

On the Integration and Innovation of the Ideas of Environmental Protection and Ecological Civilization in Ideological and Political Education in Colleges and Universities

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ABSTRACT: *As an important part of our socialist construction, ecological civilization has an important impact on the development of national economy, and is also the main direction of the development and evolution of modern civilization. At present, the ideological and political education of college students should be based on the traditional political concept and the content of the times, and introduce the education module of ecological civilization theory and ecological environment protection, so as to effectively realize the teaching guidance of students' ecological values. This paper mainly discusses the strategies of teaching the concept of environmental protection and ecological civilization in Ideological and political education in Colleges and universities.*

KEYWORDS: *ideological and political education in Colleges and universities; environmental protection; concept of ecological civilization; integration*

1. Introduction

With the rapid development of pollution industries such as manufacturing industry and chemical industry, China is facing more and more serious environmental pollution problems, such as ecological pollution, bio-community reduction and energy exhaustion, which have a serious negative impact on the development of human society. Under this development situation, by introducing the concepts of environmental protection and ecological civilization into Ideological and political education in Colleges and universities, we can cultivate students' awareness of ecological overall situation, strengthen students' subjective action and sense of

responsibility in ecological protection, and thus complete the teaching of students' ecological civilization.

2. The Connotation of the Idea of Ecological Civilization and the Necessity of Developing Ecological Education in Ideological and Political Education in Colleges and Universities

2.1 The Main Connotation of the Idea of Environmental Protection and Ecological Civilization

The concept of ecological civilization in China originated from the thought of "harmony between man and nature" in the Spring and Autumn Period and the Warring States Period. The idea holds that there is an interdependent relationship between man and nature, which is embodied in the "benevolence" of Confucianism, the "charm" of Taoism and the "hexagram of Qian and Kun". However, in recent years, with the gradual acceleration of global industrialization, negative concepts such as "conquering nature" and "man will conquer nature" have begun to become the mainstream, affecting the development and utilization of the natural environment. It was not until the National Conference on Environmental Protection was held in 1973 that all sectors of society began to attach importance to the education of people's ecological civilization. It was emphasized that "in the process of socio-economic, political and cultural construction, all departments should increase the education content of ecological environment protection and do a good job in propaganda and guidance of ecological civilization so as to point out the direction for the construction of ecological civilization in China."

Therefore, in the ideological and political education in Colleges and universities, the introduction of environmental protection, ecological civilization theory and other teaching content is from the biological, economic, physical, chemical and philosophical point of view, to carry out multi-disciplinary ecological civilization literacy education for students. At present, the ideological and political education courses in Colleges and universities in our country usually include the teaching contents of ecological civilization concept in the courses of "Introduction to the Basic Principles of Marxism", "Situation and Policy Education", "Ideological and Moral Cultivation and Legal Basis", in order to improve students' ecological legal consciousness, ecological values and civilized accomplishment.

2.2 The Necessity of Developing the Idea of Ecological Civilization in Ideological and Political Education in Colleges and Universities

The emergence of ecological problems lies in the weak ecological consciousness of ordinary people, so the most fundamental thing for the construction of ecological civilization society is to help the people form correct ecological civilization consciousness and ecological values, so as to promote the solution of ecological problems in the process of production and construction. To carry out ideological and

political teaching of ecological civilization concept in Colleges and universities, it is necessary to carry out the following aspects: (1) cultivate students' ecological concept of Ideological and political learning. In recent years, colleges and universities have put forward the goal of talent training for quality education and innovative education, aiming at deepening students' understanding and penetration of different ideological and political contents through comprehensive education of various disciplines. The ecological civilization teaching of Ideological and political education in Colleges and universities can train students to teach students' ideology, morality and ecological quality from the perspective of philosophy and science, so as to improve students' concept of ecological environment protection. (2) Promoting the construction and development of social ecological environment. As a global problem of environmental destruction, ecological problems need to achieve the harmonious coexistence between man and nature and the sustainable development of social ecological civilization through continuous environmental construction and restoration. The ecological education carried out by colleges and universities can also guide students to participate in environmental protection and ecological construction, improve the ability of students to find environmental problems and solve environmental problems, so as to fundamentally eliminate the occurrence of ecological damage, environmental pollution and other phenomena.

3. Research on Teaching Strategies of Integrating Environmental Protection and Ecological Civilization into Ideological and Political Education in Colleges and Universities

3.1 Applying the Introduction to the Basic Principles of Marxism to the Teaching of Philosophy of Ecological Civilization

The basic principles of Marxism are not only the content of political education, but also the content of economic, natural and social development laws, and profoundly reveal the close relationship between man and nature. Therefore, as an important part of the basic principles of Marxism, the concept of ecological civilization can be explained and analyzed with Marxist philosophy. Firstly, the Basic Principles of Marxism pointed out that "there is a unified and dialectical relationship between man and nature. Only by interdependence and interaction can they achieve coexistence and development." This ecological concept points out the impact of human activities on the natural environment. As a product of the long-term evolution of nature, human beings must rely on the external environment and material basis of nature in order to achieve survival and development. Secondly, Marxist ecological view emphasizes that the material transformation of capitalist society is the root cause of ecological pollution and environmental destruction. That is to say, capitalists' uncontrolled plunder of the ecological environment breaks the ecological cycle of nature itself, which leads to the exhaustion of natural resources and environmental destruction. Therefore, through the teaching of Marxist ecological values to students, we can help students build scientific ecological cognition and ecological philosophy values.

3.2 Guiding the Teaching of the Idea of Ecological Civilization with Situation and Policy Education

The teaching of Situation and Policy Education in Colleges and universities usually involves such issues as climate warming, biodiversity and environmental pollution, which provides corresponding conditions for the teaching of the concept of ecological civilization of College students. In the report of the 19th National Congress of the CPC in 2017, General Secretary Xi pointed out: "To adhere to the basic national policy of protecting the environment, we must understand and practise the development concept that green water and green hills are Jinshan and Yinshan. In view of the existing ecological environment problems, we should adopt the integrated management of mountains, rivers, forests, fields and lakes." Therefore, in the teaching of Situation and Policy Education, teachers should explain to students the pollution situation of air, water resources and soil in China, deepen students' understanding of the concept of ecological civilization, so as to achieve the goal of ecological environment protection and construction.

3.3 Strengthening the Practical Teaching of Ecological Civilization with "Ideological and Moral Cultivation and Legal Basis"

In recent years, China has promulgated environmental protection law, air pollution prevention law, water pollution prevention law, wildlife protection law, land management law and other laws and regulations, using legal provisions to manage environmental damage. With the help of the above laws and regulations, university teachers should also carry out the ecological education of "Ideological and Moral Accomplishment and Legal Basis" for students. By incorporating the content of ecological legal education into ecological teaching, teachers should strengthen the guidance of students' ecological concepts and responsibilities, in order to improve the students' ecological legal concept and practical spirit in the study of ecological moral concept, and promote the cultivation and generation of students' ecological moral civilization behavior.

4. Conclusion

As an important concept of social development, the concept of ecological civilization needs to integrate the teaching contents of ecological morality and ecological legal system into the ideological and political theory education in Colleges and universities so as to make students aware of the close relationship between ecological environment protection and economic development and natural balance. Therefore, with the help of Ideological and political education courses in Colleges and universities, the teaching of ecological concepts, ecological legal system, economics and ethics can guarantee the construction of ecological civilization atmosphere in Colleges and universities, at the same time, enhance students' ecological practice in the study of Ideological and political content.

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