

Research on the Construction and Optimization of Financial Sharing Service Center under the Background of Digital Economy

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Abstract: Under the rapid development of digital economy, enterprises need to deal with the intensification of market competition and the continuous evolution of business environment. In this context, as an innovative financial sharing service center, the organizational structure and management mode, is gradually becoming a key way for enterprises to digital transform and improve efficiency. By integrating financial resources, improving business processes and improving service quality, the center helps enterprises to add value. This study aims to explore the construction and optimization of financial sharing service center in the era of digital economy, aiming to provide new perspectives and methods for enterprise financial management.

Keywords: digital economy; financial sharing; construction and optimization

1. Introduction

With the rapid growth of the global economy today, the popularization and application of digital technology has greatly reshaped the operation and management pattern of enterprises. Especially in the field of financial management, digital transformation has become an effective way for enterprises to improve their efficiency, reduce expenses and rationally allocate resources. In this environment, financial Sharing Service Center (FSSC), as an innovative financial management paradigm, is increasingly favored by many enterprises at home and abroad and get practical application. By integrating enterprise financial resources and services, FSSC promotes the standardization, process and automation of financial operations, so as to significantly improve the quality and efficiency of financial services, and reduce the operating costs of enterprises. The construction and improvement of financial sharing service center is a step by step process, which involves the challenges of enterprise management system, organizational structure, operation process, information system and other levels. The research in this field has profound theoretical and practical value. Research on financial sharing service center helps to gain insight into its essential laws and uniqueness, and provide targeted construction and management strategies for enterprises. Through empirical analysis, the advantages and limitations of FSSC in improving the quality of financial services and reducing operating costs can be revealed, so as to provide reference for enterprises to develop more scientific and reasonable FSSC construction plans.

2. Overview of the Financial Shared Service Center in the context of the digital economy

With the rapid growth of the digital economy, enterprises are facing new challenges in financial management. As an advanced management mode, the financial sharing service center has become the key to improve the financial efficiency and operation effectiveness. By integrating resources, the center promotes the standardization and automation of financial operations, so as to improve efficiency, reduce costs and increase enterprise value. In order to meet the needs of the digital economy, it is necessary to deeply analyze the business and financial needs of enterprises, and define the functions of the service center. Organizations should build and integrate information systems to enable seamless interdepartmental information flow and improve data accuracy. They should optimize processes to standardize financial operations and enhance work efficiency. Additionally, strengthening personnel training is essential to improve team competency and ensure the delivery of high-quality services. Establishing a robust risk management and internal control system is necessary to safeguard financial security. Finally, organizations must continuously pursue optimization and innovation to adapt to the evolving demands of the digital economy.

In the rapid progress of the digital economy, enterprises have encountered more intense market competition and the continuous evolution of the business environment. In this case, it is particularly critical to build a financial sharing service center. Through the integration of corporate financial resources, the center not only improves the efficiency of financial management, but also reduces the operating costs, and enhances the market competitiveness of the enterprise. The establishment of financial sharing service center is crucial to improving the efficiency of financial management. Through the optimization and standardization of the financial process, the center can realize the rapid transmission and efficient processing of financial information, reduce unnecessary duplication of work, and improve the overall work efficiency. At the same time, with advanced technologies such as big data analysis and cloud computing, the center can deeply analyze the financial data of enterprises and provide accurate data support for the decision-making level. In addition, the construction of the financial sharing service center can help reduce the operating costs of enterprises. By centralized handling of financial affairs, the waste of resources and communication costs caused by decentralized management are avoided. Enterprises should optimize internal business processes to further reduce operating costs and enhance overall profitability. In the era of digital economy, the establishment of financial sharing service center is very important to enhance the core competitiveness of enterprises. The competitiveness of enterprises is not only reflected in the quality of products and services, but also reflected in the resource integration and management ability. The construction of the center is helpful to realize the centralized management and optimal allocation of financial resources, and improve the land of enterprises in the market.

3. Analysis of the key problems in the construction of the financial sharing service center

In the wave of digital economy, the construction and optimization of financial sharing service center has encountered a series of core challenges. The center needs to deal with the problems of data fusion and information exchange, especially in the context of enterprise scale expansion and business diversification, the financial department must efficiently integrate massive data to realize the seamless sharing of information. In addition, the security and reliability of the information system have become the key to the operation of the financial sharing service center, and measures must be taken to ensure the stable operation of the system. The improvement of talent quality and service quality is also the focus of the construction of financial sharing service center. The construction of the center depends on the attraction and training of professional talents, and the service standards need to be continuously improved. The efficiency of cross-department collaboration and communication is also the key. How to promote the effective cooperation between different departments and improve work efficiency and service quality is a problem that must be solved by the financial sharing service center. Cost control and performance evaluation are also important issues in the construction of financial sharing service center. While investing a large amount of capital and resources, enterprises should control the cost on the basis of ensuring the quality of service, and accurately evaluate the operating benefits of the center.

