

Innovative Development Ideas and Extension of Chinese Music Culture from the Perspective of Cultural Confidence

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Abstract: As an ancient country with 5000 years of civilization, China has a long history of music culture. Chinese national music culture is an important aspect of national culture. Chinese traditional music is a unique cultural symbol of Chinese excellent traditional culture in the field of music art. Chinese traditional music contains rich resources to cultivate cultural self-confidence. A nation must have a high degree of cultural self-confidence, so as to revitalize and develop its own culture and improve the country's cultural soft power. As an important base for talent cultivation in China, it is of great significance to enhance college students' cultural self-confidence for building China's all-round talent system and enhancing China's cultural soft power. From the perspective of Chinese traditional excellent music, this paper analyzes the performance and reasons of some contemporary college students' lack of cultural self-confidence, points out the main problems in music culture education, and puts forward relevant countermeasures and suggestions for inheriting and innovating Chinese national music education.

Keywords: College Students; Cultural Self-Confidence; Music Culture

1. Introduction

With the continuous development of Chinese history, not only many cultural relics and ancient buildings are left, but also music culture with unique Chinese national characteristics is created. Its rich cultural content has become the most valuable cultural heritage in ancient China and even in the contemporary era [1]. The music styles of various nationalities recorded in the history of Chinese music are different and vast. The rich and colorful national music culture is the result of the accumulation of national civilization and an outstanding contribution to human civilization [2]. Chinese excellent traditional culture is the essence of thousands of years of Chinese civilization, condenses the deepest spiritual pursuit of the Chinese nation, and embodies the national cultural inheritance and gene. Today, with the rapid development of economy, rich and diverse music culture is sweeping in with overwhelming momentum, which makes our national music culture face the threat of continuity and survival. We should be aware of the great significance of the inheritance of national culture to cultivate our next generation of national spirit [3]. Cultural self-confidence is an important ideological achievement of cultural strategic position and an important mission of personnel training. As an important base for talent cultivation in China, it is of great significance for building China's all-round talent system and enhancing China's cultural soft power to enhance college students' cultural confidence [4].

Excellent Chinese traditional music, as an important part of Chinese traditional culture, contains rich cultural connotations. Excavating and spreading cultural connotations will help cultivate college students' cultural self-confidence [5]. A nation must have a high degree of cultural self-confidence, so as to revitalize and develop its own culture and improve the country's cultural soft power. Music has unique cultural value and high artistic value. Taking minority music as a part of music education has far-reaching significance for Chinese aesthetic education [6]. As an ancient country with 5000 years of civilization, China has a long history of music culture. Chinese national music culture is an important aspect of national culture. Under the great shock brought by the times, the traditional Chinese folk music is quietly reconstructed by the social environment and people's life concept which are different from the past [7]. At present, rooted in the fertile soil of Chinese traditional music culture, exploring effective ways to cultivate college students' cultural self-confidence is an important measure to innovate the content and mode of university ideological education [8]. From the perspective of Chinese traditional excellent music, this paper analyzes the performance and reasons of some contemporary

college students' lack of cultural self-confidence, points out the main problems in music culture education, and puts forward relevant countermeasures and suggestions for inheriting and innovating Chinese national music education.

2. Characteristics of National Music Education

Ethnic education is an important part of Chinese education and an important part of Chinese ethnic work. The comprehensive influence of music education on people's intelligence development and temperament cultivation can not be underestimated. Music culture education refers to the educational activities that convey Chinese national characteristics and music culture, take the culture and characteristics of national music as the main content, cultivate people's behavior and convey civilization. In the long historical development process, all ethnic groups in China have created music with their own obvious characteristics and profound cultural heritage. These music cultures are not only treasures of ethnic cultures, but also an organic part of Chinese culture. In the historical development, national music not only combines the wisdom and cultural spirit of Chinese people, but also effectively inherits Chinese history and culture. In order to better inherit, develop and improve the national music culture, it is necessary to strengthen the national music education, which is an integral part of Chinese music education [9]. Whether a nation has a high degree of cultural consciousness and self-confidence is not only related to the cultural revitalization and development of the nation, but also to the fate and future of the whole nation. Ethnic music is the epitome of a nation's development history, and the music of all ethnic groups has its own unique style and characteristics. Through various ethnic music education, the artistic forms of different styles of ethnic music can be displayed. It can not only enable students to understand and master the traditional music culture of their own nation and other nationalities, but also enhance their aesthetics. It can also strengthen the cultural identity among different ethnic groups, and has an irreplaceable educational role in maintaining national unity. Only by cultivating a high degree of cultural consciousness and cultural self-confidence, can we develop the socialist culture facing modernization, the world and the future, improve the civilization quality of the whole nation, strengthen the national cultural soft power and promote Chinese culture.

