

The Value Exploration of Chinese Traditional Virtue

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Abstract: The excellent traditional Chinese culture is the spiritual lifeblood of the Chinese nation, and the traditional Chinese virtues are of great value in the ideological and political education of college students in the new era. To continue the traditional Chinese virtues, young college students need to systematically integrate into curriculum teaching, campus culture construction, and integrate social resources. Through the philosophical thinking of “casting soul and educating people” of the traditional Chinese virtues, beyond the limitations of space, beyond the limitations of time, the implementation of the combination of online and offline, effectively guide young students to “buckle the first button of life”.

Keywords: Traditional virtue; Ideological and political education; Casting soul education; Philosophical thinking

1. Introduction

Young college students cultivate deep patriotism rich fertile soil. Let the young college students fully understand the 5000 years of history of the Chinese nation is a history showing the profound patriotism of the Chinese people. From Chinese excellent traditional culture we can let the student understand deeply the great spirit of patriotism and national spirit of a nation stands at the important role among the nations of the world, stimulates the student to set up the national integrity, especially in today's complex international situation, keep our national integrity, for the right deal with contradictions and conflicts is of far-reaching significance. Excellent traditional culture plays an important role in stimulating college students' patriotism and patriotic responsibility, cultivating college students' national identity and actively promoting patriotism.

2. The goal of “casting soul and educating people” of Traditional Chinese virtues

2.1. The connotation of traditional Chinese virtue “casting soul and educating people”

The spiritual nourishment of young college students to establish lofty ideals and beliefs. *Chinese traditional virtues can help young college students establish correct ideals and beliefs* [1]. Chinese traditional virtues contain sufficient nutrients about ideals and beliefs. Only when individual ideals obey and serve social ideals can individuals make a difference in life. Because he correctly dealt with the relationship between individual ideals and society and the state. The nutrients that young college students should draw from it are to be in the same direction with history, to walk with the motherland, to be with the people, to consciously establish lofty ideals and beliefs, and to achieve the unity of personal value and social value.

2.2. Core tasks of ideological and political education for college students

Respond to the call of The Times, political education is the key to help college students improve themselves. Ideological and political education serves politics and contributes to political work. Scientific mode of ideological and political education for college students can promote the development of national ideology, culture and political economy. *In providing education for college students, faculty and staff should ensure the objectivity and absoluteness of ideological education and guide college students to actively respond to the call of the country, society and The Times* [2]. Promote the progress of The Times. Ideological and political education of college students is conducive to promoting all students to participate in the social development and progress of the era. The ideological and political education of college students can improve the quality of talents. *With the development*

characteristics of The Times, the content of ideological and political education of college students will be constantly adjusted and optimized^[3]. This optimization model serves the development of society and times. In the new development period, the new standards and new tasks proposed by the state and society should be adjusted to ensure that college students can bravely undertake the new tasks entrusted by the state and society after receiving education. *In addition to participating in the study of cultural courses, we should clarify the deep ideological, cultural and political significance behind the educational content and take the initiative to undertake lofty ideals*^[4].

The pursuit of the correct value. College students are the main part of social members. Guiding and managing the ideology of college students is beneficial for them to pursue the correct value of life. The ideological and political education of college students should be used to improve the cultivation and quality of students, while realizing self-development, but also to contribute to the development of the country and society. In the process of pursuing their own value, college students should constantly improve their self-cultivation and quality, improve their personality development, and complete their Ideological and political education. In the social organization group, the behavior of the members of the society and organization is managed through normative ideological, political and moral concepts. In daily teaching work, ideological and political education of college students can manage the way of thinking, behavior and value orientation of college students, and act as the custodian of college students. Ideological and political education for college students can set up positive life goals for college students, and under the guidance of scientific theory and teaching management mode, constantly strive for positive goals.

2.3. Linkage between Chinese traditional virtue “casting soul and educating people” and ideological and political education of college students

The “virtue” of college students is related to the development of the motherland and personal growth. Therefore, it is helpful to realize the value goal of casting soul and educating people in colleges and universities to excavate the Traditional Chinese virtues and nourish the soul of college students. The continuation of traditional Chinese virtues is not only helpful for young college students to cultivate patriotism and noble ideal sentiment, but also important for them to cultivate sound personality, noble moral sentiment and reliable successors with “Chinese heart”.

Don't learn ritual, without state. Influenced by social utilitarian value orientation, the school education presents a powerful tools, weakening quality-oriented education in colleges and universities are more prominent, students also show the confidence of national culture, the lack of correct occupational values, behavior, learning to disconnect that hinder its became DE skill and technical skill talented person. School is a place of moral education and should become an important position to carry forward and spread Traditional Chinese culture.

