

Analysis on the Training Strategies of College Students' Innovative Entrepreneurship Legal Risk Prevention

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ABSTRACT. *With the continuous development of social development, the opportunities for college students to innovate and start their own businesses are gradually increasing under the current social background. However, due to the lack of awareness of risk prevention in entrepreneurial law and insufficient reserve of entrepreneurial legal knowledge, college students will face more difficulties in the process of starting a business. High legal risk. This paper will briefly describe the cultivation significance of cultivating college students' awareness of risk prevention and innovation in innovation and entrepreneurship, analyze the current problems of college students' innovation and entrepreneurial legal risk prevention awareness, and put forward suggestions for cultivating college students' awareness of risk prevention and innovation in innovation and entrepreneurship.*

Keywords: *college students; innovation and entrepreneurship; legal risk prevention awareness*

0. Introduction

Under the background of the encouragement of college students' innovation and entrepreneurship in the current "mass entrepreneurship^[1], innovation", the entrepreneurial enthusiasm of college students is unusually high, but compared with the high enthusiasm of college students and the huge base of college students, the success rate of college students' entrepreneurship is not high. After investigation, it is found that the lack of awareness and risk prevention of college students in innovation and entrepreneurship is the main cause. Therefore, this paper starts to study how to cultivate college students' lack of awareness of risk prevention and innovation in innovation and entrepreneurship.

1. Cultivate the lack of innovative and entrepreneurial legal risk prevention awareness

1.1 A good sense of legal risk prevention is the prerequisite for the success of innovation and entrepreneurship

The market economy is the rule of law economy, and the law plays a leading role in social operation and is the main means of regulating the behavior of market entities. Any entrepreneurial act is a legal act, and compliance with the law is the most basic rule to enter the market. In addition to the need to have a professional knowledge system directly linked to the innovation and entrepreneurial goals,^[2] a good sense of legal risk prevention will be the primary prerequisite for entrepreneurial success. The learning and application of entrepreneurial legal knowledge should be accompanied by the process of innovation and entrepreneurship.

1.2 A good sense of legal risk prevention is a guarantee for the sustainable development of innovation and entrepreneurship

The concept of respecting social trading rules advocated by law helps innovative entrepreneurs to regulate organizational management behavior, effectively enhance the competitiveness of commercial organizations, and effectively prevent transaction risks, reduce transaction costs, and achieve innovation and entrepreneurship sustainability. On the one hand, innovative entrepreneurs need to know how to respect the intellectual property rights of others. On the other hand, they must know how to protect their intellectual property rights from infringement through legal means. Only in this way can we cope with fierce market competition, improve competitiveness and achieve sustainable development of enterprises.

2. College students' innovative and entrepreneurial legal risk prevention awareness training existing problems

2.1 Neglecting the awareness of fostering innovative entrepreneurial legal risk prevention

The innovation and entrepreneurship education of colleges and universities, the main focus is on the cultivation of basic knowledge of innovation and entrepreneurship, and the legal problems that may be encountered in the process of innovation and entrepreneurship are easily overlooked. In terms of curriculum, although legal knowledge is involved, there is no specific legal course for innovation and entrepreneurship, but it is arranged in a lack of specific and practical common sense education courses^[3]. The lack of innovative and entrepreneurial legal education concepts makes students have misunderstandings in their own entrepreneurial and innovative activities. Under the influence of this concept, on the one hand, many college students are deceived in the process of entrepreneurship, not only their invention patents and intellectual property rights are violated. And it is also involved in various debt disputes and illegal transactions designed by criminals; on the other hand, some college students report speculation and gambling on innovation and entrepreneurship, and advocate the so-called capital original sin (while ignoring basic market economic legal rules, in innovation activities) The plagiarism of other people's intellectual property rights, the fabrication of false corporate information in financing activities, the provision of counterfeit and shoddy products and false services in business activities, not only fail to achieve the ideal of life, but also face legal sanctions.

2.2 The existing legal education needs to be separated from the practice of innovation and entrepreneurship

At present, the problems of innovation and entrepreneurship education and legal education in colleges and universities are outstanding. No matter whether it is teaching content or teaching methods, it can not meet the practical needs of innovation and entrepreneurship practice. The legal knowledge education courses for illegal students of major universities are very limited, mainly focusing on the university's public basic courses "Ideological and Moral Cultivation and Legal Basis" and the "Economic Law"^[4] courses offered by economics and management majors. The content of the course of consciousness. Although the "Economic Law" course has been involved in the laws and regulations involved in the entrepreneurial process, it has not been combined with the practice of innovation and entrepreneurship, considering the need for innovation and entrepreneurship; nor has

it designed the corresponding teaching plan according to the trend of different professional innovation and entrepreneurship; Most of the content layout, but also did not fully consider the different professional needs. Most of the teaching methods are stuck in the traditional theoretical teaching method. Although this teaching method has a good effect on mastering the basic legal knowledge of the system, it can cultivate the students' specific analysis ability and apply legal knowledge to solve the actual problem. The ability of the problem is flawed, and it is not conducive to mobilizing the enthusiasm and participation of students, and the teaching effect is not satisfactory.