3.1 Construction and application of information system

In the rapid development of digital economy, the construction and management of financial sharing service center have encountered many challenges, among which the construction and application of information system is particularly critical. In order to support enterprise financial management and decision-making, the center needs to build an efficient, safe and reliable information system. However, in the process of construction and application of information system, there are problems such as rapid technology iteration, insufficient security and low data quality. These problems not only reduce work efficiency, but also may threaten the finance and information security of enterprises. Meeting the challenge of information system construction and application is the core task of financial sharing service center optimization. The center needs to strengthen information system planning and design to ensure that it meets enterprise needs and integrates with existing systems. It is also necessary to enhance system security by utilizing advanced encryption and access control technologies to ensure the protection of data and information. In addition, it is also very important to improve the level of data management, improve the data process, and ensure the accuracy, integrity and credibility of the data. In addition, it also closely tracks the development trend of technology, timely upgrades the hardware and software facilities, improves the performance and stability of the system, strengthens staff training and management, improves its technical proficiency and business processing ability, and ensures the smooth operation and maintenance of the information system.

3.2 Problems of optimization and standardization of business processes

The business activities of the financial sharing service center are systematically organized to define the responsibilities and interconnections of each workflow and provide essential data support for subsequent improvement efforts. An analysis of business processes is conducted to identify the core operations critical to the functioning of the financial sharing service center, focusing on addressing constraints and resolving issues within these processes to establish a solid foundation for targeted improvements. Based on the identified key process issues, specific improvement plans are developed, encompassing process restructuring, technology application enhancements, human resource optimization, and other relevant areas. These improvement strategies are then implemented to ensure that the measures are effectively carried out and the desired goals are achieved. Any problems encountered during implementation are promptly addressed with appropriate corrections and adjustments. Using the optimized processes as a foundation, corresponding operational standards and specifications are developed, with clearly defined operating guidelines and quality benchmarks for each stage to ensure the standardized execution of the service center's business activities. Improvement measures are continuously applied, feedback is regularly gathered, and ongoing refinements are made to address emerging issues, thereby fostering the continuous improvement and sustainable development of the financial sharing service center [1].

4. Risk management and control problems

Today, with the progress of information technology, the risk of data security is becoming more and more prominent. The financial sharing service center must strengthen data security protection to prevent information leakage, tampering or loss. Policies such as implementing encryption measures, setting access restrictions, and regular backup of data are necessary. Information system security is also critical because the service center business is highly dependent. Regular security review, system maintenance, and timely repair of security vulnerabilities are the necessary measures to prevent hacker attacks and virus infection. At the same time, the financial sharing service center should develop a comprehensive emergency response plan to ensure a swift and effective response to security incidents. The operational risk of employees cannot be ignored, and the professional quality of employees directly affects the service quality. Strengthening training, improving business skills and risk awareness, and improving the internal control system can help to standardize operational behavior and reduce human error. Compliance with the laws and regulations is a basic requirement of the financial sharing service center. The center should pay close attention to the regulatory changes and adjust its business strategies timely to avoid legal risks. Compliance risks are equally important. The center needs to ensure that its business activities comply with industry norms and internal enterprise regulations, including anti-money laundering and anti-terrorism financing regulations, and reduce risks through enhanced compliance management. Changes in the economic environment have had a profound impact on the digital economy. The financial sharing service center should pay attention to economic trends, adjust strategies timely and deal with economic risks. Enterprises should enhance communication with financial institutions and suppliers to effectively address market changes and adapt to dynamic economic conditions.

5. Research on the optimization strategy of the financial sharing service center construction

The financial sharing service center identifies existing problems and constraints by reviewing and analyzing the current financial sharing service process, then simplifies and improves the process to enhance service efficiency and quality. Organizations should adopt cutting-edge information technologies and management models, such as ERP systems and cloud computing, to increase the automation, intelligence, and granularity of financial sharing services. Human resources should be allocated appropriately based on the operational needs of the financial sharing service center, with clearly defined job responsibilities and a balanced distribution of rights and obligations.

To improve professional skills and service quality, organizations should strengthen employee training and implement performance evaluations. An effective incentive system should also be established to foster employee enthusiasm and encourage innovation. Enterprises must align with their development strategies and market demands by continuously expanding and improving the scope of financial sharing services, offering more professional and personalized solutions. Customized financial solutions should be developed to meet the specific needs of different businesses, particularly in areas such as tax planning and cost management.

The financial sharing service center must enhance its risk management capabilities by establishing a comprehensive risk prevention and control system. Mitigating financial risks involves identifying, evaluating, and managing potential risks within the service process. Internal control mechanisms should be strengthened to ensure compliance and security in financial sharing services.

To support the growth and operational needs of the financial sharing service center, organizations should promptly adjust its organizational structure to optimize resource allocation. A dedicated management department should be established to oversee coordination and management of the center. Additionally, a cross-departmental collaboration mechanism should be implemented to enable seamless information flow and efficient business interactions among departments^[2].

