

# Exploring the Path of Ideological and Political Education in Colleges and Universities from the Perspective of Internet + Vision

**Jian Li**

*College of Water & Architectural Engineering, Shihezi University, Xinjiang 832000, China*

**ABSTRACT.** *With the continuous development of Internet technology, the “Internet +” model has been widely used in various fields. It is no exception in the development of ideological and political teaching in schools, but there are inevitable problems in ideological and political education. Based on the Internet + perspective, this paper studies the ideological and political education in colleges and universities, analyzes the existing problems of ideological and political education in colleges and universities, and proposes innovative educational paths to improve the level of ideological and political education in colleges and universities.*

**Keywords:** *Internet+; ideological and political education; improvement path*

## 1. Introduction

Today, China has entered the Internet age. In the age of the Internet, the quality of people's lives, work, and learning is constantly improving. Along with the deepening reform of education, college teachers need to explore their own teaching methods and improve the quality of ideological and political education. For example[1], teachers can use the Internet to carry out ideological and political teaching activities to enhance students' interest in learning. Since ideological and political education is related to students' ideological realm and political literacy, teachers need to pay more attention to pioneering and innovative Internet ideological education in order

to better build a harmonious and stable society.

## **2. Characteristics of college students under the background of “Internet +”**

First, the ability to accept new things is enhanced, and the subject values are weakened. The Internet multi-media information exchange platform makes it easier for college students to accept a variety of new things. The Internet breaks through time and space constraints and delivers instant information from all over the world to users[2]. However, the complexity of network information is a certain temptation for college students. Negative news, bad videos, etc. continue to stimulate students' eyes, making their sense of social responsibility gradually indifferent, and correct subject values are challenged. This is also “Internet + The path of thinking and teaching should be grasped.

Second, the Internet + “era, various network platforms, handheld mobile devices, multimedia factors, etc. around the college students, college students are easy to accept new things, good at using various Internet platforms for life, learning activities. But at the same time the network also makes The students' ability to practice and collaborate is declining. Due to the lack of face-to-face interpersonal communication, the communication ability of college students is declining, the sense of teamwork is weak, and only the feelings of themselves are paid attention to. This is also the need to pay attention to the path of “Internet + thinking work”. important question[3].

Third, eager to absorb ideological motivation, but hedonism is serious. Contemporary college students have a strong individualized color and are eager for correct theoretical guidance. However, the complexity of online content, the ubiquity of the environment, and the fun of the function have made some college students have excessive use of the Internet.

Under such circumstances, ideological and political education should continue to play its guiding role, helping college students to establish correct values and get rid of hedonism. However, if the traditional ideological and political model is still adopted and the expected effect cannot be achieved, the mode of ideological and political education should be changed to explore the new path of “Internet + thinking and teaching work”.

### **3. Opportunities for ideological and political education in colleges and universities under the Internet + perspective**

#### ***3.1 Broaden the teaching channels and enrich the learning resources***

In the past, teachers collected data based on experience accumulation and textbook analysis. Nowadays, under the Internet view, the teaching channels have been expanded and the learning resources are more abundant. In fact, in the process of classroom teaching, most students are afraid to express their own opinions, but when they use the Internet to teach[4], these students are very talkative. Based on this, teachers can use the Internet to establish good interpersonal relationships with students, and to continuously improve the students' learning status through continuous interaction, in order to help students solve problems better. It can be seen that expanding the teaching channels and enriching the learning resources is a new opportunity brought by the Internet to the ideological and political education in colleges and universities.

#### ***3.2 Broaden the teaching content and enrich the teaching methods***

The traditional ideological and political teaching mode is based on teachers and imparts knowledge to students. In this process, students only passively accept learning and do not feel the joy of learning. In the view of the Internet, various emerging ideological and political teaching models are constantly emerging, for example, multimedia “merue classes and micro-classes. Compared with the traditional ideological and political teaching mode, the emerging ideological and political teaching mode is more likely to stimulate The students' interest in learning is very helpful for improving the overall quality of ideological and political teaching. The emergence of the emerging ideological and political teaching model not only stimulates the atmosphere of ideological and political teaching, but also promotes students' ideological and political knowledge. In addition to this, the content of ideological and political teaching has also been expanded under the Internet view. Teachers can use multimedia equipment to assist in teaching, so that students can learn more extracurricular knowledge in addition to book knowledge. It can be seen that expanding the teaching content and enriching the teaching methods is also a

new opportunity brought by the Internet to the ideological and political education in colleges and universities.

