Practice Path of Enhancing the Effectiveness of Ideological and Political Education under the Background of "Great Ideological and Political Course"

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Abstract: The idea of cultivating people by virtue provides an important ideological premise and logical main line for the ideological and political curriculum and the coordinated Integration of professional courses. In order to maintain a high degree of consistency in thought and action, it is necessary to realize the interconnection of teachers, curriculum system and classroom teaching. Universities and independent colleges positive and beneficial exploration on the "ideological and political curriculum" and "ideological and political curriculum" in the same direction, and have achieved some results. However, there are still many practical problems to be solved in the specific implementation process, such as the lack of guidance mechanism for linkage between superiors and subordinates, the lack of cooperation mechanism between ideological and political education teachers and professional course teachers, and the lack of effective evaluation system for the same direction. In order to enhance and improve the effectiveness of ideological and political courses, universities must clearly explore the way of educational cooperation and explore the relationship between ideological and political education in class and ideological and political teaching in class. Curriculum should be based on ideological mobilization, cultivate and strengthen the awareness of collaborative education, integrate educational content, and further improve the construction of curriculum system, so as to improve the evaluation mechanism and incentive measures of collaborative education. The curriculum constructs a collaborative education linkage system from the aspects of top-level design, talent team construction and assessment system, so as to improve the effect of collaborative education and provide strong ideological, material and spiritual guarantees.

Keywords: Curriculum Ideology and Politics, Ideological and Political Course, Practice Channels

The author believes that the key to comprehensively improving quality and efficiency talent cultivation while implementing the improvement of Integrating ideological and political elements into the curriculum task of establishing morality and cultivating people is to promote the construction of "curriculum ideological and political". On the one hand, it is necessary to give full play to the main channel role of ideological and political theory course in guiding students' value, so that students can establish correct values. On the other hand, it is essential that highlight the characteristics of other specialized courses. Let students learn professional knowledge well, so that the ideological and political theory courses and other courses go together, promote each other, enhance the effect of synergy [1-2]. "Ideological and political curriculum" through the adoption of specific political views, moral norms, so as to purposefully exert influence on students' ideological values, to achieve ideological and political education for students. "Curriculum ideological and political education" is based on professional courses as the carrier, fully excavate elements included in ideological and political education all kinds of courses in the teaching, while teaching knowledge, Integrating ideological and political education into the entire process of professional course teaching, to achieve the "silent" education effect. "Curriculum ideological and political" and "ideological and political courses" play an important role in educating people. The common goal of both is to cultivate students into socialist builders and successors with strong practical abilities, solid theoretical learning, and good ideological and political skills. It is an important way to promote to reform and improvement of educational forms and teaching content under the background of "major ideological and political courses", and also the basic work to establish a high-quality intelligent training system in higher
vocational colleges.

1. Optimize the Curriculum Ideological and Political Cooperation Education Environment

Curriculum ideological and political education not only includes involves different types of courses, but also involves subjects at different levels. Its promotion is not a matter of one aspect, but a common matter of many parties; We should not rely on the weak efforts of only one party, but need to cultivate "responsibility fields" well and strengthen cooperation and coordination. By constructing a scientific and completed ecological and Political Education and Curriculum Ideological and Political System ecological environment, creating a profound campus cultural atmosphere for ideological and political education, and creating a clear and healthy network public opinion ecology for ideological and political education, we can better promote the implementation, detail and root of the ideological and political education of the curriculum, and better consolidate the long-term effect of ideological and political education of the curriculum, so as to deliver qualified talents for the realization of the second centenary goal [3-4].

1.1 Institutional Ecological Environment

The improvement of the system has a significant impact on teachers' ideological and political education, as it directly affects the stability and sustainability of teachers' ideological and political education. The ideological and political construction of curriculum is a long process and stage. In order to truly implement system engineering, consolidate and improve the overall educational effect, universities need to streamline the relationship from the institutional level, build a scientific and complete ideological and political education system, and provide convenience and guarantee for teachers to carry out ideological and political education courses. Build a scientifically complete ecological environment for the ideological and political system of the curriculum, consolidate and enhance the effectiveness of ideological and political education in the curriculum. The institutional ecological environment includes: strengthening the construction of the training mechanism for the ideological and political education team; To strengthen the coordination and communication mechanism construction of the ideological and political education team; To strengthen the construction of resource sharing mechanism for ideological and political education in curriculum; We need to strengthen the evaluation and incentive mechanism deepening, strengthening, and constructing ideological and political education, as shown in Table 1 [5-7].

