

The Implicit Ideological and Political Education Function of “Theme” Literature and Art

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ABSTRACT. *The work of literature and art is an important link in the current cultural construction. Under the development line of adhering to the “cultural confidence”, the innovation and upgrade of the main melody of literature and art works have also been endowed with more and more expectations. Literary and artistic works are also a special art form, which originates from life but is higher than life. Its function basically has the lamp such as understanding function, aesthetic function, education function. For college student, their thoughts are in the critical period from green to mature. To give full play to the invisible ideological and political education function of “main melody” literary and artistic works, to infect and guide college students with literary and artistic works is also a way to show the ideological and political education work in the future. Based on this, this paper analyzes the relationship between the “main melody” literary works and ideological and political work, and then reflects on the implicit ideological and political educational value of “main melody” literature and art. It is hoped that the relevant research can provide positive reference for the upgrade of ideological and political education in the future as well as the inheritance and promotion of “main melody” literary and artistic works.*

KEYWORDS: *Theme, Literary and artistic works, Implicit value, Ideological education*

1. Introduction

Introduction: Literary and artistic works attract and infect the audience with a more vivid form of expression. In the development of ideological and political education, literary and artistic works with the help of “main melody” can also play an invisible educational function to college students in the subtle process. For educators, how to make effective use of this precious resource and how to improve students' ideological and political level is also a key issue worth thinking about.

2. Overview of Literary and Artistic Works

2.1 The Meaning of Literary and Artistic Works

Literary and artistic works refer to a manifestation of the consciousness of social life in the mind of the author. There are many types of literature and art, which can be divided into two main categories in general. The first is literary works, and the second is artistic works. Take the former as an example, it mainly includes novels, essays, poems and so on, while the scope of artistic works is broader, such as movies, music, dance, calligraphy and so on. Literary and artistic works are a reflection of the spiritual outlook under the social background at that time. It is also an important source of power for a nation and even a country to make continuous progress and development. When appreciating literary and artistic works, people's mind is purified and their ideological level is thus improved. Since the reform and opening up, with the rapid economic and social growth and the continuous improvement of people's spiritual and cultural needs, the forms and contents of the main melody of literary works have become more and more rich. With the support of different forms of literary and artistic expression, more and more people feel the charm of the main melody of literary works.

2.2 Characteristics of Literary and Artistic Works

Literary and artistic works mainly have three main characteristics: visual, vivid and infectious as well as historical times. Take visual iconicity as an example. As a direct feature of literary and artistic works, when the public comes into contact with literary and artistic works, the artistic images created by the author will also give the audience an intuitive impression. The vividness is mainly reflected in the psychological reaction of the public in the process of appreciating literary works. This kind of psychological reflection is also divided into two levels: general level, mainly refers to the audience's intuitive perception of artistic images of artistic works, while the high-level level refers to some kind of emotional resonance between the audience and the author. Historical times are also the path that many literary and artistic works must adhere to. Under different historical backgrounds, the creation of literary and artistic works also needs to be consistent with the historical background at that time. This also requires the audience to reflect on literary and artistic works in combination with the background of their birth. Only in this way can they better chew the spiritual food accumulated in the long river of history.

3. The Relationship between “Theme” Literary Works and Ideological and Political Education

3.1 Consistency of Service Objects

Ideological and political education has existed since the birth of class society.