2.3 Innovative entrepreneurial support policies and service measures

There are many legal risks on the road to innovation and entrepreneurship. Limited to the shortage of funds and other reasons, college students often fail to hire a professional team of lawyers to provide professional legal services. Among the current policies and service measures to encourage college students to innovate and start businesses, there are few content that provide professional legal services for students who are engaged in innovation and entrepreneurship. With the development of the market economy, economic activities are becoming more and more complicated. As a college student who has just stepped into the society, even if he has certain legal knowledge and risk aversion ability, if he cannot obtain professional legal service support from a third party, it is difficult to Various risks are fully prevented and resolved^[5].

3. Cultivate the cognitive suggestion of college students' innovation and entrepreneurial legal risk prevention awareness

3.1 Establishing the Idea of Training Students' Innovative Entrepreneurship Legal Risk Prevention Consciousness

College students' innovation and entrepreneurship education is a systematic project involving school education, social practice and state support. As the most basic carrier of innovation and entrepreneurship education, schools need to establish the concept of college students' innovation and entrepreneurship legal risk

prevention awareness so that they can be implemented in the specific teaching implementation process. Caused enough attention^[6]. Change the current innovation and entrepreneurship education only focus on innovation and entrepreneurship awareness and innovation and entrepreneurship skills training, neglect the status quo of innovation and entrepreneurial legal risk awareness training, incorporate legal risk prevention awareness training into the innovation and entrepreneurship education system, and improve the proportion of innovation and entrepreneurship legal education courses, Through the whole process of classroom teaching and activity development, the college students' innovation risk awareness training is included in the teaching quality evaluation system, and the college students' innovation and entrepreneurial legal risk prevention awareness is an important aspect of innovation and entrepreneurship assessment.

3.2 Innovative entrepreneurial practice needs to change the existing legal education curriculum

Promote the reform of the existing legal education curriculum of the existing "Ideological and Moral Cultivation and Legal Basis" and "Economic Law", and realize the integration of legal education and innovation and entrepreneurship, so as to maximize the role of cultivating innovative and entrepreneurial talents. In the teaching content, based on the needs of innovation and entrepreneurial practice, select targeted and practical knowledge to focus on the explanation, and focus on different professional directions and different entrepreneurial trends. Focus on the combination of theory and practice in teaching methods, improve the teaching effect by means of case teaching, mock court, projects, etc., and strengthen students' awareness of law-abiding, contract awareness and rights protection.

3.3 Build a scientific and rational innovation and entrepreneurial legal risk prevention curriculum system

The College Students' Innovative and Entrepreneurship Legal Risk Management Course is offered as an elective course to enable students who have innovative entrepreneurial intentions or are in the early stage of entrepreneurship incubation and entrepreneurship to take the course and benefit from it. Actively explore the

forms of innovation and entrepreneurship practice for cultivating students' awareness of risk prevention in innovation and entrepreneurship, improve the practice and teaching system of innovation and entrepreneurship, and form a combination of compulsory and elective courses, matching basic courses with extended courses, and combining theoretical and practical courses. In turn, the scientific and rational education curriculum system is handed out.

3.4 Integrating social resources, perfecting college students' innovative and entrepreneurial legal service platform

On the one hand, it is necessary for universities, governments, and the society to work together to fully integrate existing social resources to build a legal service platform to provide free or low-cost legal services for college students to innovate and start businesses. On the other hand, while striving for external resources and policy support, Colleges and universities should fully exploit their own resource advantages and build cooperation mechanisms among different professional students in the process of innovation and entrepreneurship. For example, many colleges and universities have both professional and legal students. When guiding college students to form an entrepreneurial team, they can effectively integrate the resources of economics, technology, and law, and encourage law students to be under the guidance of teachers. By establishing a legal service team to provide legal services for college students' innovation and entrepreneurship, it is conducive to improving the current situation of the lack of awareness of college students' innovation and entrepreneurial legal risk prevention.

4. Conclusion

At present, college students do not have the legal risk prevention ability that is compatible with innovation and entrepreneurship. The legal quality ability of college students needs to be improved. There is a clear inconsistency between legal awareness + legal knowledge and legal ability. It is urgent to reform the rule of law education model and broaden the basic knowledge of law. Teaching methods and methods, focusing on the cultivation of legal risk prevention capabilities.

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