

Research on the Path of Integrating “Ideological and Political Theories Teaching in All Courses” into Teaching Reform of Finance Majors in Universities

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Abstract: “Ideological and Political Theories Teaching in All Courses” is the further deepening of ideological and political education in colleges and universities, and an accurate grasp of the development law of higher education in the new era. The teaching reform of “Ideological and Political Theories Teaching in All Courses” of finance majors in colleges and universities needs to dig deeply into the ideological and political elements contained in professional courses, and walk in the same direction as ideological and political education, forming a synergistic effect. By clarifying the ideas, objectives and contents of “Ideological and Political Theories Teaching in All Courses”, perfecting the teaching system, methods and means, innovating the assessment and evaluation, resource guarantee and other paths, we promote the organic combination of the reform of “Ideological and Political Theories Teaching in All Courses” and the construction of finance majors to provide support for the growth of students.

Keywords: Finance courses, Ideological and political elements, Teaching reform, Path

1. Introduction

As socialism with Chinese characteristics enters a new era, higher education, as an important position to train the builders and successors of socialism, plays an increasingly prominent role in ideological and political education. Especially in the teaching of finance majors, how to effectively integrate ideological and political education into it is not only related to the overall development of students, but also related to the healthy development of the financial industry and national economic security. Therefore, it is of great theoretical value and practical significance to study the path of integrating “Ideological and Political Theories Teaching in All Courses” into teaching reform of finance majors in universities.

This paper aims to deeply explore the concrete embodiment of the ideas objectives and contents of “Ideological and Political Theories Teaching in All Courses” in the teaching of finance majors, analyze the existing problems and shortcomings of the ideological and political education in the teaching of finance majors, and propose specific measures to improve the teaching system, methods and means. At the same time, this paper will also pay attention to the innovation of assessment and evaluation and resource guarantee in order to promote the organic combination of the reform “Ideological and Political Theories Teaching in All Courses” and the construction of finance majors. Through this study, it is expected to provide useful reference for the teaching reform of finance majors in colleges and universities, and contribute to the cultivation of financial talents with social responsibility, innovative spirit and practical ability.

2. Clarifying The Ideas, Objectives and Contents of “Ideological and Political Theories Teaching in All Courses”

The ideas, objectives and contents of “Ideological and Political Theories Teaching in All Courses” are an important part of the teaching reform of finance majors in colleges and universities, and have a far-reaching impact on cultivating students’ sense of social responsibility, mission and correct values, world outlook and outlook on life. The following will discuss the connotation and practical significance of these three aspects in detail.

2.1. Building Up the Ideas of “Ideological and Political Theories Teaching in All Courses”

The ideas of “Ideological and Political Theories Teaching in All Courses” are the core ideas that guides the teaching reform of finance majors. Ideological and political education should be taken as an indispensable part in the curriculum design of finance majors in colleges and universities, and be integrated into the whole process of financial teaching. This concept emphasizes the organic combination of financial knowledge transmission and value guidance and aims to cultivate students’ sense of social responsibility and mission through the study of finance courses, so that they can have the ability to serve the national financial security, financial stability and financial development.

In order to realize this idea, we need to re-examine the traditional teaching mode of finance courses and integrate “Ideological and Political Theories Teaching in All Courses” into it. Specifically, we can add social hot issues related to finance in the course design to guide students to pay attention to national financial security, financial stability and financial development, and enhance their sense of responsibility and mission. ^[1]At the same time, through case analysis, role playing and other teaching methods, students can feel the professional ethics and social responsibility of the financial industry in practice so as to cultivate their correct values and career outlook.

