

Study on the way of integrating chinese culture into college english education of college students

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Abstract: *As an important part of China's excellent traditional culture, Chinese culture contains a lot of College English education information. Integrating these resources into the College English in colleges and universities is of positive significance to enrich the teaching content, improve the attractiveness and teaching effect of the courses. However, the research achievements of integrating Chinese culture into the College English education in colleges and universities are relatively few, especially the research work of integrating Chinese culture into the College English education in colleges and universities of science and technology is still in the blank stage, and there is no work summary and educational experience. Therefore, it is necessary to seek the way from the aspects of creating regional cultural atmosphere, strengthening the teaching staff and applying various teaching methods to improve the effectiveness of College English education.*

Keywords: *Chinese culture, college students, College English education*

1. Introduction

Although restricted by the basic spirit of Chinese culture, the Chinese culture maintained its independence during its formation and evolution. In terms of the current research situation, the study on Chinese culture and tourism resources development, literature, cultural industry and other aspects has been carried out. At present, college students have the phenomenon, that is, knowledge without culture, intelligence without wisdom, desire without ideal, which reflects the inefficiency or weak effectiveness of College English education in colleges and universities.

The Chinese culture is rich in connotation, its human resources is an important treasure. Chinese land is also an excellent place for College English education of college students, but this part of the research is relatively weak, especially in the cultural resources of Chinese in the creative transformation of College English education in colleges and universities, there is no relevant research. This also leaves the research space for this study.

2. The significance of integrating chinese culture into college english education in universities

Chinese cultural resources are important in College English education of colleges or universities. Chinese area is the birthplace of Chinese civilization and plays an important role in cultivating for Chinese (namely Shaanxi region), whether the regional culture such as western culture, Greek culture, Anxi culture (Parthian Empire), Kushan culture, Amu Darya culture, Sogdiana culture, Hotan culture, Kuqa culture, Turpan culture and Dunhuang culture or religious culture of the Silk and Belt Road, settlement culture, Nomadic culture, Grassland culture and ocean culture, etc. [1]. All of these are important cultural resources to use in the College English education in university or universities, and it can be a window for contemporary university students to know the cultures over the world and Chinese traditional cultures.

Chinese culture is an important carrier for the inheritance of Chinese traditional culture. Chinese traditional culture with Confucianism, Buddhism, Taoism, as its backbone, is extensive and profound. During the exploration and whether in Dunhuang Mo gao grottoes, Mai jishan grottoes, Yungang grottoes, Dazu county grottoes, Jian Chuan grottoes, or Shamanism, Manichaeism, Buddhism, Islam, has become the important carrier of the inheritance of Chinese traditional culture [2]. Through understanding and learning, university students can not only understand integrating ecology culture knowledge, at the same time can make its special style of the Chinese traditional culture has a perceptual knowledge, so as to inspire further understand the interest of the Chinese civilization, for the

inheritance and carry forward the Chinese culture has an important realistic significance and far-reaching historical significance.

Chinese culture is an effective link in improving the beliefs of university students and the cohesion of their national spirits. Since King Mu of Zhou meeting West queen, Chinese culture had made its trail on the history clearly. There were many historical figures with great ideals and constant beliefs such as Xu Fu, Zhang Qian, the princess Jie You of Han Dynasty, the princess Hong Hua, Wen Cheng and Jin Cheng, master monk Xuan Zang, Jian Zhen, Chang Chun Taoist, Marco Polo and Zheng He, etc. [3]. They all showed their strong national spirits of Chinese ethics. The sources of Chinese culture are like bright stars in the universe of history. They are also the links for improving the education on their ideal and belief as well as the cohesion of the national spirit.

Chinese culture is an important tool to show good mental outlook of university students. Nowadays, there are some problems in the College English education for university students: the cultivation of ability is separated from quality-oriented education with the ability as the center. Shorten class hours, highlight the major teaching and ignore the political theories and humanistic quality education. Partially understand the educational principles of the unity of knowing and doing and regard the action is opposite to the humanistic quality training and College English practice. During the daily quality education, highlight dominant course while ignoring recessive course. All of these issues are bad for all-round development of university students. Cultivating university students' quality is not only related to the social recognition of university, but also related to the development of university students' careers[4]. What's more, it is also related to the economic development level of a country and an industry. Therefore, the important way to show university students' spiritual outlook is strengthening the cultural education in university.

3. Survey and analysis of chinese culture in university's college english education

Survey content: the questionnaires are mainly for the study of the understanding and the degree of recognition of the traditional culture as well as the relevant influencing factors in order to collect valuable opinions of the majority of students. This questionnaire consists of 14 choice questions, some of which are multiple choices. Everyone can give full play to their opinions.