Table 1: Contents of institutional ecological environment construction

<table>
<thead>
<tr>
<th>Serial number</th>
<th>Institutional ecological environment content</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Building an Efficient and Operational Training Building an efficient and high-level ideological and political education team</td>
<td>Special lectures, fine class observation</td>
</tr>
<tr>
<td>2</td>
<td>Construction of coordination and communication mechanism of ideological and political education team</td>
<td>Hold ideological and political seminars and communication meetings</td>
</tr>
<tr>
<td>3</td>
<td>Construction of sharing mechanism for ideological and political education</td>
<td>Regularly hold teaching and research interaction, academic exchange activities</td>
</tr>
<tr>
<td>4</td>
<td>Construction of incentive mechanism for ideological and political education</td>
<td>Establish evaluation mechanism and supervision mechanism, set up special funds, organize teaching competitions</td>
</tr>
</tbody>
</table>

1.2 Campus Cultural Environment

The environment is another important factor that affects the ideological and political teaching of the curriculum. It not only affects teachers' practice of ideological and political teaching concepts in the curriculum, but also affects students' growth. People create the environment, and the same environment also creates people. A good campus environment plays an extraordinary role in the growth and development of students. Therefore, in order to consolidate and improve the educational effectiveness of ideological and political education in courses, it is necessary for universities to optimize the campus environment for implementing ideological and political education in courses and create a particularly...
strong atmosphere and atmosphere for ideological and political education, as shown in Table 2 [8-9].

Table 2: Content of campus cultural environment construction

<table>
<thead>
<tr>
<th>order number</th>
<th>Content of campus culture construction</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Full of cultural connotation of the campus material environment construction</td>
</tr>
<tr>
<td>2</td>
<td>Characteristic campus culture construction</td>
</tr>
<tr>
<td>3</td>
<td>Strengthen ideological and political exchanges and learning</td>
</tr>
</tbody>
</table>

1.3 Ecological Environment of Network Public Opinion

The internet is an important battlefield for carrying out students' ideological and political work. As the "indigenous people" of the Internet era, the post-90s and post-2000s have a normal online life. Therefore, it is necessary to grasp the pulse of the times, consolidate and improve the effectiveness of ideological and political education in university courses. This requires teachers to stand in the main position of the first classroom and fully utilize the important position of online classrooms; Universities should maintain the dominant position of campus public opinion and fully utilize the educational function of the internet; The state should revitalize online media resources and fully leverage the positive guiding role of the internet. In the ideological and political work system of universities, the first class is narrowly understood as an ideological and political course. However, in addition to teachers of ideological and political theory courses, full-time teachers in universities also play a crucial role. Therefore, the connotation of the first classroom should be extended to comprehensive literacy classrooms and professional education classrooms outside of ideological and political classrooms.

For schools, play a good network education function, the school media construction, management, supervision, the good school media content editorial, review, release, personnel management, clear the first person, through layer upon layer compaction responsibility, for college students to provide quality network culture products, spread the mainstream value, as shown in Table 3 and Figure 1 [10-11].

Table 3: Ecological environment content of network public opinion

<table>
<thead>
<tr>
<th>order number</th>
<th>Network public opinion and ecological environment content</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Establish an online and offline ideological and political education platform</td>
</tr>
<tr>
<td>2</td>
<td>Establish a platform for sharing ideological, political and political education</td>
</tr>
</tbody>
</table>

Figure 1: A platform for ideological and political education that combines offline and online education

2. Adhere to the Principle of Ideological and Political Education

The establishment of ideological and political theory courses adopts a method of implicit education rather than explicit education, exploring the ideological and political resources and elements of courses in professional courses, namely "ideological and political education of courses", to achieve the educational effect of riding the wind into the night and moistening things silently. The standards or standards used to observe or handle problems, namely principles.
2.1 Party Leadership

