

Exploration and Analysis of Human Destiny Community from the Perspective of Marx's World Communication Theory

Na Deng*

College of Physics and Electronic Engineering, Chongqing Normal University, Chongqing, 401331, China

*Corresponding author: 395554231@qq.com

Abstract: Human destiny community ' is a new concept of human society repeatedly advocated by China since the 18th National Congress of the Communist Party of China. It is a new pursuit of seeking common interests and common values of mankind. It is also an innovative construction of a new pattern of international governance based on a profound grasp of the development trend of world exchanges. It aims to call on the world to reach an international consensus of lasting peace, openness, inclusiveness and jointly promote development. As an important part of Marxist historical materialism, Marx's theory of world communication is devoted to the common development of all nations in the world. It holds that the increase in the form and scope of human social communication has an important influence on the formation and development of human history, and the philosophical foundation of the community of human destiny lies here. The thought of a community with a shared future for mankind is the contemporary development of Marxist world communication theory. Based on the perspective of Marxist world communication theory, this paper explores the value of the times of a community with a shared future for mankind, grasps the deep relationship between the two, and provides theoretical support and practical guidance for the rejuvenation of the Chinese nation and the progress of human civilization.

Keywords: Marx; theory of World Communication; community of human destiny

1. Marx's world communication theory

With the development of social production, capital continues to expand to the world, and the process of globalization is also accelerating. The world is connected as a whole and becomes a ' global village. ' World communication has begun to enter the historical stage. In this process, Marx saw the prospect of world development from the perspective of social development and put forward the theory of world communication. Marx's theory of world communication runs through all stages of the formation and development of historical materialism. The connotation of world communication can be understood from the following three aspects.

First, the relationship between productivity and world communication. In Marx's view, the form of communication is an external manifestation of productivity, and the two interact with each other. On the one hand, the development of productivity promotes the formation of world communication. The establishment of capitalist production relations and the development of the industrial revolution have greatly developed the productive forces. The unlimited expansion of the capitalist mode of production has led to the gradual formation of the world market. The international division of labor has been basically determined, and the form of communication must also develop accordingly. This makes the communication that was originally limited to a certain range and a certain region break through the restrictions and expand on the global mainland. On the other hand, the expansion of world exchanges has stimulated the development of demand and further promoted the development of productivity. As far as the development of productivity in a certain region is concerned, "When communication is limited to adjacent areas, each invention must be carried out separately in each region."^[1] Before the Industrial Revolution, the world's regions were not yet closely linked, the range of people's contacts were very limited, production between countries was limited to a narrow range, and productivity development was limited. After the industrial revolution, the rapid development of economic globalization, all kinds of means of production in the global circulation, global production has gradually become the mainstream. In particular, the rapid development of communication technology in modern society, making the world more closely linked and the scope of contact is broader. production space has been greatly expanded,

social productivity has also achieved unprecedented development.

Second, the subject of world communication. The subject of world communication has universality. Traditional social communication is mainly based on people who have blood ties, religion, and customary ties. With the establishment and development of commodity economy, communication has broken through geographical restrictions, and nations, countries, and groups have also become the main body of communication. In today's world increasingly close ties, exchanges between countries gradually become the mainstream of world exchanges. In Marx's view, 'war' and 'transaction' are two important forms of communication between subjects. Therefore, the nature and form of communication in the international community often have an important impact on a country's strategic choice, behavior, and international discourse power.

Third, the form of world communication. From the perspective of the form of world communication, world communication mainly includes the world's economic communication, political communication, cultural communication, and social communication, and economic communication determines the forms of political, cultural, and social communication. The scope of world communication is very wide, not limited to a certain country or a certain region, but the universal communication in the world.

