

Research on the Construction of Counselor Team in Higher Vocational Colleges and Universities with Foreign Cooperative Programs

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Abstract: *Under the background of the promotion and development of higher education reform, higher vocational education has entered a period of rapid development. On the one hand, higher vocational colleges and universities continue to expand, and the structure of student source gradually tends to be complicated; on the other hand, the talent training mode of higher vocational colleges and universities continues to innovate, and the number of new majors that combine schooling characteristics to set up services for the national development strategy is increasing day by day. And Chinese-foreign cooperative schooling, as an important initiative to introduce resources, increase education supply, and align talent training mode with international standards, is also in a period of rapid development. Therefore, this paper is based on the background of the dual development of higher vocational education and Chinese-foreign cooperative education programs, to explore the construction path to promote higher education reform, realize the organic combination of the two, and common development, aiming to provide reference and ideas for similar cooperative education programs.*

Keywords: *Chinese-foreign cooperative education; higher vocational colleges and universities; counselors; team building*

1. Introduction

When making the government work report at the 2020 National People's Congress, Premier Li Keqiang clearly put forward the task of expanding higher vocational enrollment by two million in the next two years. In the context of the country's overall planning and expansion of higher vocational education, in 2021, the Ministry of Education issued a plan of 164,000 higher vocational enrollment in Shaanxi Province. It contains measures such as innovating talent cultivation mode and strengthening the construction of teaching staff. In summary, in the context of the deepening reform and innovation of the national industrial structure, vocational education is taking on more and more new missions and new tasks[1-2].

2. Literature review

According to the specific deployment requirements of the Ministry of Education for the innovation and development of higher vocational education, Shaanxi Province has continuously established additional Chinese-foreign cooperative schooling programs and institutions since 2019, which has produced a key effect on deepening the reform of education and teaching in colleges and universities, promoting the development of academic disciplines, and enhancing the level of internationalized schooling. On the one hand, the development of Chinese-foreign cooperative education in higher vocational education has been rapid. As shown in Figure 1, as of December 2021, Shaanxi Province has opened a total of 12 master's degree-level outstanding cooperative schooling programs, 34 undergraduate-level Chinese-foreign cooperative schooling institutions and programs and 13 specialized-level Chinese-foreign cooperative schooling institutions and programs. According to the public information of the Department of Education of Shaanxi Province, only in 2020, two batches of six cooperative institutions or projects were set up in the province, which shows that the scale of Chinese-foreign cooperative education at the specialized level in the province is expanding rapidly, and that Chinese-foreign cooperative education in the field of higher vocational education has gradually realized the scale and standardization. At present, Chinese-foreign cooperative education has become an important force for Shaanxi Province to expand the opening up of education and for colleges and universities to promote connotative development, as shown in Table 1.

Table 1: List of Institutions and Programs of Chinese-Foreign Cooperation in Higher Specialized Education in Shaanxi Province

China-foreign cooperative educational institutions	Xi'an Railway Vocational and Technical College of International Transportation
	Shaanxi Railway Engineering Vocational and Technical College Samara Transportation College
Sino-foreign Cooperative Education Program	Xi'an Electric Power Higher Specialized University cooperates with Australia's Qismont College to organize a specialized education program for power plant thermal energy power plant.
	Xi'an Electric Power Higher Specialized University cooperates with Australia's Qismont College to organize the specialized education program of electrical engineering.
	Xi'an Siyuan College and Canada's Mohawk College of Applied Technology Collaborate to Organize Higher Vocational Program in Business Enterprise Management
	Xi'an Siyuan College and Canada's Mohawk College of Applied Technology Collaborate to Organize Unplanned Higher Vocational Program in Industrial Engineering
	Xi'an Siyuan College and Canada's Mohawk College of Applied Technology collaborate to organize a senior program in computer network technology.
	Xianyang Institute of Vocational Technology and F+U Saxony Vocational Training Institute of Germany cooperated to organize the higher specialized education program of automobile testing and maintenance technology.
	Xi'an Institute of Vocational Technology (XIVT) and Chichester College (UK) cooperated in organizing a higher specialized education program in tourism management.
	Xi'an University of Engineering and North Melbourne Institute of Advanced Technology (NMIA) of Australia cooperate to organize a higher vocational education program in international business.
	Xi'an Engineering University and North Melbourne Institute of Higher Technology of Australia cooperate to organize higher vocational education program in computer application technology.
	Xianyang Institute of Vocational Technology and F+U Saxony Vocational Training Institute of Germany cooperated to organize a higher specialized academic education program in automobile marketing and service.
High-Tech College of Xi'an University of Science and Technology cooperates with Cardiff Metropolitan University in organizing the higher specialized education program of software technology.	