2.2. Setting the Goals of “Ideological and Political Theories Teaching in All Courses”

Setting the goals of “Ideological and Political Theories Teaching in All Courses” is the key link to ensure the effectiveness of teaching reform of finance majors. Through the study of finance courses, students should not only master financial knowledge and skills, but also cultivate their awareness of financial ethics, financial regulations, and the ability to serve the national financial security, financial stability and financial development. These goals reflect the value orientation and the requirements of talent training of financial teaching reform. In order to achieve these goals, we need to focus on cultivating students’ financial ethics in the teaching of finance courses, guide them to abide by professional ethics, and maintain the integrity and stability of the financial industry. At the same time, it is also necessary to strengthen the education of financial regulations to enable students to understand the national financial policies, laws and regulations and regulatory requirements, and cultivate their awareness and ability to comply with laws and regulations. Through these measures, financial talents with professional knowledge and skills, as well as good professional ethics and regulatory awareness, can be cultivated to contribute themselves to national financial security, financial stability and financial development.

2.3. Clarifying the Content of “Ideological and Political Theories Teaching in All Courses”

Clarifying the content of “Ideological and Political Theories Teaching in All Courses” is the basis to ensure the effectiveness of the financial teaching reform. In the teaching of finance courses, we should dig deeply into the ideological and political elements contained in finance courses, such as financial security, financial integrity, financial innovation, etc., to realize the organic combination of the transmission of financial knowledge and value guidance. These ideological and political elements not only reflect the professional ethics and social responsibility of the financial industry, but also reflect the requirements of national financial security, financial stability and financial development. In order to achieve this goal, we need to pay attention to the cultivation of financial security awareness in the teaching of finance courses, so that students can understand the formation mechanism and preventive measures of financial risks, and improve their capacity of preventing risk. At the same time, it is necessary to strengthen the education of financial integrity to cultivate their honest and trustworthy quality, so that students can realize that integrity is the cornerstone of the development of the financial industry. In addition, we should pay attention to the development trend of financial innovation to guide students to pay attention to the development and application of financial technology, and cultivate their innovation awareness and ability. Through these measures, we can effectively integrate ideological and political elements into the teaching of finance courses, and realize the organic combination of the transmission of financial knowledge and value guidance.

3. Perfecting the Teaching System, Methods and Means

With the deepening of reform in higher education, it has become increasingly prominent that the importance of “Ideological and Political Theories Teaching in All Courses” in financial teaching. In order to integrate ideological and political education into financial teaching effectively, we must perfect

the teaching system, methods and means. It not only helps to improve the teaching quality of finance majors, but also cultivates students' sense of social responsibility, professional ethics and ability to think and analyze to train qualified talents for the financial industry.

3.1. Optimizing Teaching System

Optimizing the teaching system is a key part to integrate "Ideological and Political Theories Teaching in All Courses" into the teaching reform of finance majors. Specifically, it is necessary to build a financial course system with ideological and political education as the core, integrate ideological and political elements into each course, and form a mutually supportive and organically connected teaching system. Firstly, we should build up the objectives of ideological and political education of finance courses, and clarify the positioning and role of each course in ideological and political education.^[2] Through in-depth exploration of ideological and political elements in finance courses, such as financial security, financial integrity, financial innovation, the ideological and political education is organically combined with the transmission of financial professional knowledge. Secondly, it is necessary to strengthen the convergence and cooperation between finance courses to avoid the duplication and conflict of content. Through the integration and optimization of curriculum, the financial course system with clear hierarchy, strict logic and complete content should be built to ensure the comprehensive coverage and deep penetration of ideological and political education in the teaching of finance majors. Finally, we should pay attention to the cross-integration of finance courses and other courses. By setting up interdisciplinary courses and organizing joint teaching, we will strengthen the connection and interaction between finance courses and other courses such as Marxist theory and ideological and political education to form a synergistic effect, and jointly promote the implementation of "Ideological and Political Theories Teaching in All Courses" in finance majors.

3.2. Innovating Teaching Methods

Innovating teaching methods is an important way to improve the ideological and political effect of financial teaching. In the teaching process, various teaching methods such as case teaching, scenario simulation and group discussion should be adopted to stimulate students' learning interest and improve their participation and ability to think and analyze.