5.1 Build a professional team to adapt to the digital economy

The financial sharing service center should work together with colleges and universities and professional training institutions to implement professional training for job needs, so as to improve the professional ability and technical level of employees. The financial sharing service center should encourage employees to participate in training programs focused on finance and information technology to improve their professional skills and technical expertise. The center should take the initiative to recruit top talents with deep experience and professional background to enhance the overall strength of the team. Effective incentives should be implemented for talents with innovative spirit and leadership skills to ensure that they can exert a key impact in the center. According to the needs of business development, the financial sharing service center should reasonably allocate talent resources to ensure that all functional departments have sufficient professional talent support. The financial sharing service center should focus on cultivating young talent to establish a strong human resource reserve, supporting long-term sustainable development. The center also needs to establish a comprehensive incentive system, covering salary incentives, promotion opportunities, awards, etc., to stimulate employees work enthusiasm and innovation ability. At the same time, a fair, transparent and just evaluation mechanism should be established to ensure that the efforts of employees can be recognized and rewarded accordingly.

5.2 Strengthen the information system construction and application capacity

The financial sharing service center needs to increase capital and technology investment, to build a stable, secure and efficient information system infrastructure, involving hardware facilities, network environment, data storage and other key fields, to ensure the stable operation of the information system and the security of data. The center should also strengthen the professional training and management of the information system maintenance personnel, improve the technical ability and service level of the operation and maintenance team, and ensure the uninterrupted and stable operation of the information system. According to the long-term planning and business needs of enterprises, the financial sharing service center should continue to optimize the information system structure, promote the modularization, standardization and scalability of the system functions, and improve the flexible response ability of the system. The center should strengthen the construction of the security protection system of the information system, deploy the firewall, intrusion detection, data encryption and other security measures, to ensure the strong security of the information system. The Center should promote the application of information system and carry out relevant training, improve the information technology application ability of employees, and give full play to the key role of information system in financial management and decision support. The financial sharing service center should promote the integration of information systems with other departments, realize the exchange of data and the coordination of business processes, and improve the overall operation efficiency of the enterprise. The center should also follow the latest progress of information technology and management methods at home and abroad and introduce it into practical work, noBreak up the scientific and refined process of financial management

5.3 Optimize the business process and management mode

In the rapid progress of the digital economy, the role of financial sharing service center in enterprises is becoming increasingly prominent. In order to meet the growth needs in this context, the center needs to continuously improve its business processes and management models to improve work efficiency and service quality. The financial sharing service center should thoroughly review and streamline the business process, identify the existing problems and efficiency bottlenecks through in-depth analysis of the current process, and implement targeted improvement measures. The financial sharing service center should leverage advanced technologies, such as artificial intelligence and big data analytics, to improve the

automation and intelligence of financial management. These innovations can significantly accelerate data processing and enhance accuracy, ultimately boosting operational efficiency. At the same time, the center should strengthen the cooperation with other departments to ensure the fluency of the business process. In terms of the management mode, the financial sharing service center needs to improve the management efficiency. In the allocation of human resources, the personnel should be reasonably allocated according to the business needs to avoid the waste of resources. The center should also establish an effective incentive mechanism to stimulate employees work enthusiasm and innovation motivation. The financial sharing service center should improve employees' professional skills and service awareness through focused training programs and quality enhancement initiatives. To meet the diverse needs of enterprises, the center must also continuously innovate its service models. Beyond traditional financial management services, it can explore new domains such as risk management and cost optimization, thereby offering comprehensive and tailored support to businesses. Using Internet technology, the center can provide online services and remote assistance services, reduce the operating costs of enterprises and improve services^[3].

6. Conclusions

The financial sharing service center shows obvious advantages in enhancing the efficiency of enterprise financial management, reducing costs and optimizing resource allocation. In the wave of digital economy, its construction and improvement should be closely in line with the specific needs of enterprises, and make full use of the advantages of digital technology, aiming to improve the financial management ability and add value to enterprises. The center and optimization work requires comprehensive consideration, involving organizational structure, business processes, information systems, and personnel capabilities. Enterprises should carry out targeted changes and innovations according to their own development strategies and market conditions, and promote the continuous progress of the financial sharing service center. In the context of digital economy, the center and optimization should pay attention to technological innovation and talent development. Enterprises should increase investment, introduce cutting-edge technology and facilities, and build a team of talents with professional technology and innovative spirit to meet the needs of the digital economy era. The progress of digital technology brings more opportunities and challenges to the financial sharing service center. Enterprises need to seize the opportunity, actively respond to it, constantly optimize the construction of the center, and promote the sustainable development of enterprises. Using digital technology, enterprises should strengthen the construction and optimization of the center, improve the financial management ability, and create greater value. At the same time, the government and various sectors of society should prioritize its development by offering favorable policies and support, working together to advance the growth of the financial sharing service center in the era of the digital economy.

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