

Research on the Application of the Red Culture Immersion Teaching in Ideological and Political Education in Colleges and Universities

Yuhan Sun

Shaanxi University of Science and Technology, Xi'an, Shaanxi, 710016, China

Abstract: *The red culture is the great revolutionary spirit formed by the Communist Party of China (CPC) leading the Chinese people in various periods of revolution, construction and reform. Relying on red culture to carry out red experiential teaching. Build a new path of "learning, acting, speaking, thinking, and doing" for the education and training of Party members through the logical sequence of learning history to understand reason, learning history to increase confidence, learning history to respect virtue and learning history to practice. Each joint party branch conducts directional selection according to its own reality, creating middle school ideas, playing typical stories, telling party lessons in scenes, realizing the spirit in communication, and being educated in practice. The above measures can help college students enhance their perceptual cognition, emotional identification and practical ability of The Red culture and ideological and political course teaching content.*

Keywords: *The red culture, Immersion teaching, Situational classroom, Life experience*

1. Introduction

The red culture is the great revolutionary spirit formed by the CPC leading the Chinese people in various periods of revolution, construction and reform. It has the characteristics of the combination of diversity of material sources and ideological guidance. ^[1] The red culture immersion teaching will construct a new path of "learning, acting, speaking, thinking, and acting" five-in-one education and training for Party members through the logical sequence of learning history to understand reason, learning history to increase confidence, learning history to respect virtue and learning history to practice. Each coalition party branch conducts targeted selection based on its own reality, learning ideas in creation, acting typical examples in stories, teaching party lessons in situations, understanding the spirit in communication, and receiving education in practice. Teaching methods that help students to restore and experience the revolutionary tradition, red culture and other teaching contents, and enhance students' recognition of red culture. The ideological and political theory course is the key course to implement the fundamental task of establishing morality and cultivating people. ^[2] Carrying out the immersion teaching of red culture in the ideological and political course in colleges and universities can enhance the pertinence and affinity of the teaching of ideological and political course, which is conducive to the adult development of college students. ^[3]

The red culture is a kind of culture tempered with blood and life by revolutionary martyrs in the war years. It is a weapon for the Chinese nation to overcome all difficulties and obstacles from weakness to strength and move from one victory to another. At any time and in any environment, The Red Culture is our root, our soul, and the source of the Chinese nation's endless power and strong spiritual support. ^[4]

After 1949, the red culture and the establishment and production of the classic nation-building to become an important task. As a special kind of cultural heritage, red cultural heritage is a precious national treasure and enjoys unique characteristics and high protection value. It is necessary to integrate the resources of "red culture", set up mechanism of spreading "red culture", and construct "three-in-one" educating mode so as to realize its function of education. In the history, Red Culture was a political phenomenon, and serviced and reflected the new democratic revolution in China's political and cultural practice. Each university holds its own cultural identities which display the ninner appeal, act as its brand and promote its development. Red Culture is just the main theme of China. In the new century, under the new situation, Red-Cultural heritage Protection is facing a series of challenges, need to study landscape design of a comprehensive intervention. Improving the communication of the red cultural is our responsibility and the sacred missions. As the organic component of advanced culture, red culture has its

own unique logic connotation. Therefore, "red culture" has powerful function of educating people.

The normalization experience of red culture is an important way to improve the effectiveness of ideological and political teaching. With the development of globalization, the western liberal values and life style have been widely spread in China. This poses a challenge to the cultivation of college students' socialist core values. The return of red culture to the three-dimensional and normal experience of family life, campus life and social life will help to overcome the limitations of theoretical education and field teaching of ideological and political courses and realize the open experience of ideological and political course teaching in colleges and universities. In addition, it also helps to internalize the teaching content delivered by teachers into students' cognition and recognition. Then the students will externalize it into concrete behavior practice, and shape college students with a real sense of mission and responsibility.

2. Review of research status, significance of topic selection and research value

2.1. Review of current research

Simulate the corresponding historical scene by the way of situation reproduction such as sitcom performance, and let college students enter the historical situation as corresponding roles. It helps to close the distance between students themselves and historical figures, and promotes the enhancement of students' emotional identity. General Secretary Xi pointed out: "Every historical event, every revolutionary hero, every revolutionary spirit, and every revolutionary cultural relic represents the glorious course and great achievements of our party, and shows our party's dream and pursuit, feelings and responsibilities, sacrifice and dedication, all of which converge into the red blood of our party." The "Experiencing Teaching" Is A Students-Centered and Task-Based Teaching Approach, from Which Students Can Apply What They Learn to Practice Through Their Own Experiences in Classes. Along With Curriculum Reform S Advancement, the Experience Type Teaching Gradually by the General Educator Research and The Esteem, is Practiced the Operator to Approve. The Paper, Based on Its Significance to Practice Teaching, Explores the Experiential Teaching Pattern and Application Combined with the Content of "The Operation of Tour-Guiding". Guided by the Requirement of Quality and Creative Education, and the Cultivation of Students Ability, the Paper Probes the Application of Experience Teaching Method in the Course of "Sale and Negotiation" To Improve Students Quality and Practice Ability. The Study on the Experienced Teaching, a New Research Area in Teaching Theories, Makes A Further Study of The Basic Aspects of Teaching Theory from the Perspective of Life Ontology, Makes A Reflection and Summing Up of the Relevant Topics in the Past Teaching Theoretical System.

