

Exploration on the Innovation Path of College English Teaching from the Perspective of Curriculum Ideological and Political Education

Caixia Wu

School of Foreign Languages, Zhaoqing University, Zhaoqing, Guangdong, 526061, China
623519070@qq.com

Abstract: From the perspective of curriculum ideological and political education, how to promote the integration of College English teaching and ideological and political education, enrich the connotation of English teaching, has become an important issue for college teachers to improve the level of curriculum teaching. Through the implementation of ideological and political education, teachers can establish the concept of ideological and political education, regard English teaching and ideological and political education as two main teaching lines, promote the combination of ideological and political education and English teaching activities, and form a collaborative education atmosphere. At the same time, by strengthening the ideological and political construction of the curriculum, teachers can fully participate in the ideological and political education activities, excavate the ideological and political elements in English teaching, enrich English teaching resources, innovate the forms of teaching activities, guide students' values in teaching, and guide them to form correct moral concepts. Based on this, this paper, from the perspective of curriculum ideological and political education, analyzes the integration value of curriculum ideological and political education and College English teaching, and discusses the innovation path of English teaching combined with the current situation of the integration of the two.

Keywords: Curriculum teaching; Ideological and political education; College English; Innovation path

1. Introduction

Curriculum ideological and political education refers to a comprehensive educational concept that combines various courses with ideological and political theory courses in the form of constructing a pattern of education for all staff, the whole process, and the entire curriculum, forming a synergistic effect, and taking "cultivating morality and cultivating talents" as the fundamental task of education. In curriculum ideological and political education, teachers are required to study and analyze the hidden ideological and political elements in the curriculum according to the characteristics of common courses and specialized courses, extract high-quality ideological and political education resources, carry out ideological and political education with the help of curriculum teaching activities, and create a comprehensive ideological and political pattern of education. In this context, by deepening the ideological and political construction of the curriculum, teachers can timely change the traditional education concept, break the restrictions of English teaching content, combine the rich ideological and political resources with English teaching content, innovate the teaching mode, stimulate students' enthusiasm for autonomous learning, and cultivate their ideas and values. Teachers should grasp the ideological and political education context of the course, combine the English teaching content, contact the development theme of the new era and excellent traditional culture, create an English classroom with humanistic atmosphere, enhance the ideological education function of English teaching, and improve the quality of English teaching.

2. The integration value of curriculum ideological and political education and College English teaching

In current College English teaching, the value of integrating curriculum ideological and political education with English teaching is mainly reflected in cultivating learners' values and enhancing cultural awareness in the process of learning English. Students should not only learn "hard" skills, but also learning soft power. At the same time, as far as the classroom teaching is concerned, integrating curriculum ideology and politics can enrich teaching content and materials. Teachers' teaching language

becomes richer, students are easier to express their feelings, teacher-student dialogues are easier to initiate, and teaching and learning will be more in-depth.

2.1. Shape students' correct "Three Outlooks"

The famous Chinese thinker and educator Zhang Qizhi mentioned in his book *Humanities Education in Universities*: "If students master knowledge but lack humanistic awareness, possess professional competence but lack humanistic care, then education will fail" ^[1]. In essence, the curriculum of ideological and political education requires teachers to give consideration to both curriculum teaching and ideological and political education. It is not simply the superposition of ideological and political theory and curriculum content, but the infiltration of ideological and political resources in an invisible way ^[2]. By infiltrating the curriculum, teachers can not only realize their responsibility of "teaching" and impart English knowledge to students, but also consciously undertake the mission of "educating people", so as to create a good ideological and political education environment for students. With the help of various ideological and political resources in English teaching, teachers can always guide students and encourage students to consciously learn English knowledge and understand advanced ideas, thus to become excellent talents with correct "Three Outlooks".

2.2. Enhance students' cultural confidence

Industry development as well as national rejuvenation calls for young people who love their families and love the nation. At present, college students grow up in the era of digital media. Their lives are full of massive information and news. They are more willing to accept the culture of the new era and lack of understanding of traditional culture. Through the implementation of ideological and political education in the curriculum, teachers can establish the concept of ideological and political education, examine the ideological and political elements in English teaching content, develop ideological and political thematic resources, integrate excellent traditional culture and socialist core values into the classroom activities, let young students feel the value of advanced ideas, and cultivate talented students with comprehensive abilities, noble morality and excellent profession ^[3].

