

Exploration on the Cultivation of "Craftsman Spirit" of Interior Design Major in Higher Vocational Colleges

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Abstract: *The interior construction industry is developing towards diversification and individuation, and customers have put forward higher requirements for design concept and construction technology. The interior design major of higher vocational architecture has provided a large number of skilled talents for the industry, which is particularly important for the cultivation of craftsman spirit of the students of this major. This paper expounds the significance and existing problems of the cultivation of craftsman spirit of interior design specialty in higher vocational colleges, and on this basis, explores the strategy of cultivating "craftsman spirit" of interior design specialty in order to provide theoretical support for the industry to cultivate more "artisans".*

Keywords: *Higher Vocational Education, Interior Design, Craftsman Spirit*

1. Introduction

The craftsman spirit is in line with the plan of vigorously developing the real economy in China. It seeks to cultivate high-quality skilled personnel with superb skills, dedication and meticulous elements. The interior design of architecture in higher vocational colleges is a specialty with high requirements for the practical ability, aesthetic concept and responsibility of the talents in this industry. Integrating the craftsman spirit into the cultivation system of this specialty will help to guide the students to have awe of the industry in the process of aesthetic appreciation and beauty creation in an efficient, rational and systematic way, and improve their concentration to pursue the perfection of interior design.

2. The significance of "craftsman spirit" for interior design

2.1. Promoting students to develop correct professional quality and professionalism

Craftsman spirit puts forward higher requirements for students majoring in architectural interior design in higher vocational colleges, and can cultivate more application-oriented talents that meet the needs of the current market. Under the baptism and edification of craftsman spirit, students will spontaneously polish their professional qualities, and strive to learn design concepts, design methods and design skills, so as to meet the high requirements of the times for skilled talents. One of the important connotations of craftsman spirit is to have a sense of responsibility for the work in the industry, understand and carry forward the craftsman spirit in learning, and imperceptibly display the professional charm of striving for excellence and pursuing excellence. Once the correct professional spirit is established, students will pay more attention to practical ability and long-term development in their daily learning, and devote themselves to serving the society with a strong sense of mission.

2.2. It is helpful to promote the modern development of architectural interior design talents

The cultivation of craftsman spirit in the major of architectural interior design meets the modern requirements of cultivating skilled talents with self-learning ability and social adaptability. The rise of emerging industries related to interior design promotes the cultivation mode of this major to keep up with the market demand for advanced technology, and fundamentally changes in the technical training of students. The integration of craftsman spirit has laid a solid foundation for the students' theory and technology, so that they have sufficient knowledge reserves and superb technical level to receive new design schemes and design processes. Through continuous accumulation and active innovation, students

have further broadened their knowledge, consolidated their basic skills, and become modern architectural interior design talents with professional, cultural and artistic qualities.

2.3. Increasing the vitality of running schools and improving the quality of training

In the process of cultivating the major of architectural interior design, the injection of craftsman spirit has added vitality to the teaching contents and links. Some higher vocational colleges have built the teaching resource information database of architectural interior design by integrating the 3W3H cultivation system with the cultivation of craftsman spirit and combining the professional characteristics and advantages of the university. With the infiltration of craftsman spirit, students' comprehensive ability, knowledge structure and job suitability have made a qualitative leap, and students' employment has been greatly expanded and recognized in their jobs. The replicability of craftsman spirit can enable outstanding talent cases to be displayed in a timely manner. Higher vocational colleges can "teach students according to their aptitude" according to these experiences, so as to make the training of architectural interior design more organized, scientific and systematic, and steadily improve the quality of talent training in continuous exploration [1].

