

Analysis of the Construction Goals and Paths of the "One-Stop" Comprehensive Management Model for Student Communities in Colleges and Universities

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Abstract: The "one-stop" student community in colleges and universities is a new field for conducting educational work in the new era, shouldering the important mission of deepening educational reform and implementing the principle of fostering virtue and nurturing talent. Colleges and universities should aim at the goal of building student communities, and make precise efforts in promoting building, implementing the fundamental task of "cultivating virtue and nurturing talent", and building a "all-round education" pattern. Through measures such as strengthening the leading role of building, enhancing team building, promoting the all-round development of students, and improving top-level design, they should effectively enhance the effectiveness of education and help students grow and succeed.

Keywords: "One-Stop" Student Community Objective; "Path"

In 2019, the Ministry of Education issued the "Notice on Carrying Out Pilot Work for the Construction of the 'One-Stop' Student Community Comprehensive Management Model", for the first time proposing to pilot the construction of "one-stop" student communities in colleges and universities, promoting the extension of educational management services to the living environment of students. After years of exploration, the construction and development of student communities have undergone an evolutionary logic from "pilot problem-solving" to "full coverage", and from "physical space transformation" to "reconstruction of the educational ecosystem". During this process, major universities have been deepening their construction around three major dimensions: educational concepts, management models, and team optimization. In terms of educational concepts, they have shifted from a single focus on the first classroom to a collaborative education system of "first classroom + second classroom". In terms of management mode, it has shifted from mainly administrative management to mainly educational services. In terms of the educational team, it has shifted from relying on logistics service companies to being directly managed and coordinated by schools. These changes have significantly enhanced the management efficiency of colleges and universities and promoted the all-round development of students.

1. Research Overview of the "One-Stop" Student Community in Colleges and Universities

As of June 25, 2025, a search on China National Knowledge Infrastructure (CNKI) with the title "One-stop student Community" revealed that the total number of articles in this field has reached 982, showing a significant growth trend: the average annual number of published articles from 2015 to 2020 was less than 5. The number of published articles increased to an average of 21.5 per year from 2021 to 2022. The average annual number of published articles from 2023 to 2025 is as high as 310.6. In terms of the distribution of literature types, journal articles account for the highest proportion, reaching 690 (accounting for 70.3%). The total number of dissertations is 8, the total number of conference papers is 51, the total number of newspapers is 47, and there are 2 books. This series of data fully demonstrates the favorable trend of the continuous rise in research enthusiasm and the increasing academic attention in this field.^[1]

First, the value connotation of the "one-stop" student community construction. The academic community has conducted in-depth discussions on the value connotation of "one-stop" student community construction from multiple dimensions. Among them, scholars generally believe that "one-stop" student communities are conducive to enriching the building work of schools, implementing the fundamental task of fostering virtue and nurturing talent, and promoting the implementation of all-round education. In addition, some scholars have also explored the value of "one-stop" student

community construction from other perspectives. For instance, Li Diao and Chen Zhi pointed out that establishing a student community education management system is an effective expansion of the educational approaches in colleges and universities and can significantly enhance the educational outcomes. Some scholars believe that the "one-stop" student community is an innovative practice of the "student-centered" concept by colleges and universities. By integrating management cadres, counselors and professional teachers into the students' lives, it can promptly grasp the students' ideological trends and better serve them. Zhao Wei, Zhang Keqin and Dong Zhaoqin pointed out that the "one-stop" student community management model provides new solutions and implementation methods for the innovation and entrepreneurship work in colleges and universities.