3. The significance of counselor team building in Chinese-foreign cooperative education

3.1 The construction of counselor team is the basic requirement for the implementation of the task of ideological education in cooperative cultivation

The Regulations on the Construction of Counselor Teams in Ordinary Colleges and Universities clearly states that "Colleges and universities shall insist on making the cultivation of morality and education as the central link, and take the construction of counselor teams as an important part of the construction of teacher teams and management teams, make overall planning and coordinated arrangements, and constantly improve the team's professionalism and vocational ability, so as to ensure that counselors have the conditions for their work, platforms for their work, guaranteed treatment, and space for development. And space for development." The report of the 19th CPC National Congress emphasized, "We should fully implement the Party's education policy, develop quality education, and cultivate socialist builders and successors with all-round development of morality, intelligence, physical fitness and aesthetics." On the one hand, talent serves as the first productive force for economic and social development and prosperity. The student work team should always be clear about the basic orientation of two issues: "what kind of students to cultivate" and "for whom to cultivate students". On the other hand, Chinese-foreign cooperative educational institutions and programs, as a new type of educational mechanism that integrates dual cultural and disciplinary backgrounds, should

be even more clear: they should always adhere to the direction of socialist education, always understand the purpose of Chinese-foreign cooperative education, and root the general goal of cultivating socialist builders and successors in their hearts. Therefore, Chinese-foreign cooperative educational institutions and programs should focus on the mission of ideological and political education of college students, ensure that the ideological and political education of students is in the basic position in the overall cultivation framework, ensure the comprehensive promotion of comprehensive quality cultivation, and guarantee that the role of the ideological and political work in the cultivation system of students is effectively played.

3.2 Tutor team building is the main path to strengthen ideological work in cooperative cultivation

Colleges and universities occupy a large number of young people's mass base, which is undoubtedly the primary position and key battlefield for the Party to carry out ideological work. In the environment of Sino-foreign cooperative cultivation, students receive more cultural diversity and a wider range of cultural sources, coupled with the fact that young people are still in the stage of life, values and other concepts have not yet been formed, the impact of cultural differences inevitably lack the ability to discriminate, so the necessity and urgency of counselors, who are the students' close companions and friends to grow up and become a success, to carry out this work is obvious. At present, most colleges and universities in China in the selection and recruitment of counselors will focus on building the team's political outlook, most of the counselors also have the identity of the "Communist Party", and the ideological guidance and propaganda task is the responsibility and obligation of every party member. In addition, because counselors undertake the mission of education, management and service, they are the first-line personnel who understand students, approach students and penetrate into students, which is more conducive to the organic fusion of ideological education and students' daily learning and life, and realize the ideological education in the influence of the ear. Therefore, the implementation of ideological education is closely related to the work of the counselor team, and the construction and development of the counselor team is an important path and the main way to strengthen ideological education[3-6].

4. The Current Situation of Counselor Team Construction in the Context of Chinese-Foreign Cooperation in Higher Vocational Colleges and Universities

4.1 Team structure: echelon of counselor team

As of September 2021, there were 218,700 full-time and part-time counselors in colleges and universities across the country, compared with 2017, an increase of more than 30%. From the point of view of age structure, the counselor team of higher vocational colleges and universities is gradually showing the trend of homogenization, which also means that the advantageous role of the smoothness of communication and empathy in the work of nurturing people is played. But at the same time, this will inevitably lead to young counselors' bottlenecks such as "only assisting but not guiding" and "difficult to guide" due to the limitations of their personal experience and experience. From the viewpoint of academic structure, the counselor team of higher vocational colleges and universities has already presented the structure of "high academic qualification", and the selection criteria of high academic qualification can not only provide guarantee for the team's knowledge and ability level construction, but also lay a solid foundation of work quality for the counselor's future professional development. From the perspective of professional structure, the professional background of the current counselor team is relatively complex, and only a few counselors have professional backgrounds in pedagogy, psychology and other subjects that are truly compatible with the job content, and such knowledge is inevitably involved in daily work, such as mastering students' ideological dynamics, ideological education and other work. This is also a key situation that cannot be ignored in the overall team building of counselors. As the backbone of the ideological work and student management in colleges and universities, under the current background of the significant expansion of vocational colleges and universities, the student workers of Sino-foreign cooperative education programs also have the dilemma of the lack of talent among the college and university faculty, which is specifically embodied in the low ratio of the counselor staffing, the ambiguity of the scope of responsibilities, and the insufficient fit with the international education background.