3. Problems existing in the cultivation of "craftsman spirit" of architectural interior design specialty in higher vocational colleges

3.1. The combination of craftsman spirit cultivation and higher vocational education is not enough

In the higher vocational colleges, the interior design specialty does not play the role of shaping the students' spirit when cultivating the students' craftsmanship spirit. The emphasis of professional education is more on knowledge inculcation and classroom teaching. In the process, the connotation and significance of craftsman spirit are less reflected. What's more, they simply chant slogans without providing students with opportunities to understand craftsman spirit. In the process of teaching practice, the craftsman spirit is not taken as the executive standard, and students cannot deeply contact the essence of the interior design industry in the process of professional learning. In the process of professional education, without the guidance of artisan spirit, there will be a risk of separation between theory and practice. Students are absent-minded when studying, lack of identity with the interior design specialty, can not put the craftsman spirit into their minds and hearts, nor empathize with the professional knowledge, and the technology they master is simple, superficial and limited.

3.2. Lack of good policy and environmental support for artisan spirit

The cultivation of craftsman spirit will become an important part of higher vocational education. The cultivation of craftsman spirit related to architectural interior design needs policy support and mechanism guarantee. At present, the cultivation of craftsman spirit has been placed in a high position by higher vocational colleges, but many documents are mentioned in passing. Most of the students are still unclear about the significance and role of craftsman spirit, resulting in a lack of motivation for the study of architectural interior design. A good policy requires consensus among many departments, but at present, there is no corresponding linkage between various parts in the process of promoting craftsman spirit. At present, in the process of cultivating talents, the major of architectural interior design pays more attention to the teaching content itself, and does not stand on the overall height to let students understand the significance of craftsmanship spirit. In the process of cultivation, there is a lack of environmental support that respects skills, labor and occupation, which is not conducive to giving play to the exemplary role of craftsman spirit in professional cultivation.

3.3. In the process of cultivating craftsman spirit, there is a lack of integration between higher vocational education and enterprises

Craftsman's spirit focuses on cultivating students' pertinence, sociality and professionalism. It can benefit practitioners for life by integrating craftsman's spirit into the cultivation process of architectural interior design. What is lacking at present is the process of organic combination of higher vocational education and enterprises for CO education. Especially at the moment of accelerated development of market economy, good enterprises are needed to provide practice platforms for students. Higher vocational colleges have not given full play to their inherent advantages in practical education. The cultivation of craftsman spirit is very dependent on the process of the industry, especially in the technical

specialty of architectural interior design. Students have few opportunities to contact the practical situation in the enterprise, and cannot personally experience and fully understand the importance of the major. They are not clear about the elements of discipline, quality and procedures in the enterprise, and they can not achieve seamless connection in time when they really go to the post.

4. The strategy of cultivating "craftsman spirit" of interior design major in higher vocational education

4.1. The responsibility of scientific planning in the cultivation of craftsman spirit

Further improve the theoretical research on craftsmanship spirit of students majoring in architectural interior design, and take professional education as the main position. We should carefully sort out and clarify the current problems, and pay attention to the specific responsibilities of different departments in the cultivation process. We can put an end to empty talk in the overall planning, use multi-angle, interdisciplinary and multi-level research methods, and learn from excellent cases, and practice in daily cultivation. In the process of professional curriculum planning, attention should be paid to the combination with craftsman spirit, and elements such as excellent quality, professional ethics and industry confidence should be integrated in the process of cultivating professional talents. We can give full play to the responsibility of mobilizing students ideologically, make the craftsman spirit become a campus culture, and urge students ideologically to improve their initiative and attention to professional learning, and finally internalize it into the behavior of going to future posts.

4.2. Building an environment that advocates craftsman spirit

Higher vocational colleges should cooperate with and implement the policies issued by the government, and do a good job in popularizing the craftsman spirit of students majoring in architectural interior design. The implementation subject should be consistent in thought and behavior, and create an environment for students to understand and appreciate the craftsman spirit. Higher vocational departments should clear up their mutual interest demands, unify and coordinate their work, and establish a unified and authoritative cultivation label. The modern architectural interior design specialty pays more attention to the cultivation of "professionals" and "generalists", and strives to build a benchmark of the craftsman spirit of the school, so that students can have a goal to pursue, and firmly recognize their own industry. Through the power of example, they can drive themselves to achieve the unity of "professional" and "broad" and lay a foundation for becoming a craftsman of the interior design specialty [2].