Relying on traditional Chinese virtues to carry out ideological and political education for college students, we dig deeply into the value of The Times of traditional etiquette culture. Using active platform gathered together an excellent representative of traditional etiquette study and communication, and cultural achievements, through the course teaching, the seminar, a variety of forms such as social practice, to dig deeper into the essence of Chinese traditional virtue, focuses on virtue cultivation into the spiritual roots of higher education, enhance the vitality of the vitality of the Chinese traditional virtue and development, enhance its influence in the transmission, Construct the spiritual home of college campus culture. With moral cultivation as the fundamental purpose, we carry out a series of activities to promote traditional Chinese virtues, form a long-term mechanism of cultural education, shape young students' noble spiritual realm and high-grade cultural realm, improve their own image and enhance their professional quality.

3. The Chinese traditional virtue “casting soul and educating people” has obvious superiority

3.1. The limitation of transcending space

Make full use of the second class to carry out practical activities^[5]. All kinds of courses and education courses cooperative education is the essential purpose of khalid ents. With the lecture of ideological and political theory as the carrier, educational activities such as singing red songs, stage performances, red classical poems and red works recitation will be carried out. Through these activities, the glorious revolutionary history of the Communist Party of China and the heroic deeds of revolutionary martyrs are passed on to young students, so that their souls are purified in the process of

preparing programs and activities, which are truly internalized in their hearts, made foreign in action, and improved in the moral quality of activities.

Go out of the third class practice. The pattern of openness in the field of education in China is becoming more and more obvious. To a certain extent, western ideology and culture have impacted the field of education in China, and also affected the mainstream cultural thoughts and ideology in China. The ideological and political education of college students in the new period will focus on Chinese characteristic culture and take it as the starting point of all work. In the ideological and political education of college students, teachers should rely on excellent Traditional Chinese culture to improve students' cultural consciousness and cultural confidence. Use socialist core values to guide students' cultural cognition, make students form correct cultural identity and adhere to cultural practice^[6]. Teachers can also extensively publicize and promote China's excellent traditional culture, revolutionary culture and advanced socialist culture among students by means of case studies and situational education. Strengthen the students' basic understanding of culture, and fully implement the socialist core ideology and cultural value concept in practice.

3.2. The excellent traditional Chinese culture features of “casting soul and educating people”

Increase the thickness of the education, rich teaching resources. Jump out “for education in higher vocational colleges by, therefore in the arrangement of resources, will contribute to promote students' employment competitive dominant conditions as the basis of school funds, manpower arrangement” dilemma, as far as possible to overcome the excellent traditional culture heritage resources artificially block difficult, extensive and profound contents of Chinese excellent traditional culture of deep mining, Enrich the fine traditional Chinese cultural resources.

Enhance educational dimension, expand learning carrier. Avoid “simply think to open one or two lectures or invited to hold a concert (concert) is inheriting the excellent traditional culture” the erroneous zone, through the social cooperation, curriculum reform, cultural construction, student activities, such as broadening the completes the inheritance of Chinese traditional virtues of the implementation of the path.

Broaden the width of education and integrate learning time. For college students in the school time is shorter and completing the talent training scheme of the present situation of the teaching content of time is in short supply, in professional courses at the same time, the first innovation of outstanding traditional culture inheritance model, widely used online hybrid mode to solve the problem of not enough time and carrier, which offers courses in Chinese excellent culture related to time.

Improve education validity, resolve the shortage of personnel. In view of the fact that vocational colleges will not allow professionals in traditional culture to occupy the limited number of teaching posts, the shortage of relevant personnel can be solved by promoting school-community cooperation and introducing characteristic projects, so that industrial units can provide professional personnel for the inheritance of traditional culture of the school and share teacher resources.

4. Practice and exploration of Chinese traditional virtue “casting soul and educating people”

4.1. Integrated into curriculum teaching comprehensively and systematically

Integrate into ideological and political courses. Colleges and universities must adhere to xi Jinping thought on Socialism with Chinese Characteristics for a New Era^[7], cultivate new people with “ideals, skills and responsibilities” from the four dimensions of ideal leadership, patriotism appeal, confirmation of historical achievements and forging of self-revolution. In the teaching of “Chinese spirit” and “Chinese traditional ethics”, “ethics” “family virtues” and so on to strengthen the education of the Chinese excellent traditional culture, points out that the socialist core values advocated by the patriotic, dedicated, sincere, friendly idea is the essence of excellent traditional culture, such as fairness, justice and the rule of law spirit already exist in China outstanding traditional culture spirit, Guide college students to internalize socialist core values in mind and externalize them in practice.

Give full play to the role of quality courses. Use wisdom tree network education platform, courses in related Chinese excellent traditional culture, let the teacher in the school also “into” the campus. On the basis of the comprehensive literacy class and expand the class opened in the two big system includes folk craft, folk music, folk literature, folk dance courses, the genetic carrier, etc.