2.3. Enrich English classroom teaching materials

In the era of deepening the reform of education, colleges and universities continue to strengthen the construction of professional courses, and English teaching content has begun to be in line with international standards. A large number of international cultural knowledge have appeared in the classroom, which is convenient for students to understand the characteristics of local language. Through the implementation of ideological and political education, teachers can change the traditional curriculum construction ideas, examine domestic advanced ideological and political knowledge, refine high-quality ideological and political teaching materials, innovate the presentation of teaching materials to meet students' needs, and promote the combination of ideological value guidance and English knowledge ^[4]. In the new era of electronic information, the injection of teaching materials related to ideological and political education undoubtedly provides a new perspective and opens up a new situation for teachers and students' teaching and learning. The essential requirement of incorporating valuable and meaningful instances in social life into the teaching curriculum of ideological and political education. Teachers discuss with students through real-life examples, encouraging them to observe and collect materials in society, and encouraging students to independently choose and establish topics or events for discussion and examination. Introducing lively life outside of books and classrooms into the classroom teaching, and finding educational sources from the ongoing and vivid reality of life, can more directly guide students to construct correct ideas and moral values.

2.4. Enhance English teaching efficiency

The objectives of College English teaching are to cultivate students' comprehensive application ability in English, enable them to effectively communicate oral and written information in English in future work and social interaction, enhance their autonomous learning ability, improve their comprehensive cultural literacy, and adapt to the needs of China's economic development and international communication. The English teaching path from the perspective of curriculum ideology and politics is in line with the teaching objectives of College English. Implementing curriculum ideology and politics can make the content of classroom teaching more directly fit into the teaching objectives, enrich the content of classroom dialogues between teachers and students, diversify the dialogue methods, and

improve teaching efficiency.

3. Factors affecting the implementation of ideological and political education in College English teaching

As stated above, the implementation of ideological and political education in College English teaching is of significance and great value to the advanced education system. But it's no easy task. There exist a lot of factors, including subjective and objective ones, affecting the implementation.

3.1. Traditional teaching philosophy

Teaching thoughts and concepts directly affect teachers' teaching performance. If teachers cannot guarantee the advancement of their teaching ideas, it is difficult to innovate English teaching content and teaching mode, and promote English teaching to the path of innovation and development. Chinese teachers and students are influenced by the idea of exam-oriented education. The quality of teaching is evaluated by students' test scores, which leads to excessive emphasis on the hard knowledge in textbooks. Any content outside of books or unrelated to exams is considered redundant or even a waste of time. Quality education has been revered as a slogan for many years, but the supremacy of scores is still a shackle hard to take off. In English teaching activities, the communication between teachers and students still presents a list of questions and answers, the interaction between teachers and students is insufficient, which is prone to the problems of weak English learning atmosphere and disharmony between teachers and students, consequently affecting students' learning ability and the quality of classroom teaching [5].

3.2. Insufficient ideological and political materials

The curriculum ideological and political theory has only a short history since it was proposed in 2014, and its theoretical model and practical path are not mature enough. In the process of promoting the ideological and political construction of the curriculum, many teachers began to promote the combination of English teaching and ideological and political education, and actively improve their ideological and political education [6]. However, when carrying out English teaching activities, teachers have insufficient ideological and political materials available. They just integrate the ideological and political theory into the classroom and explain the ideological and political content rigidly, which makes English teaching present the ideological and political trend. The insufficient organic integration of ideological and political education with foreign language education has led to the lack of integrity and innovation in the implementation path of curriculum ideological and political education.

3.3. Impotent teachers' practice

As mentioned above, the curriculum ideological and political theory has only a short history. Teachers are not experienced in performing the teaching concept. From the perspective of the essential requirement of the curriculum ideological and political education, teachers need to analyze the key points of the combination of English teaching and ideological and political education, and convey the correct values in the English classroom [7]. However, due to the short implementation time of curriculum ideological and political education and the teachers are not qualified enough to flexibly use the notion in teaching, it is difficult for teachers to change the traditional teaching ideas in short term and fully implement curriculum ideological and political education in the design of teaching activities, so they cannot really integrate ideological and political education into teaching activities.

