

Research on Aesthetic Education in Colleges and Universities under the Background of New Liberal Arts

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Abstract: With the continuous development of society, the universities as an important base for training high quality talents in our country have attracted wide attention. Aesthetic education usually refers to the education of cultivating students' love, creation and understanding of beauty, also known as aesthetic education and aesthetic education, which is an indispensable part of improving students' comprehensive quality. However, as far as the current situation of aesthetic education construction in colleges and universities is concerned, there are generally many deficiencies, which lead to students' inability to form good aesthetic values. Therefore, this paper studies the value of the construction of aesthetic education in colleges and universities from the perspective of the new liberal arts, and puts forward the realization path, aiming at providing reference for teachers' education in colleges and universities.

Keywords: Universities; New liberal arts; Aesthetic education construction; Realization path; value

1. Introduction

Under the background of this era, the author believes that it is the mission of aesthetic education teaching in colleges and universities to carry the concept of new liberal arts construction through the development of aesthetic education.

2. The connotation of aesthetic education under the background of new liberal arts

The construction of the new liberal arts not only points out the way forward for the development of higher education, but also creates greater development space for the humanities in the digital age. In addition to philosophy, history and literature, which are often concerned by people, the value of aesthetic education in college education is increasing day by day. Aesthetic education can be described as aesthetic education in a broad sense, including music, dance, art, calligraphy, drama, film and television. Through the influence of different professional disciplines, it can improve people's ability to know, understand, appreciate and create beauty, and is the main means to cultivate students' spiritual beauty and behavioral beauty. Under the background of digital age, colleges and universities shoulder the important mission of the construction of new aesthetic education. Aesthetic education is no longer the traditional dissemination and appreciation of beauty, but the "new" aesthetic education view plays a role in the construction of colleges and universities.

2.1 Breakthrough the ideological concept of whole-person education

The new liberal arts mentioned that "to build a world-class, Chinese characteristics of the liberal arts talent training system, to establish a sound student, academic, disciplinary integration of the comprehensive development system." "Education should cultivate man as a man, as a truly free man, and not as a man as a tool, as a man of one-sided development."^[1] The social development of the digital era has new requirements for the system, model and quality of talent training, and has set grand goals. Especially after the concept of "new liberal arts" was put forward, the humanities discipline has made it more clear that it should cultivate all-round talents with lofty aspirations, equal emphasis on virtue and talent, common sense and cultivation, and the courage to develop^[2].

The reform and opening up in the digital era and the socialist modernization construction are constantly striving based on the needs of the country. To promote the construction of aesthetic

education, we should not only pay attention to the individual aesthetic education, but also carry out targeted aesthetic education, and understand the connotation of local culture through aesthetic education, so as to teach for the long-term development of the country.

2.2 Strengthen the integration of science and technology with art

Under the background of "new liberal arts", art education integrates science and technology and lays a solid foundation for the construction of aesthetic education. With the acceleration of the digital process in the world, the digital technology has penetrated into many disciplines, and digitalization will certainly help the aesthetic education discipline to develop a new aesthetic system. With the development of 5G, artificial intelligence and other digital information technologies in the new era, on the one hand, it will have an impact on the means of communication of aesthetic education. For example, art appreciation and analysis may combine 5D animation effects to revive historic paintings on the screen, which can bring more realistic visual effects and new aesthetic methods to learners, and not only improve the quality of teaching, but also improve the quality of teaching. And it also interprets the real problems in social culture in a new form. On the other hand, the integration of digital technology into aesthetic education will also have an impact on the teaching content of aesthetic education. For example, dance education no longer simply adopts "silent speech", but integrates new scientific and technological means, which can enrich the dance content by means of screen and virtual space, which not only enables dancers to have richer associations, but also enables dancers to have more extensive associations. It can also make the dance show unlimited space to play. The impact of digitalization on dance aesthetic education is not only that it caters to the current social needs and the curiosity of the public, but also that it can convey the connotation of dance art to the other party in a strange aesthetic way. Aesthetic education in the digital age can be regarded as "new aesthetic education", which is the continuation and re-creation of traditional aesthetic education. Based on the integration of art education and science and technology, it bears the heavy responsibility of thinking about traditional aesthetic values and disseminating aesthetic concepts in the new era, opening new aesthetic perception and experience in a new way.

