

Research on Encouragement Education Based on Contemporary youth Model Motivation

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ABSTRACT. *Youth encouragement education is analyzed from the perspectives of educational mode, educational content and teaching evaluation, which help students clarify their ideas, correct their self-orientation and clear their directions of life. Firstly, encouragement education is carried out from the perspective of students' three views. On the basis of implementing moral education step by step, it guides students' moral accomplishment, quality and ideology, so as to improve teaching quality, direction and value. Secondly, the development of motivation education pays attention to students' psychological changes, psychological motivation, psychological development and other factors. On the premise of applying self-efficacy theory, the overall effect of youth motivation education can be improved. Thirdly, in order to carry out ideological education, it is necessary for us to analyze students' personality, behavior style and personal value needs, and realize the synchronous implementation of inspirational education and potential education on the basis of cultivating students' self-management, self-control and resilience. China's contemporary youth are under increasing pressure. Nowadays, more and more students are facing pressure in learning, living and psychological endurance. The number of all-round and compound talents in society is relatively low, and youth themselves will lose many development opportunities, which need appropriate and effective methods to solve. When strengthening the encouragement education for youth, we need to study from the aspects of teaching mode, classroom design and adjustment of teaching mode. On the premise of catering to the needs of talents and social and economic development, we should pay attention to the expansion and adjustment of the encouragement education work. We need to discuss it from the perspectives of students' personal orientation, life values and ideological concepts, so as to realize the construction of an all-round encouragement education system. Therefore, we should strengthen students' motivation education, and design from the view of education guidance, education methods, so as to realize the promotion of students' personal life value.*

KEYWORDS: *Encouragement education; Youth; Model motivation*

1. Introduction

At present, there are obvious differences in the ideological concept, thinking mode, value choice and judgment, behavior mode, personality characteristics, value goal and pursuit, life goal planning, etc. Some students are prone to deviate from the world outlook, outlook on life, value, behavior choice, ideal and belief under the influence of bad network environment, which leads to students' excessive pursuit of material pleasure instead of spiritual value pursuit. So the development of youth motivation education needs the joint action of all aspects of society, taking into account all aspects and taking various measures simultaneously, so as to achieve the healthy development and comprehensive promotion of youth in ideals, beliefs, will, character and spiritual outlook. Under the background of economic globalization and cultural pluralism, the contemporary youth have shown some new changes in their ideological characteristics, value orientation and behavioral characteristics. They have active thinking, strong creativity, and also like to pursue new things, and tend to be practical and utilitarian in value orientation. And most of the contemporary youth are growing up under the "4-2-1" family model. They are carefree and cared for from childhood. This kind of growth environment makes them weak in resistance to setbacks and often self-centered in the world. Therefore, for contemporary youth, inspirational education is particularly necessary.

2. Current situation of the study

2.1 Study abroad

Research on Model Incentive Theory

In 1890, French sociologist Tarter pointed out in the Law of Imitation that only by means of the idea of imitation can we explain human social behavior. The most famous example study is Bandura's (1965) study on aggressive behavior of children. Lockwood and Zivakunda (1999) found that there was a very complex relationship between self, goal and example. James (2003) found in his research on human automaticity that the presentation of good characters automatically affects the individual's goal acquisition. Compared with the domestic macro grasp and overall analysis of model research, foreign research is more detailed and specific, and more closely related to the reality. For example, the inspiration of Bandura's research is to study the role of role models. It is very feasible to adopt experimental methods.

Research on Moral Education

Western moral education theory sprouted in the Renaissance. There are many discussions about the methods of moral education, such as Rousseau, Spencer, Herbart and so on. There are also many schools of modern western moral education methodology, Dewey put forward pragmatism moral education method; Bandura's social learning methodology put forward model law, strengthening means and correction, cultural transmission and other moral education methods.

The shortcomings of foreign related research are: the individualism of value orientation is strong. When using model to educate, people pay more attention to the cultivation of individual quality and ability, and neglect the mental health and inspiration education of youth.

2.2 The trend and hot topic of our country's research on youth inspirational education and its research are shown in the following aspects:

The first aspect is the research on motivation education for middle school students, which mainly discusses how to carry out inspirational education for middle school students, how to infiltrate inspirational education in middle school classroom, and the practice and thinking of inspirational education in middle school.

The second aspect is the research on the role of inspirational education. To carry out inspirational education is one of the effective ways to cultivate the spirit of arduous struggle of youth, which is also the connotation of the times and ways to carry forward the spirit of arduous struggle.

The third aspect is the research on the methods of inspirational education. To do a good job in encouraging education for young students, teachers should first set up the concept of inspiring education, have noble professional ethics, and have the working ability of inspiring education. Secondly, on the basis of inheriting the excellent tradition of China and drawing lessons from foreign experience, they should actively guide young people to correct their misunderstandings, clarify their inspiration, learn to appreciate, encourage, correctly deal with setbacks and actively self-suggestion in education.