4. Exploration on the innovation path of College English teaching from the perspective of curriculum ideological and political education

Despite the immaturity of the curriculum ideological and political education concept and the impotence of its implementation, College English teaching can take some innovation paths from the perspective of curriculum ideological and political education. Since 2017, curriculum ideological and political education has become a hot topic of academic attention, and a large number of scholars have conducted multi-level, multidisciplinary, and multi-dimensional discussions on this topic, and have achieved certain research results [8][9][10]. However, it is still in the exploratory stage and there is still much room for improvement in the depth and breadth of research.

4.1. Innovating the teaching concept of the course and improving the ability of ideological and political education

Firstly, participate in the ideological and political training of the course and innovate the teaching concept of the course. Teachers should actively participate in the ideological and political thematic training of the course, establish the foreign language teaching concept based on morality and talent cultivation by participating in online meetings and offline discussions, infiltrate the education concept into English teaching, and promote the deep combination of ideological and moral quality education and English knowledge teaching^[11]. When designing teaching activities in the field of language knowledge, teachers should pay attention to cultivating students' feelings of home and country and cultural self-confidence, so that the cultivation of moral quality can be carried out in parallel with English teaching.

Secondly, enhance the ability of ideological and political education and establish the goal of ideological and political education. In order to promote the connection between ideological and political education and English teaching activities, teachers should establish correct ideological and political consciousness, understand their own educational mission and responsibility through in-depth study of the connotation of ideological and political education, and regard ideological and political education as an important teaching task and integrate it into classroom teaching. In addition, the ability of ideological and political education should be continuously improved. Teachers should set good examples and moral models for students, purposefully take the lead in learning the ideological and cultural knowledge, and promote students' self-development by setting examples^[12].

4.2. Excavate the teaching materials of ideological and political education and skillfully infiltrate the ideological and political education of the course

As mentioned above in 2.3, ideological and political education can enrich teaching materials through multiple channels. First of all, excavating ideological and political teaching materials is an important premise for teachers to implement ideological and political courses. According to the English syllabus, teachers should reasonably plan the course content, excavate the hidden ideological and political elements of each module, integrate patriotism and traditional culture into the teaching process, and build a characteristic ideological and political resource system^[13]. On the one hand, the ideological and political elements are refined around the teaching materials. College English textbooks have a wide range of topics. Teachers can choose different topics to find relevant ideological and political elements. Starting from vocabulary language, text theme, text understanding and other aspects, they can explore current events theme resources and introduce era theme words or examples to let students consciously understand the theme. It can also explore the ideological and political elements in the text. While identifying and interpreting western culture, teachers can introduce excellent traditional culture, so that students can exercise their intercultural communicative ability in the way of summarizing. On the other hand, the ideological and political materials related to the theme of the articles in the textbooks should be refined. According to the subject keywords of the text, teachers can use brainstorming to find words and expressions related to keywords and resources in terms of cultural confidence^[14].

Secondly, adopting multiple ways to skillfully infiltrate the ideological and political education of the curriculum is the realization of the innovation. Based on the characteristics of ideological and political elements in each unit, teachers can find multimodal resources, integrate text, video, pictures and music materials, and use these materials to improve the effect of ideological and political penetration. On the one hand, teachers can use various websites which are about ideological and political matters in English language such as BBC, China Daily, and other platforms to excavate language materials of traditional culture, such as 24 solar terms, traditional festivals, Hakka culture, food culture and so on^[15]. By interpreting traditional culture in combination with learning materials, teachers can organize students to learn, talk and communicate about culture, enhance their sense of belonging and establish cultural self-confidence. On the other hand, using a variety of special Chinese symbols, teachers can choose Li Bai, Su Shi, Lao Tzu, Confucius, and other historical figures to introduce their life stories and create an immersive dialogic class.

4.3. Innovative applied teaching mode to cultivate students' critical thinking ability

In order to promote the combination of ideological and political education and English teaching, teachers should innovate the teaching mode and infiltrate the ideological and political elements of the course in a broad way. First, the implementation of situational virtual teaching method can be employed. Compared with the traditional situational teaching activities, the situational virtual method requires

teachers to introduce big data and virtual technology, use animation and video resources, and import various ideological and political resources, so as to bring rich learning experience to students and cultivate their self-study consciousness. When applying the situational virtual teaching method, teachers should combine the teaching content with real life, refine the ideological and political elements in life, integrate them into specific teaching links, and use the way of simulated practice to present the ideological and political elements in real life, organize students' communication and dialogue in the situation, and cultivate their adaptability ^[16]. For example, in English teaching, teachers can set up a simulated dialogue group according to the English teaching content and students' learning ability, so that students can discuss the problem in the situation: how should we, as bystanders, do in the face of immoral social behavior? How to guide people around to form correct values? At the same time, Chinese English teachers can also focus on the socialist core values, find typical social cases, and let students carry out speculation and dialogue activities combined with situational experience, so as to cultivate their ability to distinguish right from wrong.