Survey target: undergraduates and postgraduates from 5 universities in Shanxi province, namely Xi'an Shiyou University, Northwest Polytechnical University, Xi'an University of Technology, Xi'an University of Architecture and Technology, and Xi-dian University.

Survey methods: mainly include questionnaire method, classification induction method and analysis method.

Survey process: this questionnaire survey starts from the beginning of May, 2019. The author and members of the research group jointly prepare the questionnaire and instructions. In addition, 330 questionnaires about Chinese culture were issued and 300 effective questionnaires were received. On this basis, the questionnaires were analyzed and sorted out to support this research report.

Questionnaire were divided into four parts, including 3 questions about basic information of respondents, 4 questions about how much collages know Chinese culture, 4 questions referring to the influence of Chinese culture on collages, and another 3 questions concerning the current situation of the use of regional culture in colleges to educate students for College English education.

Basic information: The students participating in the questionnaire were composed of undergraduate and graduates from five universities, 67 male students and 233 female students, most of whom were from Shaanxi province.

4. Degree of college students' understanding of Chinese culture

This part analyzes the degree of college students' understanding of Chinese culture in Shaanxi from 4 questions. For the first question, which is "Do you know Chinese culture?", 7.67% of the students answer that they know Chinese culture very well; 71.67% of the students admit that they know Chinese culture in a general way; 20.67% of the students say them knowing it very little. For Question 2 "How did you learn about the Chinese culture?", 35% of the students said that they were taught in class; 58.8% of the students learned Chinese culture through tourism, movies and visits; 43.3% of the students knew Chinese culture by talking with their elders; 45.6 % of the students through books and magazines; 29%

of the students used Internet and TV to learn about the Chinese culture. For Question 3 “Which cultural forms in Chinese culture are you interested in? (multiple choice)” The analysis results are shown in “Table 1”:

Table 1: Analysis results

Items	Proportion
Peking Opera	55%
Kirigami	30%
Xin Tian You	19%
Shaanxi Opera	51.6%
Mei Hu	7%
Shadow play	47%
Hua Yin Opera	30.3%
Ansai Waist Drum	35.7%
Shehuo, etc.	21.3%

Question 4 is “What do you think of the Chinese culture?” For this question, 91.6% of the students think that Chinese culture is an important part of the traditional Chinese culture and we should select the essence and discard the gross. Generally speaking, only a relatively small number of college students have studied Chinese culture, but most of them are not very familiar with Chinese culture and lack of substantive and in-depth study of Chinese culture.

5. The influence of Chinese culture on college students

The author makes a survey about the influence of Chinese culture on college students from 4 aspects. Question 1: do you think you were influenced by Chinese culture in your college life? For this question, 15% of the students think that Chinese culture has a deep impact on them; 66.7% of the students answer that Chinese culture influence them occasionally; 20.7% of the students say that there is basically no impact. Question 2: what influence do you think Chinese culture has on the ideological and political education of contemporary college students? To answer that, 77.7% of the students reckon that Chinese culture can enhance the national confidence and pride of college students; 67.3% think that Chinese culture can cultivate personal sentiment of college students and add their appeal; 48% of the students think that Chinese culture can enhance patriotism of college students. Question 3: what influence do you think that Chinese culture had on your ideological quality after learning Chinese culture? 60% of the students answer that they not only learned culture, but also enriched their personal spirit. Question 4: do you think that Chinese culture is helpful to your study and personal life? 66.3% of the students admit that it is helpful and has a positive effect.

In general, as the characteristic resources of ideological and political education for college students in Xi'an, Chinese culture has certain reference value and applying value while it influences the ideological and political education for college students. Chinese culture has the function of ideology and the spirit embodied in Chinese culture has a great impact on the college students, which lays a solid foundation for the study on the way of integrating Chinese culture into the ideological and political education of college students.

6. The ideological and political education of college students by the use of Chinese culture

The author investigates the situation of applying Chinese culture to moral education of college students from three aspects. Question 1: does your school provide ideological education about Chinese culture for students? 22.6% of the students answer that they have a regular course schedule for this specific education; 52% of the students said that they are educated concerning Chinese culture occasionally; 25.3% of the students admit that they never have this specific education.

Question 2: what do you think is a good and effective way of applying Chinese culture in the practice of ideological and political education for college students? (multiple choice) (See “Table 2”)

Table 2: Analysis results

Items	Proportion
Students' independent learning	53.7%
organized teaching	56.3%
social practice	70.3%
campus construction	56.7%

Question 3: what do you think the difficulties in applying Chinese culture to the ideological and political education for college students? (multiple choice) (See "Table 3")

Table 3: analysis results

Items	Proportion
Little interest and less energy from students	72%
Lacking of relevant knowledge for teachers	49.3%
Not enough financial support	47.3%
Other reasons	26.3%

To sum up, the application of Chinese culture to ideological and political education for college students is still shallow and they are not integrated with each other.

