

# Model innovation of police affairs programs ——Taking Guardian of Jiefangxi as an example

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**Abstract:** *Police affairs programs are an important branch of china's legal programs and an important window for china's current legal publicity and education. At present, China is carrying out the eighth five-year legal publicity and education, so the innovative development of police affairs programs will inevitably attract attention from all walks of life. In order to dispel the seriousness of police affairs programs, cater to the current audience's love, and promote the publicity and education of such programs, police affairs programs begin to develop innovative Guardian of Jiefangxi is a typical example in this context.*

**Keywords:** *Police reality show; documentary; model innovation; authenticity*

## 1. The market demand trend of police affairs programs

Judging from the previous police affairs programs, although the program forms are different, the seriousness of the police and the authenticity of the case is two important factors that must be included in the police program. Most of the programs fall into the category of documentaries. With the development of social life, the audience's aesthetic orientation has changed, and the types of programs have become richer and more diverse. The entertainment reality show has impacted the viewing popularity of serious programs, which has reduced the popularity of the audience's interest in the rare real case. It is urgent to carry out innovative reforms.

Judging from the reality show, although the show itself is mainly documentary, there is a serious tendency towards script creation. The reality show is more like a large-scale stage drama, and the stars participating in reality show is all actors. Due to the influence of the fan economy and the involvement in capital in pursuit of traffics, the quality of the program has seriously declined. The content of the program lacks independent originality and authenticity, and the homogeneity is serious. At the same time, there are traces of excessive script and insufficient authenticity. Most of these reality shows are post-production through appropriate editing and form conflicting plots to improve the entertainment quality of the show.

From the perspective of documentaries, documentaries are different from other artistic creations. The most notable features are: First, authenticity, which means that documentaries can use a variety of artistic techniques, but in terms of language and plot, we must ensure that the content presented Second, documentaries attach great importance to humanistic connotation and cultural quality. They usually draw from real people in real life, mainly to present the living conditions and social reality of contemporary society. Because of this, documentaries usually have a strong ideology, but because of their slowly pace, it is not easy to attract the attention to the audience, so it is difficult to achieve good development in the market economy.

Therefore, because the core of attributes of documentaries, police affairs programs have absorbed the editing features of the mid- and post-production of reality shows while maintaining the reality. As a result, this type of program is welcomed by more audiences.

## 2. Case analysis of Guardian of Jiefangxi

The producer advertised Guardian of Jiefangxi as China's first police reality show, rather than a police documentary. However, the program still takes reality as the main core and sets the program type as reality show in order to provide more possibilities for the shooting, editing and post-production of the program.

## **2.1. Evolution of program content**

### **2.1.1. The construction of program situation**

The role of situations and rules in reality shows is to stimulate the emotions of participants and create program effects. The difference between them is that rules are internal causes while situations are external causes.<sup>[1]</sup> In the past reality shows, the program team mostly constructed an environment, and they would choose to rebuild a new space, whether outdoors or indoors, generally including setting up game equipment or inviting group performances to enrich the program content to stimulate the guests to achieve better performance.

Guardian of Jiefangxi adopts documentary and recording shooting techniques, so in the situational construction of the program, not only the scenes inside the police station, but also the outdoor shooting scenes are all taken on the spot, rather than artificially constructed scenes. Most of the shooting in the police station is hidden. When an incident breaks out, the multi-angle hidden camera can also timely capture their real first reaction. In addition, due to the unfixed shooting of outdoor scenes, the randomness of locations brings diversity of events, and the randomness of such situations can also enlarge the drama. For some emergent events that have not had time to shoot or are inconvenient to appear on the scene, police records and surveillance videos will be legally collected after obtaining the consent of all parties to make up for the lack of event pictures.

### **2.1.2. Position and selection of roles**

In reality shows, hosts and guests are handpicked by the director, who often gives them a role.<sup>[2]</sup> The role positioning of the guests determines whether the program effect of the reality show can reach the expected goal of the director. Such positioning will lead to the content presented by reality shows. Participants appear to be presenting themselves in the program, but actually they are performing. This reality is not the actual reality, but a false reality.

In Guardian of Jiefangxi, the role positioning in the program is not given by the director, but according to their own positions, personalities and other police officers selected to present them in front of the audience. The policemen selected for filming in the program are the policemen with different personalities and rich experience carefully selected by the program team in pozi Street police station. Besides, each policeman has different positions in the police station, so they will have different performances on their posts. Portraits of the police more rich in the second quarter of the film to the jurisdiction of liberation of the west area of police, traffic police, patrol and Interpol police officers as the main group, not only have the big bosses: street police station director and slope son street police station liaison detector, and police new forces, show the police more intense fresh characters relations and the multi-level rich elements of police. The film does not have a clear position on the role, which must be highlighted. What is presented in the program is the natural and real reaction of police officers.

