

The Logical Construction of the Performance Evaluation System of State-owned Assets Management in Colleges and Universities

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Abstract: *State-owned assets of colleges and universities are long-term accumulation of colleges and universities, and are mainly used for funds, in-kind or intangible measurable assets for the development of higher education. It is an important prerequisite and material guarantee for colleges and universities to perform various public functions such as teaching, educating people, and scientific research, so that colleges and universities can operate normally. This article adopts research methods of literature and logical analysis, and through systematic analysis, hopes to provide a quantified and operable comprehensive evaluation index system for the operation and management of state-owned assets in colleges and universities, and to more scientifically evaluate the use of educational resources, provide corresponding decision-making basis for the efficient allocation and utilization of educational resources.*

Keywords: *colleges and universities, asset management, performance evaluation*

1. Introduction

State-owned assets management is only important in the management process of colleges and universities, and directly affects the actual effects of teaching and scientific research. For colleges and universities, it is difficult for multiple disciplines to advance at the same time, and their development speeds are different. Each college will have its own superior disciplines, and there will also be relatively slow-developing disciplines. When state-owned assets enter colleges and universities and are internally distributed by colleges and universities, they tend to place more emphasis on superior subjects and ignore the needs of inferior subjects. This will not only intensify the polarization of the development of stronger, stronger, weaker and weaker subjects, but also disadvantage the universities and colleges, and even the improvement of my country's overall education level [1]. The original intention of investing state-owned assets in colleges and universities is to enable teachers to impart knowledge to students more efficiently through the actual operation of the equipment by students, and to increase students' practical ability and the ability to integrate theoretical knowledge with practice, which can not only improve the teaching level of colleges and universities, but also Consolidate the basic knowledge of students. However, although the investment of state-owned assets in colleges and universities has brought various benefits, over time, some problems have gradually emerged: First, within colleges and universities, the use of state-owned assets and equipment is open and does not require registration. Teachers and students can use it, the responsibility is not clear. Once problems such as man-made equipment damage occur, there is no way to find a clear responsible person; secondly, the state-owned asset managers of colleges and universities did not count and evaluate the relevant information of state-owned assets and equipment in a timely manner. The specific data of its life span, operating procedures and maintenance standards are not clear, resulting in low efficiency in the use and maintenance of equipment, and it is extremely easy to cause equipment damage and reduce the service life of the equipment [2]. Based on the above two issues, colleges and universities should establish a sound supervision mechanism for the use of state-owned assets, clarify the responsible person, so that state-owned assets can play their greatest role and function in colleges and universities.

2. The importance of constructing a performance evaluation system for state-owned assets management in colleges and universities

2.1 The need to improve the utilization rate of state-owned assets

State-owned assets are the feedback of the state's fiscal taxation in the society. It is a public resource shared by all people. Once this part of the resource is damaged, it will cause great harm to my country's economic and social benefits [3]. However, in reality, there are still some people who are not aware of the importance of state-owned assets and will cause harm either intentionally or unintentionally. In particular, there are some state-owned assets managers of individual colleges and universities who treat state-owned assets with an irrelevant mind. In order to carry out management, work efficiency is low and there are many work errors. Therefore, in order to improve the utilization rate of state-owned assets and give full play to its role, it is necessary to construct a performance evaluation system for state-owned assets management.

2.2 Comply with the development of the times and improve the educational level of colleges and universities

With the continuous improvement of China's overall education level, more and more requirements have been put forward on the educational methods and management systems of colleges and universities. State-owned assets are an important part of colleges and universities. If the management of state-owned assets by colleges and universities cannot change with time, adding a new spirit of the times will inevitably limit the development of colleges and universities. At present, in Chinese universities, the lack or imperfection of the performance evaluation system of state-owned assets management has become a common phenomenon, which is harmful to the development of universities and will not benefit the development of universities. It may even become a shackle that restricts the improvement of my country's education level [4].

Building a performance evaluation system for state-owned assets in universities will promote the development of universities in many aspects: First, in the process of building a performance evaluation system, a clear work reward and punishment system can be formulated, which can not only mobilize employees' enthusiasm for work, but also increase their work, positivity can also make the construction work more evidence-based, making the work more scientific and more efficient; secondly, the current university management work does not have a systematic performance evaluation mechanism, and the evaluation work is carried out blindly and without clear standards. The establishment of a state-owned asset management performance evaluation system for colleges and universities will completely change this situation, provide examples for other management performance evaluation work, and promote the standardized development of performance evaluation work; finally, according to the feedback of the effect of state-owned assets invested in colleges and universities, the state is related Management departments can formulate state-owned assets distribution plans more scientifically, so that state-owned assets can be correctly invested where it is most needed and play its maximum role.