Second, the practical predicament of building a "one-stop" student community. At present, the construction of "one-stop" student communities is still in the exploratory stage and has not yet matured. There are still some problems in practice. For instance, Wang Huajun pointed out that while the current construction of "one-stop" student communities has achieved significant results, there are still some practical challenges, such as the need to deepen the educational concept, the need to pool the strength of the educational subjects, and the urgent need to optimize the service functions. Some scholars also believe that the departments have not attached sufficient importance to it. Due to the strong administrative management color in some universities and the deep influence of traditional educational concepts, there still exist phenomena of emphasizing education over guidance and management over service, which brings huge challenges to the construction of "one-stop" student communities. In addition, the professionalization level of the service teams in colleges and universities is relatively low, and the services provided to students are not standardized or professional enough, which also affects the construction of "one-stop" student communities.^[2]

Third, the practical approach to building a "one-stop" student community. Student communities are important venues for nurturing talents in colleges and universities. A good construction concept is a necessary prerequisite for promoting the high-quality development of "one-stop" student communities. For this reason, the academic community has conducted numerous discussions on how to build a "one-stop" student community and put forward valuable experiences. Some scholars believe that to strengthen the construction of "one-stop" student communities, efforts should be made in several aspects, including top-level design, building leadership, full participation, team building, and informatization construction. Hu Jiacheng believes that in the construction of a "one-stop" student community, on the one hand, it is necessary to strengthen the management concept and optimize the community service functions; On the other hand, it is necessary to gather renowned teachers, build a work brand, provide customized services based on students' needs, and foster a favorable community culture, so as to achieve the maximum effect and smooth operation of the student community.

From the existing research results, it can be seen that domestic scholars have carried out systematic and in-depth theoretical research and practical exploration around the construction of "one-stop" student communities, and have continuously delved into key issues such as the interpretation of value connotations, the analysis of real predicaments, and the exploration of practical paths. This series of studies not only broadened the academic perspective but also deepened the research dimensions, significantly promoting the improvement and development of the theoretical system for the construction of "one-stop" student communities.

2. Construction Goals of "One-stop" Student Communities in Colleges and Universities

With the development of the information society, the learning and living fields of contemporary college students are accelerating their extension into the community, and their reliance on the community is increasing day by day. As a new type of educational platform integrating education, management and service, the "one-stop" student community has demonstrated unique advantages in optimizing students' daily management, enriching their learning life, strengthening peer demonstration and deepening the interaction between teachers and students. To explore the construction of a "one-stop" student community, it is first necessary to clarify the goals and directions of the "one-stop" student community construction, and promote the "one-stop" student community to make joint efforts in advancing the building work, implementing the fundamental task of "moral education and talent cultivation", and building a "all-round education" pattern.^[3]

2.1 Build the "one-stop" student community into a powerful tool for promoting building work

Adhering to the leadership and cultivating qualified new people of The Times is the starting point

and ultimate goal of the "one-stop" student community construction. In the traditional education model, the integration of building work and ideological and political work in the student community context is insufficient. However, the "one-stop" student community fills this gap. Student building, as an important part of the building in colleges and universities, relies on the "one-stop" student community platform. Colleges and universities adhere to the original aspiration and mission of "cultivating people for the and talents for the country", and establish and improve the grassroots organizations in the student community. By gathering resources from all sides and leading multiple subjects to participate, the building work is deeply integrated into the student community and runs through the entire process of students' study, life and entertainment. Taking the community as the base, the work of cultivating active applicants for membership, developing new members and the confirmation of probationary members should be incorporated into the community. Taking community activities as the carrier, each and Youth League branch organizes students to carry out activities such as the evaluation of civilized dormitories, volunteer services for League members, and salons for member representatives in the community, constantly stimulating the vitality of education and enriching students' spiritual world. By expanding the cultivation of professional knowledge to both building and ideological and political education, we can fully leverage the leading role of building, guide teachers and students to firmly grasp the discourse power of ideology, jointly maintain the stability of the school, and build a harmonious campus.^[4]

2.2 Build the "one-stop" student community into an important position for implementing the fundamental task of "fostering virtue and nurturing talent"

