

# The Investigation Study on the Status of Chinese Culture Communication in English Teaching

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**ABSTRACT.** *English is a universal language in the world, and English learning is taken very seriously throughout the country, as is China. At this stage, people pay more attention to English teaching than to mother tongue learning. For this reason, this article starts with the importance of disseminating Chinese culture in English teaching, investigates and analyzes the current situation of Chinese cultural dissemination in English teaching, and explores measures to strengthen the dissemination of Chinese culture.*

**KEYWORDS:** *English teaching, Chinese culture, Communication status*

## 1. Introduction

With the development of global integration, English learning and education in our country has been paid more and more attention. This emphasis is not only reflected in the education system. Parents of students in families also have different views on children's English teaching. Therefore, There are more and more English education institutions in the society, and even the emergence of early English education. For children of several months, they must learn in an English atmosphere. Judging from the current social situation, the result of increasing emphasis on English teaching is the neglect of our traditional culture, especially for English education in schools at this stage. The consequences of not paying attention to the spread of Chinese culture are very serious. This article starts investigation and analysis.

## 2. The Importance of Spreading Chinese Culture in English Teaching

China has a history of 5,000 years of Chinese civilization, and has a long history in all aspects. In ancient times, it has had a profound impact on neighboring countries. As Chinese children of Chinese descendants, this culture has been transmitted and inherited. Going on is our responsibility and obligation. In today's society, more and

more western civilizations and living habits are integrated into our country. English teaching will always reflect a variety of Western cultures and history. Students will be more or less affected by these concepts in the learning process. However, for the current international situation, cultural invasion is already part of the national war. All countries want to carry forward their cultural traditions. For our country, we must not lose the correct values because of blind worship of Western culture. . Especially for student education, students are the backbone of the next generation of leading countries and a base for the delivery of high-quality talents for the country. Infiltrating Chinese culture in English teaching is to strengthen students' national cultural awareness and help students understand Chinese traditions. Culture integrates Chinese and Western cultures and develops each other. It not only learns from the West's longing for freedom, but also carries forward the traditional virtues of courtesy in China. This is to help students establish the correct moral standards, help students improve their awareness of the spread of Chinese culture to the world, and inspire students' cultural pride. At the same time, spreading Chinese culture in English teaching will also help some students improve their English learning level, link English teaching with the traditional cultural stories that are usually common, increase students' enthusiasm for learning, and help students complete English learning scientifically and effectively.

### **3. Investigation and Analysis of the Current Situation of Chinese Culture Communication in English Teaching**

A few days ago, relevant departments conducted a large-scale investigation and study on Chinese culture and English teaching for students in a certain university. Mainly in the form of a test questionnaire, students are asked to fill in their knowledge of Chinese culture, English-related knowledge, and the attitude of Chinese culture to English teaching. The survey results show that less than 40% of the college students participating in the survey are in a state of incomplete knowledge of traditional Chinese culture, 30% of the students have a score of more than 60 on the test of Chinese cultural knowledge, and the remaining students are completely at a loss about Chinese knowledge status. In terms of English expression ability, more than 85% of students can get a high score. More than half of the students did not support the attitude of adding Chinese culture to English education. They believed that it increased their difficulty in learning English. Through this research survey, we can see that the cultural dissemination in English education at the emergence stage has the following problems. They are that students are not enthusiastic about learning Chinese culture in English, and their awareness of Chinese culture is not high enough. Teaching does not integrate well with traditional culture. There may be several reasons for these problems.

#### *A.Neglect of Chinese culture in the education system*

In the education system of Chinese universities, there is very little or no teaching of Chinese culture in other majors except Chinese, a major that studies traditional culture. A large part of schools did not set up a language subject during college, but

almost In colleges and universities, all colleges and universities will value English learning, and because the college English exams of the 4th and 6th levels involve students' graduation and employment, during the college period, many students attach great importance to the study of English. The emergence of this situation has caused students to be more inclined to Western culture in the learning process, without a correct understanding of Chinese culture, and even feel that adding Chinese culture to English teaching is a more troublesome task. In this state of inversion, the lack of development and inheritance of Chinese culture in colleges and universities also has an adverse impact on the country's civilization. Therefore, this has also led to the fact that college students now attach great importance to Western festivals, such as Christmas. They can have a detailed description of their history and development, but they have rarely involved traditional Chinese festivals. This long neglect of Chinese culture and acceptance of the erosion of Western culture violates the original intention of learning English and is not a true cultural blend.

#### *B.Lack of Chinese culture in English textbooks*

The main way for college students to learn English is to learn it through textbooks, but according to the current results, the part of textbook compilation has not been well integrated into Chinese culture. As for the texts of English reading, most of them are small stories from the West, or the writers of the textbooks are not sure that they spend time in writing and translating the small stories of traditional Chinese culture. They just mechanically download the English teaching content from the Internet. Basically, the textbooks convey western cultural education. Students' attitude towards English textbooks is fully accepted, without considering the impact of the lack of traditional culture, and the role of Chinese culture is not conveyed in the school, so students naturally ignore this aspect of learning, which is even more difficult for cultural output. Harder.

#### *C.Insufficient overall quality of teachers*

First of all, for teachers of college English teaching, many teachers are deeply influenced by Western culture. Some schools even teach students English through foreign teachers. Although this model has no effect on English learning, However, there are indeed disadvantages in Chinese culture. From the perspective of Chinese traditional culture, teachers have the role of teaching and educating people, not only to transfer knowledge, but also to transmit correct values to students. If English teachers only focus on English Learning, then for the students did not play a good lead role.

### **4. Measures to Strengthen the Spread of Chinese Culture in English Teaching**

#### *D.Adapting English textbooks as appropriate*

First of all, in order to change the current situation of lack of Chinese culture in English teaching in colleges and universities, English textbooks must be re-edited. Based on their own teaching and research situation, schools should convene teachers of English textbooks to organize seminars to discuss how to adapt traditional Chinese

cultural stories to English texts, so that students can feel the charm of Chinese culture while maintaining English learning. For example, the historical feat of the Silk Road can be put into the preparation of English teaching in colleges and universities, so that students can have a general understanding of the scenery, historical background, reasons, and environment of the Silk Road, so that students can guarantee English learning and China Cultural dissemination is carried out at the same time, perfect fusion of Chinese and Western cultures, feel the unique charm of national culture, understand the development process of Chinese history between the differences between Chinese culture and Western culture, the traditional virtues left by 5,000 years.

*E. Enrich cultural communication activities in English classes*

Teachers can link English learning with Chinese cultural communication. For example, in the classroom, they can ask students some small knowledge about Chinese culture at any time, organize English contests related to Chinese culture, and arrange English acts about cultural traditions. In 2013, At the time, the fourth-level test of college English used the Mid-Autumn Festival as a topic. This model of promoting traditional Chinese culture and customs could continue to be developed, which would fundamentally solve students' gaps in Chinese culture.

*F. Improve teachers' comprehensive quality*

In terms of college English teachers, we also need to improve the teachers' own cultural connotation and train teachers' knowledge about Chinese culture. Only by improving the amount of knowledge stored on teachers can we implicitly spread culture to students in the classroom. Teachers should also focus on students in curriculum design, integrate Chinese and Western cultures, and pass on correct cultural concepts to students.

## **5. Conclusion**

All in all, it is imperative to strengthen the spread of traditional Chinese culture in college English teaching. It is an important way to export our culture and an important measure to inherit our fine tradition. Let students recognize our traditional culture from the heart and feel it.

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