

# The Function and Practical Research of Chinese English on Chinese Cultural Communication

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**ABSTRACT.** *The process of economic globalization has shortened the distance between China and the world. English is the most widely used language in the world, and Chinese English is a very important part of the current college English teaching process. It is the product of the integration of Chinese culture and English. The essence of language education is actually dual education of language and culture. By analyzing the role of Chinese English in the spread of Chinese culture and practical research and analysis, we have understood the relationship between Chinese English and cultural communication, so as to formulate the main strategies for Chinese English to spread Chinese culture and make Chinese English better serve our country's Cultural heritage.*

**KEYWORDS:** *Chinese english, Cultural communication, Chinese culture, Economic construction, Strategies*

## 1. Introduction

English is currently one of the important languages commonly used in world trade, and plays a very important role in promoting global economic construction. As early as 1980, Ge Chuanyu proposed this predicate (China English). Language is the language of a nation. English in different regions should be based on the characteristics of the national language. Language is an important medium for stylistic communication. Show the connotation of culture. At the same time, culture has a certain restrictive effect on language. Culture has certain regional characteristics, and for this reason, different nationalities have their own characteristics of traditional culture, making the current world's cultures colorful and diverse, with their own national characteristics. Not only can Chinese spread Chinese culture, but the emergence of Chinese English will also allow more people to understand the Chinese nation and better understand Chinese culture.

## 2. Chinese English and Cultural Communication

### *A.The connection between Chinese English and Chinese culture*

Language is an important way of expressing ideas, and it is also a key carrier of cultural transmission. Chinese culture has a long history. How can more countries understand Chinese culture and achieve better cultural interaction and exchanges? There is only one answer, and that is cultural communication through language. The language of each country has its own national characteristics, and its grammatical habits also have large cultural differences. Chinese English has fully considered the expression habits of Chinese language, the characteristics of interculturality between culture and language, and created a Chinese English with Chinese characteristics, which not only provides a better basis for more people to understand China, but also It also enables countries around the world to understand the essence of Chinese culture more accurately. The use of English in the country will inevitably merge the local culture with English. In the long run, the use of English in the local area will form a special regional culture, which can better reflect the national conditions, regional characteristics, and the status quo of social construction. For example: Confucius Confucius, through transliteration, allows more foreigners to quickly remember the ancient sage of China, going global (going global), with the rise of the current country's status on the international stage, more and more countries There has been a stronger interest in Chinese culture, and Chinese English has also been recognized by more and more countries, which has played an important guiding role in better promoting cultural exchanges between countries.

### *B.Difference between Chinese English and Chinese English*

As we all know, there are great differences between Eastern and Western cultures, both in terms of cultural concepts, humanistic beliefs, and regional customs, and the habits of languages are also very different. “Chinese English” and “Chinese English” have There is a big difference. The former is mainly based on subjective thinking or the application of language, which makes the English meaning expressed is not only incomprehensible to the Chinese, but also understood by people in these countries who use English, which seriously limits the actual expression of culture. For example: Chinese style checkered shirt expression: colored squares shirt, but the actual English expression should be checkered shirt.

The expression of Chinese English is a premise that fully respects the grammar of the English language and integrates Chinese cultural characteristics. It not only has easy-to-understand Chinese characteristics, but also enables foreign friends to be faster and better. Understand the actual characteristics of Chinese culture, Chinese English can communicate directly with English, there will be no obstacles in language structure, and Chinese English has a certain originality. Chinese English mainly focuses on specific things. It is a diplomatic vocabulary that is gradually understood by more countries. However, for some people who do not have some basic knowledge of Chinese culture, there will be some communication in the process of communication. Obstacles can be understood in a short time by making relevant comments in English. In addition, during the use of Chinese English, there will also

be situations in which Chinese people use the expression habits of English-speaking countries to understand interpretations, and they can better understand the meaning of Chinese English.

### **3. Develop the Main Strategies for Chinese English to Spread Chinese Culture**

#### *C. Keeping up with the times and timely updating Chinese English content*

Language is an important means of communication for culture, and it can also show the cultural heritage of a nation more specifically. In order for Chinese culture to be understood by more people, a universal language is needed to elaborate on Chinese culture standard, so that more people can have a deeper understanding of Chinese culture. Not only can we better show the image of China to the world, but also better show the world the historical achievements of China's construction. It has very important guiding significance for China to conduct better foreign exchanges. In addition, through the expression of Chinese English, we can better show the characteristics of Chinese culture, local customs and humanities and regions to the world. In addition, the application of the language must be fully updated in accordance with the current status of China's construction in order to better integrate with the world, so that more people in the world can learn from the actual situation of China's construction and better. Understand the current progress of China's construction.

#### *D. Establish and improve the Chinese English information query system*

In the process of using Chinese English, it is necessary to establish and improve the Chinese English information query system in a timely manner, to timely collect professional terms that should be in the current process of Chinese construction, and to edit and classify them in time: stylistics, humanities history, economic politics, etc. For the expression of vocabulary, it is necessary to have both the expression of the phrase and the display of the sentence, so that the reader can better understand the inner meaning of the sentence through the specific display. At the same time, it will enable more foreign friends to better understand the connotation of Chinese culture, which will not only enable Chinese culture to be better inherited, but also an important epitome of the Chinese English standardization process.

#### *E. Use Chinese English to translate classic texts to make the world better understand China*

For Chinese English to achieve a better cultural communication, it is necessary to increase the use of Chinese English classics in a timely manner to make the world understand China better. Through the dissemination of literary masterpieces and annotations of Chinese studies, the West can better understand the traditional Chinese culture, and use Chinese English as a medium for cultural heritage. Good works can better show the profoundness of Chinese culture; encourage related majors Experts and scholars use Chinese English to translate and disseminate according to teachers 'and professionals' understanding of literature, to better represent the national culture

and Chinese philosophy of life, so that readers can understand China more comprehensively.

*F. Use the breadth of the media to strengthen the spread of Chinese English*

China is a country with a history of 5,000 years of civilization. It not only has rich historical and cultural resources, but also has modern economic construction achievements. News media is an important medium for cultural communication. The breadth of media dissemination will allow more countries in the world to better understand Chinese culture. In the process of media dissemination, the normative nature of Chinese English is used to enable more people to understand the rules of Chinese English and thus have a more specific understanding of Chinese culture. For example: I really hope our country will become more and more flourishing and people will live a happier and happier life.

#### **4. Conclusion**

To sum up, through the analysis of the role of Chinese English in the spread of Chinese culture and its practical research, we recognize and analyze the relationship between Chinese English and cultural transmission: the relationship between Chinese English and Chinese culture; Chinese English and Chinese The differences between English and the formulation of the main strategy of Chinese English to the spread of Chinese culture: keep pace with the times, timely update the Chinese English content and establish a sound Chinese English information query system; use Chinese English translation of classic texts to better understand the world China.

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