

# Improvement of enterprise economic capital management ability and risk control

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**Abstract:** *The economic capital management ability of Chinese enterprises is weak, and the economic benefits decline; based on this, this paper studies the improvement of enterprise economic capital management ability and risk control. Firstly, it analyzes the current situation of enterprise economic capital management and puts forward the difficult problems of enterprise economic capital management; Secondly, measures to improve the ability of enterprise economic capital management, and put forward corresponding solutions to management problems; finally, the risk control of enterprise economic capital management. It aims to improve the operation and management ability of enterprises, reduce enterprise management risks, and provide conditions for the further development of Chinese enterprises.*

**Keywords:** *enterprise economy; Capital; Improvement of management ability; Risk control;*

## 1. Introduction

Nowadays, China has entered the transition period of economic development, which poses a challenge to the development of enterprises. Under the situation of economic globalization, the disadvantage of enterprise economic capital management ability gradually appears [1]. The so-called enterprise economic capital management is the enterprise's internal financial management, fund management and other management modes. The current management mode of Chinese enterprises is relatively simple, which is prone to economic risks and affects the normal operation of enterprises. China's economic development is related to enterprises, and the development of enterprises is related to capital management. Therefore, improving the ability of enterprise economic capital management is to improve China's economic development ability. In terms of enterprise risk control, the enterprise will comprehensively consider the current risks of the enterprise in terms of production and operation planning, capital management mode, liquidity management and investment return prediction results. Only by controlling the enterprise's risk within the scope that the enterprise can adapt to, can we ensure the economic capital management effect of the enterprise and provide help for the improvement of the enterprise's capital management ability. Considering the disadvantages of enterprise management ability and management risk, this paper believes that if enterprises want to move to a higher level online, the current management level needs to be improved. Based on this, this paper studies the improvement of enterprise economic capital management ability and risk control. It aims to truly improve the economic capital management ability of enterprises and provide power for the further development of enterprises.

## 2. The Status Quo Of Enterprise Economic Capital Management

In the environment of China's rapid economic development, the problems of enterprise economic capital management mainly lie in the internal capital circulation, poor operation effect, unclear future development objectives, lack of capital management talents and so on [2]. In the process of development, enterprises will accumulate a large number of funds and assets. Through the profit of assets, enterprises can further expand and form a development state of "money begets money". However, because there are few talents who really understand capital management and operation management in the enterprise, the enterprise is confused about the future development goals, which belongs to the situation of obeying management and cannot be considered for the enterprise in a real sense, thus affecting the long-term development plan of the enterprise. In the process of economic management, China's existing enterprises often ignore the opportunities of risk management. The most

conservative management method can only make the enterprise "alive", but can not create greater development conditions for the enterprise. This paper holds that the key to the improvement of enterprise economic capital management ability lies in whether managers can improve capital management ability and look for opportunities within the scope of risk that enterprises can bear, so as to improve the comprehensive ability of enterprises.

### **3. Measures To Improve Corporate Economic Capital Management Capabilities**

By analyzing the current situation of economic capital management of enterprises, this paper believes that in order to improve the economic competitiveness of enterprises, the ability of capital management needs to be improved. First of all, enterprises need to emphasize the importance of capital management ability among leaders of various departments, and then render the improvement effect of enterprise capital management ability to department employees through the leadership [3]. On this basis, brainstorm the best capacity improvement scheme. In addition, for the further development of the enterprise, the enterprise needs to vigorously recruit management talents, strictly control the recruitment standards, centrally cultivate new management talents, and look at capital management from the perspective of the long-term development of the enterprise, so as to ensure that it plays an upward role in the capital management of the enterprise.

The economic capital management office of an enterprise is the lifeblood of enterprise development, and its role in improving its ability is self-evident. In order to further improve the effect of enterprise economic capital management, this paper believes that, firstly, it is necessary to reasonably plan the resource management department, and comprehensively improve the enterprise economic capital management ability through the promotion of the management department. Secondly, the training mechanism and reward mechanism shall be implemented in the management department to conduct comprehensive training for new employees and old employees, so as to improve the practical ability of new employees and enhance the theoretical knowledge of old employees. Finally, set up a reasonable department employee development system, fully consider the ability of the resource management department, link the economic benefits of employees with the economic benefits of the enterprise, and comprehensively promote the future development of the enterprise.