### **2.1.3. The setting of program rules**

Most reality, usually sign a game rules, such as run away this program in tear designer link there are many rules to limit the participants to tear brand, ways and quite extent regulation program, makes the program control, also can close communication between the audience and participants, increase show dramatic conflicts.<sup>[3]</sup>

The theme of Guardian of Jiefangxi is to promote legal education, show a maintenance of fairness and justice, social stability, protect the people live and work in peace and contentment of the grass-roots police image. Because of its core of documentary, there are no so-called program rules in this program, but only rules of fairness and justice. It is understood that the program group will pozi Street police station in the first three years of all types of cases were divided into 9 types of cases: disputes, fighting, drunk, public security, regulation, criminal and so on. After sorting out the cases, the main shooting methods of each case were established to a certain extent, and then the shooting was carried out on this basis. The content of the current three seasons of the show, except the police force is fixed, the other are in an uncontrollable situation. Although the filming location of the program is standardized in Pozi Street, it cannot accurately specify which family, bar or hotel the cases take place in. It is not known who the people involved are, nor is the police officer dealing with the incident necessarily who will appear on the camera, nor is it known which direction the development of the incident will go. Some suspects will take the initiative to admit their crimes, and some suspects will always find reasons for themselves; there are suspects who will find themselves in the net, and there are suspects who the expanded police force has to find after a lot of trouble.

This kind of rules without rules is a kind of documentary rules, the content is realistic to shoot the specific true feelings of the parties, record the real process of events, but to bring more interest and suspense color to the audience, but also make the program more realistic and good-looking.

## ***2.2. Innovation of creative technique***

### ***2.2.1. Innovation of camera language***

For the program, the camera language is very important, which determines the final form of the program. For traditional reality TV show, is need a lot of camera angles at all levels, and the video scene for each guest will need to have basically a photographer like to video of his words and actions, and according to specified in advance a shooting script, through field of shooting scale and to switch from the freedom of movement way, to document the whole process.

For Guardian of Jiefangxi, due to the core of his documentary and the particularity of the police station, in order to prevent obstruction to the work of the police officers and the true performance of the people involved, he chose hidden cameras instead of placing too many cameras on the scene. The shooting team of this program arranged multiple camera positions and scenes inside and outside the police station, and recorded the whole process of police receiving and responding from multiple angles. The cameraman took 24 hours' shifts to shoot continuously, lasting more than 4 months, and accumulated a large amount of material.<sup>[4]</sup> As a result, most of the shots on the show are fixed points of view, and there are not many angles to record. Many of the outdoor scenes in the show are dangerous, such as the arrest of suspects, so many of the outdoor scenes are also using micro cameras, or law enforcement recorders. Many of the shooting materials are shaky or unclear, but such documentary shots not only do not affect the audience's viewing, but also highlight the reality, bring more sense of scene and participation, and can also have more understanding of the dangerous police situation that the police face every day in real life.

### ***2.2.2. Exploration of post production***

The post-production of reality shows is also the top priority for the success of programs. Most of the post-production of reality shows is based on the shots completed in the early stage according to the script, adding various elements to make the shots more smoothly.

The post editing of Guardian of Jiefangxi changed the previous painting style and made innovative exploration. First of all, the style of posters reveals the colors of gangster movies; Second is the positive film opening made animation form; There is also a background sound of take-out orders prompt: New police information please check.<sup>[5]</sup> In addition, there are multiple cases in each episode for cross-narration, and a single case adopts police flashbacks and suspects' confession to form a comparison before and after. The classification of case types also highlights the current hot social themes in each episode, which makes people think deeply. Sound elements are matched with various variable speed and split-screen shots, while the suspects are interspersed with popular network buzzwords and music during their confession, making the content presented in the program no longer simple cases, but with the texture of American drama suspense movies. The post production of Guardian of Jiefangxi is also close to the short and quick creation of the current short videos. This innovative audio-visual language has been applied to police affairs programs, attracting more young people's attention.

## **3. New ideas for police affairs programs**

The authenticity of police affairs programs is the foundation of the program's existence, and it is also the advantage of its development. The most representative one is Today's Talk, a special report on the rule of law launched by CCTV Comprehensive Channel. is serious and orthodox. However, as the times change, more and more young people begin to crowd out the audience, and the viewing habits of young people tend to be relaxed and entertaining. Therefore, people have put forward more requirements for police affairs programs on Bilibili. The policing program Guardian of Jiefangxi broadcast on this online platform actively embraces the voice of young people in contemporary society, which is different from the previous reality show show and legal program solemn. The serious themes are packaged in variety shows, expressed in stories and presented in a daily life, and convey more diverse and graceful legal popularization content and social values in the way of police and police affairs + people's livelihood. In the current media environment, it is A very innovative and beneficial attempt on social law popularization and social governance, which also provides a reference for the

development of future police affairs programs.