However, in different historical periods, the formulation of ideological and political education also varies. Throughout the ages, at home and abroad, rulers of all dynasties, while consolidating their ruling positions, would try their best to instill ideological content consistent with the interests of their own class into young people. In the ancient feudal society of Our country, the landlord class would use the “three cardinal guides and five constants” to restrain the common people. Western capitalism, on the other hand, vigorously promotes the values of individualism. Under the background of the development in the new period, ideological and political education in China also has obvious socialist characteristics. The purpose of ideological and political education activities is also to train more high-quality talents to participate in the socialist construction. In such a social context, the theme of literary works must reflect the people's living conditions and spiritual aspirations. In addition, literary and artistic works are also cultural products with social ideology. Therefore, in order to better promote the normal operation and development of social economy, literary and artistic works also need to cater to the superstructure and economic foundation. We can understand this simply as literary and artistic works need to meet the interests and needs of the social ruling class. When it is closely connected with the economic and political system and various operating relations of the society, it is easier for the audience to consciously accept the content conveyed. Throughout history and the world, whenever the ruling class formulated more enlightened policies, the field of literature and art was often at a high stage of prosperity. On the contrary, when the ruling class implements a high-pressure dictatorship with a high-pressure attitude, the creation and dissemination of literary and artistic works will also be greatly restrained. Under the current social development environment, we should also draw on historical experience. At present, China pursues an open and civilized cultural policy, which not only promotes the high prosperity of literature and art, but also coincides with the basic policy of socialist cultural construction in China. It is for this reason that every artist and artist has created a large number of theme works reflecting the “Chinese dream” by virtue of this favorable development atmosphere. This has also played a vital role in improving people's ideological understanding and guiding people to consciously abide by social moral norms. Generally speaking, any class needs to have its own ideological and political activities, while literary and artistic works are an effective expression of the ruling class's ruling thoughts, whose purpose is to promote the popularization of the ruling thoughts. Therefore, both literary and artistic works and ideological and political education serve the same target, serving for the stability and development of this society.

3.2 Consistency of Direction Principle

The principle of direction is the basic principle of ideological and political education, and the development of ideological and political education should always adhere to the correct political direction. What is politics? Politics is a special form of social consciousness and a special method to adjust the economic basis and other forms of consciousness. It is worth mentioning that politics itself is also a representative of the self-interest of a certain class and an indispensable guarantee

for the social operation and development. So in the development of the whole society, politics is in a crucial dominant position. As far as literary and artistic works are concerned, the direction of their creation should basically conform to the political requirements of the state, and they should unswervingly practice the correct political direction.

As far as ideological and political education in China is concerned, its main development direction lies in socialism and communism, which is also the correct direction that must be adhered to. In ideological and political education, it is necessary to adhere to the guiding ideology of ideological and political education if we keep to the path of socialism. On the one hand, it ensures that ideological and political education in China has strong Chinese characteristics; on the other hand, it also realizes the unity of ideological and political education on class and scientific nature. As mentioned above, the development of literary and artistic works must also take the economic foundation and superstructure as an important reference. Various political systems and policies will also have a direct impact on the creation of literary and artistic works. In addition, the influence of politics on literary and artistic creation is also of certain concealment, and persisting in striving for the political direction is also a necessary prerequisite for literary and artistic creation in many cases. In terms of the current situation of China's social development, it also requires literary and artistic creation to adhere to the correct political direction. Socialist thought as the core, actively create the theme of literary and artistic works. This is not only a manifestation of the social responsibility of literary and art workers, but also an important manifestation of their consistent adherence to the right direction in literary and art creation. The main melody works reflect the core value system of a society and a nation, but also the effective shaping of a country's self-image. In addition, the creation of literature and art also needs to adhere to the people-centered principle and present the problems and concerns that people encounter in their daily life. Often such literary and artistic works can also arouse the resonance of more audiences. This kind of artistic creation, based on the reality and widely involved, can also give the common people a sense of participation. This is essential to strengthen the cohesion of the society and to enhance the love of the country as a society.

In general, both ideological and political education and literary creation need to adhere to the people-oriented. However, ideological and political education has a more direct impact on people, while literary and artistic works have a more subtle effect on people through a hidden way. In the current social environment of Our country, both ideological and political education and literary creation need to meet the real interests and needs of the proletariat. Only in this way can we guarantee the nature of ideological and political education and the development of literary and artistic works.

3.3 Consistency of Main Educational Objects

Ideological and political education takes “people” as the object of education, and “people” refers to all the people participating in social life. The objects of literature

and art group's works are all closely related to this society. The works themselves are the expression of the author's own emotions, which can make the audience have different cognition of this world and this country in the process of appreciation. So the object of their education is the same.