7. Issues in integrating Chinese culture into college English education in polytechnic universities

Lack of Chinese culture integrated into cultural development in university. Due to university cultures forming an organic whole, university should strengthen overall development on combination of cultural inheritance and innovation, unity of the spirits of science and that of humanity in order to promote cultural soft strength and improve the sustainable development of the university project. From the aspect of improving aesthetic edification, ideological and College English level and guidance of values, integrating regional cultures into university cultures has so significant meaning and effect to university students. There is room for improvement in the cultural inheritance and innovation of university when being exposed to the real condition. They neither used fully their own advantages to promote the inheritance and innovation of regional cultures, nor promoted the integration of university students' College English education with regional cultures. University should make sure to fully use their own advantages under making sure of the coordinated development and improvement, in order to inherit and carry forward the university spirits, pass the cultural strength, make up deficiencies in integrating of regional culture into university culture.

Lack of Chinese culture integrated into class. The requirement for insisting education of all stuff, all process and all round in the Opinions on Strengthening and Improving the College English Work in University and Universities under the New situation in 2017. It also points out that taking high moral values establishment and people cultivation shall be as the fundamental task of education. The College English education shall be run through the whole process of teaching to make a Long-term Mechanism for Specialized Course Teachers in Talent Cultivation in Universities. Nowadays, the teaching methods are simple with lack of the cooperation between teachers and students, what's worse, during the teaching process, teachers have deficient time to expand the knowledge about regional culture. Meanwhile, lack of sense of identity and participation of the cultures, university students cannot require more regional culture in the major and the second classroom.

Lack of Chinese culture integrated into the study time and life of university students. University students can select many kinds of relevant activities in form and way by having insights into, study and discover Chinese culture. Most of students showed that they didn't grasp Chinese culture well with a lower level of acquaintance of it and lack of practical study and research. In addition, they know little about red culture, nonmaterial culture, folkways culture and Ancient-City culture. Therefore, university students should improve their knowledge about the regional culture of Xi'an. During their studying and daily life, university students could have a limited view of the regional culture, they shouldn't merely study knowledge on books, but also combine them with the social practices.

8. Conclusion

By using resource about Chinese culture, Teachers should lead students to take some study practices by themselves. Teachers should also make the class inspirational making students have a general understanding by means of College English education such as ideals and beliefs, patriotism, traditional virtues as well as education in legality accompanied by important historical issues and famous figures in Shaanxi. In addition, teachers should fully use some Internet tools such as WeChat and QQ space in order to recommend related knowledge, books and important historical issues to students. Interactions with students and leading them to generate full consideration are necessary. As the last one, study groups for discussing Chinese culture are formed, teachers could lead them to choose some focuses on important parts of the Chinese culture and urge them to do some activities like research and report. To the problems might occur in the practice, teachers should lead the university students to search resources by watching related videos and surfing on some website about Chinese culture, which can promote diversified and interactive teaching and increase the students' understanding, inheritance and carrying forward.

Teachers should form a set of intramural practices by using Chinese cultural resources. First, organize the practices at class such as reading or reciting cultural classics about Chinese culture. Second, organize speech and performing competences to arouse the university students' wills for displaying the cultural classics about Chinese culture. At last, know and grasp the cognition, emotion towards Chinese culture comprehensively and systematically by taking a survey on current condition of universities campus Chinese culture.

Teachers should organize a set of social practices by using the resources of Chinese culture [5]. First, organize On-Site Teaching and field trip in form of social practice base. Second, setting a research title with Chinese culture as its topic, do subject research on Chinese culture and let students learn the direct data of it, including tourism, diet, scenic spot development based on the cultural core of Chinese culture, understand the present situation, the transformation model, earnings, the follow-up development deeply in the perspective of history and reality, comprehend the history and realistic feelings at the same time, enhance the experience and feelings, love Chinese culture, protect and carry forward the spirit of integrating ecology culture, and transfer the spirit into actions of promoting and carry forward it as well as bring about the reciprocal transformation in the College English teaching of four-in-one line of education.

Under the new historical situation, College English teaching in China should not only pay attention to the introduction of Western culture, but also continuously transfer the excellent traditional culture of our country, so as to truly realize the equal communication mode of going out and introducing. As an important part of higher education, college English teaching should adopt practical and effective methods and strategies to integrate traditional Chinese culture, and it is obligatory to strengthen the awareness of spreading national culture to the international community on the road to realizing the great China. It plays an important role in the cultivation of inter-disciplinary talents with strong intercultural communication ability.

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