Excavate the recessive educational function of each course. Some elements of Chinese excellent traditional culture are required to be reflected as much as possible in the course standard of specialized courses. For example, the national spirit with patriotism as the core and professional spirits such as honesty, dedication, unity and mutual assistance, and craftsman spirit, as well as the cultural characteristics of the Chinese nation, such as peace-loving pursuit of harmony, humility and inclusiveness, should be reflected in the teaching and practice of professional courses.

4.2. Integrate into campus culture construction

Excavate the campus “history”, arrange students to visit the “school history Museum” during the annual freshman education, strengthen students' in-depth understanding of the school's educational philosophy, school motto, school song, education and teaching achievements, connotation construction, alumni style, development history and professional spirit. Depending on the history of the school, we can carry out the ceremony such as the entrance ceremony, the release ceremony, the teacher appreciation ceremony and other ceremonies, from the opening ceremony to the Confucius ceremony and then to the graduation ceremony, so that the ceremony, the excellent traditional Chinese virtue, runs through the whole process of cultivating students, paying attention to the cultivation of students' perfect personality and inheriting excellent traditional culture and values.

Relying on campus activities, the Publicity Department, student Affairs Department and youth League Committee of the College make full use of traditional festivals such as Spring Festival, Tomb-sweeping Day, Dragon Boat Festival, Mid-Autumn Festival and etc., and use activities as the carrier to assist wechat, propaganda slogans, propaganda columns and other platforms to vigorously promote the excellent folk customs in the excellent traditional Chinese culture. Through carrying out a variety of festival folk customs activities, students can be encouraged to participate in a wide range of activities, so that students can combine their experience with the popularization of folk knowledge, inherit the traditional essence and transform the mode of festival participation, *so that traditional culture can be inherited in a more diversified way.*

Focus on campus beautification, the school in the campus marker setting, building naming, street sign setting and celebrity quotes and portraits posted, select more elements with Chinese excellent traditional culture, by integrating the elements of Chinese excellent traditional culture into the campus beautification. Through student associations to display such as guzheng, pipa, painting and calligraphy, dance, tea art, hanfu, etc., to promote the quintessence of Chinese culture and cultivate the excellent traditional Virtues of China.

4.3. Integrating social resources

Establish characteristic projects of literary and art masters' work rooms, strengthen contact with the locations of colleges and universities, establish off-campus social practice bases, for example, sign cooperation agreements with museums and district literary and art federations, and invite outstanding traditional cultural masters and inheritors of intangible cultural heritage into the campus and classes. The operation mode is linked with credits, based on interests, to create high-quality products. Each semester, according to the actual situation of students, we set up primary studio and senior studio. Through scientific research, teaching, preaching and other ways to cover the traditional Chinese virtues to every college, every class, every teacher and student, so that the seeds of traditional Chinese virtues scattered to every corner, in the insubtle enhance the moral quality of all teachers and students.

4.4. Integration into school activities

The development of school activities focuses on students' collective spirit, dedication spirit and team assistance spirit. Can continue to carry out “youth help sunset” “big hand holding small hand” “Learn from Lei Feng activities” “Qingming Festival to sweep martyrs cemetery” and other activities, further strengthen the moral quality education of students. Encourage students to actively “go out”, form traditional etiquette into the community service team, strengthen communication and exchanges with the community.

4.5. Building a new pattern of ideological and political education

In the education of Chinese traditional virtues, teachers also need to construct a new pattern of ideological and political education for students according to their actual characteristics. In practice, the

content of ideological and political education management should be strengthened and improved, and the management and operation mechanism of ideological and political education should be perfected. For example, when college teachers in a certain region of China organized students to participate in ideological and political education, they changed the traditional ideological and political curriculum into a new type of “curriculum ideological and political”. On the one hand, teachers use this way to consolidate the subject status of ideological and political theory courses in many courses, on the other hand, teachers also give full play to the advantages and expertise of other courses, enrich and expand the form and content of ideological and political education for college students. The ideological and political education of college students is organically combined with a variety of different forms of campus activities, through reading reports, ideological and political curriculum competitions, campus debates and other ways, highlighting students' dominant position, laying a foundation for students' all-round development.

5. Conclusion

We should strive to build an education system for the comprehensive cultivation of morality, intelligence, physique, beauty and labor, and form a higher level of talent training system. Chinese excellent traditional culture is the spiritual lifeline of the Chinese nation. Chinese traditional virtues are of great value in the ideological and political education of college students in the new era. They cultivate the concept of honor and disgrace and subtly affect the behavior of the Chinese people. The education of Chinese traditional virtues for young college students requires young college students to pay attention to self-education, and more importantly, it requires the joint efforts of families, schools and society.

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