

Analysis of Ideological and Political Education in Employment

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Abstract: *With the increasing of the number of college graduates, the employment situation of college graduates is more and more severe, especially in the current employment situation of college graduates is very severe, many college graduates cannot smooth employment, which is closely related to the lack of employability of students. During the university period, the ideological and political education for the students can effectively improve the students' comprehensive quality, and help the students to establish the correct values, outlook on life and world outlook. This paper analyzes the problems existing in the ideological and political education in the employment of college students, and puts forward the corresponding solutions to promote the better employment of college students.*

Keywords: *college students' employment; ideological and political education; application strategy*

1. Introduction

With the continuous development of China's social economy, the demand for talent in society continues to increase. For universities, a large number of graduates enter society every year. In order to improve students' employability, universities are also constantly exploring new research methods, hoping to improve their employment rate by improving their employability. Ideological and political education is a very important part of college education. College students are the hope of the country in the future, so as to help college students establish correct values, outlook on life and world outlook. In the context of the new period, ideological and political education for college students is helpful to improve the comprehensive quality of college students and help them better adapt to the social development situation and social needs, which is of great significance for promoting social development.

2. The role of ideological and political education in the employment of college students

(1) Can provide a theoretical basis for college students' employment guidance

In ideological education in universities, ideological and political education has certain theoretical significance and can provide theoretical basis for employment guidance for college students. This is mainly because the content of ideological education is related to college students' employment. Incorporating ideological education into employment guidance can help college students understand the gap between their professional and social needs, and help them clarify their own professional and social needs. Thus, college students can have targeted learning directions and career plans.

At the same time, the integration of employment guidance into ideological and political education can also enable students to have a better plan for their future development, and on this basis, enable students to better understand what kind of career they want in the future and what abilities they need for future development.

(2) Can let college students to establish a correct view of employment

The role of ideological and political education in colleges and universities in the employment guidance of college students is mainly reflected in guiding college students to establish a correct view of employment, so that college students can establish a correct view of employment in the process of employment, clear their future employment direction, and lay a foundation for the future development. Firstly, ideological education can help college students to establish correct view of employment, and clarify their career development goals; Secondly, ideological education can help college students understand the needs of society and improve their employability; finally, ideological education can help

college students to establish correct views of employment and employment, and lay the foundation for their future development.

(3) It can help college students to solve the practical problems encountered in their employment

Students' ideological and political education can help college students to solve the practical problems encountered in the process of employment, help college students to establish a correct view of employment, and in the process of employment guidance, students as the center, students as the main body, so that students have a sense of ownership. For example, in the process of ideological and political education in colleges and universities, students can design their own career planning from the enterprise employment standards through some career planning activities and simulated employment fairs. Through these activities, students can understand what kind of talent the current enterprise needs and what level they can achieve. On this basis, students can adjust their employment direction according to their own actual situation. On this basis, students can also make career planning and design according to their own situation, and in this process, they can show their own ability and personal quality. In addition, some practical problems can also be found in employment^[1].

(4) Promote the mental health and development of students

College students will encounter a variety of problems in the process of employment, and these problems are very common, if not timely counseling, it is easy to affect the mental health of students. Therefore, in the process of employment guidance, colleges and universities can conduct psychological counseling for college students. Ideological and political education can promote the healthy development of students' psychology. In the employment guidance for students, through ideological and political education to provide psychological counseling for college students, so that students can maintain an optimistic and positive attitude. In this way, students can have more courage and confidence in the face of employment problems, and be able to face their work and life with a more positive attitude.

3. Problems in ideological and political education in the employment guidance work of college students

(1) Lack of systematization and continuity of ideological and political education and employment guidance

At present, in the part of colleges and universities, ideological education courses and employment guidance courses in teaching concept, teaching content, in the process of ideological and political education course teaching, is often in accordance with the single theory, in the actual teaching process, not well combined with employment guidance courses, caused the lack of systematic and continuity between the two. At present, some colleges and universities pay insufficient attention to the ideological and political education for students. They believe that students are learning ideological and political education courses only in order to cope with the examination, and do not really understand the connotation of ideological and political education courses. At the same time, the teaching process of the employment guidance course is also explained in accordance with the traditional theory, which leads to the lack of systematization and continuity between the two, unable to better play the synergistic role of the two, and affects the integration effect of the two.

