

An Analysis of the Practice of Ideological and Political Education in English Language Teaching in Higher Vocational Colleges

Yan Chen

Enshi Vocational and Technical College, Enshi Hubei 445000, China

ABSTRACT. *It is an important task for English teachers to integrate the ideological and political education concept into the language teaching activities of English subjects in higher vocational colleges, to further improve the quality of classroom teaching, to inspire students to explore and think, to apply what they have learned, and to develop individualized. Under the guidance of Ideological and political education concept, the acceleration of the long-term planning process of higher vocational education is just around the corner. This paper analyzes the effective practice of the new ideological and political education concept in English language teaching in higher vocational colleges, which is only for other teachers' reference.*

KEYWORDS: *Ideological and political concept, Higher vocational english, Language teaching, Practical analysis, Exploration*

1. Introduction

Higher Vocational College is an important base for cultivating high-quality and elite talents. In the process of English language teaching, we should launch the active guidance of Ideological and political theory, help students to improve themselves, break through themselves and challenge themselves, and find the charm of language courses, so as to achieve the purpose of efficient exploration and application of learning. The quality of education and teaching is higher. After the synergistic effect, we will It embodies the real value of the new ideological and political education concept. Next, the author analyzes the significance, principles and Countermeasures of Ideological and political application in English language teaching in Higher Vocational Colleges from several aspects, in order to cultivate more high-quality and ideal talents.

2. The Significance of Ideological and Political Application in English Language Teaching in Higher Vocational Colleges

The idea of Ideological and political education requires educators to abandon the traditional teaching idea, reconstruct the new pattern of curriculum education, ensure that ideological and political theory and curriculum knowledge form a synergistic effect as soon as possible, and create a characteristic comprehensive education mode in the specific implementation of the goal task of “cultivating morality and cultivating talents” [1]. The advantages of using the new ideological and political education concept in the English language teaching activities of higher vocational colleges are huge, which is embodied in the following aspects: first, seize the opportunity to deeply mobilize the strong interest of the English teachers and students in learning the ideological and political theory, and realize the improvement of the English language teaching quality, so as to lay a good foundation for the subsequent practice activities. Secondly, in the process of deep application of the ideological and political education concept, we can break the traditional language teaching mode, break through many restrictions, and timely innovate teaching methods and teaching methods, so as to continuously enhance the moral quality of higher vocational students and help them form a more perfect ideological system. Finally, higher vocational colleges attach importance to the teaching of Ideological and political theory, and language teaching channels increase accordingly, which greatly improves the effectiveness of Ideological and political education and English language teaching. We should carry out the basic task of “Building Morality and cultivating talents” in an all-round way, and look forward to the new success of English language teaching in higher vocational colleges.

3. Principles of Ideological and Political Application in English Language Teaching in Higher Vocational Colleges

China has successively issued relevant documents to strengthen and improve the ideological and moral construction. More and more attention has been paid to the ideological and political work of college students, and “China Series” courses have been actively set up. Higher vocational colleges are required to put ideological and political education in an important position. Educators are required to work hard and practice boldly to guide students to correct their ideological attitude and improve their moral quality in the teaching practice of various disciplines. In the new era, we should be excellent talents with high quality. In order to optimize the overall teaching effect, we need to adhere to the following principles: first, the principle of connectivity. In the English language teaching of higher vocational colleges, we should create a good teaching atmosphere for the infiltration of ideological education ideas and the introduction of curriculum content, and try to realize the connection of Ideological and political theory and language knowledge. The more obvious the synergistic effect is, the higher the practical value will be. Second, the principle of imperceptibility. English teachers in higher vocational colleges should choose appropriate teaching guidance methods, organize various language teaching activities with rich contents, infiltrate ideological and political courses imperceptibly, ensure that ideological and political theories can be better accepted by students, help them to establish a correct view of learning and development, and firmly establish the ideological and political foundation, which is of great significance to the overall development of the comprehensive quality of higher vocational students Help.

4. Strategies for Effective Practice of Ideological and Political Education in English Language Teaching in Higher Vocational Colleges

4.1 Supplement the Content of Teaching Materials and Flexibly Use Ideological and Political Education

To effectively carry out ideological and political education in English language teaching in higher vocational colleges, we should help students to build a solid ideological and political foundation and promote their ideological and political level. In the deep exploration of the language potential of vocational college students, the curriculum ideological and political flexible use, constantly supplement the content of teaching materials, language teaching in full penetration of Ideological and political spirit is more relaxed [2]. For example, when teaching the content of Boeing's code of conduct, teachers should look for the “connection point” between the ideological and political education concept and the key points, difficulties and key points of the course. By introducing the development of China's aerospace industry and the main scope of aviation territory, students' interest in reading and understanding can be fully aroused, so that they can better form a sense of land. The effective development of Ideological and political courses, language teaching with characteristics, vocational college English teaching work to create a miracle is just a matter of time.