The "one-stop" student community is an important carrier for colleges and universities to enhance their management capabilities and levels. It is an effective expansion and connotation extension of the building and ideological and political education in colleges and universities in the spatial field, and it carries multiple educational functions such as students' academic development, ideological guidance, psychological counseling, cultural immersion and activity exchange. At present, with the continuous deepening of reform and innovation in higher education, the educational model and concept are undergoing significant changes. Students are increasingly dependent on the community, and the effect of conducting ideological and political education mainly in the "first classroom" is gradually weakening. Meanwhile, the student community serves as the "second classroom". Its role in college students' emotional identification, value shaping, personality cultivation and ability development is becoming increasingly prominent. Therefore, in community areas where student groups are relatively concentrated, taking students as the center, sinking elements such as educational teams, management services, and educational resources to the community and tilting them towards the grassroots level, and carrying out educational and practical activities, is conducive to promoting the joint improvement and efficiency of community management services and "moral education and talent cultivation", and organically unifying theoretical knowledge with practical training, explicit education with implicit education. We will continue to strengthen ideological guidance for college students and cultivate new era individuals with correct political orientation and good moral qualities.

2.3 Build the "one-stop" student community into an important carrier for constructing the "all-round education" pattern

College students in the new era are confronted with numerous challenges in social adaptation, interpersonal communication, academic development, career planning and mental health. Some students have problems such as lost ideals and beliefs, insufficient learning motivation and lack of practical ability. Especially in the Internet era, college students have more free time at their own will. Their ideas, lifestyles, and behavioral orientations have undergone profound changes. They can not only obtain various learning materials in the community but are also more vulnerable to the influence of bad online culture. Higher education management is confronted with diverse challenges. The "one-stop" student community is an effective way to innovate the talent cultivation model and an important measure for schools to implement all-staff, all-process, and all-round education. It breaks through the traditional barriers of education by integrating educational resources, innovating management mechanisms, and improving service systems.

3. The Construction Path of "One-stop" Student Communities in Colleges and Universities

The traditional management model of colleges and universities has problems such as insufficiently

centralized departments, low service efficiency, insufficient educational effectiveness, and the disconnection between educational resources and students' life scenarios. However, the "one-stop" student community, by leveraging modern information technology means, aggregates educational management teams, integrates various educational resources, and optimizes and decentralizes educational management and service functions within the student community. It has solved the pain points and difficulties in traditional management services. Colleges and universities should actively explore innovative paths, continuously strengthen the leading role of building, enhance team building, promote the all-round development of students, and improve top-level design, etc., so as to enhance the effectiveness of community education for students.^[5]

3.1 With strengthening the leading role of building as the core, we should consolidate the ideological foundation of teachers and students

On the one hand, it is necessary to improve the construction of building bases. By setting up cultural walls, publicity boards, and creating and League activity rooms, a strong atmosphere of building should be created, and red elements should be integrated into students' daily study and life scenarios. On the other hand, relying on the "one-stop" student community, we should tell the stories of the history well and give full play to the leading role of grassroots building in community construction. By setting up member vanguard posts and responsibility zones, conducting red-themed lectures, and creating red classrooms in communities, we encourage student members to reveal their identities, set benchmarks, and lead by example, gathering the strength of the youth, enhancing the appeal of organizations and the vitality of grassroots building, and fostering students' love for the and the country. We aim to build student communities into the forefront of building leadership. Colleges and universities should fully implement the educational policy, give full play to the leading role of and League organizations, guide member teachers and staff to go down to the community, and stimulate the fighting fortress role of the grassroots organizations in student communities. University teachers should stand at the strategic height of cultivating people for the and talents for the country, and in combination with the goals of talent cultivation and the growth needs of students, promote the extension of the educational field to the student community.

