

# Research on the Social Value Orientation Mechanism of Value Cultivation from the Comparative Perspective of China and Japan

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**Abstract:** As socialism with Chinese characteristics has entered a new era, various undercurrents of thought and the phenomenon of exchange, integration and confrontation of all kinds of values have been constantly upgraded. Influenced by the special historical origin of China and Japan, the mentality and values of Chinese college students in Japan are more complicated than those in other regions. After in-depth understanding of the theoretical basis of patriotic values of Chinese college students in Japan, this paper explores the current situation of patriotic values of Chinese college students in Japan and its cultivation through scientific and rigorous investigation and research, explores the causes, realistic logic and internal problems of its formation in the current stage, and then thinks about practical countermeasures to strengthen the cultivation of patriotic values of Chinese college students in Japan. This paper tries to provide reasonable theoretical reference and practical reference for the cultivation of patriotic values from the comparative perspective of China and Japan.

**Keywords:** values, cultivation, social value

## 1. Introduction

The critical consciousness is regarded by many experts at home and abroad as the starting point for education to lead people to liberation and freedom. They believe that critical consciousness is: "Learn to perceive social, political and economic contradictions in reality, and take actions to prevent oppressive factors in reality" [1]. To some extent, critical consciousness is the conscious ability to discriminate and solve the problems faced on the basis of rational judgment in human conceptual system. To be specific, critical consciousness can be divided into three levels: alert consciousness, problem consciousness and solving consciousness. The vigilance consciousness is a kind of guard against the unknown and uncertainty of nature, human society and oneself. The occurrence of natural hazards and disasters is out of human control, the complex social relations in human society are anxious by human beings, and the unwise behavior of human beings is disgusted by human beings. All these will pose a threat to human beings themselves. It is based on safety considerations and creates a sense of vigilance. Problem consciousness is the orientation and concretization of alert consciousness, and the application of alert consciousness to earthly life is problem consciousness. Therefore, problem consciousness comes from the empirical judgment of the real world. It is people's awareness of the crisis, confusion and difficulties in the real world. This awareness points to a kind of curiosity, knowledge seeking and exploration, and expects the problem to be solved. Solving consciousness is a response to problem consciousness. It is to explore specific solutions to problems by using relevant knowledge and skills according to certain goals, so as to solve problems. It is important to note that critical consciousness is different from critical thinking. The critical thinking is a logical and rigorous intellectual activity process, in which people will consciously use knowledge, methods and skills to reason and judge the existing conclusions or authorities, only involving the subject unilaterally. In contrast, critical consciousness is not only a kind of intellectual activity and thinking calculation, but also a spiritual awakening with value on this basis. This awakening points to a kind of rational construction, contains the mutual transformation of the objective relationship between the subject and the object, and reflects a kind of humanistic spirit and personality temperament. Generally speaking, critical thinking is a kind of embedded thinking skill, while critical consciousness is a kind of internalized value orientation.

## **2. Historical source of value cultivation from the perspective of comparison between China and Japan**

### ***2.1 Patriotic values Cultivation of Chinese college students in Japan during the socialist Revolution and the early stage of socialist construction***

In the early years of the founding of New China, the people who had just experienced the War of liberation were still immersed in the shadow of successive wars. Under the background of the post-war socialist construction as the central task, the cultivation of patriotic values of Chinese college students in Japan was in a period of initial and tortuous progress. In view of this situation, the CPC Central Committee has taken a series of measures to cultivate patriotic values of Chinese college students in Japan [2]. First of all, we should combine patriotic values with the ideology respected by the society. Patriotism and love socialism are intrinsically linked. We should liberate them from the old thoughts and edify patriotic thoughts. Secondly, Chinese college students studying in Japan should clarify the history and cultivate their patriotic values based on the basic national conditions, so that they can understand the hard-won victory of the Anti-Japanese War and establish firm ideals and beliefs. Chinese college students in Japan have a profound patriotic tradition. Since the late Qing Dynasty, countless Chinese college students in Japan have played a huge positive role in propagating bourgeois democratic thought and promoting the process of modern bourgeois democratic revolution. In modern times, a large number of Chinese scholars have gone to Japan to study, among which outstanding representatives such as Lu, Li, Lin, Chen, Guo, Hu, Huang, Deng, Chen, etc., have made outstanding contributions to the development of modern China, inspiring Chinese college students in Japan with their devotion to serving the country and their tireless efforts. Thirdly, we will help Chinese college students in Japan re-understand Marxism and the CPC, and attract outstanding Chinese college students in Japan to return to the motherland and contribute to socialist construction through diplomatic public opinion guidance and publicity by non-governmental organizations and groups.