(2) Employment guidance teachers do not have solid professional knowledge

Some employment guidance teachers in universities have not fully considered the support and importance of ideological education work, and have not established employment guidance teacher positions in accordance with the requirements of ideological education, resulting in weak professional knowledge of ideological and political education among university employment guidance teachers, and a lack of scientific and effective guidance methods in ideological education work.

At the same time, some colleges and universities do not pay enough attention to the ideological and political education of colleges and universities, and do not fully consider the role in the process of training college students, which also leads to the ideological and political education of colleges and universities can not give full play.

(3) The quality of the employment guidance teachers needs to be improved

College employment guidance is a systematic task that requires professional quality and teaching

experience. Currently, college employment guidance teachers lack professional background, necessary theoretical foundation, professional identity, and experiences of employment guidance.

Due to the short construction time of employment guidance teachers and the lack of training in colleges and universities, the lack of theoretical basis and practical experience in the process of work, insufficient understanding of the employment situation of college students, unable to accurately grasp the psychological characteristics and ideological status of college students^[2].

(4) Ideological and political education is lack of pertinence in employment guidance

At present, in the ideological and political education of students in universities, targeted education is not carried out according to individual characteristics and practical needs of students. However, in traditional educational and preaching models, the individual characteristics and needs of students are not fully considered, resulting in a lack of targeted and effective education.

In the ideological and political education for students, colleges and universities cannot organically combine the ideological and political education with employment guidance, ignore the relationship between ideological and political education and employment guidance, and cannot realize the systematic, scientific and effective employment guidance for students.

4. Application strategy of Ideological and political Education in employment of College Students

The employment of college students is a hot spot of high attention to the whole society, and also an important link in the talent training of colleges and universities. It is of great significance to promote the reform of higher education and promote social development. In the employment process of college students, it is necessary to pay attention to the development of ideological and political education, which can help college students to establish a correct employment concept, improve their own comprehensive quality, and provide a strong guarantee for students' smooth employment.

(1) Clarify the objectives of ideological and political education for employment

The employment of college students is a hot spot of high attention to the whole society, and also an important link in the talent training of colleges and universities. In order to ensure the smooth employment of college students, it is necessary to clarify the objectives of ideological and political education in employment, and cultivate students' correct employment concept and values in the process of employment. By clarifying the goal of ideological and political education, it can help students to establish correct employment views and values, and provide a strong guarantee for students' smooth employment^[3]. For example, in career planning education, career planning education activities are carried out in combination with the goals of employment ideological and political education, which can make students understand their self-value and clarify their own development direction and positioning. In the process of job search, combining the goals of ideological and political education work, conducting interview guidance activities can help students establish correct values, professional views, and employment views during the job search process, making students more confident in the job search process, and providing strong guarantees for the smooth employment of college students.

(2) Optimize the content system of ideological and political education for employment

Colleges and universities should formulate a reasonable content system of employment ideological and political education to ensure that students fully understand the content of ideological and political education in employment and master the importance and value of ideological and political education for college students' employment. In addition, colleges and universities should also formulate a reasonable employment ideological and political education content system, analyze the problems existing in employment, and formulate a perfect ideological and political education content system on this basis. In order to ensure the rationality and scientificity of the content system of ideological and political education in employment, a variety of ways should be adopted to publicize, such as the publicity of ideological and political education content through campus radio and campus TV in the process of college students' employment. At the same time, colleges and universities should also publicize ideological and political education by holding campus activities and organizing social practices, so that college students can form a correct understanding of the content of ideological and political education. Finally, colleges and universities should also optimize the ideological and political education curriculum system. Colleges and universities should give full play to the role of curriculum teaching and constantly optimize the curriculum system of ideological and political employment. At the same time, in the process of building college counselors, professional teachers and other talents,

attention should be paid to strengthening the ideological and political education of students and improving their ideological and political level.

