

# The Four-fold Logic of Universities Ideological and Political course Leading College Students' Cultural Self-confidence in the New Era

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**Abstract:** *Strengthening cultural self-confidence is an important strategic measure for the development of socialism with Chinese characteristics in the new era. Ideological and political courses in colleges and universities, as the key courses to carry out the fundamental task of building up people by virtue, shoulder the important mission of cultivating new people of the times with national character, red character and ideal personality.*

**Keywords:** *new era; ideological and political courses; college students; cultural self-confidence*

The report of the Nineteenth National Congress of the Party puts forward to strengthen cultural self-confidence and cultivate new people in the era of national rejuvenation. This provides the fundamental goal guide for the ideological and political theory course (hereinafter referred to as "ideological and political course ") to enhance the cultural confidence of college students.

## 1. Introduction

Cultural self-confidence is self-cultural identity and firm belief based on subject freedom and expressed in the form of complete personality. College students need to turn cultural theory into their own personality form to fully demonstrate their cultural self-confidence. From the theoretical level, ideological and political courses in colleges and universities are based on the Chinese excellent traditional culture, the Party's revolutionary culture and the socialist advanced culture as the core content, and carry out national, revolutionary and socialist advanced education for college students. From the practical level, the demands of the times of national rejuvenation, the realistic needs of the Party's governing and administration, and the development requirements of the cause of socialism with Chinese characteristics require the new people of the era with national, revolutionary and advanced socialist nature to strive for it. The ideological and political courses in colleges and universities in the new era take this as the goal, which needs to clarify its logical path from four aspects: curriculum setting, curriculum subject, curriculum operation and curriculum method, so as to play its key role in strengthening cultural self-confidence and cultivating new people of the times.

## 2. Curriculum Logic: "Three Cultures Education" and "Five Courses Teaching" are integrated

"Generally speaking, students' spiritual world is determined mainly by the school curriculum system. Curriculum system is the main source of students' spiritual world, the construction of curriculum system is to do for students' spiritual meals." [1](P402) Ideological and political courses in colleges and universities focus on the development of people's spiritual world, and make "fine" for college students' cultural self-confidence through their own curriculum. If we do "reasonable food and smooth diet", we can not only discuss the internal relationship between ourselves and cultural self-confidence at the macro level. We must go deep into the micro level to think and explore it from the composition of curriculum system and the generation dimension of cultural self-confidence. This involves the "three major cultural education" of cultural self-confidence (Chinese excellent traditional culture education, excellent traditional culture education, the Party's revolutionary culture education and the socialist advanced culture education) and the "five major courses teaching" of ideological and political courses (introduction to the basic principles of Marxism), Mao Zedong and theoretical system of socialism with Chinese characteristics, outline of modern Chinese history, ideological and moral cultivation and legal basis, situation and policy), which constitute the curriculum logic of ideological and political courses in colleges and universities to enhance college students' cultural confidence.

In a certain sense, "five courses teaching" is the horizontal educational form of ideological and political courses in colleges and universities, which runs through the educational process in a clear way. It is the way of hidden line through the educational process. If the ideological and political courses in colleges and universities only attach importance to the "five major courses", but ignore the "three major cultural education", or only regard cultural self-confidence as the basic content of their individual courses. It is easy to cause the difficulty of college students' cultural identity and the obstacle of self-confidence generation. Based on this, ideological and political courses in colleges and universities should aim at strengthening cultural self-confidence and explore the combination of "three major cultural education" and "five major curriculum teaching", which is characterized by smooth operation and the best effect. On the one hand, ideological and political courses in colleges and universities should adhere to the mode of thinking of "integration theory", take "five major curriculum teaching" as the main body, integrate "three major cultural education" into the curriculum system, deeply excavate the unique cultural self-confidence attribute, gene, implication and education function of each course, so that college students can form knowledge construction and logical reflection on cultural self-confidence, and cultural theory acceptance and cultural self-confidence generation. On the other hand, ideological and political courses in colleges and universities should set up the teaching idea of "curriculum group", take "three major cultural education" as the main vein, coordinate the combination mode of "five major curriculum teaching", and lay out the curriculum system in three-dimensional. This is not only an important attempt of reform and innovation guided by cultural self-confidence in ideological and political courses in colleges and universities in the new era, but also a basic way to speak well, thoroughly and fully cultural self-confidence them grasp the essence of curriculum content and clarify the course of cultural evolution, thus providing curriculum guarantee for strengthening college students' cultural self-confidence.

