The Application of the Teaching Mode for "Ideological and Political Education" in College English Teaching

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ABSTRACT. With the background of economic globalization, society informatization and cultural pluralism, the ideological and political education in universities is facing new challenges. The work of ideological and political education in higher education is not only the work for the ideological and political teachers, but should be the duty for the all teaching staff. With the characteristics of long hours, long duration, wide coverage and strong teaching staff, the high social attention, the college English course should shoulder the heavy responsibility of ideological and political education. Based on the analysis of the feasibility and necessity of the expansion of "college English" course to "ideological and political education", this paper puts forward four points including idea, content, method and path of innovating for college English course. Through these four points, the goal of dual course integration, full course education and all-round education are hopefully realized.

KEYWORDS: College english, Ideological and political education, Course integration

1. Introduction

English is an international universal language. College English teaching in China aims to train students to master English language knowledge and practical skills, make them understand English culture, improve their artistic appreciation, and make them become talents in cross-cultural communication. In language teaching, infiltration with international, historical, cultural and other related knowledge content can help students correctly understand China's national conditions, history, characteristics by comparing with other countries, which can help students understand contemporary China objectively and deeply, so that they can build up cultural confidence and moral confidence in the face of the outside world. Through language learning and various cultural edification, teachers can guide students to form a global vision step by step, and establish the feelings and patterns of great powers. Under the premise of adhering to the characteristics of the subject, the application of "ideological and political education" teaching mode in college English teaching can promote the effective combination of content in English subject with ideological and political content, and construct a "curriculum ideological and political" construction system which is suitable for English teaching. The main purpose of college English teaching is to teach language knowledge and skills, which relies on various forms and carriers to achieve. Thus it can be seen that it is of great theoretical and practical significance to apply the teaching mode of "ideological and political education" in college English teaching.

2. Overview of "Ideological and Political Education"

General Secretary Xi put forward the idea that we should make good use of the main channel of classroom teaching... Make all kinds of courses and ideological and political theory courses in the same direction to form a synergistic effect [1]. Therefore, "ideological and political education" as a brand-new educational concept has been put forward, and gradually resonated in the field of higher education in China [2]. "Ideological and political education" advocates the principle of taking morality as the first with both morality and talent, emphasizing the inheritance of cultural value and the identification of ideology and politics [3]. It runs ideological and political education through the teaching process of professional courses, and achieves the purpose of ideological and political education in courses and the combination of the courses and ideological and political education, then it get the teaching purpose of strengthen moral education and cultivate people in the way of moistening things silently [4-6]. College English course is not only a language course, but also a quality education course for students to understand the world culture and carry forward Chinese culture [7]. In order to make students maintain cultural consciousness and stick to Chinese cultural self-confidence in the comparison between Chinese and Western cultures, teachers should pay attention to the cultural demands of the curriculum and restore the cultural nature of English teaching. Teachers integrate Chinese excellent culture into English teaching, and

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realize the ideological and political education function of English curriculum [8].

3. The Feasibility and Necessity of Ideological and Political Education in College English Teaching

3.1 Necessity

College English, as a general course, is an important public compulsory course which is offered by many colleges and universities, covering almost all students except English majors. The relationship, tacit understanding and trust established by the two-year teaching cycle have laid a good foundation for the ideological and political development of college English courses. And the first and second year of college is the key period for the formation or transformation of students' values, so it is necessary to integrate ideological and political education into college English curriculum. At the same time, the survey of English learning motivation survey shows that the current college English learning motivation presents a strong utilitarian color. Nearly 54 percent of people learn English for a more successful future job search, and about one-third English learners aim to pass CET-4 and CET-6. However, college English is a subject with both humanism and instrumental nature, and only pays attention to its instrumental characteristics, while ignoring its humanistic connotation will hinder the achievement of the teaching goal of "holistic person". Therefore, through the introduction of "ideological and political education, give play to the advantages of college English curriculum, improve students' cultural identity and self-confidence, strengthen patriotic feelings, and realize the unity of college English value rationality and instrumental rationality.

3.2 Feasibility

An important task of English teaching is to cultivate the cultural consciousness of English learners and train learners to introduce China and Chinese culture to the world, and the learner are trained to strengthen the conscious cognition and promotion of national culture. [9] However, nowadays English teaching in college pays too much attention to the grammar and neglects and lacks the dissemination and promotion of Chinese culture. Moreover, college English curriculum contains a large number of excellent traditional culture, environmental protection concept, patriotic feelings and other hidden ideological and political education content. In view of this, in the classroom teaching, if the teacher can concentrate on excavating the moral factors in the teaching materials, carefully design the teaching process, adopt the way of natural infiltration, and purposefully carry out moral education to the students, it can improve the students' ideological understanding to a certain extent and establish a correct outlook on life, world view and values. Therefore, it is feasible to apply ideological and political education into College English course.