University party committees should always remember the core position of party leadership, establish a sense of "curriculum education", clearly promote educational work through professional curriculum concepts, implement central policies, and lead colleges to create "curriculum education" courses. Professional courses should start from the direction of Marxism in the "curriculum education" process, not break "goals", and promote the construction of "curriculum education" under the leadership of departments and teachers. In addition, adhering to the principle of party committee leadership, a special leadership group for the construction of "curriculum ideological and political education" has been established within the university party committee, and specialized personnel have been selected to carry out the construction of curriculum ideological and political education. In this way, the Party committees of universities can lead the construction of "curriculum ideological and political education" with new ideas, new thinking, and new methods, providing useful guidance and solutions for the construction of "curriculum ideological and political education" [12-13].

2.2 Highlight the Principle of Professionalism

The principle of professionalism is based on the curriculum, scientific integration.

"Each definition of curriculum implies some of the author's philosophical assumptions and value orientation, implying a certain ideology and a certain belief in education." Although different courses have different courses, they contain ideological elements, that is, ideological elements generally exist in various courses; meanwhile, different courses differ in properties and characteristics, resulting in different ideological elements, just like the unbalanced spatial distribution of natural resources. Different courses not only differ in the content of ideological and political elements, but also in their own quantity, focusing on the content of ideological and political elements. For example, literature and history courses mainly contain cultural confidence, patriotism and the spirit of rule of law, while science and technology courses mainly contain the spirit of craftsmanship, innovative consciousness and scientific thinking. The medical courses emphasize strengthening the education of medical ethics, cultivating the spirit of respecting life and healing the wounded and saving the dying.

2.3 Close to the Practical Principle

The main principles that should be adhered to in the construction of "curriculum ideological and political education" in higher vocational colleges based on seeking truth from facts. Professional course teachers should not directly place ideological elements on professional knowledge, but should start from the actual needs of college students. Based on the personality demands of college students, the selection of ideological elements should not exceed their cognitive range. It is necessary to explore the acceptance ability of college students and the ideological elements closely related to their real life. The ideological and political elements explored by professional teachers behind the professional knowledge can be linked with the national development situation, and take the mission of national rejuvenation in the new era as the entry point to guide college. Make students aware of the knowledge they have learned, serve for the promotion of socialist construction, to contribute lifelong efforts to shaping the core values of socialism with Chinese characteristics and realizing the great Chinese Dream.

3. The Practice Path of the Effectiveness of Ideological and Political Education

Professional teachers and ideological and political teachers have different advantages in educational experience. Theoretically speaking, professional teachers are more able to grasp students 'learning attitude and course performance, while ideological teachers are more inclined to understand students' psychological status and ideas. In order to implement the teaching goal of all-round education in colleges and universities, teachers of all disciplines need to cooperate in the teaching process and jointly explore the path and way of curriculum teaching reform.

3.1 Pay Attention to the Top-Level Design, and Improve the Institutional Guarantee Mechanism

The institutional guarantee mechanism is the key to achieving curriculum and teaching reform. In order to promote the smooth progress of curriculum teaching reform, it is necessary to do a good job in top-level design, promote the same direction and collaborative education of "ideological and political courses" and "ideological and The high-level and high-quality development of ideological and political
courses should break through the institutional obstacles of collaborative education among professional courses, professional courses, and ideological and political courses. Under the strong leadership and guidance of the school party committee, design specific top-level approaches and reach consensus. ideological and political education department, and various departments.

In practical learning, in order to achieve the effectiveness and effectiveness of ideological and political education in the curriculum, it is necessary to receive high attention from school leaders and make it an important development strategy for school education. The Party committee of universities should fully play a coordinating role and do a good job in top-level design. At the same time, we need strengthen classification guidance, coordinate various resources, increase resource investment and incentives for curriculum teaching reform and construction, and determine specific requirements for curriculum teaching reform. On the other hand, the department should formulate specific implementation paths for curriculum teaching reform from the perspectives of subject construction and curriculum construction. The process of "ideological and political education courses and integrating ideological and political elements into profession is complex, which improves the efficiency of collaborative work among all parties and improves the effectiveness of education. To this end, on the basis of top-level design, schools should establish a specific work framework for how to coordinate, enrich cooperation models according to the needs of curriculum and teaching reform, gradually form and continuously By improving the collaborative education curriculum system according to the actual situation, and integrate the peer education concepts of "curriculum education" and "ideological curriculum" into various stages of teaching through cooperation, as shown in Figure 2.