### **3. Subject Logic: Coordination and Support of Teacher Cultural Guidance and Student Cultural Consciousness**

In 2019, General Secretary Xi Jinping stressed at the forum of teachers of ideological and political theory courses in schools that to promote the reform and innovation of ideological and political courses, we must adhere to the unity of dominance and subjectivity, that is, to adhere to the unity of teachers' leading role and giving play to the main role of students. From the point of view of strengthening cultural self-confidence, the teaching practice of ideological and political courses in colleges and universities in the new era is an organic unity of teachers' cultural guidance and students' cultural consciousness, which constitutes the main logic of strengthening college students' cultural self-confidence in ideological and political courses. Teacher cultural guidance is the organic unity of ideological and political teachers in colleges and universities as the leader of the content and direction of cultural self-confidence theory, the organizer of the sequential transmission of cultural self-confidence theory to the system of students' cultural literacy, and the guide of the implicit transformation of students' cultural self-consciousness. In the face of the multicultural environment in the new era and the important mission of cultivating new people in the new era, the cultural guidance of ideological and political teachers in colleges and universities is not only the theoretical deficiency of filling the cultural confidence of college students in the field of knowledge, but also the promotion of cultural knowledge education to value education, inheriting the core concept and spiritual pursuit of Chinese culture in the field of value, strengthening its respect and yearning for Chinese culture; It is not only to persuade college students to enhance their cultural self-confidence at the level of academic theory, but also to face up to all kinds of with academic principles, and to strengthen their correct cultural stand and value orientation in critical comparison; It is not only to encourage college students to strengthen their cultural self-confidence in the communication link, but also to form an example demonstration with strong personality charm and knowledge cultivation, and to guide them to gradually develop cultural consciousness and cultural self-confidence. At the same time, in the final analysis, college students' cultural self-confidence needs to play a role through students' cultural consciousness, and its full expression is that college students are cultural self-esteem. The organic unity of cognitive subject, target subject and responsibility subject. From the perspective of cognitive subject, college students are the most true self of cultural self-confidence in the level of knowledge, To achieve the correct, systematic and profound acquisition of the excellent Chinese traditional culture, the revolutionary culture of the Party and the advanced socialist culture, so that it can become the knowledge system that it truly accepts; From the subject of the target, college students are the best self of shaping cultural self-confidence at the value level, To achieve cultural confidence in their own world outlook, outlook on life, values correction, To improve and reshape it into a value system with its own temperament; From the subject of responsibility, college students are shaping the most beautiful self of

cultural self-confidence at the level of development, To achieve the strategic positioning of cultural confidence, the value of the times, the realization and practice of practical tasks, so that it becomes its own cultural mission. It can be said that teachers' cultural guidance is based on students' cultural consciousness, and students' cultural consciousness is based on teachers' cultural guidance, Only by fully respecting and giving full play to the principal position and role of teachers and students, To realize the coordination support of teachers' cultural guidance and students' cultural consciousness, the ideological and political courses in colleges and universities can make the cultural self-confidence truly shaped, And edify the hearts and words of college students.

#### **4. Operation Logic: The Law of Ideological and Political Education and the Law of the Generation of Cultural Self-confidence**

It is a whole system process to strengthen college students' cultural self-confidence in ideological and political courses in colleges and universities. It must follow the law of ideological and political education and the law of the formation of cultural self-confidence, and run through the teaching process all the time. General Secretary Xi Jinping pointed out that "to do a good job in ideological and political work in colleges and universities, we follow the law of ideological and political work, the law of teaching and educating people, and the rules of student growth Law [2], This internally prescribes the ideological and political education law that must be followed in the teaching operation of ideological and political courses. Among them, the law of ideological and political work is aimed at the overall operation of the curriculum, Including the political orientation of social adaptation, ideological and theoretical scientific guidance, the synergy of educational elements, The ideological and political courses must take a clear-cut stand on the fundamental issue of the surname Ma, the surname Party and the surname Society, To develop the cultural self-confidence of college students from the perspective of national construction, cultural inheritance and the strategy of cultivating new people Cultivate work, achieve "double main body" and "four elements" and other positive peers, The theoretical system of cultural self-confidence is transformed into the teaching system and the cultural literacy system of college students. The law of teaching and educating people is from the point of view of teachers, including the combination of teaching and educating people, the combination of words and personal education, the combination of teaching and scientific research, Teachers are required to educate people in a firm faith, to educate people in strict self-discipline, In the transformation of scientific research, we should guide people by learning, open up ideological and political, stress cultural self-confidence, and promote the teaching process, The orderly operation and the effect of cultural education. The law of students' growth is from the perspective of college students, including physical and mental development, ideological acceptance, group needs, environmental adaptation and so on, It is required that ideological and political courses should focus on the ideological and behavioral characteristics of student groups and the needs of a better cultural life, Focusing on the issues of deep-seated cultural theory and survival value, Combining theoretical discourse transformation with narrative logic optimization, clarifying ideological confusion and realistic humanistic concern, Meeting diverse cultural needs and building consensus on cultural values, It can strengthen college students' sense of cultural identity, self-confidence and efficiency. The law of the formation of cultural self-confidence refers to the formation of identity psychology and positive attitude of cultural subjects to their own national culture, Generating the basic laws of its ideal spiritual realm and cultural behavior representation, It has its own unique inherent stipulation and logic. From the point of view of the process of generation, cultural self-confidence originates from the cultural needs of the subject's spiritual life, originates from the cultural cognition of the subject's thought theory, and gradually from the cultural understanding of the subject's practical experience, The cultural identity based on the historical reality of the subject is constructed, which forms the independent and complete cultural personality of the subject and sublimates the cultural responsibility of the mission of the subject era. Cultural self-confidence is the spiritual fit and positive practice of the national culture formed by the college students realizing their own cultural self-confidence needs through cultural cognition, cultural understanding, cultural identity, cultural personality and cultural responsibility. Ideological and political courses in colleges and universities adhere to the law of cultural self-confidence generation, should be guided by firm cultural self-confidence, with the goal of shaping the cultural personality and cultural responsibility of college students, accurately grasp the cultural needs of college students, focus on cultural cognition, cultural understanding and cultural identity, and realize the unity of theoretical support and practical effect, emotional identity and rational choice. The law of ideological and political education and the law of the formation of cultural self-confidence, from the ideological and political course, teachers, students, cultural self-confidence four dimensions of ideological and political of ideological and political courses in colleges and universities clear direction, elements fusion and

