

On the Importance of "Spiritual Value" in Inheritance Education of Intangible Cultural Heritage

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ABSTRACT. *In the contemporary era, if the "ideology of national culture resulting from inheriting intangible cultural heritage" is used as an educational measure to consolidate national strength, we need to diversify to consider whether the "spiritual value" generated in the process of inheriting intangible cultural heritage is in line with Current national beliefs. By digging deeply into the origins of "non-legacy", the analysis of national cultural connotation, the resulting derived value system, the direction of national policy support, and the relationship with national education, to present the "inheritance" caused by the protection of intangible cultural heritage in recent years "The rise of cultural education, which is the development path to plan the correct route for the national emotional identity and behavior habits of the people, proves that the "spiritual value" in the cultural heritage conforms to the current socialist "spiritual value" system with the national spirit as the core .*

KEYWORDS: *new culture, national belief, cultural inheritance, spiritual education*

On October 18, 2017, in the report of the 19th National Congress of the Communist Party of China, Comrade Xi Jinping reiterated the spirit of "Cultivating and Practicing Socialist Core Values" first proposed by China in 2013, emphasizing the integration of all aspects of social development into people Emotional identification and behavior habits. How to build and cultivate this kind of values, what kind of communication form and ideology to dominate, make it a unified belief of a nation, and this kind of belief behavior is in line with the history and memory of this nation.

1. Inheriting non-legacy is the cultural and educational basis for unifying the national "spiritual value"

1.1 Non-legacy education is the source of national cultural beliefs that insist on "activation"

Without the aid of tools, human fitness is relatively weaker than other animals of the same size. However, whether it is natural quality or evolution, we finally have intangible weapons-advanced thinking ability, and more powerful is to convert the thinking results the ability to act has become a species that can create everything by relying on the mind. With the passage of time, mankind's use of this God-given ability has produced folk literature, folk music, folk dance, traditional drama, quyi, acrobatics and athletics, folk art, traditional handicraft, tradition Intangible cultural categories such as medicine and folklore are a concentrated expression of national culture. These were originally called "cultural wealth" [Xiang Yunju "Several Philosophical Issues of Intangible Cultural Heritage and Others" Culture and Arts Press. 2017], the modern form of intangible cultural expressions called "cultural heritage", with manufacturing spirit The function of double wealth with material. Therefore, the educational behavior of inheriting the traditional cultural spirit is a necessary means to defend the national spirit and immaterial wealth.

1.2 Non-legacy cultural education is the core value of promoting national beliefs

After the Industrial Revolution, the invention of the machine liberated manual labor, and the quantification of products brought invaluable convenience and speed to mankind. But at the same time, the cold machinery makes the contemporary people lack the hand-made living memory and labor emotion left on the products. In recent years, the educational behavior of protecting the consciousness of intangible cultural heritage, whether it is official or private, has become a familiar word among the people, and people have relative values for its historical heritage, aesthetic art, and scientific understanding. Recognize the concept of intangible cultural heritage, because the expressive power of intangible cultural heritage covers almost all the trajectories of people's daily lives, the term "intangible cultural heritage" essentially means that from the beginning of its creation, as long as there is a human being, it will not The demise is only limited to the change in the form of existence. Just like the ideological debate of "art is dead" that has been clamored by the art world for more than half a century, the final conclusion is that art does not die, it is only the evaluation standard in the historical period It is different from the form of expression. The intangible culture is gradually lost its value in the era of existence under the circumstance of the rapid expansion of the rural environment, but the only constant is its "spiritual value", a belief in production and life. The sense of identity between the people and the history and culture should be a cultural belief that transitions from consciousness without consciousness to nature. It is not about time, but its existence and value. Therefore, the non-legacy carried by history is an indelible national culture and national belief. Inheriting non-heritage is an

educational activity that continues national beliefs and is also the core value of non-heritage culture.