4. The Application of "Ideological and Political Education" in College English Teaching

4.1 Innovating Teaching Materials and Integrating Ideological and Political Education Elements

Teaching material, which is the knowledge carrier that embodies the teaching content, is the basic tool to carry out the teaching, and it is also the important guarantee to deepen the teaching reform and carry out the ideological and political education in an all-round way. The infiltration of the concept of ideological and political education into college English teaching can not only enrich the content of curriculum teaching, but also make the content of subject become more deep and connotation, and classroom teaching is returned to the educational standard of teaching and educating people, which is also an important measure to steadily promote ideological and political education and establish a system of ideological and political education under the current background. Before class, 5-10 minutes are for students to explain Chinese traditional moral education stories or current affairs and politics in English. The moral thought implied in the story is excavated and constantly expanded through discussion. the "critical discussion model" is used in the discussion process to stimulate the students' participation consciousness, and guide the students to understand and adhere to the socialist core values imperceptibly, and students strengthen the "four self-confidence ". In this way, students not only exercise English language ability, but also learn the story of moral education, which let students learn to distinguish between right and wrong.

4.2 Strengthen the Positive Change of Teachers' Teaching Idea to Ideological and Political Teaching Idea

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It is necessary to improve teachers' ideological and political literacy and theoretical level and enhance their acceptance of the implementation of ideological and political courses. Therefore, teachers' ideological and political team should be formed. Teachers should be cultivated with ideological and political consciousness. Their cultural literacy, English professional ability and ideological and political education ability should be enhanced. College English teachers should constantly strengthen their study to deeply understand the spirit of the Nineteenth National Congress and Xi Jinping's socialist thought with Chinese characteristics in the new era. English teachers should actively participate in the series of teaching and research program on ideological and political education in college English courses. college English teachers should constantly improve their own ability for the ideological and political education through continuous self-study, further study and training. Teachers' educational methods and teaching ideas will directly affect students' world outlook and outlook on life. For example, English teachers are improving their ability to spread national culture to make students feel the charm of Chinese traditional culture and arouse students' interest in cultural communication in English. Therefore, in the process of normal teaching, English teachers should use the advantages of language to cultivate students' good quality, and they should be good at excavating the cultural genes and breeding points which are implied in the curriculum, and finally teachers turn them into socialist core values which are integrate the spiritual guidance to the ideal and belief into language learning. Combining with the ideological and political quality of the students and the ability to accept knowledge, the students can be penetrate through layers and layers to achieve the dual purpose of moral education and intellectual education

4.3 Make Full Use of Extra-Curricular Time to Consolidate after Class

Due to the limited time in class, teachers can make full use of extracurricular time to increase students' opportunities for ideological and political education through various forms. First, supplement the language teaching materials for students, such as "Xi Jinping on governing the country" (Chinese-English version), the English translation versions of Chinese cultural classic works, Chinese English media reports and comments, Western English media reports and comments, and so on. Second, to raise awareness of ideological and political education with the help of various multimedia, such as appreciation the Chinese traditional culture film in English through the same media. The teacher should select some films for the students, such as Hua Mulan, Kung Fu Panda and so on. Before or after watching the film, teachers should left some questions which related to ideological and political education. Students can be inspired to consult the relevant culture, which make the multimedia come into a play in teaching. Third, On the basis of practice, teachers can also organize students to participate in some English debate competitions or speech competitions on ideological and political topics. Fourth, schools should create a good atmosphere for ideological and political education in the curriculum. School is the main position for the students' study and life, therefore ideological and political education should be publicized and posted in every corner in school.

5. Conclusion

College English teaching is an important link in higher education. Language education is the basis of quality education. On the contrary, humanistic quality education has a positive role in assisting and promoting language learning. In line with the guidance of the thought of "ideological and political education", we should apply "ideological and political education "in English teaching, and improve students' humanistic accomplishment and moral sentiment, patriotism. At the end, the purpose of" teaching and educating people "will be realized. Teachers also constantly experience the sense of professional responsibility and well-being. Development will be finally achieved for both teachers and students, which lead to the real "synergy" in college English and other courses.

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