

The Value Exploration and Integration Path of Chinese Traditional Music Culture in Ideological and Political Education in Colleges and Universities

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Abstract: *As a cultural treasure of the Chinese nation, traditional Chinese music culture is rich in historical heritage, national spirit and aesthetic value. In the ideological and political education of colleges and universities, the integration of traditional Chinese music culture can not only enrich the content of education, enhance the infectious force and effectiveness of education, but also enhance the students' cultural self-confidence and sense of national identity. This paper discusses the value of traditional Chinese music culture in ideological and political education in colleges and universities, including its positive effects on the cultivation of students' moral sentiment, enhancement of cultural self-confidence, and cultivation of innovative thinking, etc. It also proposes a path of integration, including the construction of the curriculum system, the development of practical activities, and the use of new media platforms, etc., with the aim of promoting the in-depth integration of traditional music culture and ideological and political education, and fostering the all-round development of students.*

Keywords: *Traditional Chinese Music Culture; Ideological and Political Education in Colleges and Universities; Value Exploration; Integration*

1. Core Concept Explanation

1.1 Chinese traditional music culture

Chinese traditional music refers to the music created by Chinese people using their own inherent methods and adopting their own inherent forms and characterized by their own inherent forms. It includes not only ancient works produced and circulated in history, but also contemporary works, and is an extremely important part of China's national music. This form of music embodies the unique aesthetic concepts, cultural spirit and artistic style of the Chinese nation.

1.2 Ideological and political education in colleges and universities

Ideological and political education in colleges and universities refers to the comprehensive educational practice carried out by colleges and universities on students with political and ideological education as the core, including education on politics, law, ideals and moral standards. Its purpose is to publicize and disseminate the socialist and communist ideological system, to guide students' political attitude, to solve students' ideological problems, to improve students' ideological awareness, moral level and psychological quality, and to mobilize students' enthusiasm to care for and participate in the socialist cause.

1.3 Relationship between the two

The relationship between traditional Chinese music culture and ideological and political education in colleges and universities does have a close intrinsic connection, which is embodied in multiple dimensions, and jointly promotes the comprehensive development of students and the inheritance and innovation of culture.

As an important part of the long history of the Chinese nation, traditional Chinese music culture contains rich cultural connotations and values. It is not only the expression of art, but also the embodiment of national spirit, carrying the moral concepts, philosophical thoughts, aesthetic interests and so on of the Chinese nation. Ideological and political education in colleges and universities, on the

other hand, takes the cultivation of students' correct worldview, outlook on life and values as the core task. In this process, traditional Chinese music culture becomes a bridge connecting the past and the present, tradition and modernity, providing ideological and political education with deep cultural roots and rich educational resources. Through learning and appreciating traditional music, students can understand more deeply the spiritual pursuit and values of the Chinese nation, thus resonating deep in their hearts and enhancing their sense of identity and belonging to the country and the nation[1].

Chinese traditional music culture is rich in moral education resources. Many traditional music works contain the praise and inheritance of traditional Chinese virtues such as loyalty, filial piety, honesty and friendliness. These musical works convey correct moral concepts and behavioral norms to students through vivid artistic images and profound emotional expressions. In ideological and political education, moral education is an important part. Through studying and appreciating traditional music works, students can feel the power and beauty of morality more intuitively, so that they can consciously internalize moral concepts in their hearts and externalize them in their actions, and form good moral qualities and behavioral habits.

2. The significance of traditional music culture in ideological and political education in colleges and universities

2.1 Improve national cultural identity

Traditional music culture is an important part of the long history and splendid culture of the Chinese nation, which carries the memory, emotion and wisdom of the nation. Incorporating traditional music culture in ideological and political education in colleges and universities can help students gain a deeper understanding of the historical origins and cultural traditions of their own nation, thus strengthening their national cultural roots. The solidity of such roots not only helps students maintain their cultural self-awareness and cultural self-confidence in the context of globalization, but also inspires them to love and respect their national culture, laying a solid foundation for the inheritance and development of national culture[2].