2. The thought of 'community of human destiny'

2.1 Background

2.1.1 China's domestic: The Evolution of Foreign Policy since Reform and Opening Up

In the early days of the founding of New China, Premier Zhou Enlai first proposed the 'Five Principles of Peaceful Coexistence' when he met with the Indian delegation. It is an important manifestation of China's pursuit of an independent and peaceful foreign policy and has received a warm response around the world. Since then, the 'Five Principles of Peaceful Coexistence' has become a basic principle of China's foreign policy and played a huge role in China's diplomatic cause. At the same time, the 'Five Principles of Peaceful Coexistence' has also become an important source of the thought for 'Human destiny community'.

After the reform and opening up, the party and the state to make 'peace and development' is the theme of the times a major judgment. Deng Xiaoping also realized that the international situation has undergone new changes and new foreign policies are needed to adapt to it. He pointed out highly generally, "now the world's really big problem, with global strategic issues, one is the peace problem, one is the economic problem or development problem. Peace is an east-west problem, and development is a north-south problem."^[2] On this basis, China has formed an independent foreign policy of peace.

Since the 18th National Congress of the Communist Party of China, China has put forward the thought of major-country diplomacy with Chinese characteristics in line with the characteristics of the new era on the basis of grasping the new development pattern of China and the world. In September 2015, when attending a series of summits on the 70th anniversary of the United Nations, the President proposed that "we should inherit and carry forward the purposes and principles of the UN Charter, build a new type of international relations with win-win cooperation at its core, and build a community of human destiny with one heart."^[3] To build a new type of international relations featuring win-win cooperation has become an ideology universally recognized and accepted by all countries and has been widely praised by the international community.

2.1.2 Foreign Countries: Global Governance System Reform is the Trend of the Times

"As global challenges increase, it is an irresistible trend to strengthen global governance and promote the reform of global governance system."^[4] The current global governance system is still mainly dominated by western developed countries. However, with the continuous evolution of the international pattern, the balance of power in the world has changed, and the fierce international competition has intensified. The original governance system has gradually begun to fail, mainly in three aspects: First, the competition among world powers is becoming increasingly fierce. The stability of great power relations is an important factor affecting world peace. The pattern of the world today is constantly changing. The rising developing countries, emerging countries and western developed countries all hope to occupy the commanding heights of world economy, politics and culture, affects the stability of the international pattern. Second, the emergence of anti-globalization. In the context of globalization, countries around the world are connected as a whole. When the global financial crisis broke out, almost no country can be left alone. Therefore, the world has emerged a trend of anti-globalization, trade

protectionism, border repair wall and other phenomena emerge in endlessly, 'Brexit' is a typical case; third, the old international order has been difficult to solve the existing new problems of world development. In addition to traditional security issues, we are now faced with non-traditional problems that endanger human development, such as climate warming, environmental pollution and imbalanced economic development. All these problems cannot be solved by the old international order.

Therefore, in the face of the common problems of human development, in order to achieve new development, we must build a new pattern of international governance, build a new type of international relations with win-win cooperation as the core, jointly build a community with a shared future for mankind and build a better home for mankind.

2.2 Basic connotation

In the face of an increasingly complex international landscape, in 2012, the President of the State clearly proposed in the 18th Party Congress to advocate a community of human destiny. What is the community of human destiny? In the original text of the report of the 18th National Congress of the Communist Party of China, it is pointed out that “the community of human destiny aims to take into account the reasonable concerns of other countries when pursuing their own interests and promote the common development of all countries in the pursuit of their own development. The 'community of human destiny' here refers to a strategic meaning of 'based on the domestic, look to the world.’^[5] In order to deeply understand the thought of the community of human destiny, it is necessary to explore its more profound connotation.

1) Build a lasting peace and interdependent international political view. In the 21st century, the world pattern has undergone tremendous changes, but peace and development are still the theme of the times. With the deepening of economic globalization, the development of the world is constantly facing new problems. In order to develop their own interests, some countries engage in hegemony and power politics, disregarding the interests of other countries and interfering in the internal affairs of other countries, resulting in international instability and unrest and making development difficult for many countries. In response to these international issues, the President of the country pointed out: “We must adhere to mutual respect, equal consultation, resolutely abandon the Cold War mentality and power politics, and take a new path of dialogue without confrontation, partnership without alliance.”^[8] This provides a new way of interaction for the international community.