procedural norms, so that they effectively improve their own scientific rationality, realistic pertinence and affinity guidance, step by step to enhance the cultural self-confidence of college students.

### **5. Method Logic : " Theory Teaching Method Group ", " Practice Teaching Method Group ", " Network Teaching Method Group " Complementary Compatibility**

On the basis of adhering to the principle of "content is king ", ideological and political courses in colleges and universities in the new era need to work hard on teaching methods to cultivate cultural self-confidence into the three kinds of cultural life of college students, And realize the effective connection and support between each other, which has become a methodological subject to enhance the cultural confidence of college students. For a long time, the teaching methods of ideological and political courses in colleges and universities have been reformed in exploration and innovated in reform, which has formed the group of classroom teaching methods, practical teaching methods and network teaching methods, so as to effectively improve the level and quality of cultural education. In the new era, ideological and political courses in colleges and universities need their teaching methods to be compatible and complementary. First of all, ideological and political courses in colleges and universities should promote the complementary compatibility between the internal methods of teaching methods. The theoretical teaching method group needs to adhere to the idea of "illuminating reality with the theory of cultural self-confidence ", integrate heuristic teaching, case teaching, research teaching and so on, enrich the cultural study life, and use thorough reasoning method to enlighten students' cognitive cultural self-confidence under the support of explaining theory and observing reality; The group of practical teaching methods needs to adhere to the concept of "activating the theory of cultural self-confidence with reality ", connect the methods of campus sports and cultural activities, social voluntary service and on-site teaching of cultural education base, enrich the cultural practice life, and use the way of life experience to enhance students' recognition of cultural self-confidence on the basis of corroboration theory and " presence " perception; The network teaching method group needs to adhere to the concept of "using science and technology to spread the theory of cultural self-confidence ", organically integrate the methods of network demonstration class, admiration class and micro-media interaction, lead the cultural network life, and use virtual communication to help students strengthen their cultural self-confidence in the fusion of singing the main melody and ideological and emotional communication. Secondly, ideological and political courses in colleges and universities should set up the thinking concept of system theory, make clear the "community" relationship between teaching method groups which are mutually compatible and mutually supportive, construct the pattern of cultural education method with classroom teaching method group as the main body, practice teaching method group as the auxiliary, network teaching method group as the expansion, present the unity state of goal and peer, and radiate the theory of cultural self-confidence into students' cultural study life, cultural practice life and cultural network life with ideological and political courses as the core circle. Thirdly, ideological and political courses in colleges and universities should adhere to the development principle of "using good methods, improving old methods and exploring new methods ", and promote the reform and innovation of teaching method groups, especially to excavate their cultural implication, stimulate their cultural vitality, enhance their scientific and technological content, realize the cultural integration and innovation of traditional teaching methods and modern teaching methods, theoretical teaching methods and practical teaching methods, network teaching methods and physical teaching methods, and form a teaching method system that accords with the strategic measures of cultural self-confidence, meets the requirements of the fundamental task of creating people by virtue, and caters to the cultural characteristics of students' groups. The theory teaching method group, the practice teaching method group, the network teaching method group complement each other, Become its method logic of enhancing the cultural confidence of college students, To guide and ensure students to find the charm of curriculum, to feel the cultural power, to enjoy the fun of education, to realize generate cultural confidence in the comprehensive application of teaching method group.

### **6. Conclusion**

Cultural self-confidence is a more basic, deeper and lasting force to promote social change and development. Educating people with culture and moral education is the eternal background of Ideological and political education in Colleges and universities. In the face of the new era of knowledge acquisition and teaching methods change, comprehensively improve the teaching quality of Ideological and political education, and fully implement the talent training goal of moral education in Colleges and universities.

**References**

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