Traditional music culture, with its unique artistic charm and profound cultural connotation, has become an important medium for promoting national cultural identity. In ideological and political education in colleges and universities, by guiding students to learn and appreciate traditional music works, they can feel the unique charm and value of national culture, thus enhancing their sense of identity and pride in national culture. The enhancement of this sense of identity helps students to keep a clear mind under the impact of multiculturalism, to be firm in their cultural stance, and to contribute to the promotion of national culture.

Traditional music culture is rich in national spirit and patriotic feelings, which are passed on and expressed through musical works, and become a powerful incentive for students to move forward. In the ideological and political education of colleges and universities, students' national spirit and patriotic sentiment can be cultivated through the inculcation and infection of traditional music culture. They can feel the heroic deeds and noble spirit of the forefathers who struggled and sacrificed for the country and the nation from the music works, so as to inspire their own patriotic enthusiasm and sense of national responsibility. The cultivation of such spirit and sentiment is of great significance in shaping students' sound personality and correct values. Although traditional music culture plays an important role in enhancing national cultural identity, ideological and political education in colleges and universities should also focus on cultivating students' cultural diversity and inclusiveness. The study of traditional music culture is not only limited to the musical works of the nation, but should also include the understanding and appreciation of the excellent music culture of other nations.

2.2 Formation of cultural self-awareness

As a treasure of Chinese national culture, traditional music culture contains rich historical information, social customs, philosophical thoughts and aesthetic pursuits. Incorporating traditional music culture into ideological and political education in colleges and universities enables students to deeply understand and feel the unique charm and profound heritage of national culture through the melody[3], rhythm, lyrics and other elements of music, which helps students to form a comprehensive and profound understanding of national culture, thus laying the foundation of cultural self-consciousness. The study of traditional music culture can make students deeply appreciate the profoundness and unique charm of Chinese national culture, enhance their sense of identity and pride in

national culture, inspire students to love and respect national culture, and then form firm cultural self-confidence. Students with cultural self-confidence can face the challenges of multiculturalism more confidently and maintain their cultural independence and autonomy.

Cultural self-awareness is not only the recognition and respect of one's own culture, but also the inheritance and innovation of culture. The study of traditional music culture can make students realize the importance of cultural inheritance and stimulate their sense of inheritance. At the same time, through the interpretation and re-creation of traditional music works, students can cultivate innovative thinking and practical ability, and inject new vitality into the modernization of traditional culture. This combination of cultural inheritance and creative consciousness helps to form a cultural atmosphere of respect for tradition as well as innovation, contributing to the development and prosperity of national culture. In today's globalization, international cultural exchanges are becoming more and more frequent. The study of traditional music culture can enable students to better understand and appreciate the music culture of other nations and enhance their cross-cultural communication ability. At the same time, by displaying and spreading the traditional music culture of the Chinese nation on the international stage, students are able to enhance the international influence of national culture and contribute to the building of a community of human destiny. This enhancement of international cultural communication ability not only contributes to students' personal development, but also helps to improve the international status and influence of Chinese national culture.

2.3 Inheritance of traditional culture

The significance of traditional music culture in ideological and political education in colleges and universities is especially prominent in the inheritance of traditional culture, which is not only a form of art transmission, but also the continuation and promotion of the national cultural lineage. Traditional music culture is an important part of traditional culture, which is not only a pile of notes and melodies, but also a comprehensive embodiment of history, folklore, philosophy, aesthetics and other multiple cultural elements. Integrating traditional music culture in ideological and political education in colleges and universities is actually passing on traditional culture in a vivid and lively way. By learning traditional music works, students can directly contact the essence of traditional culture and feel the wisdom and emotion contained therein, thus realizing the living inheritance of traditional culture.