The fourth aspect is the research on interactive integration of inspirational education and self-motivation. As an external condition to promote the growth of youth, inspirational education should be combined with self-motivation, which is the basis of their growth and development.

The fifth aspect is the study of inspirational education in ideological and moral education, which mainly studies the application of motivation theory in the ideological and moral education of students.

To sum up, the deficiency of relevant research in China lies in that the ideological and moral education of young people is general and lack of pertinence.

3. Practical Ways of Encouragement Education

The development of young people's inspiration education is to promote the step-by-step growth of teaching mode, enhance students' self-consciousness, individual ability, and focus on the integration of theory and practice. This is also the basic form of youth inspiration education to achieve substantive, innovative and extended development. Firstly, the development of inspirational education is similar to the traditional subject teaching. The teachers still need to pay attention to the dual integration of idea and practice, which is the core direction of the innovation and

adjustment of inspirational education. Secondly, we need to pay attention to the cultivation of students' individual abilities, which can be practiced through classroom discussion, practice activities and individual flaunting study. The emphasis is to transform the cultivation of skills in subject education into the guidance of ideas and values, and to cultivate students' individual abilities and comprehensive qualities. This is the realization of youth motivation education in an all-round way. Thirdly, school education and social practice should be combined to improve the effect of youth motivation education, including students' summer social practice and other activities to expand students' vision and mind, and enhance self-awareness. Finally, in the practice of youth inspiration education, we need to integrate with the personality of young people, guide them according to their different qualities and concepts, and pay attention to the gradual progress of inspiration education, which will play a positive role in further improving the effect of youth inspiration education.

4. Main Contents of Contemporary youth Encouragement Education

Youth inspiration education is to provide students with the right direction of life, guide and help them struggle for the value of life, free life, career planning and other aspects, cultivate students' positive and optimistic attitude towards life, and temper their strong will and beliefs. Therefore, the development of inspiration education needs to be carried out from values, ideas, moral quality, self-awareness and other aspects. From this point of view, we should carry out the transformation of individual spirit on the basis of concept, make use of moral accomplishment, and take inspirational education as the carrier to realize the comprehensive guidance of students' individual values, ideological concepts and moral education concepts, so as to enhance the comprehensive effect of students' values, personal inner qualities and inspirational education.

4.1 Guiding Ideals and Beliefs

It is the basic work to train and guide youth beliefs by analyzing their ideas, inner consciousness, behavior and personal abilities. On the one hand, under the background of modern society, the adjustment of teaching mode, teaching method and teaching content focuses on the discussion of values, ideological morality and teaching methods, so as to achieve the coordination of ideological education and belief goals of students. On the other hand, we must adhere to the ideological guidance of Marxism-Leninism, Mao Zedong Thought and Xi Jinping's Socialist Thought with Chinese Characteristics in the new era, fully understand the inheritance and development relationship among the three. When conducting the education and guidance of students' ideals and beliefs and the cultivation of their values, we need to take into account the world outlook, outlook on life and values of students, as well as the socialist ideals and beliefs, value judgment and other aspects of the examination, which has a directive role in transforming youth attitudes towards thinking and learning, changing ways of doing things and so on. Finally, in

the current social context, the diversified development of society, students' values, life goals, learning methods and other aspects need to be guided and educated, which is the key work to improve and optimize ideas, behavior and social talent needs. In order to uphold socialist beliefs and socialism with Chinese characteristics under inspirational education, we need to adjust the teaching methods, teaching contents and evaluation of inspirational education, which is the inevitable demand of optimizing inspirational education and belief education.

4.2 Developing Three Views Education

The integration of the three concepts of education and values is dealt with from the perspective of the construction of education system and the adjustment of teaching methods, so as to realize the improvement of students' ideological value cognition. The integration of "three outlooks" education and inspirational education is centered on values, world outlook and outlook on life. When optimizing and adjusting the educational work and the mode of inspirational education, it is necessary to adjust the teaching mode, operation mode and practical education in a way that strengthens the awareness of college students' values. This will strengthen the Three Outlooks education and personal value recognition. The adjustment of knowledge plays a positive role. Three-view education is a discussion on individual, collective and national aspects. It is guided by national culture and discusses the life planning, value orientation, teaching mode and teaching methods of students, so as to improve the overall application effect of students' inspirational education.