Case teaching is an effective teaching method that introduces real financial cases, allowing students to deeply understand financial knowledge through analysis, discussion, and problem-solving, while cultivating their professional ethics and social responsibility. Scenario simulation can put students in the real financial environment and enhance their ability to solve practical problems through simulation operation and practical experience. Group discussion can stimulate students' ability to think and analyze, and form correct values and worldviews through brainstorming and interaction. In addition, according to the characteristics of the curriculum and the needs of students, other teaching methods should be flexibly used, such as project-based learning, flipped classroom, etc., to improve the teaching effect and the level of ideological and political education.

3.3. Enriching Teaching Means

The development of modern information technologies provides rich and varied teaching methods for financial teaching. The use of modern information technologies such as MOOCs, micro-courses and online open courses can create a teaching model that combines online and offline teaching, and broaden students' learning channels and time and space.

Online teaching allows students to learn financial knowledge anytime and anywhere, improving their learning efficiency. At the same time, through online interaction and communication, students can enhance their sense of participation and belonging. Offline teaching can provide students with a more in-depth and systematic learning experience. Through face-to-face interaction and practical operation, students can better understand and master financial knowledge. In addition, modern information technologies such as big data and artificial intelligence can also be used to monitor and evaluate students' learning behaviors and effects in real time to provide teachers with more accurate and comprehensive teaching feedback, so as to help teachers adjust teaching strategies and methods in a timely manner, and improve teaching effects and the level of ideological and political education.

4. Innovating Assessment and Evaluation, and Resource Guarantee

In the process of integrating “Ideological and Political Theories Teaching in All Courses” into the teaching reform of finance majors in universities, innovating assessment and evaluation methods and improving resource guarantee mechanisms are important parts to ensure the effectiveness of the reform. These two complement each other and together form a strong support for the teaching reform of finance majors.

4.1. Reforming the Assessment and Evaluation Methods

The traditional assessment and evaluation methods often focus on students’ knowledge mastery and skill level, while paying insufficient attention to their ideological and political literacy and comprehensive abilities. In order to comprehensively evaluate the comprehensive quality of students, it is necessary to reform the assessment and evaluation methods and incorporate ideological and political performance into the student evaluation system.

Specifically, it can be achieved through the following aspects: The first is to integrate the ideological and political elements into the course assessment. Ideological and political elements, such as financial ethics, the awareness of financial laws and regulations, and social responsibility, should be fully considered in the formulation of curriculum assessment standards and content. By setting relevant questions or case studies, students are guided to think deeply about the ethics and social responsibility behind financial phenomena, so as to cultivate their correct values and career outlook. The second is to strengthen the assessment of classroom performance and group discussion. By observing students’ performance in class and participating in group discussions, we can evaluate their learning attitude, ability to think and analyze and teamwork spirit. This assessment method can not only stimulate students’ learning interest and enthusiasm, but also cultivate their active thinking and problem-solving abilities.^[3] The third is to adopt a diversified evaluation method. In addition to the traditional written test and homework evaluation, oral report, practical operation, social investigation and other ways can be used to evaluate the comprehensive quality of students. These methods can more comprehensively reflect students’ knowledge mastery, ability improvement and ideological and political accomplishment. Through the reform of assessment and evaluation methods, we can more comprehensively evaluate the comprehensive quality and ideological and political performance of students so as to guide them to develop in full scale and make contributions to national financial security, financial stability and financial development.

4.2. Strengthening the Construction of Teachers

Teachers are the key force of the reform of Ideological and Political Theories Teaching in All Courses”. In order to ensure the smooth progress of the reform and achieve practical results, it is necessary to strengthen the construction of teachers and train a team of teachers who understand both finance and ideology and politics.