Figure 2: Top-level design of ideological and political construction

3.2 Build a Communication Platform and Strengthen the Construction of Talent team

Teachers are the main body to carry out the "curriculum ideological and political curriculum" and "ideological and political curriculum", so the realization of curriculum teaching reform must attach importance to the construction of talent team. Professional teachers and ideological and political teachers must unify thoughts and actions to achieve the ultimate goal of collaborative education; on the other hand, the basic learning, understanding, and mastery of professional course knowledge. Therefore, in order to establish and improve the construction of "ideological and political curriculum" and integrating ideological and political elements into the curriculum", it is necessary to strengthen the communication and contact between ideological and political teachers and professional teachers.

Strengthen the methods of interdisciplinary teachers, such as building communication platform, make different subject teachers collective lesson preparation, promote mutual communication and cooperation between teachers, help professional course teachers mining professional course ideological elements, meet the needs of professional teachers engaged in "curriculum education" teaching, realize "curriculum education" and "ideological courses" to peer. Collective lesson preparation can enable professional course teachers and ideological and political education teachers to provide more targeted value guidance to students under the law of satisfying the growth of college students, and avoid the phenomenon of repeated education, dislocation education or fault education. Teachers of all disciplines explore emphasis and difficulty in "curriculum ideological and political", and can better find and solve the problems encountered in the course of 'Ideological and Political Curriculum' and solve the practical
problems encountered in the process of 'Ideological and Political Curriculum'.

3.3 Improve the Evaluation System and Establish the Assessment and Incentive Mechanism

An appropriate assessment system can not only judge the teaching effect of teachers, understand the learning and mastery of students' relevant knowledge and ability, but also help teachers to clarify the teaching objectives. Higher vocational colleges should not only strengthen and attach importance to the update of education mode, but also the construction of effective assessment and suitable evaluation and evaluation systems in the construction of "ideological and political courses" and "ideological and political courses". According to the specific requirements of the education goal of colleges and universities, the evaluation index and weights of "ideological and political courses" and "ideological and political courses" are established and optimized, and establishment of reasonable scientific indicators suitable for enterprises system is established. Ensure the scientific and effective nature of the assessment mechanism, greatly improving teacher engagement and motivation realize the improvement of the multi-dimensional education effect. The evaluation system should adhere to the principle of mutual combination quantitative evaluation with qualitative evaluation, attach importance to the process of teaching and the process of learning, and take the effectiveness of value guidance to students as an important monitoring index. At the same time to the "curriculum education" and "ideological courses" to peer construction situation into the school of college appraisal content, into the college of teachers' personal assessment content, to prevent "curriculum education" and "ideological courses" to the construction of peer randomness, form incentive effect, so that the curriculum teaching reform on the track of standardization.

3.4 Expand the Channels for Learning Ideological and Political Knowledge

School enterprise cooperation has been the main way and channel for talent cultivation in recent years. Ideological and political education in higher vocational colleges should also realize complementary advantages through ways and modes of cooperation between engineering and academia and between enterprises and schools. For the sake of jointly promoting the further corrective actions of talents. Specifically, during Off campus practical internship, education teachers should be effective communication with professional classroom, led by professional classroom practice training activities, while education teachers also should take some time and energy with professional teachers into a line, analysis of job functions, job requirements, and the development of the enterprise, At the same time, incorporating corporate mentors into the construction of talent cultivation systems and playing corresponding roles in education and teaching, as shown in Figure 3.

![Figure 3: Ideological and political learning channels](image)

4. Conclusion

Teachers are mainly responsible for carrying out "curriculum education" and "educational curriculum", mobilizing their enthusiasm for curriculum and teaching reform, combining responsibility with motivation, formulating authoritative normative documents, clarifying specific practices and requirements for collaborative education, providing certain material rewards to outstanding teachers and teams who have achieved results in curriculum and teaching reform, and providing certain support for performance assessment, stimulating their enthusiasm for curriculum and teaching reform.
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References