Firstly, the world outlook is the fundamental and general view of the existing world and the relationship between man and the world. Correct world outlook is the precondition and foundation of students' inspirational education, and the cornerstone of students' acquiring knowledge and laying down their ideal of life. Secondly, the outlook on life is from the perspective of ideology and youth ideology. When we gradually improve and adjust the mechanism of youth inspiration education, we need to discuss the life planning, ideology and values of youth, so as to realize the integration and innovation of ideological education, practical education and value guidance of inspiration education. Thirdly, values are centered on personal value, behavioral value and ideological value. When optimizing the value orientation and teaching mode of youth, we need to be guided by Marx's ideological values, Mao Zedong Thought and the theory of socialism with Chinese characteristics. Especially, we should make full use of Xi Jinping's socialism with Chinese characteristics in the new era to realize college students' inspirational education and "three outlooks" education. The integration of them will play a positive role in clarifying students' value perception.

4.3 Moral Education

With the continuous development of our country's economy, employment and talent competition promote the demand of social talents for students' comprehensive ability and psychological quality to be higher and higher. Some of the students who

get better grades in school enter the society, because of the difference between school environment and social environment, some students can not handle interpersonal relations well, which leads to the difficulty of carrying out their empty ambition. In the end, there is nothing to do. It can be seen from this that students' personal accomplishment and moral quality are directly related to their life development. Therefore, moral education in inspirational education aims at improving students' quality and takes morality and quality as its core content. The use of moral education can help students improve their personal accomplishment, and then achieve the relative improvement of the effectiveness of inspirational education.

Youth inspiration education is an important part of ideological and political theory teaching in China. Therefore, classroom content is the focus. The so-called classroom content does not refer to the knowledge in books. It is only a part of the classroom. Students want to truly understand the classroom content and have a comprehensive understanding of the true connotation and use of the knowledge in books. Moral education starts from the perspectives of ideology, quality, behavior and quality, and cultivates students' behavior, conduct and self-cultivation. For example, in order to carry out practical activities on such subjects as "respecting the elderly" and "teamwork", it promotes the comprehensive improvement of college students' quality, behavior, conduct and self-cultivation in the process of practice.

To sum up, paying attention to the construction of efficient classroom plays a directive role in improving the effect of students' inspirational education.

4.4 Establishing Education Carrier

To give full play to the carrier role of inspiration education is to improve the internal demand mechanism, external reinforcement mechanism and individual value identification mechanism, so as to improve the effect of inspiration education platform on students' ideological concepts, struggle spirit, behavior, career planning and other aspects. The carrier of student motivation education mainly includes management carrier, activity carrier, culture carrier and mass media carrier.

Establishing management carriers is mainly to improve the consciousness of using management carriers in school inspirational education, enhance the ideological and political quality and education consciousness of school ideological and political educators, construct the "one post, two responsibilities" education management system, improve the recessive requirements of inspirational education and internal institutionalization construction, and improve the management level to create a good educational environment. The use of activity carriers is mainly to strengthen the guidance of daily thematic activities, organize various kinds of inspirational education activities and Thanksgiving activities, clarify the content and form of activities, adjust measures to local conditions, stress effectiveness and operability, and stimulate the enthusiasm and initiative of students to participate in activities. The main purpose of using cultural carriers is to shape the good personality of students. We must carry out cultural education of socialist nature, resist the erosion

of decadent capitalist culture, enrich the construction of campus culture, make use of major festivals and revolutionary anniversaries, carry out thematic education, and enhance the cultural cohesion of students' inspirational education. Mass media carriers mainly refer to the use of new network media in the internet era, purifying the network space, seizing the main position of the network, actively disseminating the Party's policies and policies, setting up advanced typical and exemplary deeds, spreading positive energy, eliminating the negative impact of mass communication, and creating a healthy and upward public opinion environment and educational atmosphere for the development of students' inspirational education.

5. Conclusions

Under the new educational situation, General Secretary Xi Jinping put forward new requirements for our young students. He clearly pointed out that young students should have the consciousness of combining moral awareness, moral cultivation and moral practice closely, devote themselves wholeheartedly to the construction of serving the people, take youth dream as the basic point, and take practical and effective actions to realize the lofty Chinese dream. Students should make contributions. So the students' inspirational education not only pays attention to the education of ideals and beliefs and the sharpening of strong will, but also advocates the cultivation of sound personality and the shaping of noble moral character. With the deepening development of economic globalization, the highly developed knowledge economy, the prosperous development of market economy and the rapid development of national economic strength in the period of social transformation and development, the cultivation of sound personality and the shaping of noble moral qualities become more important. Students' inspirational education fully affirms the special significance of human nature, trusts the creative potential and wisdom of students, mobilizes the potential positive factors of students to the greatest extent, and enables students to consciously cultivate ideal beliefs that are compatible with the socialist market economy with Chinese characteristics, with the major contradictions in the new era, and with the common ideal of socialism with Chinese characteristics, so as to cultivate healthy and upward spirits. The world outlook, outlook on life and values should enhance the "four confidences", integrate the mission of youth with the realization of the great rejuvenation of China dream, and enhance the pertinence and effectiveness of ideological and political education in schools.

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