2.2. Research value

The immersion teaching of red culture will change the mode of education and training, which is mainly reflected in three aspects: First, the teaching type education and training has changed into the learning education with multi scene switching; Second, passive knowledge acceptance becomes active and exploratory education internalization; The third is to follow the law of ideological and political education and skillfully use the implementation path of the unity of knowledge and practice. This model shows the characteristics of the Party members' times well. In terms of enriching the content of education and training, integrate multiple contents of education and training into a specific plan, and intersperse the content of education and training according to the needs of the sitcom, which is neither abrupt nor earthy. Natural conversion, easy to accept. In terms of innovative education and training methods, this case makes good use of psychological knowledge to transform the innovation of educational means from deliberate requirements to active demands; Combining teaching methods such as lecture method, seminar method, simulation method, interactive method, observation method and experience method, the appeal of education is very strong. To Achieve That, Practicing Experiential Teaching Approach is an Effective Way, that is, to Help Students to Enha. How to Carry out the Guiding Ideology in the Couse of Instruction? After a Long-Term Classroom Observation, We Hold that Experienced Teaching which Takes Dialogue for its Essence Is an Ideal Selection that Embodies the Humanistic Essence of Historical Education and Realizes the Humanistic Education S Function of History.

3. Research objectives, research contents and innovations

3.1. Research objectives and contents

Red experiential teaching is a teaching method that helps students to restore the revolutionary tradition, red culture and other teaching contents through creating realistic classroom, creating situational classroom and returning to life classroom, so as to enhance students' recognition of red culture. The ideological and political theory course is the key course to implement the fundamental task of establishing morality and cultivating people. The implementation of the "red experience" teaching in the ideological and political course in colleges and universities can enhance the pertinence and affinity of the ideological and political course teaching, and better serve the adult talents of college students. Experiencing Teaching is a Mode That Really Represents the Integrated Teaching Method of "Students as the Main Body and the Teacher as the Main Leader".

3.2. Innovation

To carry out experiential teaching in the red network context, that is, to use the rapidly changing network technology to create a clean and healthy network ecology and promote the ideological and political course from "offline" to "online". This helps to narrow the distance between virtual and reality, extend the teaching position in emotional rendering, and promote the sublimation of students' emotional identity. General Secretary Xi proposed that "we should use new media and new technologies to make work come alive, promote the high integration of traditional advantages of ideological and political work with information technology, and enhance the sense of the times and appeal". Developing the red network situation, through setting up the network communication and interactive platform, insisting on the supervision and maintenance of the platform, and developing the interactive communication between teachers and students and students, is helpful to strengthen students' affirmation and recognition of the teaching content. The System Selects a Difficult Teaching Point of "Section and Intersection Lines" As Example to Implement the Experience-Teaching."

4. Research ideas, research methods, technical routes and practical steps

4.1. Research ideas

Shake hands with history in the form of micro sitcoms, and select seven important historical fragments of the Party's construction with the centennial process of the Party as the time axis by creating realistic classes, creating situational classes, and returning to life classes. The seven party branches jointly built by teachers and students each independently completed a play, led by self-study, self-reported, and integrated a series of mini-sitcoms. Emphasize spontaneous collective education, emphasize emotional identity, and solve the problem of single form of education in the Party branch and the problem of ungrounded education and training of Party members. Create a standard model of education and training for party members with goal orientation.

4.2. Research methods

Use popular language to share real experiences and feelings in the process of personal growth, create experiential teaching with red narrative situation, close the distance with students, and promote the generation of students' emotional identity. The change of the role of narrator and receiver in teaching can effectively deal with the problems of abstract teaching content, boring language, single emotion, etc., and improve students' recognition and understanding of teaching content. To create a red narrative situation in ideological and political courses in colleges and universities, we must first make sufficient teaching preparations. That is, we should plan the horizontal connection between the ideological and political courses as well as the vertical teaching design of the ideological and political courses. Secondly, we should select the concrete teaching content. On the basis of excavating the red culture which is suitable for the specific values in the ideological and political course teaching, the effective integration of the two can enhance the attraction of teaching. Thirdly, ensure the artistry of discourse. Vivid language can interpret profound and profound historical connotations, and show the enduring value of the times.