Through traditional music culture education in ideological and political education in colleges and universities, students can deeply realize the importance and value of traditional culture, stimulate students' sense of responsibility and mission of cultural inheritance, and make them realize that they have the responsibility and obligation to protect and inherit this valuable cultural heritage. At the same time, colleges and universities can also cooperate with local governments, cultural institutions and other organizations to jointly carry out traditional culture inheritance projects and research work, forming a cultural inheritance pattern of multi-party participation and joint promotion.

3. The path of applying traditional music culture in ideological and political education in colleges and universities

3.1 Optimize the curriculum

A basic course on traditional music culture is set up in the compulsory public courses to ensure that every student is exposed to the basic knowledge and skills. At the same time, rich elective courses, such as "Appreciation of Chinese Traditional Music" and "Introduction to Ethnic Musical Instruments", are offered to meet students' interests and needs for individualized learning. An integrated learning module through interdisciplinary integration of the traditional music and culture curriculum with history, philosophy, sociology and other relevant subjects This not only deepens students' understanding of traditional music culture, but also broadens their academic horizons and promotes cross-fertilization of knowledge.

Representative traditional music works are selected as cases, and students are guided to deeply understand the historical background, cultural connotation and artistic characteristics behind the works through explanation, analysis and discussion. Selected Peking Opera repertoires such as "Mu Guiying Hangs Up Her Commander-in-Chief" and "Female Generals of the Yang Clan" are known for their strong patriotism and positive moral and ethical concepts, which are able to stimulate students' patriotic sentiments and sense of justice. In teaching, it is not only necessary to show excerpts of the plays, but also to explain in detail the background of the plays, the characterization of the characters and the

spiritual connotations they represent. Through group discussions, role-playing and other forms, students can gain a deeper understanding of the values conveyed by the play. Students are guided to appreciate the artistic features of Peking Opera such as singing, recitation and performance techniques, so as to enhance their aesthetic ability and cultural literacy. At the same time, by comparing the interpretation styles of different genres, it enhances students' understanding of the artistic diversity of Peking Opera.

3.2 Carrying out after-school cultural activities

In ideological and political education in colleges and universities, a fruitful path to apply traditional music culture is to actively carry out after-school cultural activities. Red classics with landmark significance such as “Honghu Red Guard” and “Jiang Sister” are selected and introduced in combination with the background of the times, so that students can understand the historical environment and the background of the times in which the works were created. The lyrics of the songs are analyzed in depth, and the positive energy of the spirit of patriotism and revolutionary optimism contained therein is explored to guide students to resonate and stimulate their patriotic fervor. Teachers can encourage students to try to use choral singing, pop song adaptations and other modern music forms to creatively adapt or interpret the red classics, so that the traditional red culture will have a new vitality in the new era.

Colleges and universities can organize students to go to areas with rich traditional music resources to pick up activities, such as minority areas, ancient towns and villages. Through personal experience of local music culture and folk customs, students can deepen their understanding and feelings of traditional music culture. Teachers can do this by encouraging students to incorporate elements of traditional music into their musical compositions, such as adapting traditional repertoire and composing new songs. Through creative practice, students' innovative thinking and aesthetic ability are cultivated, while the innovative development of traditional music culture is promoted. Schools and teachers can organize students to participate in traditional music and cultural volunteer activities, such as playing for the elderly in the community and providing music support to cultural institutions. Through volunteering activities, students can give back the knowledge and skills they have learned to the society, and at the same time enhance their sense of social responsibility and mission.

3.3 Organizing traditional music culture eco-tourism

The college entrance examination can select areas with rich traditional music and cultural resources as tourist destinations, such as ancient music towns and ethnic villages. When designing tourism routes, schools and teachers need to focus on well-preserved cultural sites, relics and performance venues in these areas to ensure that students can experience the original environment of traditional music first-hand. On this basis, teachers can set up several music experience points in the tourist routes, such as traditional music schools, former residences of folk music inheritors, and music festival sites. At these sites, students can participate in music production, learn to play musical instruments, watch musical performances and other activities to experience the charm of traditional music up close. Focusing on combining natural ecology and traditional culture, we choose those areas with beautiful natural scenery and deep cultural heritage as tourist destinations. Through hiking and cycling, students can enjoy the natural scenery and at the same time gain an in-depth understanding of the local ecological environment and humanistic landscape.

