

# Study on the Challenges and Policy Choices of Social Governance Innovation

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**Abstract:** Social governance as a public management model, the earliest existing in the Western political system framework, government management functions and public service system output structure under the system adopted by the social management model, this new public management system to break the long-term government public management Monopoly state, making the government is no longer the only public service system, it can be said that this management system is more scientific and advanced, but also more conducive to the innovation and development of public service system. As a socialist system developing country, China's city government has also been with the socio-economic system and social management model of the transformation and changes in the current China's industrial market, urbanization and internationalization is still accelerating the pace of this in-depth international development. The situation makes the current social governance model has been unable to keep up with the needs of the times, but also to a certain extent, restricting the pace of economic and social development, so this article combined with the three sessions of the Third Plenary Session of the points and the spirit of effective analysis of social governance innovation challenges and policies Choose, and provide reference value.

**Keywords:** Social Development, Social Creation, Policy Choice

## 1. INTRODUCTION

Government governance is an important part of state governance, to promote modernization of state governance, and to promote the modernization of government governance simultaneously. This is an inevitable requirement for the government to carry out its functions scientifically and effectively. Since the 1980s, regional, industry and national countries have put forward innovative requirements at different levels. Innovation is the soul of a nation and an inexhaustible motive force for the prosperity of a country. Therefore, at the national level, In the innovation system occupies a pivotal position, than the scientific and technological system innovation, industrial innovation, enterprise innovation and other levels of higher concepts. The development of information technology has caused the government to innovate and promote the administrative reform of

the global government. The e-government itself is the product of the integration of modern information technology and government innovation. The purpose is to make the original government administration based on traditional industrial technology Model to the information technology based on the new model of government administration change. [11] Government governance is only possible to innovate in order to make full use of modern information technology to achieve the modernization of governance capacity. Although China's e-government has achieved some achievements after nearly 30 years of development, there are still many deficiencies and deficiencies in the integration of information resources, the promotion of decentralization of government organizations and the improvement of public services. Based on this, in order to achieve the goal of government governance system and the modernization of the state governance system, we must make full use of a series of modern information technology means including large data, Internet of Things and cloud computing, and integrate them with the inherent value of government governance innovation Point up, break through the original constraints and barriers, to re-shape the background of large government data management of the new image.

## 2. CHALLENGES FACING CHINA 'S GOVERNMENT GOVERNANCE INNOVATION

From the perspective of the development of information technology, the emergence of every new information technology will make the whole society is facing enormous challenges. This challenge is reflected in the government governance is that the Government not only timely use of new technologies to overcome the shortcomings of the original backward technology, but also in the government to change their own (including management, etc.) to adapt to new information technology. However, for a long time, the power-oriented government management mode is formed under the planned economy system of our country. This kind of management is a highly centralized, direct and comprehensive intervention mode. Although the power-centric management approach has played an important role in the development of China's economy and society, the disadvantages of this

management approach have been increasing in the face of the rapid development of large data, Internet of Things and cloud computing technologies. Highlighting and becoming a key factor in severely hindering government governance innovation in the context of large data. Specifically, the shortcomings of the traditional government management in China is mainly reflected in the following two aspects, that is, the government management philosophy behind and management model closed.

The basic principles and guiding principles that the government refers to in the process of public affairs management and the provision of public goods and services are its management philosophy, which plays a guiding role in the various acts of the government. Good government management concept will be the government to play a constraint, encouragement, integration of the role, and the government and the community have a good interaction, backward management philosophy will make the government become closed, self-righteous. In the traditional planned economy era, because of the resource conditions, the government in order to achieve the effective allocation of resources, the implementation of "unified" management, all affairs are unified management by the government. This kind of management pattern has led to the prevalence of bureaucracy, the seriousness of the government's "power-based" thought and the deepening of officials' "official standards", facing the public, many government officials, empty words, cliches.

Although the process of transition from a planned economy to a market economy has been carried out, the government has carried out a series of administrative system reform and management models that are compatible with the market economic system. However, some backward government management concepts exist at all levels Between government and government departments. At present, in the context of large data, the backward government management concept embodied in the "official standard" thinking and large data required by the "talk with the data" thinking away from the regulatory concept and large data required by the construction " Service-oriented "concept of government, to the needs of citizens-oriented exclusion; authoritative thinking and large data required by the" interaction "," public participation "contrary; large data background, the government's overall management concept and social requirements of multiple subjects Gradually involved in the process of government governance out of touch. Backward government management ideas need to change, because the idea is the origin, if there are backward government management ideas exist, by this idea of the government will refuse from the heart of the introduction of large data technology, and then exclusion from the use of large data technology The government governance innovation practice.