#### **4. Improvement measures for ideological and political education under the Internet + perspective**

##### ***4.1 Using Network Technology to Realize Teaching Method Innovation***

The teaching efficiency of different teaching modes is also different. Therefore, college teachers need to choose appropriate and effective teaching methods[5]. With the rapid development of information technology, contemporary people have entered the Internet era. Almost everyone is deeply influenced by the Internet. At present, major universities in China are also actively promoting Internet education. The ideological and political teaching work in colleges and universities is no exception. Some colleges and universities use the Internet to carry out micro-video ideological and political education. First of all, college teachers need to make corresponding micro-videos based on the content of ideological and political teaching. At the same time, teachers need to make the basis of micro-video based on students' learning ability, so as to enhance the pertinence and effectiveness of teaching. Secondly, college teachers need to upload micro-video teaching resources before carrying out the ideological and political classroom. For example, teachers can transfer teaching resources on WeChat group, qq group, and campus network, so that students can preview the course content in advance, thereby improving the efficiency of ideological and political classroom teaching. Again, teachers need to encourage students to present their own micro-videos in the ideological and political teaching classroom. Learning doubts, and then answering students' questions, thus strengthening students' learning effect; Finally, college teachers need to improve micro-video teaching methods according to micro-video teaching feedback, improve ideological and political teaching quality, and improve students' ideological and political learning level.

##### ***4.2 Relying on cyberspace to enrich teaching resources***

Usually, college teachers will carry out ideological and political education

around the ideological and political teaching materials. At the same time, teachers will gradually promote the ideological and political teaching work according to the ideological and political syllabus. Although the ideological and political textbooks focus on the wisdom of experts and scholars, the ideological and political teaching materials have their own limitations. The main reason: due to the relatively long period of renewal of the ideological and political textbooks, the content of the ideological textbooks is relatively backward, and it is less able to meet the learning needs of students. The ideological and political textbooks are biased in the direction of teaching and rarely meet the requirements of the development of the times. Based on this, college teachers need to avoid being limited to ideological and political teaching materials when carrying out ideological and political teaching. Nowadays, “Internet + Education” has also been promoted and applied. Ideological and political teachers in colleges and universities can also use the Internet to carry out ideological and political education. Due to the relatively large amount of teaching resources stored in the Internet, the speed of updating various resources is relatively fast. College ideological and political teachers can collect some ideological and political teaching resources from the Internet, and then add them to the ideological and political teaching work, thus improving the quality of ideological and political teaching. . For example, college teachers search for the contents of the 19th report from the Internet and explain the contents to let students understand the direction of national development and the historical mission they should undertake in order to accelerate the process of socialist modernization with Chinese characteristics; The news hotspot is used as a case study of ideological and political education to improve students' interest in learning.

#### ***4.3 MOOC platform to conduct online learning***

At present, the “Internet + teaching” model has been developed rapidly, and teachers can use the Internet platform to carry out ideological and political teaching. MOOC is a way of internet teaching, which enables students to fully enjoy the advantages brought by modern education, stimulate students to learn ideological interest, and improve students' ideological and political learning level. At the same time, students can find their own ideological and political learning content on the MOOC teaching platform and broaden their horizons of thinking and thinking. In addition, students

can raise their own questions and insights in the discussion forum provided by MOOC. Currently, China is also building its own online education. For example, Tsinghua University founded the school online, love course network and Netease cloud to create a Chinese university MOOC. Because students face many difficult problems in the face of MOOC education, it is necessary for college teachers to recommend some MOOC education for students to improve the quality of students' ideological and political learning.

## 5. Conclusion

In summary, because the birth and development of the Internet provides opportunities for education, ideological and political teachers in colleges and universities need to seize the opportunities of Internet teaching, innovate teaching models, and improve the quality of students' learning.

## References

- [1]Xiaohui W(2018). The Improvement Path of Ideological and Political Education in Colleges and Universities from the Perspective of Internet. *The Science Education Article Collects*, vol. 28, no. 1, pp. 354-359.
- [2]Wang J S(2017). Study on the Innovation in Ideological and Political Education for College Students in the Context of Internet. *Journal of Huaihai Institute of Technology*, vol. 13, no. 2, pp. 1091-1095.
- [3]Pan Y, Tu K(2017). Method Innovation of Undergraduate Ideological and Political Education Based on Network Environment. *Procedia Engineering*, vol. 15, no. 4, pp. 2752-2756.
- [4]Dubertret L, Lebreton C, Touraine R(2014). The Effect of Intercollegiate Collaboration Under the Network Environment on the Ideological and Political Education in College. *Chinese Medicine Modern Distance Education of China*, vol. 100, no. 4, pp. 707-722.
- [5]Grimes J E(2018). On the New Development of Some Basic Elements in the Ideological and Political Education--Taking the Practice of College Counselors as a Perspective. *Journal of Guangxi Youth Leaders College*, vol. 28, no. 7, pp. 691-694.