

# The Value and Practical Path of the Thought of Rite and Music in the Construction of Campus Culture in Colleges and Universities

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**ABSTRACT.** *"Rite and Music" as a symbol of traditional culture, can promote the coordinated development of human perception and rationality, and is an important part of aesthetic education. In the new era, how to give full play to the role of "ritual and music" education in the construction of campus culture, inherit "ritual and music" education and promote its normal development has become the focus and difficulty of University work. This paper analyses the value of "ritual and music" education in the cultural construction of colleges and universities, and explores its normal way of development.*

**KEYWORDS:** *Rite and music; Ideological education; Value; Way*

## 1. Introduction

"Spring and Autumn Gong Yang Zhuan Zhuan Shu" said: "China, the country of etiquette and righteousness is also." After the Western Han Dynasty, Zhou Li, Li Li Ji and Li Ji, as the three rites of immense etiquette and perseverance, were set up by scholars and became the classics that ancient scholars had to read, which had a far-reaching impact on Chinese culture and history. In contemporary times, "ritual music" education has become an important part of aesthetic education on campus. It can promote the coordinated development of human perception and rationality, and has the function of shaping a complete personality.

## **2. The Value of "Rite and Music" Education in the Construction of Campus Culture**

### ***2.1 "Ritual and Music" Education is an Important Content of Students' Ideological Education***

Liang Qichao, a famous scholar, once put forward the idea that aesthetic education is emotional education. "Rite and music" education plays a special role in students' emotional education. Classroom teaching is mostly theoretical, knowledgeable, ABSTRACT and generalized. With the passage of time, theoretical knowledge is forgotten quickly and its internalization is poor. Etiquette and music education emphasizes the use of etiquette, music and other forms to sensitize students, which can quickly internalize into students' emotional cognition. From appreciation, feeling beauty to emotional sublimation, the "ritual and music" education can become a part of students' cultural quality. Modern college students have the characteristics of independence and autonomy. Simple theoretical education has been unable to meet their requirements. With elegant art to nurture, stimulate students' enthusiasm and interest, stimulate their pursuit of beautiful things, so that students feel happy at the same time, get the experience of beauty, independently seek the cultural and historical knowledge behind it. From it, students realize that the elegance of art lies first in the elegance of their own moral character, and in the broad mind and generous virtue of individuals<sup>[1]</sup>.

### ***2.2 "Ritual and Music" Education is the Internal Requirement of Students' Ideological Education***

In University education, "ritual and music" education plays a great role in promoting the cultivation of sound and qualified people. Only the all-round development of morality, intelligence, physical fitness, beauty and labor can be called a qualified college graduate who meets the requirements of modern society. Elegant art purifies the soul, cultivates the sentiment, inspires the spirit and inspires the fighting spirit. The characteristics of "ritual and music" education lie in attracting good people with emotion and beauty. College students are in an important period of active thinking, full of emotion, delicate mind and value formation. But it is

undeniable that many contemporary college students are immersed in the network world, and their "campus culture" is "dormitory culture", that is, network communication, online entertainment, online games and so on. Some college students even say that they can't leave the Internet in a day. Of course, the Internet plays a role in information dissemination, enlightenment and entertainment in social development. But if the spiritual pillar of students is confined to the Internet entertainment, they will lose their desire for knowledge and the direction of progress and indulge in low-level vulgar tastes. "Etiquette and Music" education, will bring beautiful works of art to students, seize the students' vision, hearing and sense of music, arouse students' interest, and then step by step guide students to perceive, experience, dig, and reflect, students in perceiving beautiful works of art, improve their understanding of others, self-understanding, remodeling their own values, and achieve cognitive progress, thereby. "Three Provinces in My Life" and "See the virtuous and think alike, See the unvirtuous and introspect oneself"<sup>[2]</sup>.

### **3. Effective Form of "Rite and Music" Education on Campus**

#### **3.1 Confucian classics**

The thought of ritual and music enlightenment originated in the ancient times of China. Confucianism gave a new explanation and play to it. The thought of ritual and music enlightenment was divided into social ritual and music enlightenment and individual personality cultivation. The Confucian thought of ritual and music enlightenment is of great value to contemporary ideological and political education. Confucius said, "Rites and music are called poems." This is the embodiment of the traditional concept of Confucian ritual and music education in the pre-Qin period. Mencius and Xunzi continued to deepen the Confucian concept of "ritual and music education" in the pre-Qin period. Xunzi's "ritual theory" and "music theory" are classical documents explaining the Confucian thought of "ritual and music education". In Confucian educational thought, ritual is not only the core, but also the system and the specific ritual. The thought of ritual and music education in our country emphasizes the active role of internal morality and self-cultivation, while learning rituals requires moral integrity and self-cultivation. The culture, history and ideology covered by Confucian classics are the effective forms of practicing "ritual

and music" education<sup>[3]</sup>.