(3) Innovate the teaching mode of ideological and political education for employment

At present, China is in the critical period of higher education reform, and innovating teaching mode is an important part of deepening education reform. Colleges and universities should, according to the actual situation of their own development and combine the goal, content and form of ideological and political education, actively explore the teaching mode in line with their own reality and innovate the teaching mode of ideological and political education. For example, colleges and universities can use online platforms and mobile devices to establish employment ideological and political education platforms, and use online education methods to help students solve employment problems. Colleges and universities can use the employment practice activities to guide the students to establish a correct employment view. Colleges and universities can hold regular career planning lectures to provide more learning opportunities for students and help them establish a correct view of employment. In this process, students can participate in social practice activities and improve their ability through practical activities. This teaching mode can stimulate students' interest in learning, so as to effectively promote the effect of ideological and political education^[4].

(4) Improve the curriculum of ideological and political education

In the employment process of college students, it is necessary to pay attention to the development of ideological and political education, but some universities still have shortcomings in the curriculum of ideological and political education curriculum, so it is necessary to improve and optimize the curriculum to improve the teaching quality and efficiency of ideological and political education. First of all, colleges and universities should strengthen the importance of ideological and political education in employment, clarify the importance and value of ideological and political education in the process of college students' employment, and make reasonable teaching plans. At the same time, teachers should strengthen the guidance and education of students' employment concept, so that students can understand the importance of employment, clear their own ability level and value. Secondly, colleges and universities should also strengthen the construction of employment ideological and political courses. By setting up employment ideological and political education courses in colleges and universities, the employment level and quality of college students can be improved. The integration of employment ideological and political content in professional courses can improve students' understanding of their own ability. For example, the introduction of employment ideological and political content in college English classes can enable students to continuously strengthen their professional ability and quality in the learning process. Finally, colleges and universities should also strengthen the construction of the employment of ideological and political education teachers, and ensure the quantity and quality of ideological and political teachers. By improving the professional ability and level of ideological and political teachers, the teaching level and teaching quality of ideological and political teachers can be effectively improved.

(5) Improve teachers' ideological and political education ability for employment

In the employment of college students, teachers are the direct participants. In order to do a good job in the ideological and political education of college students, we must constantly improve the ideological and political education ability of teachers' employment. Colleges and universities should train teachers in ideological and political education ability to strengthen their ideological and political theoretical knowledge and improve their professional quality. For example, "going out" and "inviting in" can be adopted to continuously strengthen teachers' ideological and political education ability. Teachers can also use new media technology and network platforms to carry out ideological and political education to promote the improvement of the ideological and political level of students' employment. In this process, we can give full play to the role of ideological and political theory courses and counselors in colleges and universities to strengthen the solution of students' employment problems. In addition, colleges and universities can also carry out employment guidance activities for college students, with students as the main body to carry out employment guidance activities, stimulate students' interest and enthusiasm in learning through a variety of ways, and help students to establish a correct view of employment, career selection and entrepreneurship view^[5].

(6) Building a practical platform for ideological and political education in employment

Ideological and political education is closely related to the employment of college students. Through practical activities, it can deepen students' understanding and mastery of ideological and political knowledge, and promote the all-round development of college students. In ideological and

political education, some practical activities can be organized, such as: students participate in career planning and design, social practice activities, etc. These practical activities can effectively promote students' understanding and understanding of employment, promote the improvement of students' comprehensive quality, and lay a foundation for the smooth employment of college students. In the ideological and political education of college students' employment, it is necessary to pay attention to the construction of practice platform, provide more opportunities for students, and let students actively participate in the ideological and political education. Firstly, conduct practical activities based on the actual situation of college students and the points of interest. Secondly, in the practice, so that students can learn knowledge and gain experience. After the practice, it is necessary to summarize the students and analyze what college students learn and gain in practice; finally, the ideological and political education of college students' employment. Colleges and universities should clarify the importance of ideological and political education and carry out relevant work according to the actual situation, and strengthen the attention and support to ideological and political education.

5. Conclusion

At present, with the rapid development of China's economy and society, the demand for high-quality talents is increasing, and the employment of college students has become the focus of general social attention. Based on this, colleges and universities need to change the employment concept of college students, actively carry out ideological and political education work, improve students' comprehensive quality and ability, and help students with smooth employment. Colleges and universities should clarify the significance and value of ideological and political education to the employment of college students, and carry out ideological and political education in the process of employment of college students plays an important role in promoting the reform and development of higher education and promoting social progress. Therefore, colleges and universities should pay more attention to the ideological and political education of college students' employment, and formulate effective measures according to the actual situation to provide a strong guarantee for promoting the smooth employment of college students.

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