### ***3.1. Topic selection fits the overall environment***

The police are the guardians necessary for the operation of a legal society, and they deserve attention from all walks of life, but police affairs programs rarely receive attention.<sup>[6]</sup> The daily work of grassroots police is the basis for the construction of the rule of law in the current social environment, which is in line with the current improvement of the legal system. and promote the spirit of the rule of law. Law popularization and education has always been the focus of national propaganda, so the selection and creation of specific content of police affairs programs should also be carefully considered to highlight law popularization.

In addition to the overall social environment, it is also necessary to consider the positioning of the program, choose a suitable platform for broadcasting, do market research before the program is produced, find out the audience's preferences, and make a good program based on the audience's preference on the basis of fitting the overall environment.

### ***3.2. Real and detailed interviews***

The interview subjects for police affairs programs are roughly divided into the following categories: case parties, family members of case parties, police officers, insiders, experts and scholars. The interview subjects appearing in such programs are mainly to supplement and explain the specific details and plots of the cases that were not recorded due to the shooting methods or the unexpected situation on the scene, which is a supplement to the authenticity of the cases.

In addition to the interviews on the details of the cases, police affairs programs also need to focus on the publicity of the law. Therefore, it is necessary to join the law popularization session of experts and authoritative persons in the field and make relevant recommendations.

### ***3.3. Diverse narrative structures***

There are two main narrative structures commonly used in police affairs programs: linear time narrative and flashback linear narrative. These two structures are mainly to facilitate the elaboration of the case, facilitate the audience's understanding, understand the cause and effect of the incident, and are more logical.<sup>[7]</sup>

The events are narrated in a linear chronological narrative structure. The presentation of each case has certain commonalities, and most of them follow the following logic: The occurrence of the case → Narrative development: Police conduct investigation, Narrative turning point, The investigation is in trouble: Narrative climax The investigation has made a breakthrough, Narrative End: Case Closing and Warning. This narrative structure conforms to the overall sequence of the development process of events in real life, making it easier for the audience to immerse themselves in it and experience the feelings of the police at that time.

Flashback linear narrative means that when the police receive new police information, the first thing they hear is the result of an incident. The police need to sort out the clues and restore the truth to the case. This structure can arouse the audience's interest and is often used in policing logic programs.

### ***3.4. The expression of variety***

In the past, police affairs programs were mostly accompanied by serious background music. The program presented a serious overall tone from the screen to the editing. This tone did not conform to the viewing habits of young audiences. Therefore, the expression of variety shows is police affairs programs. one of the paths. Practice has proved that the expression of variety shows will not reduce the overall tone of serious programs such as policing. As long as the overall purpose of the program is upward, this youthful and variety-oriented expression will attract more young people to come. Watching, it is easier for young people to absorb the positive energy transmitted.

In post-production, in order to meet the needs of the audience on the platform and quickly get out of the circle, variable speed, split-screen shots and rich variety show flower characters can be used. The whole program is more in line with the characteristics of letting new media spread. It is also a very good choice to make animation images interspersed with them.

### 3.5. Selective presentation of content

Police affairs programs mainly focus on the police investigating various cases, and record the relationship between people, things, and things in the process of handling cases. How to present this relationship in the program is the main creative framework of the program. Some of the programs just described the police handling process without further discussion and research, while others chose to analyze the case in detail, explaining the antecedents and consequences of the incident and related impacts. When presenting the facts of the case, most police affairs programs should choose the detailed explanation type, and a small number should choose the simple description type to supplement the case. At the same time, choose more issues that can reflect the public psychology, social dynamics and people's general concerns, so as to arouse general resonance.

In the event that may have social impact, we can't just to get more traffic, and present all events in a complete and unselective way, we should comprehensively consider the possible impact of the event and carefully select the events that play a positive role in social development are presented in detail. The ultimate goal is to reflect social issues, to be able to present education, and to entertain the audience while watching.

### 3.6. Transboundary content production

The current is the era of fusion media, so cross-border integration is inevitable. For police affairs programs, the reorganization of network resources and cross-border joint production are necessary, not only the rejuvenation of video platforms and Internet platforms, creative publicity and production, user thinking and product production logic, but also mainstream TV stations. It uses its professional experience and authoritative image to complete the transformation and upgrading of media fusion. The two communicate and cooperate with each other to create a high-quality documentary police program brand in the coexistence and interdependence model of old and new media.

## 4. Conclusion

At present, china is facing the eighth five-year legal system publicity and education, and police affairs programs have played a very important role in the legal system publicity process. Relevant programs have realistic care for the real life of the public, and have a certain legal value. With full of positive energy, they bring a sense of security to the public. Guardian of Jiefangxi was produced by integrating the entertainment and seriousness of reality shows and documentaries, which not only attracted more young people to watch, but also broke the inherent impression of the police in the hearts of the masses from the perspective of civilians, showing their most ordinary side, reaching a higher level. Good positive publicity. Therefore, in the future development of police affairs programs, we must not only pay attention to the importance of law popularization publicity and education, but also make corresponding innovations in order to obtain better publicity effects in accordance with the audience's preferences in the new era, so as to obtain good communication effects.

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