3. The basic principles of constructing the performance evaluation system of state-owned assets management in colleges and universities

Colleges and universities must build a standardized state-owned asset management performance evaluation system: it must be based on the actual situation of college development, seek truth from facts, and increase its rationality; it must focus on the strengths of other colleges and universities, select the essence, and increase its scientificity; This possibility is to prevent all possible problems and emergencies, and to formulate emergency measures in advance to make it a complete performance evaluation system.

3.1 Principle of rationality

The construction of the evaluation system cannot completely copy the experience of other colleges and universities. It is necessary to fully consider its own actual development situation and seek truth from facts to ensure that the performance evaluation system is practical and feasible.

3.2 Principles of clear core interests

The original intention of investing state-owned assets in colleges and universities is to improve the educational level and educational ability of colleges and universities, and to increase the ability of students to integrate theoretical knowledge with practical operation. Therefore, in the construction of the performance evaluation system of state-owned assets management in colleges and universities, we must always improve the utilization efficiency of state-owned assets, reduce waste as the core interest, make it better serve the teachers and students of colleges and universities, and give full play to the role of promoting the development of education.

3.3 Principles of Standardization

The construction of the performance evaluation system is an inevitable stage in the development of my country's higher education. The quality of the performance evaluation system will become one of the important factors that affect the upper limit of my country's education level.

4. Constructing the main content of the performance evaluation system of state-owned assets management in universities

4.1 Actual utilization rate of state-owned assets

State-owned assets are a kind of social public property and a resource shared by all citizens. Its fundamental attribute is material usability. Therefore, the performance evaluation of state-owned assets management should pay attention to whether its material usability has been fully utilized.

4.2 The social benefits of state-owned assets

Colleges and universities are different from commercial organizations that pursue economic benefits in society. They are more responsible for the social responsibility of teaching and educating people and improving the overall cultural level of society. The state-owned assets of colleges and universities are the result of national wealth feedback to the society, and their original intention is to assist colleges and universities. Carrying out education work, delivering more and higher-quality talents for the country and society, therefore, we must pay more attention to the manifestation of its social benefits in the performance evaluation of state-owned assets [5].

4.3 The role of assisting universities in cultivating talents

China is now on the fast track of economic development and has an urgent need for high-quality talents. As the cradle of cultivating talents, colleges and universities shoulder the responsibility of delivering talents to the country. The reason why the country will continue to increase the state-owned Asset investment is the hope that through the use of state-owned assets, it can help colleges and universities cultivate more and higher-quality talents and help China's development in all aspects.

5. Methods of performance evaluation of state-owned assets management in colleges and universities

The key to constructing the performance evaluation system of state-owned assets management in colleges and universities is the method of performance evaluation, and the development of performance evaluation mainly starts from three levels: determining evaluation goals, performance tracking and final evaluation [6]. In the process of determining evaluation goals, it is necessary to fully consider the actual situation, select goals that meet the long-term development strategic plan, and guide the performance evaluation work of state-owned assets management in the correct direction; performance tracking is an important link to ensure the fairness of performance evaluation In this link, we must strengthen supervision to avoid waste and damage of state-owned assets; in the final evaluation link, we must accumulate work experience, have the courage to admit work mistakes, dare to bear the consequences of mistakes, and conduct a summary evaluation for the entire performance evaluation work .

6. The method of constructing the performance evaluation system of state-owned assets management in colleges and universities

There are three parts in the construction of the performance evaluation system of state-owned and state-owned assets management in universities: First, formulate clear evaluation indicators. In order to ensure the fairness and justice of performance evaluation, it is necessary to formulate a clear performance evaluation index. This index must be formulated on the basis of comprehensive consideration of the quality, frequency of use, safety and other issues of state-owned assets, and it must be clear and feasible. Second, evaluate management performance in a timely manner. In order to timely feed back the evaluation results to the relevant departments, carry out the next part of the work, pay attention to the timeliness of the management performance evaluation work, and improve work efficiency; finally, the performance evaluation results feedback, the evaluation of the state-owned assets of colleges and universities needs timely feedback, and For systematic implementation, secondary evaluations can also be conducted from different perspectives and levels.

7. Conclusion

All in all, as the country pays more and more attention to the field of higher education, the scale of state-owned assets in colleges and universities is getting larger and larger, which undoubtedly brings tremendous pressure to the state-owned assets management of colleges and universities. Problems such as deficiencies have exposed various problems in the process of managing state-owned assets in colleges and universities. Based on the analysis of the status quo of state-owned assets management in colleges and universities, this article discusses the practical significance, principles and specific content of building a state-owned asset management performance evaluation system in colleges and universities, and aims to promote the establishment of a state-owned asset management performance evaluation system in colleges and universities and strengthen the state-owned assets management work.

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