To be specific, it can be achieved through the following aspects: The first is to strengthen the cultivation of teachers’ ideological and political awareness. Through carrying out ideological and political education and training, organizing teachers to study relevant national policy documents and other ways, it can improve teachers’ ideological and political awareness and ability level, enables them to consciously integrate ideological and political education into the teaching of finance majors, and guides students to establish correct values and world views.^[4] The second is to improve the professional quality and teaching ability of teachers. Teachers are encouraged to participate in various academic seminars and training courses to continuously improve their professional quality and teaching level. At the same time, strengthening the communication and cooperation among teachers can form a team force to jointly promote the teaching reform of finance majors. The third is to improve the teacher evaluation and incentive mechanism. We should establish a scientific teacher evaluation system to incorporate their ideological and political performance into the assessment range, and encourage teachers to actively participate in the reform of “Ideological and Political Theories Teaching in All Courses”. At the same time, we will increase the recognition and reward of outstanding teachers and set examples to stimulate the enthusiasm and creativity of teachers. By strengthening the construction of teachers, we can train a high-level group of teachers who understand both finance and ideology and politics to provide a strong talent guarantee for the reform of “Ideological and Political Theories Teaching in All Courses”.

4.3. Strengthening Resource Guarantee

Resource guarantee is the basis to ensure the smooth progress of teaching reform of finance majors. In order to promote the in-depth implementation of the reform of “Ideological and Political Theories Teaching in All Courses”, we must increase the investment in the reform of “Ideological and Political Theories Teaching in All Courses” of finance majors to provide the necessary teaching resources and conditions.

The first is to strengthen the construction of teaching equipment and facilities. We must invest in the purchase of advanced teaching equipment and software, and build fully functional and comfortable classrooms and laboratories. These facilities can provide students with a better learning environment and conditions to promote their understanding and mastery of financial knowledge. The second is to perfect teaching materials and practice bases. We should organize and compile high-quality teaching materials and teaching case sets to provide students with rich learning resources. At the same time, we should strengthen cooperation with financial institutions and enterprises to establish a stable practice base and school-enterprise cooperation projects. Through practical training and experience, students can better understand the actual situation and development trend of the financial industry. The third is to increase capital input and policy support. It is necessary to include the reform of “Ideological and Political Theories Teaching in All Courses” of finance majors in the school’s overall development planning and the scope of financial support to ensure timely and adequate funding for reform. At the same time, relevant policies and measures should be formulated to encourage and support teachers to participate in the reform practice and innovation activities of “Ideological and Political Theories Teaching in All Courses”. By strengthening the resource guarantee, it can provide a solid material foundation and policy support for the teaching reform of finance majors to ensure the smooth progress of the reform and achieve the expected results.

5. Promoting the Organic Combination of the Reform of Ideological and Political Theories Teaching in All Courses” and the Construction of Financial Majors

The organic combination of the reform of “Ideological and Political Theories Teaching in All Courses” and the construction of financial majors is an important way to promote the innovation and development of financial education in colleges and universities. This combination not only helps to improve the education quality and talent training level of financial majors, but also can better meet the social demand for financial talents and promote the sustainable development of the financial industry. The following will explore how to promote the organic combination of the reform of “Ideological and Political Theories Teaching in All Courses” and the construction of financial majors from three aspects: deepening the construction of professional connotation, promoting the integration of industry, university, research and application, and expanding international view.

5.1. Deepening the Construction of Professional Connotation

Deepening the construction of professional connotation is the basis for promoting the organic combination of the reform of “Ideological and Political Theories Teaching in All Courses” and the construction of financial majors. To be specific, we can start from the following aspects: The first is to make clear the training objectives of finance majors. In the course setting, teaching content and teaching methods, attention should be paid to cultivating students’ financial knowledge, skills and ideological and political accomplishment, so that they can become financial talents with sense of social responsibility, professional ethics and innovation ability. The second is to optimize the curriculum structure. The ideological and political courses and finance courses are organically combined to form a curriculum system that supports and promotes each other. In the curriculum, we should pay attention to the integration of ideological and political elements with financial knowledge, so that students can enhance their understanding of the financial industry while learning financial knowledge. The third is to strengthen the construction of teachers. We should cultivate a team of teachers who understand both finance and ideology and politics to improve teachers’ professional quality and teaching ability. Strengthening teacher training and introducing outstanding talents can constantly improve the overall quality and teaching level of teachers. By deepening the construction of professional connotation, we can promote the organic combination of the reform of “Ideological and Political Theories Teaching in All Courses” and the construction of financial majors, and improve the education quality and talent training level of financial majors.

