

Analysis on the connotation and value of folk culture in the ancient capital of Zhengzhou

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Abstract: Zhengzhou is located in the center of the Central Plains. It has a long history and culture. It is an important birthplace of Chinese civilization. The accumulation of thousands of years makes it have rich cultural connotation. It not only lays a solid cultural foundation for the development of Henan Province, but also improves the overall humanistic quality of the people. Zhengzhou ancient capital folk culture is an excellent traditional culture in China. Therefore, this paper analyzes the connotation and value of Zhengzhou ancient capital folk culture. Firstly, it analyzes the main characteristics of folk culture in the ancient capital of Zhengzhou; Secondly, it discusses the significance of developing Zhengzhou ancient capital folk culture; Finally, the development of Zhengzhou ancient capital folk culture can promote folk culture tourism, promote the construction of ancient capital culture and maintain social stability, and fully show the connotation value of folk culture, in order to provide support for the development of Zhengzhou.

Keywords: Zhengzhou ancient capital; Folk culture; Cultural connotation; Connotation of the times

1. Introduction

Zhengzhou, Henan Province is a city with rich cultural heritage and historical sites^[1]. In the long history of ancient China, Xuanyuan Yellow Emperor, the ancestor of the Chinese nation, was born in Xinzheng, Zhengzhou. Despite historical changes, Zhengzhou on both sides of the Yellow River was still the political, economic and cultural center of China in the old times. It can be seen that Zhengzhou has extremely rich ancient capital cultural resources. Zhengzhou has 185 municipal intangible cultural heritage and 149 inheritance representatives; There are 59 provincial intangible cultural heritages, 26 inheritance representatives, 6 national intangible cultural heritages and 4 inheritance representatives. In the folk culture of Zhengzhou's ancient capital, the folk culture of Zhengzhou's ancient city, such as Xiaoxiang lion dance, Shaolin Kung Fu, ancestor worship ceremony in the hometown of the Yellow Emperor of Xinzheng^[2] and Chaohua blowing songs, are excellent intangible cultural heritage projects. As a relatively fixed social culture with rich wisdom of the working people in the process of Chinese national historical development, folk culture is the cornerstone and indispensable part of the excellent traditional civilization of the Chinese nation^[3]. The core cultural connotation value of "the unification of Zen and martial arts" contained in Shaolin Kung Fu folk culture can enhance the public's awareness of physical exercise. The folk culture of the ancestor worship ceremony in the hometown of the Yellow Emperor of Xinzheng can inherit the excellent traditional culture of the people and China, recall the good deeds of our ancestors, and highlight the connotation value of the times that the Chinese people are connected by blood and passed down from generation to generation. Therefore, a full analysis of the connotation value of Zhengzhou's ancient capital folk culture plays an important role in guiding the development of China's two centenary goals, and can promote the process of a prosperous, democratic, civilized and harmonious modern socialist country.

2. Main characteristics of folk culture in the ancient capital of Zhengzhou

2.1. Historic

As one of the eight ancient capitals of China and the capital of Xia, Shang, Guan, Zheng and Han, Zhengzhou's folk culture can be traced back to the ancient Shang Dynasty 3500 years ago. Zhengzhou mall site has the earliest existing city wall and complete capital structure, and the urban area is similar to that of Beijing Imperial City in the Ming and Qing Dynasties. Among them, the folk culture of

blowing song also originated in the Shang and Zhou dynasties, with a history of more than 4000 years, and Chaohua blowing song has a history of more than 1500 years^[4]. Therefore, it is obvious that the ancient capital folk culture of Zhengzhou has a long history. In the long-term historical development and evolution, Zhengzhou people have inherited its folk culture from generation to generation. Even though its original ecological type has changed after thousands of years of evolution, the ancestor worship ceremony in the hometown of the Yellow Emperor is still inherited and known by future generations. Therefore, it has a long history.

2.2. Culture

The folk culture of Zhengzhou's ancient capital, such as Shaolin Kung Fu, the ancestor worship ceremony in the hometown of the Yellow Emperor of Xinzheng, Chaohua blowing song and Xiaoxiang lion dance, is not a pure performance and deduction process, but a characteristic folk culture with cultural nature composed of the cultivation of advocating martial arts and morality, not forgetting the basic consciousness of ancestors, the way to inherit poetry culture and the evolution of fairy tales. Zhengzhou ancient capital folk culture is the general name of the cultural system gradually formed in its national historical development and inheritance. It has experienced ancient times, Shang and Zhou dynasties, Northern Wei dynasties, Ming and Qing Dynasties, so it has the characteristics of cultural nature.

2.3. Stability

The formation of Zhengzhou's ancient capital folk culture has experienced a long historical evolution process. Its value concept and value orientation have a certain integrity and can be better utilized and developed. In the process of the evolution and development of folk culture in the ancient capital of Zhengzhou, the blended national emotion and national identity have a certain stability, which can better promote the development of folk culture.

