrounding areas, and carry out mutual transportation of tourists in a planned and step-by-step way. With integrity, mutual benefit and win-win as the tenet, we will actively integrate into the regional tourism circle. At the same time, we can cooperate with the well-known old scenic spots. For example, Luxi County can cooperate with the government of "Fenghuang ancient city" and Zhangjiajie, which are old scenic spots with the same characteristics of Miao culture in Western Hunan. While Luxi County provides new travel project experience for the major scenic spots, the major scenic spots can also introduce tourists and realize the multi-element combination of Tourism routes.

6. Conclusions

Luxi County has a beautiful ecological environment and rich national characteristics and skills, which have quietly turned into valuable tourism resources. How to make good use of theoretical research to build Panhu culture town and promote local economic development needs to be explored through practice, so that time can give an answer. Panhu culture originated in Yuanshui, and the minority areas in Yuanshui River Basin are often poor areas. We should make good use of the advantages of cultural environment, deeply understand the influence of Panhu culture on economic development in many aspects, and let cultural resources produce practical economic benefits through reasonable planning. With Panhu culture as the link, relying on regional linkage and urban-rural integration, to promote the economic development of Yuanshui county.

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