3.2 Take strengthening team building as the starting point to stimulate the vitality of community education

The community education team is a solid foundation for ensuring the efficient operation of the community and a core force for implementing the fundamental task of "cultivating virtue and nurturing talent". To build a high-quality community education system, it is necessary to systematically promote team building. First of all, it is necessary to improve the team configuration. Secondly, it is necessary to strengthen the collaborative mechanism. Schools need to make overall arrangements, clarify the responsibilities of all parties, promote the entry of ideological and political teams, professional teacher teams, and management and service teams into student communities, establish a working mechanism of "regular deployment of leading cadres, regular on-site presence of professional teachers, and full-time presence of counselors", practice the working principle of "thinking on the front line and working on the front line", and promote efficient interaction and collaborative efforts among various departments. Unleash the intrinsic motivation of community education; Finally, emphasis should be placed on enhancing capabilities. According to different positions, targeted training is regularly carried out through theoretical study, skills training, experience exchange and other means to enhance the professional quality of the community education team and promote the quality and efficiency improvement of community education work.

With the rapid development of the Internet, the channels for students to obtain high-quality teaching resources are becoming increasingly diverse. As an important field for students' life and growth, the educational function of the community is becoming more and more prominent. In the face of students' higher expectations for the community's living environment and educational management services, the main body of education urgently needs to update its educational management concepts, reach a consensus on collaborative education, integrate superior educational resources to converge in the community, build an educational model that combines full-time and part-time teams and complements resources both inside and outside the school, enhance the bond between teachers and students, and effectively improve the quality and level of community services.

3.3 Oriented towards the all-round development of students, enhance the quality and efficiency of community services

The university stage is a crucial period for the formation of values. With the development of society, the learning and lifestyle of contemporary college students have undergone significant changes. They pay more attention to individual development and present diverse demands in their studies and lives. Colleges and universities need to innovate their management models in a timely and flexible manner to meet the growth needs of students and the changes of The Times. They should take the all-round development of students as the work orientation, gather advantageous resources both inside and outside the school, and promote the coordinated development of curriculum education, practical education, cultural education, etc. They should provide personalized, refined, differentiated and professional services for students, and promote the cultivation of students' personality, value shaping and professional development. At the same time, it is important to give full play to the exemplary role of role models, select and cultivate a number of advanced models among students, and inspire students to learn from excellent role models with people and events around them.

3.4 With the improvement of top-level design as a guarantee, innovate the working operation mechanism

A complete and systematic institutional framework and collaborative mechanism are the prerequisites for ensuring the smooth progress of the "one-stop" student community education work. Colleges and universities should follow the laws of education and students' growth, scientifically set up student community construction plans, clarify the construction direction, and ensure the deep integration of community construction with the goals of talent cultivation. In terms of institutional construction, we focus on the prominent issues in the construction of "one-stop" student communities and formulate a comprehensive institutional system covering all fields such as building leadership, management services, team entry, and cultural construction. By improving the community leadership mechanism and strengthening the overall leadership role of the committee; Optimize the management service mechanism and enhance service efficiency; Improve the team collaboration mechanism, form a joint force for education, and provide institutional support for the efficient operation of the community. In terms of team building, it is necessary to establish a scientific and reasonable assessment, evaluation and incentive mechanism: On the one hand, a sound team assessment and evaluation system should be established, with a focus on assessing the team's task completion and management service quality. Through methods such as student satisfaction surveys and self-evaluation and mutual evaluation by teachers, the team's work effectiveness and service quality should be evaluated to enhance the professional level of the team. On the other hand, it is necessary to establish an effective incentive mechanism, link the assessment results of the team with professional titles, salaries and positions, fully mobilize the enthusiasm of leading cadres, professional teachers and counselors for work, implement student education, management and service work throughout the entire process of students' study and life, and achieve the educational goal in serving the all-round growth of students.

4. Conclusion

The "one-stop" student community is an important practical carrier for the modernization of the governance system and governance capacity in colleges and universities, and it is also an important spatial field for colleges and universities to implement the fundamental task of fostering virtue and nurturing talent and deepen the reform and innovation of ideological and political education. Student communities, relying on elements such as personnel, funds, technology, and systems, through institutional reorganization and interdepartmental collaborative management, as well as coordinated technological empowerment and institutional guarantees, have brought leadership, ideological and political, and management and service forces down to the student communities. They have implemented front-line rules and formed a collaborative education system that spreads from points to lines, from lines to surfaces, and from surfaces to bodies .

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