### 3. THE EFFECTIVE IMPLEMENTATION OF SOCIAL GOVERNANCE INNOVATION POLICY

The innovation of social governance is related to the diversified organizational structure of the social market management. It is important to pay attention to the management efficiency of the citizen in the social public service system so as to effectively promote the maximization of the social public interest. It can be said that the innovation of our country's social governance is in the government, The formation of the third service force of public services, thus forming the most scientific and solid ternary management pattern, making our government, society and the market can achieve good cooperation between the benign balance of interaction, so combined with China's social governance innovation problems and difficulties , You can implement the following policies: First, explore the development of socialism system for the Chinese characteristics and democratic development of social governance model. Although the concept of social governance and the model is derived from the West, will be introduced into the road of the development of socialism in China, there are many places do not meet, but as if our previous thinking of Marxism, like, in order to better play Social governance philosophy, we must meet the actual situation of China and social reality. Compared with other advanced countries, the development of civil society in China's social governance innovation is not mature enough, coupled with the existing traditional administrative culture and governance philosophy of the shackles, making our country more can not copy the current Western governance model, so our country should actively explore, Out of line with China's national conditions, and to adapt to the current global development trend and trend of innovative governance model. In accordance with China's current reality, the most reasonable and scientific is to all levels of government to dominate, other public teams, public organizations and the private sector and other third departments to actively participate in the different management methods coexist a variety of new social governance model. The choice of this diversified and innovative governance model not only takes into account the numerous regulatory functions highlighted in the current government and the management of social affairs, but also takes into account the chaos of our social and economic market, the lack of further effective legal supervision and self-restraint , So we need our government to strengthen the citizens of self-process moral constraints and market supervision functions. In addition, in the establishment of public social behavior ethics and social stability and unity of service system, but also need to dominate the government, guidance can be achieved, and this is to achieve the further transformation of China's market

economy system needs, so actively cultivate the development of civil service system , The development of market public service organizations, and constantly improve and improve our social governance and government management structure is to explore the formation of China's new social governance model of the necessary tasks.

Second, actively cultivate the development of social citizenship management organization, so as to build the subject of pluralistic social governance in our country, improve our country to promote agriculture, urban and rural areas, mutual benefit of urban and rural integration of urban and rural new modern urban and rural relations, accelerate the construction of new agricultural economic system, Resource allocation optimization, improve the market legislative power, stability and modernization of the development process, making the majority of farmers to share the fruits of urban and rural economic development. Social organization is an important subject of social governance in our country. It is a bridge between the citizens and the government, and can provide management functions such as participation, expression, communication and service. Under the background of rapid social transformation in our country, the grassroots organizations such as community organizations and citizens' public service organizations can not only earnestly go deep into the people, understand the reaction and feedback the interests and aspirations of different groups of society, but also can effectively convey, explain and implement the social and public management Functions and policy orders that can provide a wider range of distinctive services for vulnerable groups and poor people in our country. Through this effective cushioning, consultation and communication, we can resolve the contradictions of different social strata and better solve the social market and management problems, so as to ensure that The social interests of all sectors of our society harmony, and make China's public ownership and a variety of ownership of economic development to play its due function, and continuously enhance the vitality of our social governance, economic influence and control.

Third, the idea of innovative social governance, based on social justice, fair and open perspective of the implementation of public service equality policy. Every country's social citizens pay special attention to social justice, notarization and other issues, our government is also concerned about the current situation in accordance with China's innovation and governance, we must from the past too much emphasis on efficiency to pay more attention to social outcomes of fairness and justice. Government and social governance at all levels of management must be completely changed the traditional government management philosophy, to adhere to the concept of unity of three governance unswervingly, the

comprehensive development of socialist democratic politics, according to the rule of law, deepen our judicial system, based on the maintenance of our country Working people's rights and interests, to maximize the constraints of unfavorable factors, increase the unity of unity factors, the establishment of professional safety management organizations, improve social governance and development vitality, but also use the system to promote economic construction and protect the ecological civilization. At the same time, the contradictions in China's current social contradictions, the distribution of injustice, the differentiation of interests and so on will be fundamentally eradicated and resolved from the health service system, education system, employment norms, social security and so on. Equalization, institutionalization and standardization of the management system, so that people of different classes can enjoy the fruits of economic development, and use the development results to improve people's livelihood. In addition, the government should try to reform the current income distribution system, the financial system and the tax system, indirectly improve the income level of low-income people, and strive to improve the proportion of all income groups, thus forming a more scientific, fair and new distribution of benefits to promote social harmony development of.

#### 4. CONCLUSIONS

To speed up the innovation of China's social governance model is to deepen reform, improve the cause of building socialism with Chinese characteristics and the construction of a harmonious society, that is, in-depth study of social governance and economic market changes in the law, macro-control policies, diversification and management concepts, The Modernization, Advancement and Scientificization of Social Governance in China. Only by accelerating our socialist economic market, strengthening social democracy and ecological civilization, and promoting advanced culture can we understand the spiritual essence of the social innovation governance in the Third Plenary Session of our country in order to promote the harmony and harmony of social and government functions in order to further promote our society Governance innovation and progress.

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