2. National development needs "spiritual value" to guide multiple social relations

2.1 Strengthen the cognitive education of the relationship between non-legacy cultural symbols and "national beliefs"

Adhering to a cultural and educational background with a belief in the people has a healthy and lasting absolute supporting force for the development of the country. This force cannot be ignored. Take the example of the work created by the German art master Dürer in 1513, "Knight, Grim Reaper, Devil" [Jean. Claire, "The Responsibility of the Artist" [French]. East China Normal University Press. 2015(18)], this painting is famous the point is that every collector gets different spiritual guidance from the work. Although one of the counter-cases can still prove the influence of the dominant cultural education in the social context on the sustainable development of the country. From the Lutheran Reformation, later rooted in the Protestant spirit, and finally used as the spiritual guide by the new pagan god-Hitler, different social background stages produced different spiritual beliefs, and the expressive spirit of the work runs through the whole of Germany. The historical needs of several core figures in extraordinary times.

In the phenomenon of globalization and cosmopolitanization, retracing and protecting education on cultural roots is a country-specific attitude that adheres to the national norms of spiritual values, ways of thinking, and cultural awareness. The intangible cultural heritage bears the spiritual civilization of human society, highlights a good life, labor experience, historical bits and pieces, and is a link that connects national emotions. Whether it is dictation or personal transmission, these cultural symbols are all referred to as "symbolized forms." Product" [3 Anna. Aino "Visual Art Semiotics" [French]. Sichuan University Press. 2014 (216)], which is an image endorsement chart of the development of national history. The decline of symbols represents the demise of faith, therefore, inherit the nation The inseparable education of cultural symbolic links is the spirit of national unity and national continuity. It is regarded as a manifestation of "national belief". Therefore, the education of inheritance of "spiritual value" is the core of adhering to the prosperity of the country. spirit.

2.2 Derived social value and emotional memory value

2.2.1 How to understand the embodiment of social value

"Lu Zhou extended the value of cultural heritage from the original three major values of history, art, and science to the five major values including social value and

cultural value, and believed that social value includes memory, emotion, education, etc.", "Value System (value system) is an orderly hierarchical structure. When each value is accepted, it will be arranged in accordance with its priority order as the guiding principle of its life" [Duan Qingbo "Central Plains Cultural Research" http://blog.sina.com.cn/s/blog_9da15c960102x2s6.html]. The history of the development of intangible culture can be described as a paradigm of human spiritual progress. The difference in living area makes each nation's value system unique. Further explore its production and life cultures classified under various headings, such as medicine, folk literature and art, etiquette and customs. . . People use these "living events" that abound in social life to record the process of human spiritual communication, which is really social value. We have to keep in mind that only by adhering to our own regional and historical social labor spirit can a nation follow the experience of its predecessors and develop its own country without cultural barriers.

2.2.2 The emotional and memory value of the objects

Material (product) life is as important as spiritual life. Various forms of intangible culture are used as a kind of spiritual companionship and material companionship in the workshop, always embodying the spiritual direction of human beings, even if civilization is materialized, such as non-legacy material Traditional hand-made products, these daily necessities are not only daily necessities, but also in the production process, traditional craftsmen constantly use their wisdom to find the most vivid aspect on the shape, color, pattern to reflect the atmosphere of production and life, even The cheapest daily-use products still do not change their aesthetic, practical, and historical functions. They are more capable of expressing and conveying emotions than the cold and cold mechanical products of the industrial era. Emotions make us realize that "living with tradition, we do not Loneliness!" Hand-made products retain the human emotions of the time and the temperature of the process of producing objects, and record the memory of each culture once and every time in the change of time and skill. If we say that we must give public folk art a title, then it talks more about "the beauty of labor, the beauty of existence."

2.3 "National Spiritual Cultural Heritage" and the Importance of Educational Development

2.3.1 The time and space relationship between culture (spiritual culture) and education in inheritance

Duan Qingbo put forward in the "Cultural Research of Central Plains" that "cultural heritage not only has inherent values of history, art and science, but also contains core values beyond these three values, that is, cultural values." In the narrow sense, in the traditional sense "Culture" refers to spiritual culture, that is, social ideology and the corresponding code system, politics, social organization, customs, academic thought, religious belief, literature and art, etc. [Tan Jiajian. Summary of Chinese Cultural History. Higher Education Press , People's Publishing