2) Building a global economic outlook featuring shared prosperity and shared benefits. With the continuous advancement of economic globalization, the economic ties of various countries are increasingly close, and the world has gradually developed into an economic community. This process provides many opportunities for the economic development of various countries but also brings many new challenges. In the face of these new opportunities and new challenges, in order to seek a way out for long-term development, we must strengthen exchanges and cooperation among countries and work together to create a common prosperity, inclusive and win-win economic community.

3) Building an open, inclusive and eclectic view of world civilization. Nowadays, the competition among countries is not only reflected in the competition of economic strength, but also in the competition of cultural soft power. Therefore, we must enhance our own cultural soft power. Due to the different historical and geographical characteristics of each country, there are inevitably great cultural differences. In the face of these cultural differences, the state president stated that “civilizations living together require a spirit of harmony and difference. Only through mutual respect in diversity, learning from each other and living in harmony, can this world be enriched and thrive.”^[8] In the face of clashes of civilizations between different countries, we should replace estrangement with exchanges, conflict with mutual learning and superiority with coexistence.

4) Constructing a clean, beautiful and collaborative ecological civilization. The great development of industrial civilization has brought great wealth to the world and brought great changes to the way of human life. At the same time, it has also caused great damage to the natural environment. Global warming, air pollution, water pollution, land desertification and other environmental problems have spread all over the world. The relationship between man and nature is deteriorating, ecological environment governance is imminent. Ecological environment governance is not the responsibility of which country or which group, but the responsibility of all mankind. Clear waters and green mountains are as valuable as mountains of gold and silver. Each country should assume its due responsibility, jointly adhere to the concept of ecological civilization of clean and beautiful, coordinated governance, strengthen cooperation, and work together to seek the road of global ecological governance.

3. The Thought of Human Destiny Community from the Perspective of Marx's Theory of World Communication

3.1 The thought of 'community of human destiny ': the contemporary leap of Marx's world communication theory

3.1.1 The rich development of theoretical connotation

Marx's theory of world communication attaches great importance to the role of material production practice in communication. He believes that communication activities in material production are one of the foundations of human historical activities, and other communication activities are determined by material communication. With the development of social production practice, Marx's Theory of World Communication reveals the relationship between production, communication and community. When productivity continues to develop, people are connected to a closer and more scientific relationship of communication and form a community in the process in order to carry out higher-quality production activities. At present, the development level of social productive forces has reached an unprecedented height. In order to adapt to the development of productive forces, a new form of communication must be constructed to produce a community with new connotations and promote the further development of production activities. The idea of human destiny community is not only a call for rational communication, but also rooted in global economic, political and cultural communications, which has a rational and realistic foundation.

From the perspective of the connotation of the community of human destiny, it also involves all aspects of human life, including world development issues, international relations issues, global governance issues, etc. For these problems, not a country alone can solve. Therefore, it is necessary to strengthen cooperation among countries, establish a view of interests and development with international consensus, and seek common development through win-win cooperation. At the Boao Forum for Asia 2018, the President stated that "the trend of development of the times should be followed, and countries should strengthen cooperation and exchanges on their development paths, core interests, security concepts, open world economy, intermingling of civilisations, ecological protection, etc. to build a sense of community of interests, responsibilities and destiny for humanity, and thus expand the development path of human civilisation."^[6-7] These are important measures to actively promote the construction of a community of human destiny, and also a new form of Marx's world communication theory in the development of the world today. Marx formed the theory of world communication in the case of foreseeing the trend of human development, and the community of human destiny is the practical application of Marx's theory of world communication and enriched and developed its theoretical connotation in practice.

3.1.2 Intrinsic unity of value concept

Marx's communication theory aims to promote the liberation of all mankind and promote the free and comprehensive development of everyone. Globalization has become an irresistible wave of development. World communication is the trend of the times. To realize the liberation of human beings, we must criticize private ownership and labor alienation. In particular, the existence of capitalist false community has greatly hindered the development of human society. "It is because of this contradiction between the particular interest and the common interest that the common interest takes the form of the state, a separate form from the actual individual and plenary interest, and at the same time takes the form of an illusory community."^[13] Only by realizing a real community can we guarantee the free and comprehensive development of human beings.