4.3. *Technical route and practical steps*

According to the logical sequence of learning history, understanding history, increasing confidence, respecting history and practicing history, this subject constructs a new path of five-in-one education and training for Party members: learning, acting, speaking, thinking and doing. Each coalition party branch conducts targeted selection based on its own reality, learning ideas in creation, acting typical examples in stories, teaching party lessons in situations, understanding the spirit in communication, and receiving education in practice. Forming a scene is a case textbook; A play is a teaching method; A series is a kind of organizational form.

Learning: independent learning and spontaneous exploration. To change the form that self-study is passive reading of documents, the United Party branch should fully interpret the historical orientation, theoretical origin and main content of this story. Party members must have a clear division of labor, work together, check literature, read history books, search materials and write scripts. This process is the independent learning of education and training. Because it is the prelude to performance and requires joint discussion and learning, the learning enthusiasm is very high, and it generally takes 10 class hours to achieve the effect of spontaneous exploration.

Acting: empathizing and emotional identification. If you want to be realistic, you have to work hard on the layout of the scene, the choice of props, the comprehension of words and the grasp of rhythm. After nearly three weeks of preparation, more than ten rehearsals, mutual argumentation and interactive communication. This process is to learn the correct historical view and accurately grasp President Xi's socialism with Chinese characteristics for a new era, so as to achieve emotional identification and self-education. Objectively, it is also the improvement of students' comprehensive quality and ability, and it has found a realistic path for talent cultivation, which generally takes 8 hours.

Speaking: shaping spirit and long-term vision. The last part of the performance was to invite the political tutor hired by the college to teach the party class, and at the same time, it affirmed the hard work of the party members and refined the spiritual character of the communists displayed behind this story. Comprehend the seven aspects of education in the document "Regulations on the Education and Management of CPC Members". Emphasis will be placed on the combination of highlighting political functions, inheriting red genes and serving the overall situation of school work, completing the internal transformation from emotional identification to quality shaping, paving the way for practical exercise, which generally takes 2 hours.

Thinking: feeling the truth and releasing power. After the performance, the branch held a life meeting or a discussion salon, where the actors shared their personal experiences, the audience told their own insights, and the branch secretary guided the actual work. This process focuses on guidance, gradually subliming the students' feelings to the awe of truth and the release of youthful power, and arousing the subjective initiative of everyone to start a business. Timely discuss the specific content and form of practical exercise on site. This link generally takes 4 class hours.

Doing: practice and help development. After discussing and finalizing the content of the practice link of education and training, the Party branch needs to jointly study the implementation plan. At this stage, we should fully investigate the practical problems in the development of the college, identify the entry point to solve the problems, study the relevant documents of the school, organize the division of labor, clarify responsibilities, and formulate assessment standards. Then let Party members hone their will and receive education in organized practice. This link takes 12-20 class hours.

In a word, the application of red experiential teaching in the teaching of ideological and political courses in colleges and universities is an effective way to strengthen and improve the teaching reform of ideological and political courses in colleges and universities, as well as an important way to inherit the red gene and carry forward the great spirit in the new era. In the process of creating realistic classroom, creating situational classroom and returning to life classroom, colleges and universities need further exploration and practice. In order to better enhance college students' perceptual cognition, emotional identification and practical ability of ideological and political course teaching content, and better implement the fundamental task of moral education.

The basic task of education is to establish virtue and cultivate people. The Party and the country's exposition of "establish virtue and set up people" provides a strong basis for the development of moral education in colleges and universities, and establishes its very important position in education. In addition, the ultimate aim of education is to cultivate and mold people, the role of moral education is to make people good to good development, moral education has "make people become people" important

significance. At the same time, the basic task of education is to establish morality and cultivate people, which is from the perspective of the educators; If from the perspective of the Educatees, then the basic goal of education is "moral growth." Therefore, the purpose of establishing morality and cultivating people is to make educators and educatees get "moral growth".

References

- [1] Shu, D. *The Relevance of "Red Culture" in Contemporary China*. *Open Journal of Social Sciences* 10, 431-441, doi:10.4236/jss.2022.104031 (2022).
- [2] Huang, L. & Yao, R. *Construction and Innovation of the "Ideological and Political Theories Teaching in All Courses" in Vocational Colleges*. *Open Journal of Social Sciences* 08, 128-138, doi:10.4236/jss.2020.88011 (2020).
- [3] Chen, Y. *Research on the Education Path of Red Culture Integrating into the Core Values of Chinese Socialism in Colleges and Universities*. *Open Journal of Social Sciences* 08, 295-302, doi:10.4236/jss.2020.81022 (2020).
- [4] Liao, X. et al. *Exploration and Practice of "Cultural Confidence" Education Mode Integrating "Baise Red Culture + Traditional Chinese Medicine Culture + Classroom Ideological and Political Education"*. *Advances in Applied Sociology* 11, 291-297, doi:10.4236/aasoci.2021.116026 (2021)