

Enlightenment of Xi Jinping's Ideological and Political Education on College Students' Ideological and Political Education

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ABSTRACT. *How to teach ideological education in Colleges and universities well has always been a problem that every ideological and political education teacher is thinking about. The innovation of Ideological and political education management mode and the improvement of Ideological and political education management efficiency are the important guarantee for the ideological education of college students. This article discusses the Enlightenment of Xi Jinping's ideological and political education on College Students' Ideological and political education.*

KEYWORDS: *Xi jinning's thought of college students' ideological and political education; College students; Ideological and political education*

1. Introduction

The National Conference on Ideological and political work in Colleges and universities was held in Beijing from December 7 to 8. Xi Jinping, general secretary of the CPC Central Committee, chairman of the CPC Central Committee and chairman of the Central Military Commission, attended the meeting and delivered an important speech. He stressed that the ideological and political work in Colleges and universities is related to the fundamental problem of what kind of people colleges and universities cultivate, how to cultivate people and for whom. We should take moral education as the central link, run ideological and political work through the whole process of education and teaching, realize the whole process and all-round education, and strive to create a new situation for the development of higher education in China.

2. Three Missions of Ideological and Political Education for College Students in the New Era

2.1 Cultivate the Ideological and Moral Character of Socialism with Chinese Characteristics in the New Era

The ideological and moral character of socialism with Chinese characteristics in the new era mainly includes two parts: ideological quality and moral quality. Ideological quality mainly includes world outlook, outlook on life and values. Worldview refers to people's fundamental views and views on the whole world. Outlook on life refers to people's fundamental attitudes and views on the purpose and meaning of life. Values refer to cognition, understanding, judgment or choice based on certain thinking senses of people. Moral quality refers to some stable characteristics that people show when they act according to certain moral codes of conduct, including moral cognition, moral emotion, moral will, moral behavior mode, etc. Colleges and universities should consciously use Xi Jinping's new socialist ideology with Chinese characteristics to guide college students to establish correct world outlook, outlook on life and values, pay attention to the whole process of contradiction and unity of College Students' Ideological and moral cultivation, and constantly improve their ideological quality and moral quality.

Colleges and universities should integrate ideological and moral cultivation into all aspects of College Students' study and life, continue to carry out education of dialectical materialism, historical materialism, Marxist epistemology, and socialist core values, adhere to the combination of strict requirements of moral education, standardized management and flexible ways of weathering rain in spring and moistening things silently, and guide college students to correctly understand the responsibility of the times and The historical mission is to be an enterpriser and pioneer in the forefront of the times[1].

2.2 Shaping the Ideal Personality of Socialism with Chinese Characteristics in the New Era

According to the principle of Marxist personality, the ideal personality of socialism with Chinese characteristics in the new era includes at least four basic spiritual elements, namely, coordination spirit, innovation spirit, enterprising spirit and introspection spirit. The spirit of coordination requires college students to study Marxism and the important theory of socialism with Chinese characteristics in the new era, to be able to correctly handle the relationship between the state, the collective and the individual, to be a youth of the age who has a long vision, obeys the law, is moral, and cares about the society; the spirit of innovation requires college students to develop strong interest in learning, master a solid professional foundation, and practice rigorous learning. The spirit of enterprising requires college students to be optimistic, confident and brave, to actively participate in the competition, to be brave to meet the challenges, to be an enterprising and indomitable youth; the spirit of introspection requires college students to be good at

self-discipline, reflection, independence and reform, to be able to constantly realize the differentiation and identity of self-consciousness. First, to be a youth of our time who can not only affirm themselves but also check their own problems.

Colleges and universities can make great efforts to shape the ideal personality of college students from five aspects: first, strengthen the political direction and value guidance of Ideological and cultural construction on campus, edify and dye the personality of college students through the improvement and construction of environment; second, continuously enhance the political quality and moral cultivation of ideological and political work team, and use the personality charm of educators to affect the personality of college students; third, strengthen To deepen the counseling work, to deeply understand the most real learning and living conditions, the most common ideological trends and the most practical difficulties and needs of college students, to explore the substantive problems hidden behind the image, to help college students effectively solve the problems in the aspects of thought, study, emotion, psychology, etc., and to influence the personality of college students through this rational and logical force; fourthly, to create a learning atmosphere. Surround, carry out a series of activities, build a training platform and other ways to guide the daily behavior and habits of college students, and then educate and strengthen the personality of college students; fifthly, standardize and guide the personality of college students by carrying out legal education, Punishing Violations of discipline and other ways[2].

2.3 Guide the Practice of Socialist Behavior with Chinese Characteristics in the New Era

Most of the behaviors of college students are motivated by certain motivation, but there are many factors that cause the motivation of college students, which may be mainly the internal needs or rational judgment of college students, the stimulation of some external environment, or the education guidance of college educators. College students are not always aware of the main factors that cause their own motivation and behavior. At present, the environment is extremely complex and ever-changing. Universities should consciously use Xi Jinping's new socialist ideology with Chinese characteristics to guide college students to choose the right and positive behaviors, and guide the college students to renew their knowledge, change their attitudes and correct their behaviors through forceful and effective ideological and political education.