### ***2.2 Cultivating patriotic values of Chinese college students in Japan in the new era of reform and opening up and socialist modernization***

After the reform and opening-up policy was implemented in 1978, the Chinese society gradually advocated openness and democracy, China's education gradually recovered and got on the right track, and the cultivation of patriotic values entered a period of continuous development and gradual improvement. In the continuous improvement of the values cultivation of college students in Japan, the cultivation of patriotic values has elaborated, spread and stabilized the importance of socialist ideology in rich content and ways [3]. In the early stage of reform and opening up, in the face of sudden changes at home and abroad, the cultivation of patriotic values combined with excellent traditional culture and national values, helped Chinese college students in Japan consciously resist the erosion of western extremist and one-sided thoughts, helped them to shape a scientific, rational and healthy understanding of patriotism, and improved their ideological consciousness and spiritual state. Under the guidance of spiritual civilization, the cultivation of patriotic values of Chinese college students in Japan has been carried out in a more active, extensive and diversified way, and has achieved remarkable results. Later, patriotic values education bases and films and books with patriotic values as their main content began to appear in China, pushing the cultivation of patriotic values of college students in Japan to a new stage of development in a subtle way. In the new century, the CPC Central Committee proposed in the 16th National Congress report that the cultivation of patriotic values should be accompanied by patriotic spirit and noble character, and the cultivation of patriotic values should be carried out as an important task of cultural construction. The report of the 17th National Congress further explained that the cultivation of patriotic values should be effectively integrated into the national quality education and the construction of spiritual civilization, so as to turn passive into active, explore more active ways to lead, and resolutely resist the erosion of wrong and decadent ideas. Since then, the state has attached great importance to the cultivation of patriotic values for college students in Japan. During the cultivation process, the state has increased the education and publicity of excellent traditional Chinese culture, patriotic values and advanced socialist civilization, so as to help them understand the basic characteristics of patriotic values and establish patriotic values that respect differences and tolerate diverse cultures.

### ***2.3 Cultivating patriotic values of Chinese college students in Japan as socialism with Chinese characteristics enters a new era***

Since the new era, patriotic values are mainly embodied in taking the path of socialism with Chinese characteristics, striving to fulfill and realize the "Chinese Dream" of the great rejuvenation of the Chinese nation, providing inexhaustible driving force for the continuous progress and development of the whole nation, and forming a spiritual state and value standard of hard work, courage and selfless dedication [4]. The patriotic values of the new era are not narrow and closed nationalism, but open socialism facing the world. Having a broad vision based on the nation and facing the world is an important content and inevitable choice to cultivate patriotic values. It is necessary to take the unity of patriotism, love of the Party and love of socialism, which are unique national characteristics of China, as the core content, to advocate and promote Chinese patriotic values in a wider vision and at a higher level. In other words, the patriotic values promoted by China are not self-contained or egoistic. Rather, they are built on the basis of national confidence and pride. They are formed under the international community of shared future with an open mind, an international vision and an open mind to respect other civilizations and fine cultural achievements [5]. To link China's destiny with that of the world, we should not only promote patriotism, but also continue to open wider to the outside world. We should encourage university students to go out and learn about other countries' historical characteristics and cultural traditions, and absorb their essence to drive China's economic development. This means that Chinese patriotism is not closed or blocked, but an open patriotism that integrates national, cooperative and supply characteristics. As neighbors separated by a strip of water, Japan and China have extensive political and economic contacts and frequent interactions. In this context, Chinese college students in Japan need to have the courage to face the history, have an international vision, an international mind and an international responsibility. While going out, they should avoid or eliminate the prejudice and misunderstanding of the Japanese people towards China, so that Japan can better understand China, show the elegance of China to Japan, and love their country rationally under the guidance of patriotic values, to undertake the mission and responsibility of cultural exchange and communication.

## **3. The Times value of value cultivation from the comparative perspective of China and Japan**

### ***3.1 Help Chinese college students in Japan stick to the patriotic spirit***

To cultivate the patriotic values of Chinese college students in Japan can help them stick to the patriotic spirit. Since the new era, the patriotic values are mainly embodied in the sincere feelings for the motherland gradually shaped in the territory where people have been living for a long time, embodied in the conscious and spontaneous devotion to the motherland, high self-esteem and confidence in the nation, at the same time, it is also reflected in the patriotic spirit that is willing to work hard for the integrity of the sovereignty of their motherland and national prosperity [6]. While encouraging college students to go abroad and go to the world, the country stresses the need to strengthen the cultivation of patriotic values. Japan belongs to the developed country, there are certain differences with our country in economic development and cultural development, easy to cause foreign students in our country to form a comparative psychology, form psychological disparity. Constantly strengthening the cultivation of patriotic values can help the overseas students maintain a good mentality during their study, and treat the gap between China and Japan in material culture with a rational, objective and calm attitude. At the same time, help them realize that China, as the second largest economy in the world, has great strength. As long as they have firm confidence in China's development path and theory, and make unremitting efforts, they can help the development of the motherland and realize the "Chinese Dream" at an early date.