For the aesthetic education in colleges and universities, the historical analysis of the past aesthetic education, the interpretation of the current aesthetic education policy, the practice exploration and innovative research of the contemporary college students aesthetic education are all systematic projects that need the support of the new liberal arts construction and development concept. Therefore, we should give full play to the characteristics of the unification of knowledge and value of liberal arts education, comprehensively promote the ideological and political construction of college courses, and effectively improve students' political identity, feelings of family and country, cultural literacy, legal awareness, and moral accomplishment, so as to cultivate liberal arts talents in the new era who take on the great task of national rejuvenation.

3. The consistency between aesthetic education and new liberal arts talent training

With the rapid development of society, the demand for talents in humanities and social sciences is increasing. Liberal arts education must be aware of changes in advance, actively respond to changes, and actively seek for changes. The new discipline construction and personnel training program in the cultural field, as an important part of helping the construction of a powerful cultural country, will be of great benefit to the development of the cultural industry in the future period. The key to the construction of new liberal arts is the cultivation of innovative talents, and aesthetic education is an important part of the cultivation of new liberal arts talents. On the one hand, the ideal and harmonious talent training emphasizes the significance of social education and vocational education of "serving the nation, society and the development of art and culture"; On the other hand, the characteristic of modern art education is to insist on "art as creativity", emphasizing personality, creation and other factors. Because of its remarkable emotional effect and a variety of social functions, art is regarded as an effective means of education and education, and as a material material with typical aesthetic value, so it has always been regarded as a valuable cultural wealth. Art education usually emphasizes the beauty of human culture and the central significance of art under the ideological background of aesthetic world outlook or creative life outlook, and takes this as the fundamental principle or guiding principle to widely carry out the activities of cultivating talents. The theory of art education can be divided into five basic directions, namely, the theory of aesthetic education, the theory of sentiment education, the theory of creation education, the theory of personality education and the theory of living art. The core of these art education theories is their ideological direction, that is, the aesthetic education theory on

aesthetics. From this point of view, art is generally regarded as a model of aesthetic value or aesthetic culture. Therefore, in the final analysis, art education should cultivate people's aesthetic ideal, that is, it is a kind of aesthetic education, referred to as aesthetic education. As an important part of modern education, aesthetic education plays an important role in carrying forward the humanistic spirit, shaping the beautiful mind, leading the spirit of The Times, and promoting the mainstream values of society. It not only has the function of edifying sentiment and pleasing mood, but also affects people's aesthetic quality and innovative spirit. Strengthening the aesthetic education of new liberal arts talents is not only conducive to the healthy development of physical and mental talents, but also conducive to the cultivation and promotion of their aesthetic quality. It is not only conducive to cultivating high-level interdisciplinary talents, but also conducive to cultivating creative and innovative talents.

