

# A Study on Pop Music Teaching Innovation Under the Background of “Internet+”

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**ABSTRACT.** *Pop music, as an important part of the music teaching system in Colleges and universities, adopts the teaching mode based on “Internet+”, which is conducive to the integration of traditional classroom teaching and new teaching concepts. The characteristics of Internet resource richness can fully mobilize the interest of music learning of college students, so that students can actively invest in music learning to cultivate musical comprehensive qualities with an emphasis on innovation.*

**KEYWORDS:** *Pop Music, Internet+, Colleges and universities, Teaching, Innovation*

## **1. Introduction**

With the rapid progress of information technology, the Internet learning means based on Internet+ and cloud technology has been effectively developed. The integration of network learning mode based on information technology and subject education is conducive to promoting the improvement of teaching quality as well as students' ability. As a part of music teaching in Colleges and universities, how to innovate the teaching forms of pop music has become an important research direction. Student-oriented autonomous learning with Internet can not only enhance students' awareness and ability of information technology, but also improve the quality of classroom teaching of pop music in Colleges and universities. Using information technology to make up for the shortcomings of classroom teaching is the teaching advantage under the background of information technology.

## **2. Providing abundant educational resources to broaden students' musical**

### **horizons**

In the process of studying pop music, college students can collect abundant educational resources through the network, so that students can fully understand the development history and manifestations of pop music. As a form of music influenced by the development of the times, pop music has its unique characteristics in terms of lyrics, melodies and singing styles with the changes of the times and society. Teachers should provide students with background materials of pop music in each period in the teaching process through the cloud technology of the Internet, so as to deepen students' understanding of pop music in the context of the times and promote the influence of pop music on College students. The influence of music on College students. Music as an emotional subject education, students can enjoy beauty and uplift the mind and the spirit in the process of appreciating it. Popular music materials provided by rich network resources greatly enhance students' desire to explore independently.

For example, in pop music teaching process, the importance of integration of Internet and music lesson is stated with the example of "Research on the Singing Style of Chinese Pop Music". The book elaborates the forms of pop music in different periods and chooses the most representative music works of each era to teach, which makes college students have a profound understanding of the development and changes of pop music, then comprehensively improves the teaching quality of pop music in Colleges and universities. The use of network resources makes the materials and works more abundant in the process of classroom teaching. Students can feel a strong enthusiasm for learning in classroom teaching. Their interest in pop music is greatly stimulated, which is conducive to the improvement of classroom teaching. The broadening of students' musical vision makes music teaching and subject quality education integrated.

### **3. Motivating students' interest in learning and enhancing students' musical technique**

The most important means of music teaching is to stimulate students' interest in music learning, so that the dual teaching objectives of the growth of both music skills and interest can be implemented. Teachers should design teaching content

according to the interests of college students to promote effective communication between teachers and students. Experiential teaching and performance-based teaching mode greatly mobilize the enthusiasm of college students to participate in music teaching. Experiential teaching is dominated by students' interests. During the process, it mainly cultivates students' ability of independent inquiry, so that students' subjectivity can be brought into full play. Performance teaching builds proper teaching and learning atmosphere in class through information technology, and then combines teachers' singing and students' performances to encourage students to stimulate their music emotions and performing desire, which can promote students' comprehensive improvement of music appreciation ability.

For example, in the specific classroom teaching process, teachers can ask students to collect music songs related to the course content through network for self-learning. Using the Internet to acquire knowledge has become one of the necessary abilities of students in the new era. Students use the Internet to collect songs for effective self-learning and imitate the songs to experience the musical expression. Then teachers give certain guidance in class to promote the quality of teaching. Students can integrate their emotions in the process of pop music performance, and adapt the original songs and lyrics to reflect their creative ability. The development of pop music requires the integration and re-creation of innovative spirit.

#### **4. Designing reasonable music courses and changing teaching concepts**

The design of music teaching course in Colleges and universities determines the quality of music teaching. The teaching concept fully reflects the current situation of pop music teaching in Colleges and universities. College music teachers should change their teaching concepts, make full use of the elements and characteristics of popular music to design teaching content, and infiltrate the familiar popular music into musical theory and vocal music teaching, so that pop music classroom teaching becomes an educational process for students to improve their abilities in an all-round way. The use of information technology greatly facilitates the classroom teaching of pop music. Teachers can use multimedia to select appropriate music songs, and then combine the characteristics of the rhythm, expressiveness and musical structure of pop music to carry out appreciative teaching, so as to help college students improve

their learning efficiency and master the music theory in the process of appreciating.

For example, in the teaching process of pop music, teachers guide students to distinguish the quality of music, which is conducive to the cultivation of students' music values. Teachers should also choose Mainstream pop music such as songs about pursuing dreams “Young for you” and “Original Dream”; Popular music songs with patriotic emotional education as the main part “We Are All Dreamers” and “Chinese”; Songs with parents' love as the main part “Father”, “Listen to Your Mama” and so on. The content of music works is the greatest value of pop music. Course design and song selection determine the quality of pop music teaching in Colleges and universities to a certain extent.

In a word, the innovative of pop music teaching is conducive to the improvement of music skills and accomplishment of College students, and can also promote the influence of pop music on the cultivation of students' innovative ability. Teachers should also carry out effective teaching exploration to achieve effective integration of “Internet+” and pop music teaching.

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