### ***3.2 Elegant Art Entering Campus***

Mencius believed that people were born with the desire to enjoy music. "Music" is a combination of benevolence and righteousness, and listening to music can know virtue. The so-called "courtesy, people's hearts, music and people's voice", the origin of music, courtesy from the outside work, "its moving, easy to change customs, so the ancestor of the king led by courtesy and music and people's harmony." Le Neng harmony with people's hearts, can bring people sensory pleasure. It is easy and acceptable for students to elaborate rituals and Taoism from music to achieve the unity of "benevolence" and "music". In 2011, the Xiamen Philharmonic Orchestra Council took the opportunity of the "Elegant Art Entering Campus" campaign initiated by the Ministry of Education and the Ministry of Culture. When Zhou Qinling, a famous French Chinese pianist and music educator, and Jean-Bernard Hepman, a French pianist, arrived in Xiamen, the Impression of France music would be introduced into Xiamen universities. The concert began with a double piano "Borero". The flute, Viola and Harp sonatas, the harp performance "Eugene Onegin Theme Fantasy" and the piano four-handed play "Dolly Suite" were performed in succession, which were brilliant. The beating notes, the wonderful melody and the fantastic emotional experience not only refresh the soul, but also provide an excellent education of art and humanities. The elegant art enters the campus, and the imperceptible "ritual and music" education teaches the students to learn to be down-to-earth. College students cast the soul of the university through their perception of the elegant art and self-cultivation. With the boom of appreciating elegant art, many colleges and universities in Xiamen have built communities for appreciating, researching and creating elegant art, which enriches the students' second classroom activities. The elegant art enters the campus to become the effective practice way of "ritual and music" education.

### ***3.3 Learning from great minds***

"Zheng Xiaoying Model" is a way for students to give lectures while giving performances, so that college students can quickly enter the "door of music".

Performers dedicated to the audience with exquisite skills such as "Song of the Red Flag" and "Liang Zhu" with strong artistic expression and appeal. While appreciating the beauty of art, college students are convinced by the personality charm of artists. After the performance, the artists were surrounded by hundreds of students to exchange their artistic experience and share their growing experience. Many artists have experienced numerous setbacks in their pursuit of art before they finally achieved today's glory. These insights are of great importance to contemporary college students. In daily life, a small number of college students dislike the teachers who preach the truth, do not want to make progress in learning, live through life, lack of ambitious ideals and goals. In the close communication with artists, students are deeply convinced by the personality charm and artistic accomplishment of the masters, and many artists have become examples for college students to follow consciously<sup>[4]</sup>.

#### **4. Practical Ways of "Rite and Music" Education**

##### ***4.1 Confucianism education is rooted in campus classroom***

Confucianism breeze blowing broad-minded, well-known school style of courage. Taking Confucianism as the cultural characteristic of the school, we should incorporate it into the overall planning of the school development, and strive to create an all-round educational atmosphere of "environmental, cultural and ritual education". Let students learn our excellent traditional culture more profoundly, and make Confucian courses such as The Analects of Confucius, University, Doctrine of the Mean and Mencius compulsory courses for students, so as to cultivate students' personality and moral education<sup>[5]</sup>.

##### ***4.2 "Rite and Music" Education Infiltrates Entrance Education***

As freshmen, some students have excellent family conditions and strong self-centered consciousness, but they are quick-thinking and like to accept new things. In their ignorance of College life, they can give aesthetic education, so that they can have a better platform to get close to art, listen to masters, improve artistic literacy, and feel artistic charm. By introducing elegant art performances, students

can feel elegant art and appreciate Chinese culture, so that their life taste, aesthetic taste and self-accomplishment can be subtly changed. Thus, freshmen can have a preliminary understanding and value judgment of some popular language views, advanced consumption views and overdraft emotional views on the current campus of colleges and universities. Freshmen are vulnerable to the influence of the environment. The elegant art edification in entrance education gives them a carrier full of exploration and feelings. It builds an effective platform for students to improve their aesthetic and self-cultivation, so that students can set up their ideals and sail<sup>[6]</sup>.

#### ***4.3 Teachers are the pioneers of "ritual and music" Education***

Teachers are the pioneers of "ritual and music" education. They play an important role in founding the spirit of the university. Teachers should first cultivate themselves and strengthen their self-cultivation, so as to radiate students, stimulate students and make general education quiet. In daily learning and life, a small number of college students often can not listen to the truth, inadvertently develop lazy, arrogant, fear of hardship, behavior shows a willingness to live after others. Teachers are the group that contacts students most frequently. Teachers' personality charm and artistic accomplishment influence students imperceptibly. With such continuous interaction and communication, teachers have become a model for students to follow consciously, pouring their enthusiasm and creativity into their study, life and social practice. Teachers also need to strengthen the guidance of students' work and rest time and behavior etiquette, through improving the weekly flag-raising system, early reading, early exercise, late self-study system, civilized dormitory creation system. We should carry out Confucian educational thought from the students' daily behavior and civilized etiquette, and realize the normalization of the construction of school atmosphere and style of study<sup>[7]</sup>.

#### ***4.4 "Rite and Music" Education Integrates into Campus Cultural Activities***

Colleges and universities set up art centers on campus, set up art appreciation, art performance, art research and creation communities, enrich the construction of

campus culture, enhance the perception of elegant art, and inspire the rational creative thinking of College students. With the help of enjoying the upsurge of "ritual music" elegant art, we should guide the development of community activities and campus cultural activities to elegance, enrich students' second classroom activities, and create a brand of high-quality students' cultural activities. Let students excavate the soul and essence of national culture through elegant art, realize the unity of artistic culture and real life sentiment and reason, and realize the broad mind of loving and loving people through the experience of social practice and the edification of artistic works<sup>[8]</sup>.

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