4.3. Doing a good job in the connection of craftsman spirit between higher vocational colleges and enterprises

On the basis of good craftsman spirit in higher vocational schools, to maintain the stability and sustainability of the cultivation of architectural interior design, higher vocational schools and enterprises should establish a coordination mechanism, establish a craftsman spirit practice base according to the advantages of the school and the resources of the enterprise, and realize the seamless connection of "leaving the campus and entering the post". When students are in school, they are organized to conduct research and study at the interior design site in a planned way, understand the whole process of the project from drawings to finished products, experience the meticulousness in drawing and the excellence in construction, and let the craftsman spirit form a vivid picture and engrave it in the students' minds. In the process of post practice of school enterprise cooperation, it is necessary to help students combine the connotation of craftsman spirit with the actual content of the post, so as to maximize the cultivation effect of craftsman spirit of architectural interior design specialty [3].

5. Micro strategy of cultivating "craftsman spirit" of interior design in higher vocational architecture

5.1. Guide students to develop a positive career outlook

In higher vocational colleges, interior design activities related to the craftsman spirit should be held regularly to improve the construction of students' professional view from the spiritual level. Positive ideology helps to lead students to establish a correct professional view, and the Luban culture related to the architectural interior design major plays a helping role in helping students to enhance the spirit of

craftsmanship. The school can organize students to collect relevant materials extensively, understand the spirit of excellence in design contained in the Luban culture, and hold relevant design competitions simultaneously, so that students can receive the influence personally. In class, we can use multimedia technology to broadcast documentaries such as "The Craftsman of a Great Country", so that the students can experience the noble quality of the craftsmen and the professional concept of pursuing excellence in the industry. Higher vocational colleges where conditions permit can invite local skilled craftsmen in the field of interior design to enable students to experience the value of the craftsman spirit by making reports or on-site skills display. Higher vocational colleges can also apply for a certain amount of funds, to improve students' initiative through a reasonable incentive system, and fully explore their own self-efficacy. For students majoring in architectural interior design, the improvement of skills is obtained through a combination of repeated practice and repeated self-confidence improvement. The honorary title related to "Craftsman Spirit" helps the students to further improve their confidence and firmly follow the career path of "craftsman".

5.2. Optimize the cultivation program to improve students' professional ability

Many higher vocational colleges have set up architectural interior design majors. Due to the different historical evolution, geographical location, discipline planning and other aspects of different colleges and universities, the interior design majors of different colleges and universities also have their own advantages and brand characteristics. Higher vocational colleges should clarify the professional training objectives according to their own actual situation, so as to cultivate more professionals with craftsman spirit, and realize the seamless connection between higher vocational colleges' characteristic professionals and the needs of local industries. First of all, higher vocational colleges should build a curriculum system scientifically and reasonably, which can incorporate "apprenticeship" into the teaching curriculum, so that students can worship skills and skills, and cultivate students to respect teachers and study hard through the classroom. "Get out of the classroom, can get out of the workshop" is a relatively popular training mode at present. Higher vocational colleges should create conditions to help students to connect their professional theory and post skills well, and guide students to improve their own skills under the repeated training of theory and practice. Secondly, higher vocational colleges should improve the training mode of students' professional level and professional quality from different perspectives. Through the integrated system with campus characteristics, students can have the basic skills of interior design major. The long period of learning helps students to improve their own skills, and it also takes a long time to understand the "craftsman spirit" imperceptibly. The mode of combining personalized training and "actual combat" training can solve and meet the personalized needs of different students to the greatest extent, and help students to stand on the shoulders of the giant of "craftsman spirit" and innovate in the field of architectural interior design.

6. Conclusion

It is of far-reaching significance for the construction industry to realize high-quality development by strengthening the exploration of the cultivation of craftsman spirit of the interior design specialty in higher vocational colleges. We should deeply study the connotation of craftsman spirit, find out the current problems of architectural interior design, and focus on enhancing the practical skills and professional quality of students to cultivate more "masters" for the interior design industry.

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