4.2 Innovate Teaching Methods and Guide Students to Learn

In the practice of English language teaching in higher vocational colleges, the rational use of Ideological and political education concepts, teachers form a “continuity” and “systematic” education concept is essential, we must innovate teaching methods, use different teaching methods, lead students to feel the charm of language in a good ideological and political atmosphere and teaching situation, and ponder the key content. For example, group cooperation exploration method, classroom game interaction method, problem guidance method, etc., stimulate higher vocational students to have the learning consciousness of “collaborative cooperation”, and the practical application value of diversified teaching methods is higher. For example, when we talk about the text of “Haagen Dazs”, we can effectively use the group cooperation and exploration method from the perspective of Ideological and political education to guide students to widely collect relevant information and discuss the significance of the creation of “Haagen Dazs” drink culture within the group. Inspire the students to understand the differences between domestic and foreign cold drink cultures from different perspectives, and assign a task at the same time. Require the students to make a most distinctive cold drink brand planning plan based on the development of cold drink culture in China. To achieve the effective dissemination of Ideological and political ideas, to promote vocational college students to really establish a correct concept of development, consumption, etc., their moral quality, learning ability will be improved to a greater extent. For example, when learning the knowledge points of “multi-channel e-commerce”, students are guided to fully understand the main development history of multi-channel e-commerce. By sharing rich teaching materials, students are helped to understand the phenomenon of cost reduction and company layoff from all aspects and angles. On this basis, multimedia technology can be used to play the teaching advantages of multimedia dynamic, broadcast Put some video

materials and create relevant situations in time, so as to arouse the enthusiasm of students to read and analyze the content of “multi-channel e-commerce”, summarize the reasons for the success of multi-channel e-commerce in the context, watch the video while forming ideological and political awareness. After vocational college students really realize the main development spirit of our country, they can get different emotions Experience, far better than the effect of blindly instilling guidance [3]. Finally, in the teaching practice of “product recall”, English teachers must consider the actual development of their reading comprehension, independent inquiry, group cooperation and other abilities in combination with the cognitive characteristics of different students, and put forward the questions related to curriculum ideological and political: (1) what are the standards for product quality in China? (2) What are the reasons for the long-term and stable development of China's import and export trade? (3) What are the advantages and disadvantages of product recall? And so on. Under the guidance of several questions, students focus on the content of the article, actively think about the significance of quality control, give full play to their main advantages, and deeply understand the ideological and political spirit of our country. Language learning is fun, ideological and political courses are effectively used, students in Higher Vocational Colleges really understand the social development problems, accumulate rich practical experience, and will certainly make great contributions to the socialist modernization. The English language classroom in Higher Vocational Colleges uses various teaching methods, teachers also have the consciousness to innovate teaching methods and enlightening measures, etc. to infiltrate the teaching evaluation in time, so as to promote the healthy development of students' English language ability and ideological and political concepts, so that higher vocational education can be regarded as a success.

5. Conclusion

To sum up, in the classroom teaching practice of English language in higher vocational colleges, we must strengthen the construction of Ideological and political courses, and try to promote the divergence of students' English thinking and the improvement of their moral quality. English teachers must play a guiding role, actively innovate the education mode, and invest more time in the reconstruction of teaching mode, the innovation of teaching means, the optimization of practical activities, etc., so as to truly realize the collaborative cooperation and common progress of Ideological and political education concept and English language teaching, and help to achieve the goal of personalized growth of higher vocational students.

References

- [1] Qin Wuyun, Feng Yanqiong (2012). Peer to peer: Ideological and political exploration and practice in higher vocational courses [J]. Journal of Ezhou University, no.5, pp.74-75.
- [2] Zhang Ruolin (2019). Exploration and practice of “curriculum ideological and political education” in College English Teaching: Taking “basic English” as an example [J]. Think tank era, no.41, pp.123-125.
- [3] Wu Jun (2019). practical exploration of Integrating Ideological and political education into higher vocational subject teaching [J]. Textile industry and technology, no.8, pp.100-101.