3. The Significance of Traditional Music in Cultivating College Students' Cultural Self-Confidence

3.1 Promoting the Cultivation of College Students' National Spirit

Chinese traditional music culture is rooted in the deep soil of Chinese excellent traditional culture, and contains rich educational resources to cultivate college students' cultural self-confidence. The so-called national music, in a broad sense, refers to the overall music culture that is jointly owned and inherited by the whole social group with Chinese cultural characteristics. Chinese traditional music has accumulated the crystallization of national wisdom, in which national culture and national spirit are the genetic code of Chinese national culture. Chinese traditional music has absorbed the deepest spiritual pursuit and value orientation of the Chinese nation in thousands of years of development and accumulation, and is the crystallization of national wisdom. The traditional virtues, such as patriotism, courtesy, benevolence and so on, are the important sources of socialist core values, and the accumulated humanistic spirit, such as Taoism, nature and harmony, is the ideological source of Lide Shuren. Education is the activity of cultivating people and the basic way of transmitting human civilization. It comes into being with the emergence of human society and develops with the development of human society [10]. Aesthetic experience is an important feature and core of art education, which is conducive to stimulating students' interest and love for culture and has the unique advantage of cultivating cultural self-confidence. Music presents the melody, rhythm, timbre, texture, charm, etc. with Chinese cultural heritage in a unique way, which can make college students enjoy beauty and stimulate their interest in learning and loving traditional culture. Education refers to the fundamental way to cultivate people's behavior and pass on civilization, which is constantly improved with the development of human society.

3.2 Provide Channels for Cultivating College Students' Cultural Self-Confidence

Music is an educational activity that conveys national music culture and takes national music culture as the content of cultivating people. It is not only subject to the emergence and development of education, but also subject to the emergence and development of national music. In the infiltration of

humanistic care of Chinese traditional music culture, college students will further improve their self-growth and personality shaping, and lay the foundation for cultivating qualified builders and reliable successors of socialism with Chinese characteristics with Chinese culture. By refining, summarizing, interpreting and analyzing the excellent national spirit in traditional music, the educated can feel the spiritual core expressed by music at the same time, and change the behavior and thoughts of the educated in a subtle way. This is conducive to improving college students' humanistic quality, spiritual pursuit and deepening college students' recognition of national spirit. While attaching importance to the development of music education, ethnic education also emphasizes the education of ethnic culture. Music objectively belongs to the category of music culture which is the most beautiful, touching, full of complete human connotation, full of life breath and national personality image in human national cultures, and it is one of the greatest achievements of human music art. As the product and crystallization of national development, national music has different national characteristics and represents the traditional culture of different nationalities.

4. Innovative Development Ideas of Chinese Music Culture

4.1 Innovative Publicity Methods

Although Chinese traditional music has a long history, most of them lack the context of the times, which is not very appropriate to the living conditions and behavior of college students. Compared with the vogue of pop music content and the immediacy of communication mode, Chinese traditional music is not dominant in communication. Therefore, musicians should innovate the carrier of traditional music and make a second creation on the basis of traditional music. At present, China is vigorously promoting and developing quality education, and under this background, the state should ask schools, students and parents to realize the importance of national music education, understand the connotation of Chinese national culture, and enable teachers to establish advanced educational ideas. In a certain sense, the music history of a nation is the development history of a nation, and the inheritance of national culture, the change of religious belief and the change of folk customs will be reflected in national music one by one. After clarifying the educational objectives, the state should divide the national music education into different stages and different types of education methods, and build a complete music education system, and divide the national music education into school music education, normal music education, social music education and professional music education. Ethnic music education enables people to learn, appreciate and sing ethnic music, and at the same time, combined with their own emotional experience, can deeply feel the unique spiritual temperament and cultural charm of their own nation, and then achieve the role of awakening national consciousness and strengthening national spirit.

4.2 Integrate Educational Resources

Schools should integrate existing educational resources to increase the intensity of traditional music teaching, build the main battlefield of aesthetic education in universities, and use various teaching methods such as explanation, appreciation, performance and practice, so that students can gradually enhance their understanding of traditional music from the classroom, absorb the nutrients behind music culture, and increase their thinking and analysis of traditional culture. To arouse the enthusiasm of teachers, universities should let teachers with different professional backgrounds communicate with each other, learn from each other, let music educators and ideological and political workers work together, improve teaching level, enrich teaching methods, and really make good use of cultural factors in traditional music to cultivate college students' cultural self-confidence. In the process of education, universities need to coordinate the excellent cultural resources inside and outside the campus, and can actively introduce elegant art into the campus to make up for the lack of traditional music resources in the campus. Universities can cooperate with local art associations to jointly carry out elegant art activities on campus. In the music class, students can not only feel the charm of music, but also integrate into the characteristics of different nationalities, and gradually understand the local conditions and customs of different nationalities in China. Universities can build an artistic environment with musical characteristics, seize the basis of aesthetic education, and promote the influence of Chinese traditional music on college students through practice platform, so that students can feel the value of Chinese traditional music on campus, thus increasing their interest in learning and enhancing their cultural self-confidence.

5. Conclusion

The cultivation of college students' cultural self-confidence ultimately comes down to college students' cultural consciousness. Only by taking carrying forward and inheriting national culture as a belief and a responsibility can we establish a correct view of cultural history and cultural self-confidence. From the perspective of Chinese excellent traditional music, in order to strengthen college students' cultural self-confidence, universities need to coordinate teaching resources and highlight cultural value. At the same time, they also need to strengthen the study of music theory and cultural knowledge, and constantly improve students' cultural cognition. Universities can build an artistic environment with musical characteristics, seize the basis of aesthetic education, and promote the influence of Chinese traditional music on college students through practice platform, so that students can feel the value of Chinese traditional music on campus, thus increasing their interest in learning and enhancing their cultural self-confidence. In the future development, in order to reflect the characteristics of music culture education, China should understand the characteristics and connotation of national music education, grasp the present situation of national music education development, innovate and build an education system with Chinese national characteristics.

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