

Analysis on the Development Path of College Sports Education Function from the Perspective of Ideological and Political Education

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ABSTRACT. *Economic globalization brings about the era of education, the development of college students' cultural cognition and value orientation have changed significantly. It is an urgent problem in the field of education that how to update the concept of moral education and further develop and apply the educational function of subjects in colleges and universities. The connotation and function of "big ideological and political" education are remarkable, which can promote the sports discipline in colleges and universities to play the role of educating people, give further play to the advantages of sports culture, and provide important assistance and support for talent cultivation.*

KEYWORDS: *Great ideological and political, College physical education, Educating function, Development path*

1. Introduction

At present, the higher education has been transformed from elite education to mass education. From this point of view, school is not only the important guide of social culture, but also the main position of training socialist successors. In the traditional school education, physical education is often used as an auxiliary skill course or physical exercise training. However, from the perspective of great ideological and political perspective, educators should think about how to give play to the educational function of physical education and pay attention to the in-depth development of physical education.

2. The Educational Connotation of Ideological and Political Education and Physical Education

2.1 Big Ideological Instruction

To understand the educational connotation of great ideological and political education, we must first understand the educational function of modern education. This is shown in figure 1.

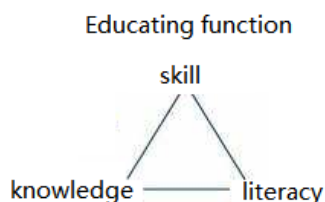


Fig.1 The Function of Modern Education

In the traditional education process, theory teaching and ideological and political work are independent of each other. The emergence of the great ideological and political education concept is to solve such problems and improve the effectiveness of ideological and political education. To be specific, dashizhen insists on the comprehensive development of people-oriented, which is the embodiment of humanistic thought in the new period, so as to realize the new pattern of leadership system level, and truly realize the organic combination of teaching and educating. Therefore, the essence of big ideological and political education is to follow the students' cognitive laws and physical and mental growth requirements under the condition of socialist market economy in the education process, attach importance to moral education and the whole process of educating people, and take excellent subject resources as the main tool of ideological and political theory teaching.

College education itself is a constantly changing system, and social talents in the new era need to have the knowledge level, skill level and accomplishment level. Information network provides a new space for the exchange of cultural thoughts, but education itself is a long-term process, which needs to be tested by time. In the opinions on further strengthening and improving the propaganda and ideological work in colleges and universities under the new situation put forward by the CPC central committee in 2015, it was also explicitly mentioned to promote cultural inheritance and innovation and build a campus culture with Chinese characteristics. The emergence of great thoughts and politics also meets this educational essence, and will inevitably become an important reference for the development of educational work in the future [1].

The key content of the great ideological and political development is to take the students as the foundation, let the students become the real moral subject, and give play to the students' subjective initiative under the premise of fully respecting their individuality. For example, the moral requirements and moral cultivation of the content of the internalization of thought and psychological activities. In September 2018, general secretary xi jinping also proposed at the national education conference that "health first education concept should be established, and physical education classes should be fully provided to help students enjoy fun, strengthen their

physique, improve their personality and exercise their will in physical exercise.” From this point of view, the educational function of college physical education can be divided into the following aspects.

Table 1 the Educational Function of Physical Education is Embodied

Sports education function	Instructions
Shape function	Personality shaping
Specification function	Code of conduct
Incentive function	Ideological motivation

2.2 Physical Education

Sports culture formed in different degrees and in different areas can play different functions. According to the scope of sports culture formed, sports culture can be divided into social sports culture, campus sports culture and folk sports culture. According to the value difference of sports, sports can be divided into leisure sports and competitive sports. In recent years the study of college sports education function, more concentrated in the sports activities and mental aspects of the university sports culture itself is the physical education and sports activities to produce a kind of idea, bring their own educational properties, is a kind of subordinate elements of campus culture, the purpose is to promote the effective realization of the goal of higher education and educating. Therefore, the essence of sports culture education in colleges and universities is a special performance in the field of education, which not only has the essential attributes of culture, but also has the typical characteristics of sports. If the sports education leaves the sports activities, it will no longer have the sports culture, also can not play the sports culture education function. General secretary xi Jinping also mentioned that sports are an important symbol of social development and human progress, as well as a reflection of comprehensive national strength and social civilization, and play an irreplaceable role in inspiring people of all ethnic groups in China to carry forward the pursuit of excellence and breakthrough in their own spirit. Therefore, the education work of college physical education should take the sports practice as the core, make full use of the existing educational resources, launch the sports teaching activities in the new period in combination with the big ideological and political thoughts, pay attention to the in-depth development of the education function, and improve the students' physical quality and ideological accomplishment to the due level [2].

3. Development Path of College Physical Education Function

The educational function development of college sports needs to start from different types of sports culture, as shown in table 2.