House, 2010 (494)]. This shows that strengthening and consolidating cultural values is the most fundamental method and means of inheriting the "national spirit". National overall planning and ideological consistency require a high degree of unification. "Education is, to a certain extent, the product of the inheritance of national culture and the cause of national cultural inheritance. National culture is not only one of the goals of education, but also serves the goal of education" [Cao Nengxiu. On the relationship between national cultural inheritance and education Journal of University, 2009(26)]. Education development is just like scientific development. It advances history in the form of partial negation of the original practice conclusions, "negation in inheritance, and inheritance in negation". The relationship between the inheritance of culture and education is the same as the relationship between time and space. Culture is time and education is space. Space accommodates the trajectory of time. The atmosphere of education is permeated by the spread of culture. Education gives culture the means to spread, and culture embodies education. Pointing and positioning. Therefore, the current method of popularizing education for the inheritance of intangible cultural heritage has yet to be standardized. In any reform process, there will be practical failure points, but it is also a necessary way. In the relationship between education and cultural inheritance, it is necessary to grasp and correct in time. Mistakes in education to avoid introducing traditional culture into the wrong path.

2.3.2 Education that deeply excavates cultural values is a necessary means to popularize the national spirit

"Cultural value includes relevant contents such as cultural diversity, the continuation of cultural traditions and elements of intangible cultural heritage." For the initiation of educational methods for cultural inheritance, the initial intangible cultural heritage advocated "inheritance". The research and decision-making of scholars and reformers has always been centered on non-heritage history, art propaganda and scientific values. The goal is basically to propagate to the public The importance of inheritance and introduction of basic historical information. With the strong support of the country, the non-legacy masters of different categories have also cooperated with schools and groups and other educational institutions, including educators, to adopt techniques and historical explanations of the cultural and ideological transmission of ideas. To explore the use value of cultural heritage from a cultural perspective. From the deep excavation, restoration of Chinese culture, the motivation, mechanism, and law of Chinese civilization, clearly explain the splendid culture in the formation of a multi-united Chinese nation. The popularization of these intangible traditional cultural values has a developmental enlightening effect on the country, society, and the people, including practitioners. Every citizen should understand what is the cultural value of traditional Chinese culture with an attitude that truly understands the essence of Chinese studies. Ge Chengyong pointed out: "Cultural heritage is a living historical memory. Its ontological value is closely related to the material life of the nation and the people, and cultural value is inseparable from spiritual life." [Ge Chengyong. The Historical Form and Contemporary Significance of Chinese Cultural Heritage. Chinese Culture

Research, 2011] So, should everyone make traditions accompany our lives, and let the Central Plains Culture guide our national spirit, which is to safeguard national interests Spiritual motivation.

3. Cultivation of "New Culture" of "Spiritual Value" in Market Economy Value Analysis

Prior to the Industrial Revolution, craftsmen could survive through skills. After the Industrial Revolution, hand-made products were impacted by industrialized machine products; the cultural image art performance was monopolized by film and media technology; folk customs were eliminated by urbanization; and the growth environment of the new generation of mankind has changed. The traditional culture, which is said to be "non-legacy", has gradually become a target of elimination in the natural evolution of social history. If we want to protect and inherit these human civilizations, we must also think about the value transformation of their times. Therefore, in the propaganda of the national protection and inheritance policies, the non-legacy of the new era has gradually been transformed into the "new needs" and "mental food" of the people's lives. It is called the establishment of a "new culture" and repositioned to form a cultural brand. The trend has brought new market economic benefits. The government and enterprises vigorously create scenic spots with non-heritage characteristics, promote the transformation of landscape tourism to cultural tourism, create non-genetic inheritance bases, and transform from non-heritage protection projects to non-heritage cultural industries in the early stage.

4. Conclusion

National beliefs are reflected in national behaviors. The quality of national behaviors determines whether the historical process of national development can continue. The strong nationality brings a sense of security to the people. This is the true value of the immortality of traditional culture. National "spiritual value" is national wisdom. A nation is forged by thought and spirit. The relationship between the state and the people is a fish-water relationship. It is the wisdom of the people that nourishes the development of the country. People's creative abilities, so the country's national spiritual cultural heritage and education are closely combined, rooted in the national ideology of the country's original spiritual value, promote the spiritual value of labor and emotional memory spiritual value, in the analysis of market economic value, recognize that The return of traditional culture and the over-success of strengthening innovation "new culture". In summary, traditional ethnic cultural education is based on the popularization of national spiritual cultural beliefs, and this belief starts from inheriting the cultural heritage of non-legacy.

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