For college student, as the mainstay of social development in the future, the future development of the motherland depends on the status and appearance of teenagers. The vast number of young people in their youth are also in the most curious desire and curiosity of the time. The content of literary and artistic works that college students are exposed to during this period will also have a direct impact on their future development. In fact, no matter what form of literary and artistic works will have an invisible influence on young people. Adhere to the indoctrination of the theme of literary works, to ensure that young people receive more valuable ideological education, which is also the main melody of literary works need to assume the responsibility. Starting from this point, the essence of the theme literary works and ideological and political education shows a high degree of consistency.

4. The Implicit Educational Function of the Theme Literary Works in Ideological and Political Education

4.1 Artistic Images in Artistic Works Can Play a Role of Demonstration and Guidance

In artistic works, the characteristics of artistic images can better highlight the vividness and intuitiveness of literary and artistic works themselves, which can better stimulate the resonance of the audience and also play a certain role of demonstration and guidance in the life of the audience. The realization of the role of demonstration and guidance is mainly to infect and educate people by virtue of the words and deeds of the role models. For college student, the iconicity and infectivity of the role models also determine that they are the samples and examples of the imitation of young students. In ideological and political education, the typical artistic images in the main melody of literary works are used to guide college students and encourage students to draw close to the social moral standards in the new era. And this can also effectively play the purpose of ideological and political education.

4.2 The Contents Conveyed by Artistic Works Have a Certain Spiritual Influence

Thematic literary works are also a kind of precious spiritual and cultural wealth, and their influence on the audience's spiritual world cannot be ignored. Here we can focus on the analysis of literary and artistic works under the category of leisure culture. People are eager to relax after their daily life and work. And a good way to relax can have a positive effect on people. On the contrary, it will have a bad effect on people. Under the current social background, the leisure methods available to college students are also increasing, among which a variety of literary and artistic

works are also one of the most accessible ways for teenagers. Under the influence of the main melody literary works, it can bring young people the feeling of beauty and touching, which can not only improve their spiritual realm, but also help to resist the attack of bad behavior habits.

Secondly, ideological and political education as an important part of socialist spiritual civilization construction, Cultivating New Socialist “Times” under the Mission of National Revival.new personnel is not only the need of spiritual civilization construction, but also the training requirements of excellent new youth. Under this premise, the importance of strengthening the construction of college student's spiritual civilization is self-evident. Literary and artistic works, by virtue of their artistic expression forms and skills, make the themes they express more prominent, and the spiritual qualities they convey can also inspire young people to face up to difficulties and obstacles bravely. This is an important embodiment of the spiritual edification value of literary and artistic works.

4.3 The Vivid Implication of Literary and Artistic Works

It is well known that ideological and political education is mainly divided into two modes: recessive and dominant. Take dominance as an example, it is mainly carried out through open classroom education. But the recessive ideological and political education is in the recessive educational resources under the help, lets the student receive the education subtly.

As an important part of campus education, the campus education of literary and artistic works has a very typical recessive infiltration function. Its impact on college students is pervasive. Therefore, when carrying out implicit ideological and political education, we should also be good at making use of literary and artistic works. For example, campus broadcasting, community culture and so on, with the full aid of the campus cultural undertakings to carry out hidden education. While organizing these jobs, schools are actually guiding students to accept ideological and political education. In the actual work, we can also take the following three ways to better play the implicit educational function of the theme literary works: First, we can make full use of the existing publicity channels to promote excellent cultural products. Promote news, publications and other content, so that young people in the understanding of current affairs at the same time improve the process of political socialization. Secondly, teachers can also recommend some books, audio-visual films and other contents with profound ideological education value to students, so that students can actively accept the edify of advanced ideology and culture in their daily leisure time. Finally, the organization of regular literary and cultural activities, such as literary and artistic competitions, artistic performances, poetry recitation and other activities, is not only an effective channel for the dissemination of the main melody of literary and artistic works, but also an important platform for young people to learn cultural knowledge and artistic expertise.

5. Conclusion

Thematic literary and artistic works are an indispensable part of the journey of socialist modernization construction, and their integration with ideological and political education work also has a very prominent practical significance. On this basis, this paper analyzes the implicit ideological and political educational value of the main melody of literature and art works, and at the same time explores the way of their integration. It is hoped that the relevant research work will play a positive role in promoting the upgrade of ideological and political education and the further promotion of the theme of literary and artistic works in the future.

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