Table 2 Sports Culture Type

Culture type	Instructions
Spiritual culture	Normative moral function
Material culture	Material basis
Institutional culture	Programmed requirement

3.1 Determine the Goal of Physical Education

To find more efficient way of educating people, thus guarantee play college sports culture education function, need to develop advanced sports culture educational target, target leading the work direction, the concept and value of sports contains to carry out the whole process of teaching, under the guidance of sports culture to strengthen the national consciousness and legal consciousness, improve personal moral accomplishment. The moral education of college students itself is a systematic social project. Any deviation in any link will affect the effectiveness of moral education. Under the cultural vision of great ideological and political education, to strengthen the educational function of physical education, it is necessary to play the role of all-round moral education, implement the concept of moral education of the subject, and regard moral cultivation as the fundamental task of education. To be specific, it is necessary to fully implement the humanistic thought in the process of physical education to give full play to the individual potential of students, improve the sound personality of students, pay attention to the actual needs of their personality and emotion, and realize the overall and harmonious development of students. This requires scientific and effective external guidance education. Through external influence, the guiding ideological connotation is internalized into a self-growth mechanism to realize the conscious transformation from the object to the subject [3].

In order to set up the goal of sports education in colleges and universities, we should first consider what kind of culture to educate students. Modern sportsmanship advocates the cooperative development mechanism of competition and entertainment, and cultivates the competitive spirit of talents. At present, the development mechanism of national sports is dominated by competitive sports. The sports culture of Chinese colleges and universities is influenced by the traditional sports spirit. As the basic means of educating students in colleges and universities, sports can not only promote the development of physical functions, but also promote the formation of students' social functions. Therefore, in the development process of sports function, schools and teachers should make clear the relationship between sports and students, take sports culture as a means of education, integrate ideological spirit and moral education concept into sports culture, and thus determine the fundamental goal of cultural education. According to the current situation of sports development in colleges and universities in China, the ultimate goal of the education function is to train advanced sports cultural people with national characteristics, on the one hand, give play to the advantages of sports, on the other hand, promote the all-round development of college students, and achieve personalized training [4].

3.2 Promote Sportsmanship Culture

The culture of sports spirit determines whether the sports culture can play a perfect educational function in college activities. From this point of view, sports is actually an important form of education, the construction of sports culture needs to establish a correct concept of sports, sports as an important part of daily teaching life, as a means of cultivating students' personality. There are some precious spiritual elements in the sports spirit culture, such as the well-known "women's volleyball spirit" and "Olympic spirit", which can be an important carrier for curriculum development. In general, it is to construct the moral education of the whole staff and make education a systematic education project. In order to carry forward the culture of sportsmanship, it is necessary to define the responsibilities of all teachers and construct the moral education mechanism of full participation. Both student cadres and teachers need to clarify their own advantages and take the correct world view, values and outlook on life as the development way of sports education [5].

3.3 Focus on the Construction of Physical Culture

As the material foundation of sports culture education in colleges and universities, material culture is the direct carrier of sports culture, as well as an intuitive and accessible part. The sports venues and sports buildings on the campus all reflect the sports concepts and values, which enable students to generate enthusiasm and take the initiative to participate in the process of sports. Sports venues in facilities construction link, to pay special attention to, the application range of the material base, the construction of good sports culture atmosphere, for example, can be in the midst of education practice in colleges and universities will be various types of sports cultural activities is blended in among them, on the one hand manifests the inclusive of sports culture, on the other hand reflects the functionality of the sports culture.

3.4 Construction of Sports System Culture

The construction program of sports system culture can integrate material culture and spiritual culture to jointly play the role of educating people. The integration of material culture and spiritual culture also needs to be guaranteed by the system culture. Based on the implementation of various policies and systems, the sports work should be standardized. For example, in terms of the system management of sports facilities and equipment and the execution of sports activities, the system culture is systematically planned, and the sportsmanship culture within the university is actively created, so that colleagues who improve their personal accomplishment can serve the society. The function of sports system culture is to optimize the moral environment. In the era of social transformation, the moral education in colleges and universities is also facing new challenges. On the premise of constantly improving the socialist moral value system, the ideological and moral level is improved, and together with the system, moral education has become a

component element.

4. Conclusion

It is an inevitable trend for the reform and development of physical education in the future that the educational function of college physical education should be brought into play from the perspective of great ideological and political perspective, and education is the objective requirement of national rejuvenation and social progress. Ideological and moral education itself, as an important means to improve the overall quality, sustains the party and the country's hope for education. In the era of economic globalization, the ideological and moral education carried out by college students is more fundamental to the construction of the standards of socialist moral system. In this era, students should be the main body and teachers should be the guide to jointly coordinate the construction of sports education mode, and the sports consciousness should be deeply rooted in the hearts of the people.

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