4.2 Comprehensive quality: the cultivation of counselor team

At present, there is a general lack of training efforts in the counselor team of higher vocational colleges and universities. First of all, the lack of training system related to the counselor's profession, resulting in many new counselors do not have a precise understanding of their own career development and responsibility orientation. The lack of follow-up systematic training system, coupled with the scale of Chinese-foreign cooperative school construction is still in the sunrise stage, the role of a variety of factors, resulting in Chinese-foreign cooperative school counselors "no one before and no one after" the lack of relevant experience. This increases the cost of trial and error, but also makes the industry show a lack of standards, the phenomenon of missing benchmarks, which in the long run will easily lead to a negative trend of counselors' work attitude and confusion. Secondly, the current form of training is still mainly "didactic" courses, the content is mostly theoretical and lack of practical experience, and did not form a general framework structure. This also leads to a certain extent, counselors in the process of student work lack of experience and methods, coupled with the lack of theoretical foundation, in some of the details of the work is easy to "take a detour" "around the dead end", increasing the pressure of work. Again, the allocation of resources within the university, whether administrative resources or academic resources, there is a general situation that the funding allocation is heavy on academic construction and light on administrative development, coupled with the cost of Chinese-foreign cooperation in running schools is higher than the cost of running schools of similar majors in the country, and there are rarely enough funds to support the quality of counsellors' ability to learn and the industry exchange platform is yet to be improved. The above factors are not only unfavorable to the innovative development of student work, but also create resistance in the process of improving the comprehensive quality and management ability of counselors. Finally, under the diversified requirements of ideological and political education, psychological education and daily affairs management, we should also actively explore the clear path of counselor orientation under the modern school-running mode. Counselors are in the school management echelon, under the requirement of playing the management function, they should not ignore the post characteristics of "educating people". Through clear goals and clear tasks, it is more beneficial to the benign development of the counselor team. Therefore, how to speed up the process of improving the comprehensive quality of the counselor team is not only an urgent problem for higher vocational colleges and universities to think about under the background of Chinese-foreign cooperative education, but also a reality that is difficult to avoid for all colleges and universities in China[7-9].

4.3 Party and group construction: the responsibility of counselor team

The essence and original intention of Sino-foreign cooperative education is to promote the internationalization of Chinese education and its own development through the introduction of foreign high-quality educational resources. Due to the diversity of cultural backgrounds and the intersectionality of disciplinary backgrounds, these students tend to have more diversified thoughts about the Party, national spirit and even traditional culture. In the context of the integration of Chinese and foreign teaching modes, the spiritual dynamics of students will inevitably have direct contact and collision with foreign thoughts and cultures. How to strengthen the ideal belief education of such students, and cultivate high-quality compound talents with socialist core values and international first-class academic skills who have firm beliefs, unforgettable original heart, and keep the mission in mind are the new requirements and missions for the counselors' work of educating people.

On the one hand, the actual time for talents to receive education in China in the context of cooperative cultivation is often reduced by 1-2 years, which means that in the process of party construction, there is a general "time constraints, heavy task" basic requirements, such as in the development of the party members, the investigation work, the development of the object should usually be no less than a year of investigation, in order to come up with a comprehensive investigation of the new comrades, and the development of the new comrades. On the other hand, due to the reduction of cooperative students' study period in China, it will lead to a great increase in the difficulty of follow-up work. Under the effect of various factors such as internationalization, globalization and informatization, it is the basic requirement of party work to plant the foundation of party building. Especially when students go abroad, the limitations of various factors will make it difficult for counselors to accurately grasp the dynamics of students' lives in a timely manner, let alone grasping the development of students' thoughts. In this context, if counselors only rely on their previous experience in party building work, it may be difficult to provide sufficient and effective support for the new work requirements. Therefore, it is difficult to avoid the issue of counselor team building in Chinese-foreign cooperative education in higher vocational colleges and universities to cultivate the ability of party

building and ideological work. This is not only an inevitable requirement for the counselor team to do a good job of party building in the new era, but also a fundamental task for cultivating high-quality international talents with socialist core values in Chinese-foreign cooperative education.