### ***3.2 Help Chinese college students in Japan to play a bridge role in Sino-Japanese cultural exchanges***

The cultivation of patriotic values for Chinese college students in Japan can help them play a bridge role in the cultural exchanges between China and Japan. As a part of China's foreign exchanges, Chinese college students in Japan play an important role in China's public diplomacy and play a bridge role in the cultural exchanges between China and Japan. As strivers at the forefront of China's overseas propaganda, Chinese college students in Japan will often show the spiritual outlook and moral fashion of the new generation of Chinese young college students to the Japanese people in the most direct way. At the same time, Chinese college students in Japan not only need to learn the advanced knowledge and

technical experience of Japan, but also need to overcome the difficulties brought to them by geography, culture, language and economic ability during their study in Japan. They need to keep marching towards their own ideals with an undefeated attitude, healthy and upward spirit, and promote the continuous development of Chinese civilization. At the same time, Chinese college students in Japan actively promote the good image of China in the process of communication with Japan, and they become overseas templates for Chinese students and show their spiritual outlook and overseas image. Thus, it can be seen that China's patriotic values cultivation of Chinese college students in Japan will help them maintain a good national image in national image publicity and public diplomacy, build the image of Chinese students in the new era, and play a better role as a bridge in the cultural exchanges between China and Japan.

### ***3.3 Help Chinese college students in Japan play an active role in shaping national "business cards"***

The cultivation of patriotic values for Chinese college students in Japan can help them play a positive role in shaping the national image. Japan belongs to the developed country, implements the capitalist system, it has great differences with our country in terms of ideology. In recent years, many western anti-China forces have tried to corrupt overseas students by various means, trying to lure and attract Chinese overseas students with material benefits such as money, fame and fortune, so that they can be induced to discredit China's image and build them into anti-China weapons. Cultivating patriotic values for Chinese college students in Japan before they go abroad can ensure that in the process of studying overseas, they will firm their ideals and beliefs, and adhere to the socialist system is the Chinese system that China seeks to develop. At the same time, in the face of various foreign accusations of our system, we cannot be moved, firmly confident in our system and theory of confidence. To actively shape China's external image, be a striver at the forefront of China's overseas publicity, overcome the difficulties in language, culture, economy and other aspects of overseas study, show the spiritual style and moral style of Chinese students in a more positive, healthy and upward manner, and play an active role in shaping China's image.

### ***3.4 Help Chinese college students in Japan to defend national interests in practical actions***

The cultivation of patriotic values for Chinese college students in Japan can help them defend national interests with practical actions. Since the reform and opening up, Chinese college students in Japan have worked hard for the rise of the motherland in different ways. At the time of the motherland's crisis, they have been united and responded to a hundred people, showing strong support and support for the motherland and showing a high degree of patriotic enthusiasm. In the face of the prejudice and misunderstanding of China by western hostile forces, Chinese college students in Japan made use of the overseas exchange platform to voice their opposition and refute in the most direct and effective way, and strongly counter those attempts to maliciously slander China and the Chinese nation. Therefore, it is necessary to cultivate patriotic values for Chinese college students in Japan, help them to confirm their national identity, understand the connection between themselves and the motherland, establish a sense of belonging, and take practical actions to care for national interests, so as to ensure that they can shoulder social responsibilities in the face of international unfair treatment of China and ethnic cultural discrimination during their study abroad, defend the interests of the country with their own practical actions.

## **4. Conclusion**

History and reality have proved that cultivating and practicing the socialist core values with strong vitality, cohesion and appeal is the value mission of ideological and political education in colleges and universities in the new era. As one of the important contents of the socialist core values, "patriotism" is based on the profound emotion of individual dependence on the motherland. It is also the code of conduct to regulate the relationship between individuals and the motherland. It is the common value pursuit of human beings and the basic moral responsibility and obligation of every citizen. As a special group, Chinese college students studying in Japan are not only precious resources under the background of the national strategy of strengthening talent, but also influenced by the special historical origin of China and Japan, so their mentality and values are more complex. In this case, it is of great significance to cultivate the patriotic values of confidence and rationality among Chinese college students in Japan.

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