Through cooperation between universities and local departments, a team of tour guides consisting of local cultural experts, traditional music inheritors, and history scholars is formed. They are not only familiar with the local history, culture and ecological environment, but also can provide professional explanation and guidance to help students better understand and experience traditional music culture. Teachers can use interactive lectures in the classroom to encourage students to actively participate in discussions and exchanges. The tour guide can stimulate students' interest in learning and desire to explore by asking questions and guiding their thinking, so that they can receive the cultivation and infection of traditional culture in a relaxed and pleasant atmosphere.

Schools can organize interaction between students and local residents to learn about their lifestyles, musical customs and cultural traditions. Through joint participation in musical activities, tasting local food and experiencing folklore performances, students and local residents can enhance their friendship and mutual understanding. Teachers can therefore further enhance students' development in composing and performing music by encouraging them to combine what they have learned with elements of local

culture. Small-scale concerts or music competitions can be organized for students to show their creative achievements and performance skills. This will not only hone students' musical talents, but also enhance their cultural confidence and creativity. During the activity, teachers can ask students to keep a travel journal or an experience to record what they see, hear and feel during the trip. Through sharing sessions or online platforms, etc., students are allowed to display their travel achievements and feelings, and promote communication and sharing among themselves. Schools and teachers observe the actual situation of the students and collect their feedback and suggestions so as to evaluate the effectiveness of the tourism activities. Based on the evaluation results and feedback, the organization and content design of the tourism activities will be continuously improved to ensure that the activities can better serve the ideological and political education and the inheritance and development of traditional culture in colleges and universities.

3.4 Give full play to the resources and communication advantages of new media

Selecting classical guqin pieces such as “The Fisherman and the Woodcutter's Question and Answer”, “Three Plum Blossoms” and “Xiaoxiang Shuiyun”, the demonstration of playing them allows students to feel the unique charm of guqin music. At the same time, students are introduced to the historical background, cultural connotations and playing techniques of the guqin. Students will be guided to appreciate the beauty of the mood and emotional depth created by guqin music, and through music appreciation, students will be guided to enter a state of mind that is tranquil and far-reaching, indifferent and clear-minded, and cultivate their aesthetic sentiments and wisdom in life. Schools should provide students with opportunities to practise the guqin or simple alternative instruments in music lessons, and allow them to try their hand at playing guqin repertoire or composing musical works featuring the guqin. Through hands-on practice, students can deepen their understanding and mastery of guqin music.

Schools, as well as music teachers, should open official accounts related to traditional music and culture on mainstream new media platforms such as the school's official website, WeChat, Weibo, Jitterbug, and B Station. Through a unified brand image and publicity strategy, a matrix effect is formed to enhance communication power and influence. Teachers, as well as student representatives of the discipline, can post diverse content on the new media platform, including introductions to traditional music repertoire, historical stories behind the music, artist interviews, music production tutorials, and live performances or playbacks. Utilizing video, audio, graphics, animation and other forms, the content is more vivid and interesting, and easy to be accepted and loved by students.

4. Summary

Chinese traditional music culture has irreplaceable value in ideological and political education in colleges and universities, which is not only an art form, but also a carrier of cultural inheritance and education. Integrating traditional music culture into ideological and political education in colleges and universities can not only enrich the connotation of education and improve the quality of education, but also inspire students' patriotic sentiment and cultural self-confidence, and cultivate their moral sentiments and innovative thinking. In order to achieve this goal, colleges and universities should build a perfect curriculum system, incorporating traditional music culture into compulsory or elective courses; carry out colorful practical activities, so that students can feel the charm of traditional music in practice; and use new media platforms to expand the scope of dissemination and improve the timeliness and interactivity of education. Through the implementation of these measures, the deep integration of traditional Chinese music culture and ideological and political education in colleges and universities can be effectively promoted, laying a solid foundation for the overall development of students.

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