

Influences and Approaches of Integrating Popular Elements in Music Teaching of Colleges

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ABSTRACT. *With the development of information technology and the acceleration of the reform of college education and teaching, today's society and culture are becoming more and more diverse, which brings both opportunities and challenges to college music teaching. Therefore, it is necessary to change the traditional teaching method of college music teaching, introduce various elements such as popular music, create a good music learning environment for students, and actively explore the impact of the integration of popular elements into music teaching. The main way is to provide effective reference for enriching and strengthening the effect of college music teaching.*

KEYWORDS: *College music teaching; Popular factors; Ways; Influence*

1. Introduction

Since the 19th National Congress of the Communist Party of China, society and culture have become increasingly diversified. The new era has put forward new requirements for various cultural expressions, and popular music is no exception. In the *Opinions on the Prosperity and Development of Socialist Literature and Art*, the Party Central Committee pointed out that it is necessary to focus on training a group of moral and high-quality artistic talents, and to focus on supporting and inheriting traditional art works, so that excellent works can enter the majority of young people. As a major talent training base, colleges and universities need to have a deep understanding of national policy guidance and develop artistic talents. For college music teaching, incorporating popular elements can not only promote college music teaching, but also make music manifest in a new art form, and provide support for the society to cultivate more artistic talents.

2. The Influence of Incorporating Popular Elements in College Music Teaching

There are many types of music majors in colleges and universities, including classical music, folk music, and popular music, but students cannot access them all. Therefore, they can only choose one of the teaching content to learn. College music teaching, as a major subject in the arts, is not only a major course for cultivating the artistic accomplishment of students, but also can improve comprehensive quality of students and enhance the effect of music teaching. Therefore, college music teaching needs innovative development forms, and incorporating popular elements is an effective way to organically combine them, which can create a good music learning atmosphere for students and effectively stimulate students' interest in participating in music teaching. For example, classical music and popular music are closely related, which can be used as a form of music teaching to innovate, thereby effectively improving students' musical aesthetics.

2.1 Conducive to Improving the Comprehensive Quality of Students

The main purpose of university music teaching is to train music talents for the society and improve the comprehensive quality of students. The traditional development goal is only the surface research of the theoretical teaching level. With the new trend of the socialization development of higher education, the reform of music teaching in higher education needs to be based on the new direction. The music curriculum should strengthen the practical music teaching content, combine the popular elements with the traditional music teaching, and pay attention to the improvement of the students' comprehensive quality. In addition, to integrate pop music into classroom teaching, teachers need to grasp certain principles to avoid the good and bad music culture into classroom teaching. At present, college students are not fully mature in all aspects of their ideas. They have rich emotions and are eager to express their inner thoughts. The addition of pop music can provide them with the space to express their emotions, which is convenient for their physical and mental development.[1]

2.2 Conducive to Improving the Effectiveness of Music Teaching

There is a strong practicality in music teaching in colleges and universities. In the teaching process, teachers need to continuously adjust teaching methods according to the practice of students. In the past, traditional music teaching models were relatively conservative, and the types of music teaching materials were relatively single. It was difficult to improve the effectiveness of music teaching. Popular music is in line with the development trend of the times. Its integration into music teaching can enrich the content of music classroom teaching, arouse students' emotional resonance, help students to escape from the boring music classroom, and effectively enhance the effect of music teaching. In addition, in the traditional teaching mode, some teachers believe that there is a large difference between classical music and traditional music. Therefore, they are often taught separately in teaching, resulting in less obvious music effects. If both of them are organically combined, it can help students experience the charm of different music, thereby improving the quality of teaching.