Colleges and universities can endeavor to guide the behavior practice of students from three aspects: first, thoroughly carry out the learning, propaganda and research activities of Xi Jinping's socialist ideology with Chinese characteristics in the new era, so that the advanced ideology can be effectively transformed into the consensus and behavior practice of college students in ideals, beliefs, values and moral concepts; and the two is the comprehensive use of classroom teaching, network platform, and students. Social organizations, social practices and other channels and carriers, encourage college students to be firm believers, active communicators and model practitioners of socialist core values; third, guide college students to build

university goals, cultivate learning interests, correct learning attitude, develop good habits, educate college students to face, face up to and solve their own spiritual problems bravely, so as to provide high-quality employment for college students. Career development planning provides systematic, scientific and targeted consultation and assistance[3].

3. Enlightenment of Xi Jinping's Ideological and Political Education on College Students' Ideological and Political Education

3.1 Education Guides Students to Understand the World and China's Development Trend Correctly

From our party's exploration of the historical development and great practice of socialism with Chinese characteristics, we should know and grasp the historical inevitability of the development of human society, the historical inevitability of socialism with Chinese characteristics, and constantly establish the faith and confidence to strive for the lofty ideal of communism and the common ideal of socialism with Chinese characteristics; we should correctly understand the Chinese characteristics and international comparison, and be comprehensive. View and understand contemporary China and the outside world; correctly understand the responsibility and historical mission of the times, use the Chinese dream to excite the youth dream, light up the ideal lamp for students, light up the way forward, encourage students to consciously integrate their personal ideal pursuit into the cause of the country and the nation, and be brave to be the pioneers and pioneers in the forefront of the times; correctly understand the lofty aspirations and down-to-earth, and cherish the youth China, down-to-earth, put the great ambition into practice, let hard work become the driving force of youth flying, let the ability of growth become the energy of youth fighting[4].

3.2 Change According to the Situation, Advance According to the Time, and Innovate According to the Situation

We should follow the law of Ideological and political work, the law of teaching and education, the law of students' growth, and constantly improve our work ability and level. To make good use of the main channel of classroom teaching, the ideological and political theory course should be strengthened in the process of improvement, improve the affinity and pertinence of Ideological and political education, meet the needs and expectations of students' growth and development, and other courses should keep a good channel and cultivate a good responsibility field, so that all kinds of courses and ideological and political theory courses are in the same direction, forming a synergistic effect. We should speed up the construction of the discipline system and teaching material system of philosophy and social sciences with Chinese characteristics, launch more high-level teaching materials, innovate the academic discourse system, establish a scientific authority, open and transparent evaluation system of philosophy and social sciences achievements, and

strive to build a comprehensive, all-round, all-round, and all factor philosophy and social sciences system. We should pay more attention to educating people with culture and culture, carry out the construction of civilized campus, carry out campus cultural activities in various forms, healthy and up-to-date, elegant styles, and carry out various social practices. We should use new media and new technology to make our work live, promote the high integration of traditional advantages of Ideological and political work with information technology, and enhance the sense of the times and attraction[5].

3.3 Teachers' Clear Way and Channel

Xi Jinping emphasized that teachers are engineers of human souls and undertake sacred missions. First of all, the preacher should be clear about the way and channel. College teachers should insist that educators receive education first, strive to become the disseminators of advanced ideology and culture, the firm supporters of the party's governance, and better assume the responsibility of the guidance and guide for the healthy growth of students. We should strengthen the construction of teachers' morality and style, adhere to the unity of teaching and educating people, adhere to the unity of oral and personal teaching, adhere to the unity of focusing on asking questions and paying attention to society, adhere to the unity of academic freedom and academic norms, and guide the majority of Teachers to establish themselves, study and teach with morality[6].

3.4 Adhere to the Leadership of the Party

Firmly grasp the party's leadership over the work of colleges and universities, so that colleges and universities become a strong position to adhere to the party's leadership. The Party committee should ensure the correct direction of running a university, grasp the leading power of Ideological and political work in the University, and ensure that the university has always become a strong position to train the builders and successors of the socialist cause. Party committees at all levels should put the ideological and political work of colleges and universities in an important position, strengthen leadership and guidance, and form a work pattern of unified leadership by Party committees and joint management by all departments. Party committee secretaries and Party group secretaries of relevant departments should go to colleges and universities more often, contact with teachers and students more often, report to colleges and universities many times, and answer the theoretical and practical questions concerned by teachers and students. We should strengthen ties with intellectuals in Colleges and universities, pay more attention, exchange and encourage them, make friends well, make friends widely and deeply, listen to their opinions more, and really listen to their opinions[7].

Xi Jinping's new socialist ideology with Chinese characteristics is the compass for leading the new era, and also a theoretical guide for the ideological and political education of college students in the new era. Colleges and universities should take the nineteen spirit of the party as the guideline to implement the basic task of Li De

Shu people, and solve the contradictions and problems in the ideological and political education of College Students under the guidance of Xi Jinping's new socialist ideology with Chinese characteristics, bravely shoulder the historical mission of the development of College students' Ideological and political education in the new era, and constantly enhance the guidance and Inspiration of the ideological and political education of college students in the new era.

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