4. The realization path of aesthetic education construction from the perspective of new liberal arts

4.1 Attach importance to aesthetic education

Under the vision of the new liberal arts, as an important base for cultivating professional talents in our country, colleges and universities should pay more attention to the construction of aesthetic education courses in time, and deeply study the relevant knowledge of courses to lay a solid foundation for the smooth development of aesthetic education. The discipline of aesthetic education is a cross-disciplinary discipline. In the course construction, colleges and universities should pay attention to exploring the basic theoretical knowledge of aesthetics, pedagogy and art education, and try to solve the problems existing in the current course construction. Colleges and universities should strengthen the construction of aesthetic education and make clear the role and significance of aesthetic education in promoting students' all-round development. First of all, colleges and universities should build corresponding "Steering Committee of aesthetic Education Discipline" based on the actual situation of colleges and universities, and establish an aesthetic education management organization composed of principals of the president, Party secretary, propaganda department, academic affairs Office, student work department and the league Committee and other functional departments, so as to carry out corresponding planning and supervision on the construction of aesthetic education in colleges and universities. The college need to check the teaching situation of aesthetic education regularly and promote the institutionalization and normalization of aesthetic education. Secondly, from the perspective of the new liberal arts, in order to carry out the teaching of aesthetic education in colleges and universities smoothly, teachers should strengthen the communication between teachers and students in time, help students understand the value of aesthetic education through interaction and communication with students, and enable students to follow the teaching ideas of teachers to complete the teaching objectives of aesthetic education and achieve the purpose of improving the level of aesthetic education. In this process, through communication with students, teachers can clarify students' actual learning needs and psychological characteristics, carry out targeted teaching for students' weaknesses, guide students to correct their learning attitude, and enable them to continuously improve their comprehensive literacy under the guidance of teachers. In addition, in the process of college education, aesthetic education teaching is a more important teaching content. The college not only can strengthen students' aesthetic ability, but also be conducive to the development of colleges and universities through the new liberal arts perspective of aesthetic education curriculum teaching. Therefore, colleges and universities should make clear the significance of aesthetic education in time, construct aesthetic education courses in a scientific and reasonable way, and provide a strong guarantee for the all-round development of students in the future.

4.2 Improving the curriculum system

In the process of aesthetic education curriculum construction in colleges and universities, in order to combine the curriculum teaching model with the construction of new liberal arts, professional teachers should pay attention to perfecting the curriculum system and promote the teaching quality of aesthetic education curriculum to reach the expectation. First of all, curriculum as the carrier and basis of talent training, through the construction of a reasonable curriculum system of aesthetic education, is conducive to improving the efficiency of classroom teaching. College courses are mainly divided into professional basic courses, public basic courses and experimental training courses, etc. Teachers of aesthetic education courses can combine the types of courses, build the corresponding curriculum system, and appropriately increase the practice hours. First of all, art education is not only the core content of aesthetic education teaching, but also the main means and ways to implement aesthetic

education curriculum. Therefore, teachers can set up art general courses related to aesthetic theory and excellent traditional culture to attract students' attention, strengthen their curriculum identity, and enable students to improve their aesthetic ability and accomplishment on the basis of understanding excellent traditional culture. On this basis, aesthetic education teachers can also appropriately add elective art courses, and improve students' ability to create and express beauty through skill-based professional practice and creative design teaching. Secondly, in the process of perfecting the curriculum system of aesthetic education, college teachers should pay attention to scientific design and planning of teaching process, so as to promote the smooth transition and effective connection between multiple teaching links. For example, when carrying out teaching design, teachers should lead students to investigate and formulate regional needs, set course contents, systematically analyze and summarize realistic needs, and formulate targeted teaching plans according to students' characteristics, interests and hobbies, so as to adhere to students as the core of the classroom, constantly enrich teaching methods, and enhance the effectiveness of aesthetic education courses. At the same time, in the stage of teaching design, aesthetic education teachers should formulate reasonable teaching objectives from the perspective of new liberal arts, ensure that the teaching objectives are consistent with students' learning ability and ideological category, comprehensively improve the teaching quality of aesthetic education courses, and lay a solid foundation for strengthening the effectiveness of college talent training. In addition, teachers can integrate aesthetic education with students' professional education, compile unique textbook content, and use MOOCs and other online teaching platforms to build high-quality aesthetic education online courses to stimulate students' learning motivation, so that students can improve their aesthetic ability and promote their professional accomplishment in a vivid and novel teaching mode [3].