5. Path of counselor team construction in the context of Chinese-foreign cooperative education in higher vocational colleges and universities

5.1 Optimize the overall structure and professional connotation of the counselor team with the fundamental task of cultivating morality

First, the improvement of the overall structure. To deepen the reform of the counselor team, it should always adhere to the political first, moral integrity and talent as the basic criteria for selecting and employing people. Secondly, the professional connotation of counselors should be enriched. Third, we should adhere to the organic combination of inheritance and innovation. For example, through the evaluation of the professional code of ethics of counselors, to promote the development and progress of personal benchmarking. The selection mechanism can also set up exemplary standards, and through the selection and theme competitions, promote learning through competition, and promote the enhancement and thinking of counselors' international cultural background and professional competence in the context of Chinese-foreign cooperative education. Fourthly, a clear management echelon structure should be set up. In accordance with the requirements of the relevant construction indexes and the Regulations on Chinese-foreign Cooperative School Running, schools can set up management organizations at different levels to manage the construction of Chinese-foreign Cooperative School Running programs. The responsibility will be divided and the order will be unified to avoid multiple commands, ensure the utilization of resources in colleges and universities and the accurate communication of policies. Fifth, the internationalization of the counselor team should be strengthened. They are selected to have high business quality and certain foreign language ability, and take up the post after professional training, and report the work progress to the relevant student management departments and leaders on a regular basis, so as to ensure close care for the students' study and life. A communication system can also be set up with the foreign institutions to understand the students' life dynamics and ideological conditions in the partner institutions through exchanges, so as to create an escort line for the students' growth and success.

5.2 Improve the training management system as a means to strengthen the theoretical and professional skills of the counselor team

First of all, it should be clear that the work of serving students' growth and success is not contrary to the counselor's own growth and progress. As a qualified counselor, it is in the process of students' growth to learn from work experience, cultivate professionalism, realize their own growth and development, and make progress with students. As a new type of school running mode under the development trend of world education exchange and cooperation, Chinese-foreign cooperative school running program should not only introduce foreign high-quality teaching resources, but also absorb the successful management experience of foreign institutions under the background of different cultures. In addition, the Chinese-foreign cooperative education program is also a stage to show the excellent achievements of China's higher education system. Therefore, in the process of promoting the cooperation, more attention should be paid to the training of counselor team, based on the characteristics of school running mode to cultivate a new model of student management, and exchange visits with foreign institutions, or even select visiting scholars as a representative of the field to learn from the experience of student management in foreign institutions. The framework is designed to solve the problems of counselors and create a brand team of ideological and political education with excellent working skills and professional theoretical foundation. Relying on professional platforms such as Sanqin Youth Public Number and Learning Power Software, and with the help of resources such as Youth Learning, it carries out the work of student party building and stimulates the wind of cultural inheritance that fosters cultural self-confidence and joyful learning on campus.

5.3 Taking party and group construction as the starting point, focusing on the tutor team's nurturing orientation and ability enhancement

Based on the characteristics of Sino-foreign cooperative education, while introducing international vision and cutting-edge knowledge of international disciplines, we should focus on cultivating students'

Chinese stance. Party and group construction should be a leading organization among young college students, and the path of tutors' nurturing can take "party and group construction work" as the origin to disseminate their work thinking. Firstly, they can lead the way by carrying out activities such as party and government propaganda into apartments and youth learning into classrooms, trying to explore the possibility of integrating the cultivation of socialist core values with daily work such as propaganda work. For example, in the daily inspection of student dormitories, we can plan "Party building flash mob" in apartment buildings, and interact with young people in the same frequency in the way that they are accustomed to absorbing culture. Secondly, we can take advantage of the traffic attribute of the self media era to fully utilize the power. For example, we can incubate self-media accounts on platforms with wide audiences, specializing in answering students' questions and solving their problems; for students of Chinese-foreign cooperative universities, we can share their experiences of studying abroad and learning foreign languages; at the same time, we can use the flow of self-media to make small videos of traditional national culture, so as to disseminate the eye-catching cold history in the form of storytelling and explore the quality of ideological and political cultivation of young people. Of course, an innovative career development perspective requires adequate platform support. In the construction of the quality assurance system, a collective atmosphere can be cultivated through the establishment of class groups, class public numbers, public mailboxes, etc. to provide effective communication paths for the development of counselors' work. Relevant departments of the university, such as the Department of Student Work and the Department of Foreign Exchange and Cooperation, can also hold regular exchange meetings, so that counselors can comprehensively participate in the understanding of the cooperation project, and better define their work objectives.

6. Conclusion

In conclusion, the construction of counselor team should be combined with the requirements of the times, and at the same time, it should also be centered on the current situation of the counselor team as well as the characteristics of the school itself. Higher vocational colleges and universities should reform and optimize the current counselor training management system, focus on building a counselor team with the professional quality of Chinese-foreign cooperative education, and broaden the brand building path of counselor team, which is a feasible path for higher vocational colleges and universities to think about the construction of counselor team.

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