The thought of a community with a shared future for mankind is intrinsically unified with Marx's theory of world communication in terms of value concept. The community with a shared future for mankind safeguards the common interests of all mankind, and never focuses on a single country or a nation. It emphasizes the consistency between individual interests and collective interests, and its value pursuit is to realize the free and equal development among individuals, countries and nations. In the report of the 19th Party Congress, the President stressed the need to take a new path of international engagement, "The people of all countries work together to build a community with a shared future for mankind and build an open, inclusive, clean and beautiful world featuring lasting peace, universal security and common prosperity."^[8] It aims to strengthen the exchanges between different civilizations and promote the sharing of human civilization. The people of all ethnic groups in the world can have a harmonious and stable development space in all-round communication activities in the world. In this sense, both the community of human destiny and Marx's theory of world communication hope to promote

the continuous progress of human society and realize the sustainable and healthy development of human beings.

3.1.3 Time Innovation of Practice Path

In Marx's view, in order to achieve further development of world communication and broaden the depth and breadth of human communication, it must be completed through the practice of communism. Marx's theory of world communication is not only to explain the world, its essence is to transform the world through practice. Marx believes that in the unity and practice of all social life, social progress and human development must be promoted by practice, and the production relations and forms of communication that are incompatible with the development of the times must be changed in practice, thus providing conditions for the free and all-round development of human beings.

The formation and practice of the community of human destiny are also carried out under the guidance of the Marxist concept of practice. The idea of human destiny community is the theoretical result of the party and the state considering the particularity of their own development and the current situation of exchanges among countries in the world on the basis of deeply grasping the situation of world development. It is also the full embodiment of the new development concept of international relations from the perspective of Marxist world communication theory. The new form of international communication needs the valuable guidance of the thought of human destiny community, the human destiny community is the vivid practice of Marxist world communication theory in the new era. The construction of a community with a shared future for mankind should not only stay at the level of theoretical propaganda but also put the idea of a community with a shared future for mankind into practice based on the actual situation of the current world international exchanges.

3.2 Marxist theory of world communication: guiding and promoting the construction of 'human destiny community'

3.2.1 The epochal significance of the thought of human destiny community

On the one hand, the thought of human destiny community is a profound grasp of the development direction of human society based on a profound understanding of the trend of world communication. First of all, the thought of human destiny community is a summary and summary of the actual situation of the current world communication. Based on a realistic examination of the current state of international communication, the Chinese President pointed out that the ties between all countries and peoples in the world are getting closer and closer, the degree of interdependence has never been deeper, and human beings are living together in a 'global village', which is increasingly developing into an 'i am part of you, and you are part of me' community of destiny. It can be seen from this that the idea of 'human destiny community' is a profound understanding and realistic judgment of the degree and characteristics of world exchanges; secondly, the idea of 'human destiny community' for mankind reflects the need for the development of global productivity to change world exchanges. Under the background of world economic globalization, the economic resources and production factors of all countries can be effectively allocated around the world, and the effective division of labor and the realization of material interests of all countries in the world are increasingly dependent on the stable development of international relations. This requires changing the old social relations and building a community of human destiny with win-win cooperation as the core.

On the other hand, the idea of human destiny community is a creative construction of the international order and the global governance system. At present, the world is undergoing major changes unprecedented in a century. The instability and uncertainty of the world situation are increasing. Human beings are facing economic, political, cultural, security, ecological and other problems. These problems are global crises and challenges that all countries in the world need to face and solve together. In the relationship between man and nature, with the increasing ability of people to understand the world and transform the world, the relationship between man and nature is also deteriorating, and ecological security has become an urgent problem that endangers the healthy development of human beings. Faced with this problem, there is an urgent need to establish a global common governance mechanism to coordinate the interests of all parties, clarify the responsibilities of all parties and constrain the behavior of all parties. In the relationship between the world's communication subjects, it is mainly the state subject. With the constant changes in productivity, the global development situation is also changing quietly. A large number of emerging countries are rising, and their willingness and ability to participate in global governance are gradually increasing. The global governance system dominated by Western developed countries in the past needs to change in an open and inclusive direction in order to effectively cope with