4.3 Strengthen the construction of teachers and promote the development of aesthetic education

The development of aesthetic education in colleges and universities cannot be separated from the emphasis on aesthetic education. Art teachers are the main force of aesthetic education, but the level of art teachers at present is uneven, which affects the quality of aesthetic education to a certain extent. First, colleges and universities should further strengthen the construction of teachers and encourage art teachers to continue to learn and achieve self-improvement. Teachers should actively develop courses suitable for the goal of compound talents training, fully realize the value and significance of aesthetic education, and explore the laws and methods of aesthetic education. Second, colleges and universities should provide a platform for art teachers to guide them to re-examine their subject field from the perspective of disciplinary aesthetics, cultivate the thinking concept of the integration of disciplines and aesthetics, and encourage teachers to carry out interdisciplinary and cross-liberal arts cooperative teaching [4].

4.4 Break the disciplinary barriers and achieve artistic integration

The new liberal arts advocates the integration of disciplines, which not only integrates humanities and social disciplines with each other, but also encourages humanities and social disciplines to integrate with other disciplines. Therefore, by combining theory with practice, universities should establish an interdisciplinary development model with realistic needs as the main body and problem solving as the goal. At present, the overall artistic accomplishment of Chinese college students is difficult to match the development mode of new disciplines, and it is difficult to provide sufficient spiritual motivation and intellectual support for innovation. In order to better realize the cultivation of innovative thinking and the improvement of innovative ability of college students, in the process of aesthetic education of cultivating compound talents, on the one hand, teachers should consider the goal of talent training and the realistic academic system of colleges and universities, and constantly improve their professional level. On the other hand, it is necessary to break the disciplinary barriers, integrate professional disciplines with humanities and art education, and promote students to improve their artistic literacy, broaden their knowledge and expand their thinking structure, so as to achieve artistic integration. Arts education strategies are applied to skill development and curriculum across disciplines to create connections between different disciplines and courses in order to achieve the effect of enhancing the mind.

4.5 Create diversified channels for the dissemination of aesthetic education

In the information age, students have great interest in the Internet and mobile media. The rich forms of expression and modes of information transmission of new media have expanded the mode of

students' learning and cognition, which puts forward new requirements for the communication channels of aesthetic education. Relying on digital media technology, colleges and universities have become rich in ways and means to implement aesthetic education. The application of new media technology in teaching, such as micro-classes, MOOCs, network teaching and other forms, provides new impetus for aesthetic education, so that aesthetic education is not limited to the educational resources of colleges and universities, but can make full use of the shared educational resources of society. Teachers can make use of the advantages of fast network communication speed, large amount of information, short playback time and repeatable playback to attract students, implement aesthetic education, introduce micro films, micro music, micro animation, digital photography and new media art into the classroom, and also use mobile network platforms to carry out online lectures and exhibitions as a supplement to offline teaching forms, so that the two complement each other. The college must explore the construction of network, digital, intelligent, online and offline combination of aesthetic education model. This not only created and developed a new form of aesthetic education, enriched the expression of aesthetic education content, but also explored a new way of aesthetic education dissemination.

5. Conclusion

To sum up, to strengthen the construction of the new liberal arts, we must grasp the new requirements of the development of philosophy and social sciences in the new era, cultivate a new culture with Chinese characteristics, Chinese style and Chinese style in the new era, promote the cross-integration of philosophy and social sciences with a new round of scientific and technological revolution and industrial transformation, and form a Chinese school of philosophy and social sciences. In this context, the author carried out through five specific questions, the university aesthetic education teacher team construction, subject optimization and upgrading, student group demands, moral education and the fundamental task of breaking the . Based on the survey data, this paper summarizes the direction of aesthetic education teaching that needs to be improved and the requirements of corresponding reform direction, so that relevant institutions can carry out aesthetic education teaching in colleges and universities more targeted. The reform direction and measures of aesthetic education in colleges under the background of new liberal arts are proposed, which not only inherits and adheres to the past of aesthetic education teaching, but also longs for and expects the integration of future disciplines.

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