2.3 Conducive to Highlighting the Personality of Students

Incorporating popular elements into college music teaching can highlight the personality of students. Music is not only a teaching course, but also a form of artistic expression. It requires students to internalize the internal meaning of music itself and externalize it to form. At the same time, highlighting individuality is not to aimlessly and freely, but to combine the theoretical knowledge of music teaching with the current popular elements and take a new path under the premise of grasping the essence of music. On the one hand, it is necessary to analyze the main characteristics of music teaching in colleges and universities, summarize the shortcomings in teaching, focus on cultivating students' musical ability in a certain aspect, and maintain certain differences with other college students. On the other hand, colleges and universities need to actively explore the training law of pop music professionals, clarify the development system of integrating music with popular elements, guide students to freely create musical expressions, and show student personality.[2]

3. Ways to Integrate Popular Factors into College Music Teaching

In college music teaching, traditional music teaching materials have been difficult to meet students' needs for music learning, and it is difficult to adapt to the new situation of social development. At the same time, because some teachers are deeply influenced by traditional teaching concepts in music teaching, the new concept of integrating popular elements into college music teaching has not been fully accepted, resulting in poor teaching results. Therefore, it is necessary for college teachers to gradually change their teaching concepts, actively learn the elements of popular music, and innovate and practice the elements of popular music into music teaching, effectively improving the quality of music teaching in universities.

3.1 To Transform Traditional Music Teaching Concepts

Music is not only a form of artistic expression, but also has a strong educational function. In the process of developing music teaching in universities, it is necessary to change the concept of music teaching, to avoid the traditional instillation teaching methods used in the past, and to promote students to form a correct concept of music aesthetics firstly. At the same time, music, as a highly practical subject, requires students to discover the beauty of music in continuous practice, so as to improve their aesthetic ability in music. For college teachers, it is necessary for college teachers to take talent cultivation as the main teaching task, respect the status of students as the subject of teaching, practice the new concept of "creative education" in the process of incorporating popular elements into music teaching, and start with the music that students are interested in. In the process, we adjusted teaching ideas in time, and continued to learn advanced teaching experience with the help of information technology such as new media technologies to improve our music teaching philosophy.[3]

3.2 To Launch a Variety of Popular Music Activities

College music teaching activities can introduce popular music elements to the campus and create a good campus music atmosphere. Specifically, colleges and universities can make full use of existing resources such as school classrooms and auditoriums to hold small concerts and other activities to encourage students to actively participate. It's helpful to add popular music elements to the school art community for performances, such as incorporating folk music, folk songs, and rock and roll content, so as to enhance students' enthusiasm for learning local music. In addition to classroom teaching, popular music should be spread out of the classroom and

organize students to carry out extracurricular music practice activities. For example, colleges and universities can organize students to conduct field trips to parks or other music venues near the school to experience musical expressions in different places, thereby enriching and improving their musical literacy.

3.3 To Innovative Music Teaching Methods

Under the new situation of the development of university music education, it is necessary to provide effective reference for traditional music teaching, explore new music teaching methods based on traditional teaching methods, and highlight the advantages of music teaching advancing with the times. Judging from the differences between the current level of music teaching in China and the learning ability of students, the innovation of music teaching methods in colleges and universities can mainly start from several aspects under the requirements of the new curriculum reform. Firstly, colleges should cultivate students' appreciation ability. Different styles of music can be played in teaching, asking students to evaluate, and the teacher concludes. Secondly, colleges should organize students to perform chorus. Through the chorus session, teachers can find problems from it, thereby further improving students' musical literacy. In addition, teachers can also use the Internet technology, video clips and other methods to integrate popular elements into music teaching to enrich classroom teaching.[4]

4. Conclusion

The main task of college music courses is to take students as the main body, put students participating in music activities as the first place, gradually explore different music cultures in teaching, and cultivate students' music literacy. In short, the integration of popular elements in music teaching in colleges and universities can not only promote the improvement of students' comprehensive quality, but also have important significance for the development of music culture. In addition, teachers need to innovate music teaching methods, make full use of college teaching resources to enrich classroom teaching effects, and help students become composite talents who can adapt to social development.

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