Second, we should use the smart teaching platform and lay stress on the combination of online and offline teaching, especially in the new era of electronics. Based on the campus network and various learning platform, teachers can use online plus offline ways to build a three-dimensional curriculum ideological and political system, and integrate the ideological and political elements in the network into English online and offline teaching activities by establishing the concept of "one lesson with multiple teaching methods" ^[17]. Based on the online teaching platforms, teachers can integrate ideological and political elements into daily assignments and exercises, allowing students to discuss relevant current events in combination with ideological and political topics, exercise their judgment and analytical skills, and improve their humanistic and language skills.

4.4. Focus on the "second classroom" education and test the ideological and political effect of the course

In "second classroom", teachers can carry out diversified English practice activities around the guidance of ideological and political education, so that students can acquire English knowledge and positive experience in practice, and improve their moral quality and practice level. First of all, teachers should build a good "second classroom" platform to help students develop correct values by playing the leading role in ideological and political education ^[18]. Specifically, teachers can use resources inside and outside the school to carry out speech, writing and reading contests inside and outside the school, or organize performance activities, set topics with ideological and political characteristics, let students use the foreign language in practice, feel the ideological and cultural charm in the language, and promote the integration of ideological and political courses and English practice activities. At the same time, based on the campus cultural activities, teachers can cooperate with campus associations to organize contemporary and innovative English themed activities, such as Chinese cultural innovation, cultural micro video competition and traditional festival story competition, give full play to the ideological and political education function of festival culture, build a discourse system that students are willing to accept, and enable them to actively understand their native valuable cultural traditions, and become the inheritor and promoter of excellent culture.

The teaching objects of the course of ideological and political education are contemporary college students. In order to test the effectiveness of ideological and political education, teachers should pay attention to the role of teaching evaluation, not only to evaluate students' mastery of English knowledge and skills, but also to understand the development of students' ideological and moral quality and values in combination with the objectives of ideological and political education, and improve the methods of ideological and political education in combination with students' feedback. In the assessment of teaching and learning effect, teachers should combine summative assessment with process assessment to build a comprehensive and diversified assessment mechanism. Meanwhile, testing should integrate ideological and political education elements into the examination materials while testing students' English level, so as to assess students' moral development ^[19]. For example, in designing paragraph translation questions, teachers can select topics about Chinese history, traditional culture and current affairs, and design English test questions around these elements to test students' ideological development level. In classroom teaching, teachers should pay attention to the content of students' speeches, understanding their inner thoughts, evaluating their moral education level, and incorporating the results of second classroom activities into the evaluation mechanism, so that students can deeply comprehend advanced ideas, improve their language skills, and comprehensively achieve the goals of English teaching and ideological and political education in mastering the language skill.

5. Conclusion

To sum up, promoting the integration of ideological and political education and College English teaching has great implications on the development of students' English learning ability and values. Therefore, universities and teachers should recognize the value of ideological and political construction of the course, and optimize the teaching content and teaching form according to the characteristics of English teaching. Specifically, teachers should promote the integration of advanced ideas, culture, and English classroom teaching by improving their ability to educate people through ideological and political education, exploring ideological and political teaching elements, innovating teaching models, and emphasizing second classroom activities. College English teaching should play the guiding role of ideological and political elements in shaping students' values, cultivate students' language skills and cross-cultural communication skills, and improve their speculative ability, humanistic quality, and moral quality. This is also highly consistent with the teaching objectives of college English, which are composed of knowledge objectives, ability objectives, and quality objectives. The important component of the quality objectives, in the current Chinese context, is the ideological and political objectives of the curriculum. Specifically, the teaching of college English should always cultivate and practice socialist core values, strengthen the education of excellent traditional Chinese culture, deepen constitutional and legal education, and deepen professional ideal and moral education.

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