this change. The President pointed out: "With the growth and decline of international power and the increasing global challenges, it is the general trend to strengthen global governance and promote the reform of global governance system."^[9] In this sense, the human destiny community for mankind is based on the theory of globalization and the concept of global governance based on the realistic grasp of international development trends and global governance crises.

3.2.2 The realization path of the thought of human destiny community

The President of the country pointed out. "The great truth is always simple, it's the action that counts. The key to building a community of human destiny lies in action."^[10] Using Marx's world communication theory as the theoretical guidance for building a community of human destiny, we need to adhere to the following principles in action.

First, adhere to the unity of value and practicality. Since the idea of human destiny community was put forward, it has been widely praised by all countries and is now generally accepted by all countries in the world. However, in the current international exchanges, the main appeal of most countries is still the realization of national interests, and it is difficult to consciously link their own interests with the common interests of mankind in practice. Therefore, the construction of a community of human destiny is still in a 'spontaneous' state. More efforts are needed to make the community of human destiny move from 'spontaneous' to 'conscious'. On the one hand, we should give full play to the dynamic role of spiritual exchanges, do a good job in publicizing and explaining the thought of a community with a shared future for mankind on various occasions around the world, deepen the understanding of the profound connotation of the thought of a community with a shared future for mankind by all countries in the world, and make the thought of a community with a shared future for mankind truly change from 'Chinese plan' to 'international consensus'; on the other hand, further construct the practice system of the thought of human destiny community. In the process of promoting the improvement of the global governance system, we will put forward more practical action initiatives, build more cooperation platforms for building a community with a shared future for mankind, give full play to the role of major countries and play an exemplary role, and "transform the common values contained in the thought of a community with a shared future for mankind into international codes of conduct and transform them into common actions."^[11]

Second, adhere to the unity of possibility and reality. The thought of a community with a shared future for mankind is great and has strong vitality, which is reflected in the 'possibility' it contains to build a new order of international governance in the future. This 'possibility' is based on a profound grasp of the development trend of human society and a realistic judgment on the evolution of the international pattern and global governance issues. The success of the Belt and Road Initiative further proves the historical inevitability of the transformation of the idea of human destiny community from 'possibility' to 'reality'. Therefore, on the one hand, we should grasp the 'realistic' significance of building a community of shared future for mankind; on the other hand, we should fully realize the 'possible' significance of the community of shared future for mankind, create conditions for the transformation from 'possibility' to 'reality', and expand the era value and realization path of the community of shared future for mankind.

Third, adhere to the unity of autonomy and inclusiveness. China as the pioneer and advocate of the thought of human destiny community for mankind, China should deeply realize that contradictions are special. Based on different realistic national conditions, each country has different development models. In the process of practicing the community of human destiny, we should find corresponding solutions to the new needs and new contradictions of our own development according to our own characteristics. At the same time, we should also grasp the new opportunities and new problems of world development and deal with the relationship between China and other countries. On the one hand, we need to cherish our own unique heritage and adhere to 'harmony in diversity'. While adhering to its own development path and following its own development laws, it respects cultural differences and does not interfere with the development path of other countries. "We do not 'import' foreign models, nor 'export' Chinese models, and will not require other countries to 'copy' China's practices."^[12] on the other hand, We need to uphold the beauty of each civilization and the diversity of civilizations in the world treat each other with mutual respect and inclusiveness so as to prosper respectively and together. We will promote the development of human civilization and world peace through exchanges and mutual learning among civilizations, seek common ground while reserving differences at all levels of international exchanges, seek mutual understanding, respect and trust, and seek an effective path of coexistence and common development in the practice of building a community with a shared future for mankind.

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