With the development of social economy, emerging enterprises emerge in endlessly. Limited by the ability of enterprise economic management and enterprise risk management, enterprises are always small and medium-sized enterprises and can not transform to large enterprises. In the development process of small and medium-sized enterprises, the incomplete amount of enterprise information will not only affect the internal debt structure of enterprises, but also restrict the economic development of enterprises. In order to change this situation, enterprises need to optimize the internal culture of enterprises, change the concept of enterprise economic capital management and risk management, change the conservative concept into an open concept, and realize the change of enterprises on the basis. The change of enterprise management concept needs to start from the level of enterprise leaders, improve the attention of enterprise leaders to economic management and risk management, change backward enterprise ideas, and improve the management atmosphere of enterprises in an all-round way.

### **4. Risk Control Of Enterprise Economic Capital Management**

In the process of enterprise development, the effect of capital management is self-evident. Through the analysis of the current situation of enterprise economic capital management, this paper obtains the difficult problems of enterprise management, and further gives the measures to improve the ability of enterprise economic capital management. Through the above analysis, the management ability of the enterprise can be basically guaranteed. In order to further enhance the competitiveness of enterprises, this paper will further analyze the risk control effect of enterprise economic capital management. This paper holds that the capital management department is very important in risk control. It is necessary to strengthen the preventive measures of the capital management department. From the recruitment training stage of the Department's employees, it is the key to investigate the employees' professional quality and professional ability. Through this stage, a comprehensive evaluation is carried out to ensure the basic preventive effect of the employees. In addition, it is a top priority in enterprise liability management and asset management. Department employees need to control the financial status of the enterprise in real time, set the corresponding financial bottom line, and ensure the long-term development interests of the enterprise from a long-term perspective, so as to ensure the invincible position of the enterprise in economic development.

For strengthening the effect of enterprise risk control, this paper believes that it is necessary to consider from four aspects: increasing the prevention ability of risk management department, investment and operation management ability, basic risk prevention ability and actual risk prevention ability. The preventive ability of the risk management department mainly refers to that in the process of introducing management talents, the enterprise needs to strengthen the training measures of employees, take the corporate culture as the training goal, and take the practical ability as the main content of the training, so as to ensure that new employees can quickly improve their ability in the shortest time and contribute corresponding value to the enterprise. In the employee probation stage, it is necessary to comprehensively consider the risk management ability of employees and the ability of new employees to complete tasks in combination with the enterprise culture. Enterprises need to improve the professional quality of employees and strengthen the ability of new employees to operate boldly. For the old employees of the enterprise, it can optimize the welfare treatment of the enterprise, encourage employees to form a sense of competition, give managers the greatest rights and maximize the comprehensive management ability of the enterprise while ensuring the economic benefits of the enterprise.

For the investment, operation and management ability of employees, it is necessary to train employees to have risk awareness and master the internal fund management ability and external financing management ability of the enterprise. Only by mastering the capital trends inside and outside the enterprise in real time can we grasp the development trend of the enterprise as a whole and provide sufficient prevention for the capital risk of the enterprise. The basic risk prevention ability is improved on the basis of investment, operation and management ability. Based on the risk theory of "high risk and high return; low risk and low return", employees need to set the enterprise's risk within a fixed range, where all risks can be accepted, coexist risks and opportunities, and strengthen the enterprise's risk management environment. In addition, employees also need to constantly optimize their risk control ability and use more advanced technology to promote the development of the enterprise. On this basis, this paper believes that it is necessary to improve the actual risk prevention ability of enterprises, improve customer data, do a good job in user supervision and feedback in the process of enterprise cooperation, and reduce the risk of enterprise fund collection.

## 5. Conclusion

In recent years, China's economy has developed rapidly, and the economic benefits of enterprises have generally improved. However, in this environment, the problem of enterprise economic capital management ability appears, resulting in the failure of further development of enterprise economic benefits. For the traditional enterprise wind direction control, the enterprise risk management is often carried out in a conservative form, ignoring the opportunities with the risk, resulting in the enterprise's development is always tepid and unable to transition to a higher direction. Considering the economic capital management ability of enterprises, this paper associates the ability improvement with risk control, and studies the subject of enterprise economic capital management ability improvement and risk control. It aims to enhance the management competitiveness of enterprises and become an important pillar of China's economic development.

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