5.2. Promoting the Integration of Industry, University, Research and Application

Promoting the integration of industry, university, research and application is an important way to promote the organic combination of the reform of Ideological and Political Theories Teaching in All Courses” and the construction of financial majors. The first is to strengthen school-enterprise cooperation. Schools should establish close cooperative relations with the financial industry and enterprises to jointly carry out financial personnel training, scientific research and social services. Through school-enterprise cooperation, students can better understand the actual situation and development trend of the financial industry to improve their practical ability and professional quality. The second is to promote the deep integration of finance majors and the financial industry. Through practical training and project cooperation, students are allowed to participate in the practical work of the financial industry to cultivate their ability to solve practical problems. At the same time, the financial industry can also obtain excellent talents and innovative ideas from universities to achieve resource sharing and mutual benefit and win-win. The third is to strengthen scientific research and social services. [5] Teachers and students are encouraged to carry out scientific research projects and social service activities related to the financial industry to promote financial theory innovation and practical application. Scientific research and social services can enhance the social influence and recognition of finance majors. By promoting the integration of production, university, research and application, it can promote the organic combination of the reform of Ideological and Political Theories Teaching in All Courses” and the construction of financial majors, realize the seamless docking of talent training and industry demand, and enhance the social recognition and influence of finance majors.

5.3. Expanding International Views

Expanding international views is an important direction to promote the organic combination of the reform of Ideological and Political Theories Teaching in All Courses” and the construction of financial majors. The first is to strengthen international exchanges and cooperation. We should actively introduce international advanced financial education concepts and teaching methods to improve the internationalization level of finance majors. At the same time, we should strengthen the cooperation with foreign universities and financial institutions, to jointly carry out financial personnel training and scientific research activities; We should encourage students to participate in international exchange and study. Through student exchange programs, international internships and other means, students can have the opportunity to contact the financial culture and practical experience of different countries and regions to cultivate their international views and cross-cultural communication ability; The third is to promote international certification of finance majors. We should participate in the formulation and implementation of international certification standards to enhance the global competitiveness of finance majors. International certification can prove that the education quality and talent training level of finance majors have reached international standards, and improve its recognition and influence in the world.

6. Conclusion

With the deepening of the reform of “Ideological and Political Theories Teaching in All Courses”, the teaching of finance majors in colleges and universities has ushered in unprecedented opportunities for development. By clarifying the ideas, goals and content of “Ideological and Political Theories Teaching in All Courses”, perfecting the teaching system, methods and means, innovating assessment and evaluation and resource guarantee, and promoting the organic combination of the reform of “Ideological and Political Theories Teaching in All Courses” and the construction of finance majors, this study provides strong theoretical support and practical guidance for the teaching reform of finance majors in universities. In this process, we not only saw the remarkable results of integrating “Ideological and Political Theories Teaching in All Courses” into the teaching of finance majors, but also deeply realized the challenges and shortcomings in the reform process.

Looking forward to the future, we need to continuously explore and practice the integration of “Ideological and Political Theories Teaching in All Courses” into the financial teaching reform of colleges and universities. On the one hand, we should continue to deepen the understanding of the ideas, objectives and contents of “Ideological and Political Theories Teaching in All Courses”, and ensure the deep integration of ideological and political education and financial teaching; On the other hand, we should pay attention to the innovation of teaching system, methods and means to adapt to the

development needs of the financial industry in the new era. At the same time, we also need to strengthen the research and practice of assessment and evaluation and resource guarantee to provide strong support for the in-depth promotion of the reform of “Ideological and Political Theories Teaching in All Courses”.

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