3. The significance of developing the folk culture of Zhengzhou's ancient capital

3.1. Activate the folk culture potential of the ancient capital

Zhengzhou was the largest and most developed political and economic center in the world during the Xia and Shang Dynasties. At the same time, it was also the best preserved capital of the existing ground sites. Zhengzhou is the long-term capital of Xia, Shang and three dynasties, which has important geographical characteristics. Therefore, by exploring the folk culture of the ancient capital of Zhengzhou, we can consolidate the foundation of folk culture, fill the historical relics and urban cultural memory of Zhengzhou, achieve the goal of activating the folk culture of the ancient capital, improve the humanistic quality of urban people and enhance the cultural taste of the city.

3.2. Highlight the value of ancient capital folk culture

Ancient capital folk culture is an important human development resource, which is widely distributed and has distinctive characteristics, and plays a strong role in educating the people. Zhengzhou ancient capital folk culture, with its emphasis on ethics and human nature, can more respect the differences of the people and affirm the development of the people. Therefore, the study and Research on the folk culture of the ancient capital of Zhengzhou is of great significance for inheriting and carrying forward the excellent traditional virtues of China, promoting the development of the folk culture of the ancient capital of Zhengzhou, strengthening the cultivation of the comprehensive quality of the whole people, and realizing the development goal of a harmonious society.

4. Connotation and value of folk culture in the ancient capital of Zhengzhou

4.1. Promoting folk culture tourism

In the current development process, the ancient capital folk culture is a culture with certain social and economic value. Through the ancient capital folk culture, we can build a folk culture tourism system, render the rich folk regional characteristics and cultural heritage, and enhance the cultural charm. By excavating and developing the folk culture of the ancient capital of Zhengzhou, we can

preserve the folk culture, develop folk tourism and excavate the history and culture of the ancient capital. Fully explore the rich historical and cultural heritage of Zhengzhou, create folk culture to a certain extent, integrate local cultural characteristics, and improve the common appreciation of the whole people. Therefore, Zhengzhou's ancient capital folk culture can promote local folk tourism, further enhance the value of cultural tourism resources, turn the development potential into practical advantages, strengthen Zhengzhou's "root culture" and spread more historical sites and folk culture, so as to enhance the status of urban development. Zhengzhou ancient capital folk tourism is a high-level cultural tourism that can meet the aesthetic requirements of tourists. It can not only meet the cultural appreciation, but also provide tourists with a variety of spiritual needs such as entertainment, which is conducive to the development policy of building a strong tourism province in Henan Province.

4.2. Promoting the construction of ancient capital culture

Zhengzhou ancient capital folk culture contains the value connotation and significance of the current new era. An in-depth understanding of the connotation of Zhengzhou's ancient capital folk culture will help to establish the cultural internal development mechanism of Zhengzhou in the new era and highlight the significance of the development of the times. The ancient capital folk culture in the new era has the attributes of cultural value and era value. Therefore, making full use of folk culture can improve the construction level of ancient capital culture and help to build a systematic project of coordinated development. Therefore, by studying the folk culture of Zhengzhou's ancient capital, we can fully explore the development characteristics and characteristics of the city, and formulate the ancient capital construction plan in line with the characteristics of the times according to local conditions. According to the application text of Zhengzhou ancient capital folk culture, formulate a series of urban reconstruction of cultural areas, so as to improve the publicity and promotion of folk culture, which is conducive to promoting the construction of Zhengzhou ancient capital culture in the new era. The cultural reconstruction of the ancient capital can promote the overall protection effect of the folk culture of the ancient capital of Zhengzhou and make its regional cultural integration more complete. On the basis of not changing the traditional folk culture, improve people's living environment and enhance their humanistic quality.

4.3. Maintain social stability and development

Zhengzhou ancient capital folk culture, as a culture shared by the national unity from generation to generation, has the ability to unify the behavior and thought of the community, so that the society and groups maintain centripetal force and cohesion. Any society is in constant change, and culture will be constantly adjusted with the change of external environment and internal situation. However, as a kind of inheritance culture, folk culture has stability and fixity, and it will not change significantly with the change of times. Therefore, in the cultural changes of historical dynasties, the folk culture of the ancient capital of Zhengzhou preserves a large number of advanced ideas, concepts and ways of behavior, which helps to maintain the relative stability of social life.

5. Conclusion

Zhengzhou ancient capital folk culture is the symbol of "soft power" in Henan Province and a cultural heritage of China. Therefore, the development of Zhengzhou's ancient capital folk culture creates a good opportunity for the promotion of Zhengzhou's "ancient capital" folk culture brand, promotes folk culture tourism, promotes the construction of ancient capital culture, maintains social stability and development, and realizes the preservation of ancient capital folk culture, so as to promote the all-round development of Zhengzhou folk culture.

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